

TARIK MOODY



Director of Digital Strategy and Innovation

CONTACT

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- /tarikmoody

OTHE EXPERIENCES

- Unlooped, Founder & Curator - Organized and curated musical experiences with local musicians to collaborate on one-of-a-kind events. Developed and promoted new local artists.
- Rhythm Lab Radio, Host & Producer - Produce and host an award-winning radio show that focuses on all type of urban music.

SKILLS

Adobe Suite	●●●●
Tableau	●●●●
Wordpress/HTML	●●●●
MS Office	●●●●

EXPERIENCE

88Nine Radio Milwaukee. Milwaukee, WI | **Director of Digital Strategy and Innovation, 2019 - Present**

Oversees digital strategy and innovation for 88Nine Radio Milwaukee, including product ,audience and content development initiatives across such platforms as radiomilwaukee.org, podcasts, social media, broadcast, etc.; collaborations with internal teams and external local media partners to develop new models that support audience growth and engagement; and partnerships with other products and platforms that deliver the content and impact of Radio Milwaukee to new audiences; provide data analysis and insights to internal departments.

88Nine Radio Milwaukee. Milwaukee, WI | **Digital Director / Music Host, 2007 - 2019**

Oversee digital strategy for 88Nine. Managed website, social media, content development. Provides technical expertise to Development, Underwriting and Marketing departments. Evening music host for 88Nine Radio Milwaukee.

RSP Architects. Minneapolis, MN | **Associate Architect, 2003 - 2007**

Prepared architectural plans, specifications, and drawings for buildings and structures; prepared plans and specifications for furniture and equipment; and perform other related duties as required. Brainstormed project ideas with lead architects, completed design drawings in AutoCAD and assist in reviewing project proposals, remaining a part of the process from conception through development.

Northwest Airlines. Detroit & Minneapolis, | **Design Manager 1996 - 2001**

Managed multiple design projects for the Design & Construction Department with budgets ranging from \$10,000 to \$4,000,000. Projects included line maintenance and preferred account facilities, and reservations centers. Responsibilities included cost estimating, managing consultants, negotiating contracts, managing budgets, producing in-house design and construction documents, and project management.

US Army Reserves. Various Locations | **Officer**

Commissioned as a second lieutenant and served a variety of positions from platoon leader to company commander. I was trained as signal officer at Fort Gordon in Augusta, Georgia. My last position was a captain as public affairs officer in Chicago.

EDUCATION

2009	Defense Information School. Fort Meade, MD Public Affairs Officer Qualification
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2009	
1996	Howard University. Washington, D.C. Bachelor of Architecture
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1991	Awarded four-year Army ROTC Scholarship.