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Sent: Thursday, May 14, 2026 11:03 AM

To: planadmin <planadmin@milwaukee.gov>

Subject: Data center

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Good morning. I've just become aware of the data center that's been proposed for the old Midtown Center, and as a proud resident of the city of Milwaukee, I feel the need to state in the strongest possible terms how opposed I am to the project. Not only will it cause light pollution, noise pollution, and drive environmental ruin, both in its immediate area and also more broadly by contributing to the ongoing climate crisis, but it will also be an eyesore and a black mark on our beautiful city. Frankly speaking as a transplant who grew up in Chicago, I personally will be embarrassed to tell people I'm from Milwaukee if this data center is built. This project will destroy any sense of civic pride I have for this city, and I have quite a bit. Data centers are a repugnant blight, as is generative AI and the soulless plasticine technocrats who insist that it's here to stay and that all of us who haven't embraced their digital snake oil should just roll over and accept it. I refuse to buy into the notion that AI is a necessity or that it's the way of the future, and I know that many other Milwaukee citizens feel the same. If approved, this data center will be a monument to your shortsightedness and greed that will remind all citizens of Milwaukee how you put businessmen with all the empathy of a reptile over our city, and if you have any shred of decency, that thought should haunt you. AI companies don't deserve our respect, our land, our lake water, or our complicity, and shame on you for even entertaining the notion of allowing one of their data centers here.

I would say best wishes, but that's quite conditional at this point,

Elizabeth Hatter

P.S. All of that and I didn't even get to the rising cost of electricity. Do you *really* think, when many citizens of the city that you're supposed to represent are already struggling to make ends meet, that approving a massive, loud, morally bankrupt eyesore that makes their already high electricity bills even higher is a good idea? If you do, your mothers should be ashamed of how they raised you.