

The 18% Project

July 3, 2025

To the Milwaukee Common Council and the Zoning, Neighborhoods and Development
Committee:

Re: Support for File No. 240402 – 2025 Housing Element Ordinance

On behalf of The 18% Project, I write to express my full support for the adoption of Milwaukee's 2025 Housing Element Ordinance currently under review by the Zoning, Neighborhoods and Development Committee. The 18% Project is a youth-led think tank in the City of Milwaukee aimed at finding and researching sustainable and equitable solutions to the vast housing crisis in the Milwaukee metropolitan area. The proposed Housing Element Ordinance, which includes pieces of legislation to increase the diversity of housing types allowed within our city and the affordability of the housing Milwaukeeans have access to is something we formally are in support of. On behalf of The 18% Project, I strongly urge the committee to vote in favor of this ordinance and for the Common Council to pass it as law. I and the 18% Project stand ready to support this effort in any way possible because of what it means for the future of housing in the City of Milwaukee. Thank you for your leadership efforts.

Sincerely,

Matt Pronovost

Co-Founder, The 18% Project

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