



City of Milwaukee

200 E. Wells Street
Milwaukee, Wisconsin
53202

Meeting Minutes

MILWAUKEE ARTS BOARD PUBLIC ART SUBCOMMITTEE

POLLY MORRIS, CHAIR

Tina Klose, Sandra McSweeney, Tim Murphy and Ariel Pate

Staff Assistant, Joanna Polanco, 414-286-2366

Fax: 414-286-3456, jpolan@milwaukee.gov

Tuesday, July 9, 2024

3:00 PM

VIRTUAL

Call in Number: +1 (872) 240-3212 Access Code: 651-516-917

1. Roll Call at 3:03 PM

Present 3 - McSweeney, Morris and Murphy

Absent 1 - Klose

Also present:

Sally Svetic - DCD

Ariel Pate - pursuing membership to the MAB Subcommittee

2. Review and Approval of Previous Meeting Minutes (5/14/24).

After some corrections were made, member Murphy, seconded by member, McSweeney moved approval of the minutes.

3. New Business.

This item had no discussion.

4. Old Business.

a. PAIR Program Update

Ms. Svetic said that

Angie Livermore, the PAIR liaison put together a survey and provided a summary of the responses received that, were grouped in four different responses. The multimodal team said that it would be helpful to share regular updates to other City staff indirectly involved, as to the progress of the project; the continuity of the project could help raise awareness, build community, and enhance streetscape.

Kate Riordan who was part of the multimodal team with DPW as well as the staff for the PAIR program, suggested that a longer research and development phase would be helpful with direct guidance from the health department. This role will now be under Jessica Wineberg's directive in Vision Zero.

Ms. Morris said that Ms. Svetic did an amazing job with this project and hopes that

when the art car is revealed to the public, that it brings a lot of media coverage. MAB members will be invited to the unveiling program of the art car.

DPW in collaboration with Vision Zero will be moving and managing the Art Car pieces, the truck and exoskeleton. PAIR contract ended 6/30 and are waiting on final invoice, exit interviews and outcomes document.

PAIR Feedback was received relative to the communication among department who collaborated, staff turnover and capacity, and the consistency to keep these activities running.

The Visibility patch printing outreach with Vision Zero had thirteen plus events that were attended, over 450 patches were printed.

Ms. Svetic is waiting on the last invoice, however, there are approximately \$6,000 in carryover from the pilot budget.

A formal report will be coming to the September MAB meetings for consideration of future PAIR iteration.

A \$20,000 grant was received from the Greater Milwaukee Foundation to cover the Liaison Services position and other PAIR expenses. A little over \$17,000 was paid for Angie's liaison contract. Remaining funds will be used to pay the last invoice.

5. Meeting adjourned at 3:42 PM

Joanna Polanco

Staff Assistant

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