

# THAD NATION

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## WORK EXPERIENCE

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- June, 2003 – Present                      Nation Consulting, LLC                      Milwaukee, WI  
*Owner*
- Founded and operate a six person public strategies firm that serves large corporations, small businesses, government agencies, and non-profits.
- Jan, 2003 – March, 2003                      Office of Governor Jim Doyle                      Madison, WI  
*Communications Director*
- Served as lead spokesman and communications strategist for the crucial start for the administration including the inauguration, state of the state, and budget address.
- Nov, 2002 – Jan, 2003                      Governor-elect Doyle Transition Team                      Madison, WI  
*Communications Director*
- Led communication effort and served as spokesman for Governor-elect Jim Doyle during period between election and inauguration.
- June, 2001 – Nov, 2002                      Doyle for Governor                      Madison, WI  
*Deputy Campaign Manager*
- Worked in consultation with campaign manager to oversee entire campaign operation. Served as primary spokesman. Responsible for research, policy development, and candidate briefings. Oversaw outreach to minority communities to engage new voters. Responsible for the communications activities of the Wisconsin State Democratic Party during the general election. Developed 21<sup>st</sup> century communications strategy including interactive websites, targeted e-mail lists, and public position/image management across the web.
- Jan, 2001 – June, 2001                      Office of Governor Frank O'Bannon                      Indianapolis, IN  
*Press Secretary*
- Led communication effort and served as spokesman for Indiana Governor Frank O'Bannon. Responsible for strategic planning and message development during 2001 budget session. Oversaw press operations of 72 agencies and press spokespersons.
- March, 2000 – Dec, 2000                      O'Bannon for Governor                      Indianapolis, IN  
*Deputy Campaign Manager*
- Led communications effort and served as spokesman for successful reelection of Indiana Governor Frank O'Bannon.
- Oct, 1999 – March, 2000                      Indiana Board of Tax Commissioners                      Indianapolis, IN  
*Communications Director*
- Developed and implemented successful strategic communications strategy for Governor O'Bannon to confront court-ordered property tax reassessment to ensure it would not be an election issue in 2000.
- July, 1999 – Oct, 1999                      Indiana Housing Finance Authority                      Indianapolis, IN  
*Communications Director*
- Oversaw communications effort of affordable housing agency with \$1.9 billion in assets.

- Jan, 1999 – July, 1999 Democratic National Committee Washington, DC  
*Deputy Press Secretary*  
 ■ Served as spokesman for Democratic National Committee Chairman Joe Andrew and helped lead his transition into office.
- March, 1998 – Jan, 1999 Indiana Democratic Party Indianapolis, IN  
*Communications Director*  
 Led the communications effort of the state Democratic Party during the 1998 election season, highlighted by the election of US Senator Evan Bayh.
- Aug, 1997 – March, 1998 State Information Center Indianapolis, IN  
*Director*  
 Administered and expanded innovative program to consolidate and enhance the general public's gateway to state government.
- Nov, 1996 – Aug, 1997 Family and Social Services Agency Indianapolis, IN  
*Program Director*  
 Helped coordinate the state's Welfare to Work childcare initiative, Step Ahead.
- July, 1996 – Nov, 1996 Helmann for Congress Terre Haute, IN  
*Communications Director*  
 Ran the communications effort for an unsuccessful congressional bid in Indiana's old 7<sup>th</sup> District.
- July, 1995 – June, 1996 IN Governor Evan Bayh's Office Indianapolis, IN  
*Governor's Fellow*  
 Served a one year fellowship in the Governor's Office with rotations with the Department of Natural Resources, the Budget Agency and the Deputy Chief of Staff in the Governor's Office.

## EDUCATION

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- 1991 - 1995 University of Notre Dame South Bend, IN  
*Bachelor of Arts – Government Major, Teaching License*