

LRB-FISCAL REVIEW SECTION ANALYSIS

PUBLIC SAFETY COMMITTEE

ITEM 4, FILE # 030858

OCTOBER 23, 2003

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File # 030858 is a resolution relative to application, acceptance and funding of the Innovative Food Safety Grant.

Background

1. This resolution authorizes the Milwaukee Health Department (MHD) to apply for, accept and fund the Innovative Food Safety Grant project from the U.S. Food and Drug Administration.
2. This is a new grant.

Discussion

1. The purpose of this grant project is to produce a food safety video in a VHS and DVD format as well as a youth-oriented website for food safety and health information.
2. This media initiative is expected to improve the public health and personal practices of students by demonstrating the proper handling and care of food through personal hygiene practices and standard food safety applications.
3. Milwaukee Public Middle and High School students are identified for participation in the various medias developed thorough this grant program.
4. This grant encompasses the period of September 30, 2003 through September 29, 2004.

Fiscal Impact

1. The total amount of this grant is \$47,000, entirely from the grantor.
2. The primary amount of this grant, \$31,500, is for contracted services to develop media and a website regarding safe food handling.
3. \$10,500 of this grant is dedicated to program supplies, printing, copying and postage.
4. \$5,000 (10%) of the grant will fund a portion of two existing MHD positions with salary and fringe benefits.

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LRB-Fiscal Review Section
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