

**COMMUNITY DEVELOPMENT GRANTS ADMINISTRATION
APPLICATION EXECUTIVE SUMMARY – FUNDING YEAR 2016**

Milwaukee Youth Council – Youth Services Proposal

Total Funds Available: \$99,845

Total Amount Requested (CDBG FUNDS) \$ 25,000.00

(Note: Minimum Allocation is \$10,000)

Applicant Organization Name: <u>Running Rebels Community Organization</u>
Organization Address: <u>225 W. Capitol Drive</u> City <u>Milwaukee</u> Zip <u>53212</u>
Contact Person: <u>Dawn Barnett</u> Title: <u>Co-Executive Director</u>
Contact Person's Telephone Number: <u>414-264-5222</u> Fax Number: <u>414-264-8831</u>
E-Mail Address: <u>dawn.barnett@runningrebels.org</u>
Is applicant a 501 (C)(3) organization? Yes <input checked="" type="checkbox"/> No <input type="checkbox"/>
Is applicant a faith-based organization? Yes <input type="checkbox"/> No <input checked="" type="checkbox"/>
Federal Employer Identification Number <u>39-3910464</u>
Executive Director: <u>Victor Barnett</u> Phone Number <u>414-264-8222</u>
Board President: <u>Jill Boyle</u> Phone Number <u>1-262-391-6181</u>

Proposal submission(s) must be authorized and signed by an official of the Board of Directors.

Name and title of Board Official: Dell Williams – Board Vice Chair

Signature of Board Official: 

NOTICE:

A false statement or misrepresentation in the proposal to obtain grant funds and if funds are awarded, the funds and contract will be in default and the City may declare all of any part of the funds paid out immediately due and repayable to the City and the contract voided.

PART 1: PROGRAM DESIGN & SPECIFICATIONS

If you need more space in any section, you may attach additional pages

1) HOUSEHOLDS/CLIENTS SERVED

Describe the specific target population to be served, including target low income level and special needs populations, as applicable.

BTC will serve 50 to 75 young male high school students throughout the year. Students will be informed of the program through a variety of mediums including, but not limited to flyers, handbills, letters to parents, school announcements, newspaper ads, radio and through social media outlets including partner websites, Facebook, Instagram, and Twitter.

Specify the total number of youth to receive direct services by your program.

50-75

DO NOT WRITE BELOW
(For CDGA Use Only)

Comments:

2) OUTREACH:

a) Describe in a narrative, your agency's outreach and all of the methods that will be used to inform youth about your program.

In addition to school partnerships, Running Rebels serves approximately 1500 young people annually, including youth at multiple MPS middle and high schools through the Violence Free Zones. This gives us direct and easy access to recruit youth for a variety of programs including BTC.

DO NOT WRITE BELOW
(For CDGA Use Only)

Comments:

Describe in detail ALL OF THE FOLLOWING:

3) The specific ACTIVITY to be performed:

The year-round BTC initiative will build on the success and knowledge of the established summer program with activities extending into the school year for participants. Over the course of the academic year and summer, targeted students will participate in literacy enrichment and credit recovery courses supplemented by cultural and social development, health and wellness, and career and college readiness components. The program offers academic support, career pathways and community exposure that furthers student success, engagement, knowledge of self, and leadership.

Specific activities include, but are not limited to:

- Ongoing tutoring, academic support, and personal mentoring
- Setting SMART goals
- Regular review of grades and attendance to celebrate success and identify areas in need of improvement
- Monthly activities on select non-scheduled school days, including spring break and winter recess.
- MLK Day and Black History Month activities
- Rites of Passage Curriculum
- Community Peace Building and Conflict Resolution
- Juneteenth Day activities
- Bronzeville Days, Garfield Festival, GarveyFest
- Kwanzaa Activities

4) The GOALS of the program:

The goals of BTC include:

- Increasing reading comprehension and literacy skills
- Improving student confidence and attitude toward learning
- Improving school attendance rates among participants
- Lowering disciplinary referral, detention, and suspension rates
- Establishing, promoting, and enforcing positive social norms and behavior habits
- Providing opportunities for community exposure, life-skills and character development
- Increasing community service and civic engagement

These activities are planned to provide a continuum of services and outreach year-round to participating students from identified partnership schools and will work to engage and align with targeted community-based initiatives also targeting program participants.

Following is the Goals Chart outlining the expected outcomes for youth within each key category:

Academic Support	Social-Emotional Learning	Health and Wellness	College/Career Readiness
<p>Increase academic motivation, grades and test scores, sense of attachment and belonging to school and academic self-efficacy.</p> <p>Improve skills relating to reading, math, science, and technology.</p> <p>Increase math and reading achievement.</p> <p>Promote high school completion.</p> <p>Improve college preparation skills.</p>	<p>Develop skills necessary for personal, social, and career-related success, including character development, interpersonal skills, life-skills, health-related behaviors, conflict resolution and communication skills, leadership and management skills.</p> <p>Encourage civic participation and cooperation.</p> <p>Increase career-related skills and leadership development.</p>	<p>Develop healthy exercise and nutrition habits.</p> <p>Develop disease prevention awareness and skills.</p> <p>Participate in Rites of Passage workshops and a completion ceremony</p>	<p>Improve college readiness skills and exposure to post-secondary education and training.</p> <p>Improve career decision-making skills.</p> <p>Develop interviewing and other job-related skills.</p> <p>Increase exposure to career pathways.</p> <p>Encourage youth employment.</p>

5) Outcomes:

- a. Describe the expected outcomes, (results, impact or change) expected to come about as a result of your program and describe how these contribute to one or more of CDGA's long term outcomes which are: 1) Reduce Crime; 2) Increase Property Values; 3) Increase Economic Vitality; and, 4) Improve Quality of Life.

The long-term goal of BTC is expansion into a citywide program for young Black males as an evidence-based best-practice model for improving quality of life outcomes for male students and thus reducing crime in our community by providing healthy, safe and sustainable alternatives.

BUDGET & RESOURCES LEVERAGED

Include a proposed budget for your program utilizing the enclosed budget forms.

The budget forms are on pages 23-24.

DO NOT WRITE BELOW
(For CDGA Use Only)

Comments:

PART 2: EXPERIENCE

1. AGENCY EXPERIENCE:

Describe your agency's specific experience in providing the service for which funding is requested.

Running Rebels has been involved with Be the Change in several different capacities since its inception in 2010. In 2017 RRCO became the official home of the BTC Initiative and officially adopted the program as its core program for male youth.

Running Rebels is well equipped to implement the Be the Change (BTC) program. For 38 years, Running Rebels has been a leader in providing positive, life-affirming, mentor-based programs focused on transforming the lives of some of Milwaukee's hardest to reach and most at-risk youth, with special focus on serving boys, teen boys, and young men of color. Running Rebels has provided leadership, programmatic expertise, and direct program implementation for the BTC program since its inception. We have an organizational commitment to the goals of BTC, a deep knowledge of BTC youth participants, and a profound understanding of the cultural roots and basis of the BTC approach.

With decades of experience, award-winning programming, and a staff of 115 professional youth workers, Running Rebels provides services to 1,500 youth annually through multiple additional programs and services including:

- Running Rebels is considered a statewide expert in providing full service mentoring to troubled youth. The city, county, and state all contract with Running Rebels to provide professional mentoring and supportive services to youth who have been identified as having delinquency issues, mental health issues, or who have been victims of abuse and/or neglect in their homes. Milwaukee County also contracts with Running Rebels to provide Intensive Monitoring, Mentoring, and Advocacy to young people who have been adjudicated for a variety of criminal offenses. This program is specifically designed to provide an alternative to incarceration, reduce recidivism, and redirect youth onto a positive life course through research-based approaches and intensive support.
- Running Rebels has established nationally recognized urban football and basketball leagues that have produced multiple college and professional athletes, as well as thousands of young men who have developed the key character traits of good sportsmanship, integrity, and grit that stay with them for life.
- Running Rebels has been a key partner in implementing the Violence Free Zone program in Milwaukee since its inception 12 years ago. Currently, Running Rebels operates the VFZ in six different Milwaukee Public Schools including: Washington, Vincent, Hamilton, and Obama High Schools and Lincoln and Roosevelt Middle Schools. Our staff of experienced, professional Youth Advisors has worked closely with the VFZ partners including MPS to ensure that the program is implemented to provide maximum value to participating students and schools. Moreover, the Milwaukee VFZ has become a national model for urban schools seeking to reverse negative behaviors and improve school safety and culture. In 2015, Baylor University published a study of the VFZ approach, which closely examined the outcomes of the VFZ in Milwaukee and Richmond, Virginia. The results of the study demonstrate that the program has been hugely effective in achieving its goals to both improve individual student performance and overall school climate.
- Running Rebels also partners with organizations around Milwaukee such as Beyond the Bell and the Office of Violence Prevention to align its programs and strategies with the broader goals of the community.

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Comments:

2. STAFF EXPERTISE:

Describe your agency's specific staff experience in providing the service for which funding is requested. (Include education, years of experience etc.)

Co-Executive Directors Victor and Dawn Barnett oversee all Running Rebels programs, including BTC. Victor founded the organization 37 years ago and has proven to be a visionary leader ever since. He is the recipient of multiple awards and honors for his demonstrated community leadership and a well-known advocate for youth in Milwaukee. Dawn has a wealth of management experience and has been instrumental in securing, maintaining, and managing key contracts for provision of professional mentoring services to youth. Together Dawn and Victor hold an unwavering belief in the promise and potential of every Running Rebels participant.

Ptosha Davis oversees strategic marketing and organizational outreach for Running Rebels and is instrumental in building collaborative partnerships for BTC and other programs. She also has been involved with BTC since its inception seven years ago. Ptosha has served as the Director for the program since 2014. She has decades of executive level finance, marketing, and management experience in the business, non-profit, and government sectors both locally and nationally and has an extensive professional network to tap as she helps to ensure the quality of BTC.

John Rakowski, Director of Prevention Programs, will play an important role in BTC program management. John has a BA in sociology from UW-Madison, extensive graduate training in community counseling, and 16 years of experience coordinating violence prevention efforts and other youth programming in Chicago, Madison, and Milwaukee.

BTC will be implemented by a minimum of 4 trained, deeply caring, and culturally competent professional youth workers. Running Rebels works very hard to recruit, hire, and retain staff members from within the communities we serve. Many staff members were once Running Rebel participants. This is important, as these are men who very effectively relate to, communicate with, and serve as positive role models for our young people. They also have a commitment to providing the best possible professional services and will receive ongoing training through all of the BTC training initiatives.

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Comments:

4. ACCOMPLISHMENTS

A) Existing Agencies (Currently Funded by CDGA):

Please summarize your performance during the past two years including stated goals and actual accomplishments realized to date. Accomplishment numbers are subject to verification by CDGA.

NOTE: If you are currently funded and are applying for a new activity for which you are not currently funded, you must provide **THIRD PARTY** documentation of your accomplishments for the new activity for which you are applying. This may include written statements from current funding sources, agency annual reports, etc.

NOTE: A written narrative alone by the applicant does not qualify as documentation of accomplishments.

B) New Groups (not currently funded by CDGA):

Please summarize your performance during the past two years including stated goals and actual accomplishments realized to date. **New groups must include THIRD PARTY documentation verifying the stated accomplishments.** This may include written statements from current funding sources, agency annual reports, etc.

NOTE: A written narrative alone by the applicant does not qualify as documentation of accomplishments.

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Comments:

REVIEWER'S SUMMARY

NOTES:

AGENCY BUDGET: EXPENSES

Organization: Running Rebels Community Organization

Program Name: Be The Change

Show a proposed budget for the program for which you are applying. Include all committed and pending funds for your program.

CATEGORY	Requested CDBG Funds	Committed Funds SAMSA	Pending Funds (list source)
Personnel	20,000.00	70,000.00	
Fringe Benefits			
Occupancy/Utilities			
General Services (training, travel, printing, advertising, memberships)	5,000.00	30,000.00	
Supplies (office products, postage, computer and cleaning supplies, etc.)			
Contractual Services (accounting, legal, consulting, insurance)			
Equipment(Purchase/Rental)			
Other Costs(Describe)			
TOTAL COSTS	25,000.00	100,000.00	

TOTAL AGENCY BUDGET: REVENUE
(inclusive of **all** programs operated by your agency)

Organization Running Rebels Community Organization

Show a three year history of **actual revenue** received by your agency for the three year period shown. If more space is needed continue with another page.

CATEGORY	2015	2016	2017 (to date)
Government Grants (list sources)			
A. Milwaukee County	2,024,911.00	2,291,180.00	1,555,091.00
B. Center for Neighborhood Enterprise	1,075,457.29	1,256,927.00	686,360.99
C. Wisconsin Community Services	66,623.00	62,085.00	29,139.18
D. City of Milwaukee	74,250.00	251,051.00	162,912.21
E. Milwaukee Public Schools	22,399.31	18,186.00	25,131.54
F. Brown Deer School District	4,380.00	3,615.00	1,530.00
G. Friends of Holton	4,860.46	-	-
H. Face Forward	5,582.56	-	-
I. Other In-School Mentoring	7,210.00	-	-
J. Community Advocates	2,000.00	-	-
K. Employ Milwaukee	-	107,308.00	29,014.14
L. WRTP	-	2,000.00	-
Subtotal	3,287,673.62	3,992,352.00	2,489,179.78
Foundation Grants (list sources)			
A. Forest County Potawatomi	25,000.00	15,000.00	20,000.00
B. DMSCT	100,000.00	-	100,000.00
C. Bader	40,000.00	-	40,000.00
D. United Way	20,000.00	25,000.00	-
E. Zilber Family Foundation	-	610,000.00	50,000.00
F. Bradley Foundation	90,000.00	110,000.00	110,000.00
G. Evinrude Foundation	-	10,000.00	-

H. Burke Foundation	-	5,000.00	-
I. Schoenleber Foudation	-	10,000.00	-
J. Greater Milwaukee Foundation	7,333.69	35,000.00	1,000.00
K. Brewer's Community Foundation	15,000.00	-	-
L. Bradley Impact Fund	5,000.00	-	-
M. Staples Foundation	1,000.00	-	-
N. B. Alberg	9,000.00	9,000.00	-
O. Charles D. Jacobus	9,000.00	15,000.00	-
P. Krause Family Foundation	-	-	2,000.00
Q. Jewish Community Foundation	-	-	100.00
R. ROS Foundation	-	-	5,000.00
Subtotal	312,333.69	844,000.00	328,100.00
Other Revenue (list sources)			
A. Contributions and Donations	206,486.37	65,683.00	146,657.58
B. Entrepreneur Program Revenue	188,887.00	179,512.00	77,336.12
C. Occupancy Revenue	24,900.00	21,995.00	39,021.00
D. Special Events	36,141.05	36,174.00	-
E. Other	133,923.27	18,324.00	26,321.71
Subtotal	590,337.69	321,688.00	289,340.41
TOTAL REVENUE	4,190,345.00	5,158,040.00	3,106,620.19

**Board of Directors Roster for Agencies with Grants Administered
by Community Development Grants Administration**

Organization Name: Running Rebels Community Organization

Organization DUNS Number 011092959

Date Completed: 10/13/2017

Program Year: 2017

CATEGORY	Requested CDBG Funds	Committed Funds SAMSA	Pending Funds (list source)
Personnel	20,000.00	70,000.00	
Fringe Benefits			
Occupancy/Utilities			
General Services (training, travel, printing, advertising, memberships)	5,000.00	30,000.00	
Supplies (office products, postage, computer and cleaning supplies, etc.)			
Contractual Services (accounting, legal, consulting, insurance)			
Equipment(Purchase/Rental)			
Other Costs(Describe)			

The Slate of Officers of the Board Shall Commence on 1/1/2017 and End on 12/31/2017.

NOTE: THIS FORM MUST BE SUBMITTED WHENEVER THERE ARE BOARD CHANGES.