



**CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK**

Thursday, April 25, 2024

**COMMITTEE MEETING NOTICE**

AD 05

ANDERSON, Kizzie A, Agent  
FIRE SIDE BBQ AND GRILL LLC  
9500 N CARLOTTA LN  
Brown Deer, WI 53223

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Tuesday, May 07, 2024 at 02:00 PM**

The access code is <https://meet.goto.com/335080869>. If you wish to call in: +1 (408) 650-3123 and use Access Code: 335-080-869  
Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications Adding Disc Jockey, Removing Stockholder and Transfer of Stock as agent for "FIRE SIDE BBQ AND GRILL LLC" for "Fireside" at 7706 W BURLEIGH St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing. You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

## Canacasco-Rubio, Alan

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**From:** Cooney, Jim  
**Sent:** Tuesday, April 9, 2024 10:04 AM  
**To:** Canacasco-Rubio, Alan  
**Cc:** Martin, Faviola; Milano, Marissa  
**Subject:** FW: 7706 W Burleigh St

**Follow Up Flag:** Follow up  
**Flag Status:** Flagged

Please add

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**From:** Peterson, Todd <Todd.Peterson@milwaukee.gov>  
**Sent:** Tuesday, April 9, 2024 7:36 AM  
**To:** Cooney, Jim <Jim.Cooney@milwaukee.gov>  
**Subject:** 7706 W Burleigh St

Good morning, please enter this objection

Thank you.

Todd G Peterson  
Legislative Assistant  
Alderman Westmoreland - District 5  
200 East Wells Street, Room 205  
Milwaukee, WI 53202  
Office: 414-286-3870

REDACTED  
BY  
AEL

[Report an Issue \(milwaukee.gov\)](https://www.milwaukee.gov/ReportanIssue)

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**Sent:** Tuesday, April 9, 2024 7:29 AM  
**To:** Peterson, Todd <[Todd.Peterson@milwaukee.gov](mailto:Todd.Peterson@milwaukee.gov)>  
**Cc:** Westmoreland, Lamont <[Lamont.Westmoreland@milwaukee.gov](mailto:Lamont.Westmoreland@milwaukee.gov)>  
**Subject:** RE: neighborhood concern

Thank you for the quick response.

I am willing to do what is needed to keep our neighborhood safe and clean.

Thanks,

From: Peterson, Todd <[Todd.Peterson@milwaukee.gov](mailto:Todd.Peterson@milwaukee.gov)>

Sent: Tuesday, April 9, 2024 7:25 AM

Cc: Westmoreland, Lamont <[Lamont.Westmoreland@milwaukee.gov](mailto:Lamont.Westmoreland@milwaukee.gov)>

Subject: [EXTERNAL] Fw: neighborhood concern

**WARNING: This email originated from outside of [Todd.Peterson@milwaukee.gov](mailto:Todd.Peterson@milwaukee.gov). DO NOT click links or open attachments unless you know and trust the sender. NEVER provide your login information to anyone. USE Squish the Phish to report suspicious email.**

Good morning, we, too, are troubled by the activities and the garbage surrounding the Fireside. Just yesterday, the Alderman penned a letter asking the agent to take corrective action. We are also aware that the Milwaukee Police Department will be monitoring this location.

There will be a hearing for renewal coming up on May 29<sup>th</sup> in all likelihood and we are hoping that you would be willing to testify as to what you are seeing and hearing.

Have a great day!

PS Please can you provide your address for our records?

Todd G Peterson  
Legislative Assistant  
Alderman Westmoreland - District 5  
200 East Wells Street, Room 205  
Milwaukee, WI 53202  
Office: 414-286-3870

**REDACTED  
BY  
*APR***

[Report an Issue \(milwaukee.gov\)](#)

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Sent: Tuesday, April 9, 2024 7:04 AM

To: Westmoreland, Lamont <[Lamont.Westmoreland@milwaukee.gov](mailto:Lamont.Westmoreland@milwaukee.gov)>

Subject: neighborhood concern

Hello,

I wanted to reach out to shed some light on some recent activity in the neighborhood.

I believe last year ( maybe longer) a restaurant/ Bar opened on Burleigh by the name of **Fireside BBQ and Grill**. Lots of the customers park up and down 77<sup>th</sup> street. On Fridays and Saturdays, this establishment is open until 1am.

Initially we didn't have any issues but within the last three months we have had issues on Fridays and Saturday nights. Things usually start around 12:30am-1:00am.

People are coming out of that "restaurant" and being very loud, honking their horns, making their car alarms go off, parking the cars in the middle of the street with the doors open while playing their music very loudly. Women dancing in the middle of the street while the men are cheering them on. We also find lots of garbage in the morning; beer bottle on the curb, food wrappers, we have even found condoms last weekend.

I am all about people having a good time but when you are parked in a residential neighborhood, they need to respect that.

I am not sure what I can do to draw attention to this matter? If you have suggestions, I am all ears.

Thanks for your time,

REDACTED  
BY  
*AKK*

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REDACTED  
BY  
*ALR*

Cox, Andrew

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**From:** Cooney, Jim  
**Sent:** Monday, April 8, 2024 4:13 PM  
**To:** Cox, Andrew  
**Cc:** Martin, Faviola; Milano, Marissa  
**Subject:** FW: Fireside

Please add

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**From:** Westmoreland, Lamont <[Lamont.Westmoreland@milwaukee.gov](mailto:Lamont.Westmoreland@milwaukee.gov)>  
**Sent:** Sunday, April 7, 2024 6:10 PM  
**To:** Peterson, Todd <[Todd.Peterson@milwaukee.gov](mailto:Todd.Peterson@milwaukee.gov)>  
**Cc:** Cooney, Jim <[Jim.Cooney@milwaukee.gov](mailto:Jim.Cooney@milwaukee.gov)>; Wilson III, William <[wwilso@milwaukee.gov](mailto:wwilso@milwaukee.gov)>  
**Subject:** Fireside

Hi Todd,

I know we've called this business previously, but they aren't getting the message. Please let's have a letter drafted and sent to the agent about the following:

- Excessive litter at curb in front of business
- Excessive litter on side streets
- Dancing in Street
- Reving engines
- Loud music from cars

"We've been having lots of issues on 77th and Burleigh since they opened that club.

Every Friday and Saturday between 11pm and 1am, commotion in the middle of the street, revving engines, loud music, and dancing in the street.

We also have lots of garbage in the road/yard every Friday and Saturday 😊

I'm all about having a good time but also respect the fact that you're in a residential neighborhood and some people are sleeping. over it!!"

The above is from [redacted] from one of the neighborhood pages. I expect her to reach out soon with this complaint.

Within this letter, let's mention the uptick in complaints for litter and noise and overall disruption of quiet living on Friday and Saturday nights. They should also know that this may eventually lead to a non-renewal of their license if they can't change and change fast. Let's also send DNS out.

Jim - as always - what options do we have?

Captain Wilson - please keep 7706 W Burleigh on the Dist 7 radar on Friday and Saturday evenings.

Thanks

Lamont Westmoreland

Alderman, District 5  
Milwaukee Common Council  
200 East Wells Street, Room 205  
Milwaukee, WI 53202  
Office: 414-286-3870  
Email: [Lamont.Westmoreland@milwaukee.gov](mailto:Lamont.Westmoreland@milwaukee.gov)

<https://city.milwaukee.gov>

<https://twitter.com/cityofmilwaukee>

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# MILWAUKEE POLICE DEPARTMENT

## LICENSING

### CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 04/09/24

**LICENSE TYPE:** Class B Tavern

**NEW:**

**RENEWAL:**

**No. 363951**

**Application Date:**

**License Location:** 7706 W Burleigh

**Business Name:** Fire Side BBQ & Grill

**Licensee/Applicant:** Anderson, Kizzie A  
(Last Name, First Name, MI)

**Date of Birth:** 09/17/78

**Home Address:** 9500 N Carlotta La

**City:** Brown Deer

**State:** WI **Zip Code:** 53223

**Home Phone:**

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 07/13/23 at 7:55p.m., Milwaukee Police conducted a License Premise Check at 7706 W. Burleigh., regarding an Aldermanic complaint of a DJ, without a Public Entertainment Premise License. On arrival officers observed patrons dancing to music that was being played utilizing a computer that was connected to a speaker. There was no DJ present. The business was cooperative.
2. On 10/12/23 at 8:33p.m., Milwaukee Police conducted a License Premise Check at 7706 W. Burleigh., regarding an Aldermanic complaint of a DJ without a Public Entertainment Premise License. On arrival officers observed a DJ playing music at a reasonable level. The officers interviewed the manager who provided officers with a valid Temporary Change of Plan license for the event. The business was very cooperative with the investigation.



# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231940173

OtherEvent #: 23-LP-2456

## Incident

### 7706 W BURLEIGH ST MILWAUKEE, WISCONSIN 53222

Incident Date/Time:: 07/13/2023 19:55:00  
CAD Number:: 231941363  
District:: 7  
Beat:: 740  
Reporting Area:: 2628

## Business Agent (1)

### ANDERSON, KIZZIE ANNE

Person Involvement: (Must choose Agent  
AGENT from drop down):  
DOB:: 09/17/1978  
Sex:: FEMALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: (414)-418-4410  
Phone 1 Type:: Phone  
Address:: 9500 N CARLOTTA LN  
City:: BROWN DEER  
State:: WISCONSIN  
Zip Code:: 53223

## Licensed Premise Data (1)

### Fireside BBQ and Grill

Address:: 7706 W BURLEIGH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53222  
License Type:: Alcohol  
Licensee Notification Was Made:: Yes  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not  
explain in narrative): Yes  
Licensee or Manager was on  
premises at time of  
violation/incident:: No

## Narrative (1)

### LICENSED PREMISE REPORT

Roby, Stephon R 029458

07/13/2023

This report was written by P.O. Stephon ROBY assigned to District Seven, Late Power Shift's Tavern Car.

### Synopsis

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:231940173

OtherEvent #: 23-LP-2456

On July 11th, 2023, an alderman complaint was received which stated that the business called Fireside BBQ and Grill which is located at 7706 W. Burleigh St. would have a Disk Jockey for an event scheduled inside the location on July 13th, 2023, the event was scheduled to take place between 5pm- 9pm. License Information Reporting and Administration System check revealed that the Business has an active public entertainment license, but they are not allowed to have a live DJ.

## Observations

On Thursday, July 13th, 2023, at approximately 7:55pm Squad 7468 P.O. Juliana NAILEN and I conducted a tavern check at Fireside BBQ and Grill located at 7706 W. Burleigh St. Upon arrival. I entered the business and observed approximately 50 people inside the building drinking, eating and dancing. I observed that a computer was connected to a speaker that was playing music through the establishment. I did not observe a DJ or any violations within the business.

All of the employees were cooperative during this investigation.

## Business Information:

**Name:** Fireside BBQ and Grill

**Location:** 7706 W. Burleigh Street Milwaukee WI, 53222

**License:** 8937-361 (Public Entertainment Premises License)

**Issued:** 06-20-2023

**Expiration:** 06-22-2024

**Agent:** KIZZIE A. ANDERSON B/F 09-17-87

## Officer (2)

Reporting Officer:	Roby, Stephon R (029458)	07/13/2023 23:52:00
Section: (Work Location):	74	
Approving Officer:	Flannery, Brian E (016244)	07/19/2023 23:08:25
Section: (Work Location):	74	

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #: 232850186

OtherEvent #: 23-LP-3293

## Incident

**7706 W BURLEIGH ST MILWAUKEE, WISCONSIN 53222**

Incident Date/Time:: 10/12/2023 00:00:00  
CAD Number:: 232851399  
District:: 7  
Beat:: 740  
Reporting Area:: 2628

## Business Agent (1)

**ANDERSON, KIZZIE**

Person Involvement: (Must choose Agent  
AGENT from drop down):

## Licensed Persons Involved (1)

**ALLISON, DEONTE A JR**

Person Involvement:: Manager  
DOB:: 04/08/1999  
Sex:: MALE  
Race:: BLACK/AFRICAN AMERICAN  
Phone 1 Number:: 4144184008  
Address:: 9500 N CARLOTTA WAY  
Apartment or Suite:: 204  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53223

## Licensed Premise Data (1)

**FIRESIDE BBQ AND GRILL**

Address:: 7706 W BURLEIGH ST  
City:: MILWAUKEE  
State:: WISCONSIN  
Zip Code:: 53222  
License Type:: Alcohol  
Licensee Notification Was Made:: No  
Business Was Cited For Violation:: No  
Licensee was cooperative: (If not  
explain in narrative): Yes  
Licensee or Manager was on  
premises at time of  
violation/incident:: Yes

## Narrative (1)

**LICENSED PREMISE REPORT**

Krueger, Molly M 029437

10/13/2023

# Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:232850186

OtherEvent #: 23-LP-3293

This report is written by **Police Officer Molly KRUEGER**, assigned to **District 7, Late Power Shift**.

On **Thursday, October 12, 2023, at approximately 8:33PM, squad 7471** (Police Officer Kyle KLOETY and I) conducted a Tavern Check at the address of **7706 West Burleigh Street, Fireside BBQ and Grill**, to address an Aldermanic complaint that was made against the business to District 7 Acting Captain, Lieutenant William WILSON. The Aldermanic complaint stated that the business, Fireside BBQ and Grill, was advertising that they would have a DJ playing music and that this business did not hold the proper licenses to host a DJ during their hours of operation.

Upon entering the business, officers observed numerous patron sitting at the bar and dining tables inside of the business. In the southeast corner of the business, officers observed the DJ, standing at a table that had turntables, speakers, and a large book containing numerous CDs. Officers observed that the music was at a reasonable volume and not too loud.

Officers then spoke to the manager of the business, **Deonte A. ALLISON (black male, 04/08/1999)**. ALLISON stated that his parents both own the business. ALLISON stated that earlier in the day, he spoke to two District 7 officers who advised him that the business does not have the proper licensing to host a DJ. ALLISON was cooperative with officers and relayed the information provided to him by officers to his parents. ALLISON stated that in response, his mother and father advised him that they had applied for a special event license that gave them the proper licensing to host a DJ for one night.

During our visit, ALLISON provided Officer KLOETY and I with proof of this license (**license no.: TCOP 0002798**). ALLISON provided officers with a license issued by the City of Milwaukee that stated it was a Temporary Change of Plan license. The agent, Kizzie ANDERSON, applied for the license on the morning of Thursday, October 12, 2023, to allow the temporary change of hours and to allow the company to host a DJ for Thursday, October 12, 2023 from 6:00pm-1:00am on Friday, October 13, 2023 for their special event called Alumni Night Parte.

ALLISON was extremely cooperative with officers.

Officers advised ALLISON that the business was allowed to proceed with hosting the DJ for the night. Officers provided ALLISON with a Community Contact Card with our information as well as the District 7 tavern car contact information. Officers advised ALLISON to contact District 7 with any issues.

**End of report.**

## Officer (2)

Reporting Officer:	Krueger, Molly M (029437)	10/13/2023 00:12:00
Section: (Work Location):	74	
Approving Officer:	Busshardt, Jesse J (018624)	10/14/2023 04:10:57
Section: (Work Location):	74	



Thursday, April 25, 2024



# Notice of Public Hearing

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ANDERSON, Kizzie A, Agent  
Fireside at 7706 W BURLEIGH St  
Class B Tavern, Public Entertainment Premises and Food Dealer License Renewal Applications  
Adding Disc Jockey, Removing Stockholder and Transfer of Stock

**Tuesday, May 07, 2024 at 2:00 PM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 5/7/2024 at 2:00 PM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3075 N 78TH ST# 1	MILWAUKEE, WI 53222-5077
CURRENT OCCUPANT	3075 N 78TH ST# 2	MILWAUKEE, WI 53222-5077
CURRENT OCCUPANT	3075 N 78TH ST# 3	MILWAUKEE, WI 53222-5077
CURRENT OCCUPANT	3075 N 78TH ST# 4	MILWAUKEE, WI 53222-5077
CURRENT OCCUPANT	3105 N 77TH ST# 3	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3105 N 77TH ST# 4	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3120 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3120 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3121 N 76TH ST# 1	MILWAUKEE, WI 53222-3949
CURRENT OCCUPANT	3121 N 76TH ST# 2	MILWAUKEE, WI 53222-3949
CURRENT OCCUPANT	3121 N 76TH ST# 3	MILWAUKEE, WI 53222-3949
CURRENT OCCUPANT	3121 N 76TH ST# 4	MILWAUKEE, WI 53222-3949
CURRENT OCCUPANT	3121 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3126 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3126 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3127 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3129 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3131 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3132 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3132 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3133 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3136 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3137 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3137 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3138 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3142 N 77TH ST	MILWAUKEE, WI 53222-3908
CURRENT OCCUPANT	3142 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	3143 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3143 N 78TH ST	MILWAUKEE, WI 53222-3915
CURRENT OCCUPANT	3147 N 77TH ST	MILWAUKEE, WI 53222-3907
CURRENT OCCUPANT	3148 N 78TH ST	MILWAUKEE, WI 53222-3916
CURRENT OCCUPANT	7631 W BURLEIGH ST	MILWAUKEE, WI 53222-5001
CURRENT OCCUPANT	7702 W BURLEIGH ST	MILWAUKEE, WI 53222-5004
CURRENT OCCUPANT	7702 W BURLEIGH ST# 2	MILWAUKEE, WI 53222-5004

Blank Notice

Total Records: 34

Radius 250.0 feet and Center of the Circle: 7706 W Burleigh St

**2024-2025 Plan of Operation for 7706 W BURLEIGH ST**

**1. Litter & Security Plans**

How are the grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other:

How often will grounds be cleaned?  Daily  Weekly  Other: When open

Who cleans the grounds?  Licensee  Building Owner  Employees  Hired Maintenance  Other:

How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  Signs Posted  Other:

Are there designated outdoor smoking areas?  No  Yes If Yes, Describe: Outside (in front of building 2 each) & kitchen

Number of garbage cans: Inside 12 Locations: in front, behind bar, bathroom, back area  
 Outside 2 Locations: front of building, back of building

Is a crowd control barrier used?  No  Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: CFI

Are there parking spaces on the premises?  No  Yes If Yes, list number of spaces: 2 and describe security plans: owner use only / street for customers

Are there designated loading areas?  No  Yes If Yes, describe security plans: Back of building (cones used to stop traffic)

Do you have security personnel on the premise?  No  Yes If Yes, how many? 2-3  
 AND What are their responsibilities? check ID after 10pm & control crowd  
 What security equipment do they use? ID scanner & stunner  
 List their licensing, certification or training credentials: Strike force surveillance & security systems

Are there security cameras?  No  Yes If Yes, list all locations: Front of building, back of building

Are searches and/or identification checks conducted upon entry?  No  Yes If Yes, describe: 10pm - Adults only 21 and up ID checks after

**2. Percentage of Sales (must total 100%)**

Alcohol 20 % Food Sales 70 % Entertainment 10 % Other \_\_\_\_\_ %

**3. Businesses On The Premises (choose all that apply):**

Restaurant  Cafe/Coffee Shop  Cocktail Lounge  Convenience Store  Night Club  Liquor Store  Tavern  Sports Facility  
 Hotel  Banquet Hall  Supermarket  Private/Fraternal/Veterans' Club  Other:

**4. Hours of Operation and Age Restriction**

Are there any changes to the current hours of operation or age restriction?  No  Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.

**5. Floor Plan and Capacity**

Are you requesting any changes to your capacity or floor plan\*?  No  Yes If yes, describe: \_\_\_\_\_ and submit a new floor plan with this renewal application. A sample plan can be found online at [www.milwaukee.gov/licenses](http://www.milwaukee.gov/licenses) under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

**6. Sidewalk Dining: Fee:**

Are there any changes to the sidewalk dining site plan?  No  Yes If Yes, submit an updated site plan with this application.

**7. Food License: FREST 19003 Fee: \$800.00**

Your current food license includes the following food operations:  
 DHS - MODERATE, Sales \$20,001 - \$200,000.  
 Are there any changes to your food operations as listed above?  No  Yes, if Yes, explain \_\_\_\_\_

**8. Weights and Measures: Fee:**

Number/Type of Devices:  
 Are there any changes to the number or types of devices?  No  Yes  
 If yes, contact our office for further instructions.

**1. CURRENT APPROVED ENTERTAINMENT for Fireside 7706 W BURLEIGH ST**

The following types of entertainment have been approved for your current Public Entertainment Premises license:  
Comedy Acts, Jukebox, Karaoke, Bands, 1 Pool Table

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE. ALSO SUBMIT AN UPDATED FLOOR PLAN AND PLAN OF OPERATION OR CONFIRMATION STATEMENT IF THE NEW ENTERTAINMENT DOES NOT CHANGE THE CURRENT PLAN OF OPERATION.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input checked="" type="checkbox"/> Disc Jockey   | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley                         | <input type="checkbox"/> Pool Tables  |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

N/A

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe: *Advertising purposes only for special events*

At any time will sound amplification be used?  No  Yes If Yes, Describe: *Speakers only*

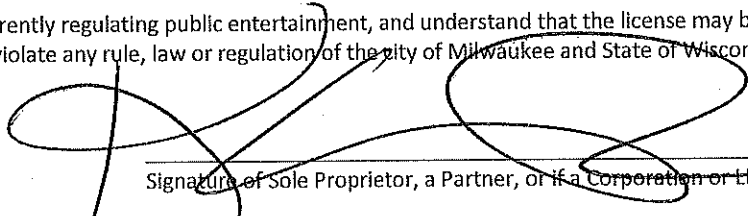
**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign