

## **Jesse R. Greenlee**

### **PROFESSIONAL EXPERIENCE**

**Wisconsin Housing and Economic Development Authority (WHEDA), Milwaukee, WI (2004 – Present)**

#### ***Community Relations Officer***

- Provided technical assistance in commercial and residential development projects.
- Market and promote WHEDA's single family, multi family and economic development products
- Provided direct technical assistance to potential homeowners in the Lindsay Heights district
- Maintain relationship with Lindsay Heights lenders, builders, real estate professionals and partners i.e. City of Milwaukee and neighborhood associations.
- Identify market trends for WHEDA's loan products
- Facilitate WHEDA's Home Buyer Education Workshop
- Serve on various housing and community committees, internal work groups and cross functional teams
- Serves as a liaison/advocate to both the communities and WHEDA
- Monitor grant awards to various non profit organizations

**YMCA Community Development Corporation Branch, Milwaukee, WI (2002 – 2004)**

#### ***Executive Director***

- Direct and coordinate all operating aspects of the Community Development Corporation (CDC) branch.
- Prepare and manage a \$500,000 annual operating budget for 6 program areas.
- Prepare and manage a \$900,000 annual construction budget.
- YMCA city branch liaison for City of Milwaukee Community Development Block Grant and HOME funds.
- Collaborate with elected officials, community programs and agencies to provide assistance to neighborhood residents.
- Responsible for securing funding for new program development.
- Collaborated with neighborhood stakeholders to assist with community organizing.
- Led transition of the WAICO YMCA Central City Housing Initiative II to a Community Development Corporation (CDC).
- Assisted Senior Vice President of Administration in the development of the new \$16.5 million Northside YMCA and Young Leaders Academy Charter School.
- Collaborate with Wisconsin Housing and Economic Development Authority (WHEDA) in the creation of a residential Tax Incremental Financing District (TID).
- Responsible for new home construction program development.
- Assist in commercial and retail development surrounding YMCA neighborhood.

**WAICO YMCA Central City Housing Initiative II, Milwaukee, WI (1998- 2002)**

***Project Director***

- Directed and coordinated all operating aspect of community development initiatives for YMCA WAICO Housing Initiative II programs.
- Prepared annual operating budget.
- Directed the selection of the home ownership housing units.
- Provided assistance to complete Neighborhood Strategic Planning process for various City of Milwaukee Neighborhoods.
- Expanded the housing initiative program into 2 Neighborhood Strategic Planning (NSP) Areas.
- Provided technical assistance to neighborhood associations and block clubs.

**Westside Housing Cooperative Milwaukee, WI (1996 – 1997)**

***Development Director***

- Directed the selection of the cooperative housing units for Westside Housing Cooperative inventory.
- Responsible for securing all administration and development grant and loan funds.
- Managed a \$500,000 annual construction budget for all cooperative housing units.

**Westside Housing Cooperative Milwaukee, WI (1989 – 1996)**

***Development Specialist***

- Responsible for all aspects of development and construction for 20 cooperative housing units per year.
- Assisted in the Community Development Block Grant and HOME funds application process for annual funding.
- Provided assistance to small minority contractors that performed work on all cooperative projects.

**EDUCATION**

Bachelor of Science in Urban and Regional Studies June 1997  
University of Wisconsin, Oshkosh Oshkosh, Wisconsin

Participated in Architectural Technology Program December 1990  
Milwaukee Area Technical College Milwaukee, Wisconsin

**PROFESSIONAL DEVELOPMENT**

Executive Development Program, EDP 1999  
African American Fund Development Institute, 2002-2003  
Midwest Community Development Leadership Institute 2002-2003  
National Development Council – Housing Series

## **AFFILIATIONS**

Life Member of Harambee Ombudsman Project, Inc.  
Board of Directors and Chairperson of the Housing Committee, 1992  
Member, Midtown Neighborhood Association Housing Committee, 1991  
Member, Phi Beta Sigma Fraternity Inc., 1984 – Present  
Member, American Planning Association, 1997  
YMCA Black Achievers, 2000-2001  
YMCA Sponsor-A-Scholar Mentor, 1999 – 2001  
Board of Directors Riverworks Development Corporation, 2000 – Present  
Member, Real Estate Committee, 2002 – Present  
YMCA Cultural Competence/Diversity Cabinet 2002 – 2004  
YMCA Executive Cabinet Member June 2002 – 2004  
YMCA Northside Campus Synergy Committee Member 2002 -2004  
Milwaukee Area Technical College, Architectural Technology Advisory Committee, 2003 - Present  
Board of Directors Urban Economic Development Association of Wisconsin Inc. June 2003 - Present  
Executive Committee of Urban Economic Development Association of Wisconsin Inc. January 2004  
WHEDA Workforce Diversity Committee 2004

## **ACTIVITIES**

Chair of United Way Fundraising Campaign, 1998 – 2001  
Martin Luther King Breakfast Planning Committee 1999 – Present  
YMCA Strong kids Campaign

## **REFERNCES**

Available on Request