

# Lanie R. Wasserman

---

2102 North Fond du Lac Avenue  
Milwaukee, WI 53206  
414-343-3041  
lwasserman@legacybancorp.com

## *Professional Experience*

### **Legacy Redevelopment Corporation**

Chief Operating Officer (February 2006 – Present)

#### **Revolving Loan Fund**

- Played a key role in doubling the number of loan fund investors, including banks and socially responsible religious investors
- Serves as the primary point of contact with borrowers (80% of which are minorities), providing technical assistance to small business owners, builders, and developers throughout the lending process.
- Works with Legacy Bank to analyze and underwrite credit memorandum with emphasis on applicant's capacity, financial viability, strength of the business/project plan, and anticipated social impact.
- Coordinates and presents recommendations to LRC's loan committee comprised of experienced lenders, developers, and business owners.
- Services and monitors loans to ensure payments are current and projects are moving forward as proposed.
- Measures the social impact of LRC loans (i.e., number of housing units, jobs created) and reports back to investors.

#### **Operations**

- Responsible for raising operating dollars from foundations, LRC's Board, and other donors through written proposals, presentations, and marketing.
- Performs all of the accounting functions of the organization
- Serves as primary point of contact with LRC's auditor and oversees auditing process.
- Works with LRC's budgeting committee to develop annual budget and projections.
- Coordinates LRC's strategic planning efforts and monitors implementation.

#### **Board of Directors**

- Prepares and presents investor, fundraising, and loan status reports to LRC's Board.
- Organizes and works with LRC's Board on key committees, including the executive, nominating, and budgeting committees.

#### **United Way of Greater Milwaukee**

Manager, Community Impact Division (2002- January, 2006)

#### **Management/Leadership**

- Successfully recruited and retained diverse groups of United Way volunteers to provide financial and program oversight to funded-organizations and special initiatives.
- Promoted twice to progressively take on more responsibility, including management of community wide projects and internal staff.
- Initiated a unique Pilot with UW-Madison faculty and over 20 local youth-serving organizations to measure changes in youth that participate in funded programming as a basis for dialoguing about best practices