

CITY OF MILWAUKEE
2003 MAR 19 AM 10:44
RONALD D. LEONHARDT
CITY CLERK

March 13, 2003

**City of Milwaukee
Room 205, City Hall
Attention: Common Council
200 East Wells Street
Milwaukee, WI 53202-3570**

RE: Junior's Sports Bar and Grill

Dear Utilities and Licensing Committee:

This letter comes with severe disgust at the news that Junior's Sports Bar and Grill [Junior's] may be in jeopardy of losing its liquor license.

Junior's has been a pillar in the community for years. It has provided jobs for individuals that society counted out. It has been and still is an oasis for many corporate employees who make Junior's the meeting place after a hard day or week at work. It is a community restaurant providing meals that you crave for. Junior's is a safe haven away from the clubs (where violence seems to be immanent). It is a minority owned successful business that has built and maintained several relationships in the Green Bay and Silver Spring Drive Area and beyond.

Owner, Mr. Devon Reid, has maintain security and safety by providing able bodied security guards to keep watch over the parking lot, installed a security camera for the parking area and has maintain the entrance way (where underage individuals have been turned away). He has also instituted specified nights where the "old school" meet the "new school" to diversify and bring wisdom to the atmosphere. And unlike most owners, he is visible and dedicated to meeting the needs of his customers and friends.

It is our hope that you take this letter into to consider when reviewing the license for Junior's Bar and Grill.

March 18, 2003

City of Milwaukee
Room 205, City Hall
Attention: Common Council
200 East Wells Street
Milwaukee, WI 53202-3570

Re: Juniors Bar & Grill License

Please consider renewing Juniors Bar & Grill license. I frequent Juniors for various functions lunch, sorority gatherings, baseball team gatherings, and after work socials. I've come to admire how the establishment maintains a safe and secure environment at all times. I also use Juniors to cater several social events and birthday parties.

I would like to thank the Common Council for their understanding of the economic and social impact that Juniors have on the community. It would give me great pleasure in knowing that the Common Council will be renewing Junior's Bar & Grill license.

Thank you in advance for your prompt attention to this matter. If you have any questions, comments or concerns, please feel free to contact me at 414/371-1523 home after 6pm or 414/931-3196 work 8-5pm.

Sincerely,



Rosemary Smith
Technical Analyst
Miller Brewing Company

Jennifer Armon
SBC
918 N. 26th Street
Room 103
Milwaukee, WI 53233
March 14, 2003

RE: Licensing of Juniors Sports Bar

City of Milwaukee
Attn: Common Council
~~City Hall - Room 205~~
200 E Wells Street
Milwaukee, WI 53203-3570

Dear City of Milwaukee:

It is with great sadness to hear of the decisions to close Junior's Sports Bar. My experiences at the establishment both personal and professional have been positive. On several occasions I have used the establishment to hold off site meetings with my management team, an occasional monthly committee meetings with my sorority. As a manager of SBC, I would not jeopardize my reputation amongst my peers and employees if it were not a respectable establishment. The food is always up to expectation and the atmosphere is conducive to conducting business after completing our meals. Not only have I chosen to hold business meetings at Junior's it is also a nice after work social spot. They have definitely built a good clientel, which I believe allows them to keep their prices quite reasonable.

I feel that by closing Junior's for 10 days will have an adverse effect on more than their business but also the customers they have faithfully served over the past years. Decreasing their revenue potential hinders the future success of their business, which effects employment and costs. He is committed to his employees who also rely on Junior's for some form of monetary contributions, be it part time or full time. And for those of us, who use the establishment for business meetings, our reason for meeting there is obvious, the food is great, parking is convenient and the environment is conducive to conducting informal meetings.

I will end this letter by asking you to reconsider closing Junior's; they are definitely part of our community. The owner is continuously involved in community events and donating to various charities when needed. My sorority holds an annual Fish Fry at Junior's where he closes to the public to support our event where we use the monies raised to fund various public service projects we have targeted for the year. He provides a venue for homegrown talent to gain experience performing live. These are the type of businesses I will support in my community and as the common council you should also want to support positive businesses providing positive services to our community. It is so important to have a place to socialize because it allows people to grow. As far as crowd

control, I feel that they have done a good job at monitoring and getting rid of troublemakers whenever anything goes wrong. Do not let a few bad people spoil a good thing for a large group of good people. There is always a bad seed in every bunch, which we cannot control. So I hope that you can understand the significance Junior's Sports Bar has in our community; where they give back to the community, support homegrown talent and provide a positive social gathering place for both young professionals and mature adults.

Thank you for taking the time to read my letter hopefully you will find that I am not alone in my opinion of Junior's.

Sincerely,

A handwritten signature in black ink, appearing to read "Jennifer Armon", written in a cursive style.

Jennifer Armon
Network Provisioning Manager
SBC