

## LRB – FISCAL REVIEW SECTION ANALYSIS

FINANCE AND PERSONNEL COMMITTEE

ITEM 12, FILE 041388

FEBRUARY 17, 2005

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File #041388 is a resolution relative to the acceptance and funding of a Books2Go – Libros Para Llevar Grant by Milwaukee Public Library.

### Background and Discussion

1. This resolution authorizes the Milwaukee Public Library (MPL) to accept and fund a Books2Go – Libros para Llevar Grant from the State of Wisconsin Department of Public Instruction. The purpose of the grant is to provide outreach services to Latino children and to educate parents and childcare providers on the benefits of the library and importance of reading. *This is a continuation grant, based on the Books2Go grant which serves the entire city.*
2. The grant supports the City-wide goals by: focusing on the educational needs of children, improving the literacy rate and expanding services and programs to youth. The grant also supports the departmental objectives to: expand outreach efforts to child serving agencies, expand and enhance MPL's diverse collection to a target audience, strengthen literacy efforts, promote MPL's collection and resources through collaboration and programs, and increase community awareness of MPL's services, programs, resources and material available.
3. The grant is focused on an outreach program for Latino families with children, from ages 5 and younger who do not currently use the library. The aim is to expand library services to the Latino community and educate the community on the benefits of the library services in developing literacy skills in the young Latino children. The program will include materials and bilingual services.
4. A bilingual Outreach Educator, to be funded by the grant, will promote and distribute the materials, and contact and visit child care agencies in the areas, register the agencies in the program, and distribute library cards and program materials. The visits will include modeling read-aloud techniques, scheduling the first story time at the Library and providing information on reading to infants.
5. The program includes partnering with La Causa, Esperanza Unida and Guadalupe Head Start Day Care Center, whose missions include focusing on providing children and their families with services to nurture healthy families, enhance community stability and maximize personal development and self-sufficiency. The program will be measured by the number of participating childcare centers, library cards issued, books checked out and follow-up visits at Central, Bay View, Forest Home, Martin Luther King, and Zablocki libraries.
6. In 2004, the program reached over 400 children in Libros childcare centers and approximately 300 parents through community events and parent presentations. In 2005, the department expects to double the numbers by working with larger childcare centers and reaching more families through presentations, community events and collaborating with Latino community organizations.

### Fiscal Impact

1. The Libros Para Llevar Grant provides \$41,746, funded by the grantor share, \$33,080 (79%), and the City in-kind share, \$8,666 (21%).
2. The grant provides partial funding for 5 library positions and for supplies, materials, an outreach educator, marketing and equipment.
3. The grant period is from January 1, 2005 through December 31, 2005.

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