



City  
of  
Milwaukee



# Equity Impact Statement

1. Describe the proposed ordinance or resolution. File number: \_\_\_\_\_

*This grant renewal with the Wisconsin Department of Health Services (DHS) provides continued funding to support the Sexual and Reproductive Health Program's clinical services at the Keenan Health Center. The grant funds a Public Health Nurse, a Medical Assistant, and a Medical Director who collectively deliver comprehensive clinical testing, treatment, and care for sexually transmitted infections (STIs). In addition, the team provides education on healthy relationships, birth control options, counseling, emergency contraception, and pregnancy testing.*

2. Identify the anticipated equity impacts, if any, of this proposal.

*This grant allows continued operation of Family Planning Services at the Keenan Health Center with the expansion of services to the Southside Health Center. Milwaukee remains disproportionately impacted by high rates of sexually transmitted infections and the need for timely access to full spectrum reproductive healthcare.*

3. Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

*This proposal enables us to provide services to minority populations most impacted by STIs, Milwaukee's Black community. Additional expansion of services to the Southside Health Center will allow us to reach the Milwaukee's Hispanic Community which is the second most prevalent group with respect to STI incidence. Providing services at both Health Centers, will increase access to reproductive care for both communities.*



4. Describe any engagement efforts with minority communities potentially impacted by the proposal.

*The health department maintains ongoing engagement with community groups and local service providers that work directly with populations who may benefit from family planning services. This includes regular communication with neighborhood organizations, community clinics, youth-serving agencies, and faith-based partners that provide insight into service needs and barriers to care. Staff also participate in community events, health fairs, and outreach efforts where residents can ask questions, receive information about available services, and share feedback. These activities help ensure that the program remains responsive to community needs and that information about family planning services is accessible to individuals who may be affected by the proposal.*



5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

*Any anticipated impacts of the proposal will be documented and evaluated through routine program monitoring and data review. The health department will track service utilization, demographic trends, and client outcomes to understand who is accessing family planning services and whether the proposal improves access to needed care.*

*Regular reporting, chart reviews, and analysis of clinic data will help identify changes in service demand, gaps in access, or shifts in client demographics. Feedback from community partners and clients will also be incorporated to provide additional context. These evaluation methods will ensure the program can assess how well the proposal is meeting community needs and make adjustments.*

6. Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

*The program will use several strategies to mitigate any potential impacts on access to services. These include providing flexible clinic hours, offering walk-in appointments, and ensuring clear communication about available services through multiple channels, such as community organizations, social media, and local outreach events.*

*Staff will also provide individualized guidance and support to help clients navigate appointments, testing, and treatment, and will follow up as needed to ensure continuity of care. These strategies aim to reduce barriers and ensure that all individuals who need family planning services are able to access them.*



Name: **Naomi Jenkins**

Signature: **Naomi Jenkins**

 Digitally signed by Naomi Jenkins  
Date: 2025.11.25 12:27:30 -06'00'

Date: **11/20/2025**