



**CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK**

Wednesday, September 19, 2012

COMMITTEE MEETING NOTICE

COLLINS, Derek D, Agent
MILWAUKEE PEDAL TAVERN, LLC
6650 W State St #288
WAUWATOSA, WI 53213

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall on

Thursday, October 04, 2012 at 09:30 AM

Regarding: Your Pedicab Owner's Permit Application as agent for "MILWAUKEE PEDAL TAVERN, LLC" for "MILWAUKEE PEDAL TAVERN" at 6650 W State St #288.

There is a possibility that your application may be denied for one or more of the following reasons: you do not meet the municipal qualifications or any of the licensing requirements of Chapter 100 of the Milwaukee Code of Ordinances; pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed activity, by the permittee, or by any employee, driver or lessee of the permittee; the permittee, or any employe, driver or lessee of the permittee, having violated any of the operating regulations and prohibited practices set forth in Chapter 100 of the Milwaukee Code of Ordinances; any other factor or factors which reasonably relate to the public health, safety and welfare. See attached police report and/or written correspondence regarding this application. Please be advised the public will be able to provide information to the committee in person or in writing. The committee will receive and consider evidence regarding the above mentioned criteria.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings in City Hall is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of East Kilbourn and North Water Street. Parking tickets must be validated in Room 205, City Hall (City Clerk's Office).

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: Rebecca N. Grill
Rebecca N. Grill
License Division Manager

If you have questions regarding this notice please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



Office of the City Clerk

Jim Owczarski
City Clerk
jowcza@milwaukee.gov

Rebecca N. Grill
Deputy City Clerk
rgrill@milwaukee.gov

September 26, 2012

Derek D. Collins
Milwaukee Pedal Tavern, LLC
6650 W. State Street, #288
Wauwatosa, WI 53213

Re: Illegal Consumption of Alcohol Beverages by Passengers on the Pedal Tavern

Mr. Collins:

It has come to my attention that there is a misunderstanding about the consumption of alcohol beverages by passengers on your pedicabs licensed by the City of Milwaukee. As you were made aware on January 21, 2010, in an email correspondence with Janice Wagner, passengers are not permitted to consume alcohol beverages regardless of whether they bring them or you serve them. (See attached.) No ordinances or statutes have been changed since that time, so this is still the case.

Passengers who are found to be consuming alcohol beverages may be cited for possession of an open intoxicant. The drivers of the pedicabs could also be cited for aiding and abetting this behavior.

Sincerely,

Rebecca N. Grill
Deputy City Clerk



From: [Wagner, Janice](#)
To: [Grill, Rebecca](#)
Subject: FW: Milwaukee Pedal Tavern, LLC
Date: Tuesday, January 26, 2010 2:48:21 PM

Here is what he submitted.

Any chance he will be scheduled for the 28th?

From: Derek Collins [mailto:derekdcollins@gmail.com]
Sent: Thursday, January 21, 2010 3:07 PM
To: Wagner, Janice
Subject: Re: Milwaukee Pedal Tavern, LLC

Janice,

I made the following changes below. How does this sound? Again, thanks a lot for all your help☺ We still want to be in the January 28th safety meeting.

Dear Janice Wagner

A question was brought up in regards to the beverages that we will be serving. As owners and operators of this trofiets aka "wedding bike", we (Ryan Lloyd, Derek Collins, and any future pilots) will not be serving any beverages. Our wedding bike operates very similar to a limousine, horse & carriage, or bus that groups rent for hours at a time. If groups choose to bring beverages to consume, we will not turn them away. We have plenty of storage space for food & beverages, including receptacles for garbage and recyclables. We will not allow patrons to drink alcohol/beer on board. Patrons of our wedding bike must be 21 to ride, no exceptions. Our insurance does not allow us to serve alcohol and we are not seeking an alcohol serving permit.

A big concern for us is safety. We will be supplying a Pilot who will have full control of the operations. He or she will be licensed through the city and have full control of steering and braking. The top speed of the wedding bike is about the same as a horse and carriage, 5 (five) miles per hour. We also will have lights on the wedding bike, along with various reflectors to ensure that other motorists, bikes, and pedestrians will be aware of the unit on public streets.

Our primary working hours are weekends from 10:00AM through 10:00 PM and on weekdays from 6:00 PM until 10:00 PM unless there are other requests from riders. We will not operate after 10:00 PM.

This will be a great new activity for the people of Milwaukee. We have already been getting requests for tours and we want to work with the city to provide this great tourist attraction for the citizens of Milwaukee and surrounding areas.

Please let us know if you need any other information.

Thanks,
Derek

On Thu, Jan 21, 2010 at 2:49 PM, Wagner, Janice <jwagne@milwaukee.gov> wrote:
Derek,

If you want, you can use the same plan of operation without any alcohol/beer.

Alcohol/beer is not permitted per the Milwaukee Code of Ordinances
I believe an alderperson usually makes a motion to consider any possible ordinance changes.

Janice Wagner
License Coordinator
City of Milwaukee License Division

From: Derek Collins [mailto:derekdcollins@gmail.com]
Sent: Thursday, January 21, 2010 11:54 AM
To: Wagner, Janice

Subject: Re: Milwaukee Pedal Tavern, LLC

Good morning,

Thanks for this information. What would you need from us now? Can we use the same plan of operation that I gave you earlier, but take out the beer?

Also, I am not sure if you can help me with this or not, but do you know what is holding us back from allowing people to bring beer on board, or what we would need to do/change to allow people to bring beer on board?

Thanks,
Derek

On Thu, Jan 21, 2010 at 10:15 AM, Wagner, Janice <jwagne@milwaukee.gov> wrote:

Good Morning,

Our office and the City Attorney have reviewed your plan of operation.
In the City of Milwaukee, customers cannot bring any type of alcohol/beer onto the type of vehicle for which you are applying.
Therefore, please submit a revised plan of operation for review.

At this time, we cannot move forward with scheduling before the Public Safety Committee on 1/28/10.

Janice Wagner
License Coordinator
City of Milwaukee License Division

From: Derek Collins [mailto:derekdcollins@gmail.com]
Sent: Tuesday, January 19, 2010 2:36 PM
To: Wagner, Janice
Subject: Re: Milwaukee Pedal Tavern, LLC

Sounds good. Thanks for letting us know if we will be in the safety meeting on the 29th as soon as you find out. My partner is in Minnesota now, and he needs a few days notice to travel down here. Also, are these meetings usually in the morning or afternoon?

Thanks,
Derek

On Tue, Jan 19, 2010 at 1:42 PM, Wagner, Janice <jwagne@milwaukee.gov> wrote:

Hello,

I gave your application and a copy of this email to the manager with a note that you would like to be scheduled for the 1-29 Public Safety meeting.

I probably will not have an answer today since she is in committee all day.

Janice Wagner
License Coordinator
City of Milwaukee License Division

From: Derek Collins [mailto:derekdcollins@gmail.com]
Sent: Tuesday, January 19, 2010 8:06 AM
To: Wagner, Janice
Subject: Milwaukee Pedal Tavern, LLC

Dear Janice Wagner,

Thank you for your letter informing us about gathering more information regarding Milwaukee Pedal Tavern, LLC.

A question was brought up in regards to the beverages that we will be serving. As owners and operators of this trofiets aka "wedding bike", we (Ryan Lloyd, Derek Collins, and any future pilots) will not be serving any beverages (no soda, no beer, no juice). Our wedding bike operates very similar to a limousine, horse & carriage, or bus that groups rent for hours at a time. If groups choose to bring beverages to consume, we will not turn them away. We have plenty of storage space for food & beverages, including receptacles for garbage and recyclables. If groups choose to bring beer, we will allow them to consume in a safe and responsible way. Patrons of our wedding bike must be 21 to ride, no exceptions. Our insurance does not allow us to serve alcohol and we are not seeking an alcohol serving permit. We will not allow any hard alcohol on the unit.

A big concern for us is safety. We do not support drinking and driving in any fashion. We will be supplying a Pilot who will have full control of the operations. He or she will be licensed through the city and have full control of steering and braking. The top speed of the wedding bike is about the same as

a horse and carriage, 5 (five) miles per hour. We also will have lights on the wedding bike, along with various reflectors to ensure that other motorists, bikes, and pedestrians will be aware of the unit on public streets.

Our primary working hours are weekends from 10:00AM through 10:00 PM and on weekdays from 6:00 PM until 10:00 PM unless there are other requests from riders. We will not operate after 10:00 PM.

This will be a great new activity for the people of Milwaukee. We have already been getting requests for tours and we want to work with the city to provide this great tourist attraction for the citizens of Milwaukee and surrounding areas.

Please let us know if you need any other information.

Best regards,

Derek Collins
Agent

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Derek D Collins
derekdcollins@gmail.com
Milwaukee Pedal Tavern, LLC.
8121 Red Arrow Court
Wauwatosa, WI 532123

414-793-5733

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City email should presume that the email are subject to release upon request, and to state records retention requirements. See City of Milwaukee full email disclaimer at www.milwaukee.gov/email_disclaimer.

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Derek D Collins
derekdcollins@gmail.com
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Derek D Collins
derekdcollins@gmail.com
414-793-5733

Petersik, Kimberly

From: Grill, Rebecca
Sent: Tuesday, September 11, 2012 11:38 AM
To: Petersik, Kimberly
Subject: FW: Pedal Tavern
Attachments: photo.JPG

Follow Up Flag: Follow up
Flag Status: Flagged

Please add her as objector to pedal tavern.

-----Original Message-----

From: Hinrichs, Kristine
Sent: Tuesday, September 11, 2012 11:26 AM
To: Grill, Rebecca
Subject: Pedal Tavern

Taken August 11, 2011 4:29PM on Chicago Street between Broadway and Water. The "tavern" was moving.

Kris

Kristine Hinrichs
Chief Court Administrator
Milwaukee Municipal Court
951 North James Lovell Street
Milwaukee, WI 53233
414-286-3836 - direct
414-286-3615 fax

