



Equity Impact Statement

1. Describe the proposed ordinance or resolution.

File No. 062122 directs the Department of City Development to prepare a district plan for Pierce and Bruce Streets within the Menomonee Valley Plan area and authorizes transfer of funds from the Capital Improvements-Advance Planning Fund account to a subaccount for the preparation of a District Plan for the Bruce and Pierce District within the Menomonee Valley Plan Area, in the 12th Aldermanic District, so that DCD can enter into any contracts required to carry out the planning process. The planning boundaries are roughly the Menomonee River to the north, I-43 to the east, National Avenue to the south, and 16th Street to the west.

2. Identify the anticipated equity impacts, if any, of this proposal.

An equity impact statement is required for this resolution because the file authorizes DCD to enter into contracts to support the planning process for Menomonee Valley.

The resulting plan will identify future development opportunities, evaluate zoning adjustments, and capitalize on upcoming infrastructure improvements. It is anticipated that opportunities will be identified to enhance this important employment center and improve public access to amenities, which will benefit neighboring residents, many of whom are minorities.

3. Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

According to the Industrial Land Analysis, which was adopted by the Common Council in August of 2021, the population within a half-mile of the Menomonee Valley is 40% Latino. African American residents comprise 21% of the population and Asians comprise 6% of the population. It is anticipated that this Plan will identify improvement opportunities that will positively impact minority groups, such as supporting employment-oriented land uses and enhancing access to natural amenities.

4. Describe any engagement efforts with minority communities potentially impacted by the proposal.

Any contracting opportunities resulting from this resolution would be procured following the Small Business Enterprise Contract Compliance Procedures (SBECCP) issued by the Office of Equity and Inclusion.

Prior to launching the process, DCD will work with the local alder, Community Outreach staff (DCD, DOA, NIDC), and Menomonee Valley Partners to develop a Public Involvement Plan tailored to this specific project, as specified by the procedures for public engagement during comprehensive planning adopted by Common Council File No. 161076. This includes developing project-specific strategies designed to engage historically underrepresented populations

5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

-SBE participation in any contracts resulting from this project will be tracked in accordance with the SBECCP.

-The public involvement process will be detailed within the final Plan.

-The final Plan document itself will include measurable goals and recommendations that can be used to evaluate the success of plan implementation over time.

6. Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

-DCD will follow the Small Business Enterprise Contract Compliance Procedures (SBECCP) issued by the Office of Equity and Inclusion for contracting opportunities on this project.

-DCD will work proactively with the local alder to develop a Public Involvement Plan for this project designed to ensure that equity is at the forefront of the planning process.

-DCD has identified the housing recommendations that will be contained within the eventual Plan as an area that may require an additional duty of care to ensure they advance the City's overall equity and housing goals. In addition to considering the input of existing neighborhood residents

Name: **Vanessa Koster, Deputy Commissioner**

Signature: **Vanessa Koster**

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