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To: cityplancommission <cityplancommission@milwaukee.gov>; planadmin <planadmin@milwaukee.gov>; Plans@milwaukee.gov; NIDC <NIDC@milwaukee.gov>; housinginfo <housinginfo@milwaukee.gov>

Subject: Hackett Street Development

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Good morning,

I would like to write in favor of the proposed development on Hackett Street off Downer. The reasons to build here are numerous. Milwaukee's vacancy rates for rental housing is below the national average (<https://urbanmilwaukee.com/2022/01/30/plats-and-parcels-good-time-to-invest-in-milwaukee-apartments-says-report/>). More people want to live here, pay taxes here, buy goods and services here, work here, etc. but we don't have enough housing.

This development is proposed for a vacant lot and a parking lot in one of the most amenity-dense neighborhoods in the city and the blocks around this stretch of Downer are some of the most appropriate to build more housing, hopefully dense housing.

I live a couple miles north of here and come to the neighborhood regularly for shopping and dining. While I love the existing businesses there, it's impossible not to notice the vacant storefronts. It seems pretty obvious that more people living within walking distance would entice other stores, restaurants, and services to want to open up along Downer.

Anyway, it seems like a total win for the neighborhood and the city. I hope we don't let a few people worried about parking stop us from making positive change.

Thank you,
John Holtz
3717 N Prospect Ave