

BY ALDS. PEREZ, ZAMARRIPA, COGGS, PRATT, CHAMBERS, JACKSON, BAUMAN,
WESTMORELAND, MOORE, SPIKER, STAMPER, BROWER

Resolution congratulating Brillit Herrera for receiving the Emerging Enterprises Award.

WHEREAS,

BRILLIT HERRERA

was honored by the Latino Entrepreneurial Network (LEN) as an Emerging Enterprises Award recipient on November 22, 2025 at LEN's Éxito Awards Gala at the Italian Community Center; and

WHEREAS, *Brillit Herrera, a single mother of two and Hispanic business owner, turned the challenges of the COVID-19 pandemic into an opportunity to pursue her dream of owning her own beauty business, enrolling at Aveda, The Institute of Beauty and Wellness to complete her manicuring and instructor license; and*

WHEREAS, *Brillit Herrera devoted countless hours to honing her skills, building a professional portfolio, obtaining certifications, and promoting her services on social media, establishing Nail Studio Aesthetics as a trusted destination for high-quality beauty services; and*

WHEREAS, *Brillit Herrera maintained strict sanitation protocols during the COVID-19 pandemic, provided a safe and relaxing environment for her clients, and built a loyal clientele, enabling her to provide a steady income for her family and achieve homeownership; and*

WHEREAS, *Brillit Herrera's entrepreneurial achievements include expanding her business to offer a full range of services including nails, permanent make-up, and eyelash extensions, serving as an instructor and brand ambassador and helping other aspiring beauty professionals pursue their entrepreneurial goals; now, therefore, be it*

RESOLVED, *That the Common Council of the City of Milwaukee herewith commends Brillit Herrera for her resilience, dedication, and contributions to Milwaukee's small-business and Hispanic communities, and congratulates her as an Emerging Enterprises Award recipient; and, be it*

FURTHER RESOLVED, *That a suitably engrossed copy of this resolution be presented to Brillit Herrera.*

Introduced by Common Council members José G. Pérez, JoCasta Zamarripa, Milele A. Coggs, Andrea M. Pratt, Mark Chambers, Jr., DiAndre Jackson, Robert Bauman, Lamont Westmoreland, Sharlen P. Moore, Scott Spiker, Alex Brower and Russell W. Stamper, II and approved by all members of the Milwaukee Common Council on November 25, 2025.