

EARL E. WHEATFALL. SR., Ed.D.

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CAREER OVERVIEW AND PROFILE

Over twenty-five years of experience in providing leadership, planning, training and administering effective programs in the areas of academic and student services, multicultural education, affirmative action, mediation and community relations. Extensive experience in analyzing and assessing student and community needs and advising higher educational institutions on long-range strategic planning to meet the needs of both. Academic background and training in the areas of leadership and higher education administration. Extensive experience in fund development, and community and corporate relations.

EDUCATIONAL HISTORY

Doctor of Education (Ed.D.) Counselor Education, School Of Education
University of Virginia, Charlottesville, Virginia, 1983

Doctoral dissertation, entitled, The Relationship Between Selected Student Characteristics and Academic Achievement As determined by First Year Grade Point Average Among Students in Virginia Commonwealth University, Special Services Program.

Master of Education (M.S.) Counselor Education, School Education
Lincoln University, Jefferson City, Missouri, 1970

Bachelor of Science (B.S.) Health Education, School of Education
Lincoln University, Jefferson City, Missouri, 1968

CAREER EXPERIENCE

Associate Vice President, Milwaukee Area Technical College, Community Relations/Urban Affairs, Administration	12/1996 to Present
Develop and maintain communications and effective working relationships with community leaders, organizations, and agencies regarding urban education and training. Develop relationships and communicate district priorities to legislative bodies. Promote Colleges interest and visibility in the district. Represent MATC at appropriate functions. Provide leadership and advising to the President regarding urban educational needs. Coordinate conferences focused on educational issues/concerns. Represent the President on selected committees, both externally and internally. Develop initiatives for staff professional development; serves as liaison with recruitment and retention initiatives with the Wisconsin Technical College System Board. Coordinate marketing initiatives to increase enrollment and outreach efforts.	

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Career Experience cont.

Loan Executive 1998
United Way of Greater Milwaukee

Provided leadership in conducting the United Way of Greater Milwaukee giving campaign. Reached goal for the 1998 campaign of \$27 million dollars. Specially assigned as a Loaned Executive to the United Way Campaign assisting local companies in development and implementation of giving plans. Spokesman to employee groups on behalf of United Way. Trained company solicitors. Coordinated and administered corporate workplace campaigns, including reports and evaluations. Developed relationships with key community and business leaders. Increased MATC's visibility in the business community.

Associate Vice President, Milwaukee Area Technical College, 1994 to
Affirmative Action/Community Relations, Administration 1996

Provided leadership and direction, in implementing district affirmative action policies and procedures in providing equal opportunities in employment for minorities, females and individuals with disabilities, individuals with GLBT orientation. Conducted internal investigations and facilitated the resolution of discrimination complaints for students, faculty and staff. Developed programs that encouraged and promoted awareness and increased sensitivity of people in protected classes. Provided consultation and advice to college administration on affirmative action and related issues. Developed and maintained communication and effective working relationships with community leaders, organizations, and agencies related to urban concerns. Maintained external visibility in the community including representing MATC attending selected functions with influential leaders.

Director, Milwaukee Area Technical College, 1992 to
Multicultural Affairs Department, Division of Student Development 1994

Internal funded responsibilities

Provided leadership and direction for multicultural programs for African Americans, Asian Americans, Hispanic Americans, American Indians, and International students. Planned, developed, coordinated, implemented, monitored, and evaluated programs aimed at improving access and retention of students of color. Supervised and evaluated department staff. Developed objectives, budgets and activities aimed at recruiting and retaining students of color into programs where students of color were underrepresented.

Externally funded responsibilities

Additional responsibilities included supervising TRIO programs: Talent Search, Student Support Services and the Minority Male Initiative Program. Major initiatives included developing a mentor/mentee program. Developed and supervised faculty/student orientation programs. Coordinated multicultural seminars for faculty and staff.

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Career Experience Con-

Assistant Professor/Director, University of Houston-Clear Lake, Health Careers Opportunity Program (HCOP) 1987 to 1989

Provided leadership in planning, implementing and administering effective programs in the areas of Health Care Administration. Developed programs designed to increase minority student enrollment, retention and graduation rate. Designed summer academic program curriculum to enhance student academic skills. Coordinated and developed with faculty specific courses in statistics, accounting, writing and computer usage. Developed working relationships with government officials and the corporate sector, resulting in increased financial resources.

Associate Professor/Director, Virginia Commonwealth University Educational Support Programs, Division of Academic Affairs. Educational Support Programs 1970 to 1985

Internal responsibilities

Provided leadership for the development, design and administration of Educational Support Programs for Virginia Commonwealth University. Wrote comprehensive proposal to the US Office of Education and The State Council of Higher Education of Virginia (SCHEV). Developed, negotiated grants, and supervised federal and state funds. Supervised and evaluated faculty and staff. Developed and administrated nine-week summer academic program. Developed social and cultural activities. Organized and supervised pre-admission (diagnostic) programs. Developed and organized student-faculty orientation programs. Developed study skills workshops and university-wide tutorial program. Developed slide presentations and brochures for recruitment.

Upward Bound

Wrote successful Upward Bound proposal. Implemented and supervised program staff and functions. Negotiated and managed the budget for program. Supervised faculty and staff. Assisted in selection of students for program. Informed community of program through school visits and presentations. Developed six-week summer academic program. Coordinated program with university faculty. Supervised students residing in campus housing. Trained peer counselors. Supervised housing policies and procedures. Developed summer curricula in Reading, Writing, Study Skills and Mathematics. Coordinated program with high schools within the urban community.

Right-To-Read

Provided leadership and direction for the Right-To-Read Program. Designed and implemented developmental curriculum in reading concentration on study skills development. Initiated programs in reading in content areas. Combined efforts of both Right-to-Read and Special Services programs as related to the academic requirements. Reported to Dean, Right-to-Read Task Force and the academic community.

External responsibilities

Chaired university-wide admissions committee. Served on Health Careers Opportunity Program Advisory Board (HCOP). Developed long-standing relations between the Community College System and the university, creating partnership for pathway for increased enrollment. Developed research on retention of students of color. Coordinated financial aid workshops. Trained student resident assistants. Designed and implemented faculty/student and peer mentor programs. Supervised disciplinary policies. Developed and taught orientation classes. Informed the local community, and academic community of educational support programs through numerous speaking engagements and reports.

SCHOLARLY PAPERS PRESENTED

Massachusetts Institute of Technology "Keeping One's Identity as a Black Person While Maintaining Credibility Within Both the Black and White Communities".

American Personnel and Guidance Association National Conference, Detroit, Michigan, "Survival of Black Administrators in Higher Education".

Association for Equality and Excellence in Education, Inc., "The Bakke Case; Its Profound Implications for the Future of Minorities in Higher Education".

University of Utah, "The Bakke Decision: The Impact on Affirmative Action in Higher Education".

Central State University, "The Bakke Decision: The Implication for the Predominantly Black College".

Milwaukee School of Engineering, "Diversity: Does Academe Share In It's Definition"?

PROFESSIONAL AND CIVIC MEMBERSHIP

Current

Milwaukee County Recruitment and Retention Task Force
American Counseling Association
American Association for Affirmative Action
Board Member of St. Joseph's Hospital Community Foundation
Board Member Leaders Forum
President 100 Black Men of Milwaukee, Inc
Board Member of 100 Black Men of America, Inc.,
Miller Park Project Monitoring Commission
Board Member of Milwaukee Ethnic Council
Boy Scouts of America Exploring Division Board Member, Milwaukee County Council
Campaign For A Sustainable Milwaukee

Former

Board Member of Advanced Institutional Opportunity Program
Coordinator Special Populations, WTCS
Governor Minority Participation Plan
Task Forced on Minority Employment
Social Development Commission

SPEAKER/CONSULTANT

Freedom Fund Banquet, Montgomery Chapter, NAACP
Shaw University, Raleigh, North Carolina
North Carolina Council of Educational Opportunity Program
Wayne State University
Mid-Eastern Association of Educational Opportunity Program Personnel
University of Virginia
Hampton Institute
Virginia Council of Social Welfare
California State College
J. Sergeant Reynolds
Milwaukee School of Engineering

REFERENCE:

Dr. William B. Harvey, Dean
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University of Wisconsin-Milwaukee
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