

02/17/2017

To Whom it may concern:

My name is Pam Sable. I am writing this letter to introduce myself to you as a potential future member of the Brady Street BID. I am the owner of Joy Salon & Bodywork at 816 E. Brady Street. I purchased the building 5 years ago and remodeled, what was initially, a dingy storefront, into a contemporary, boutique style salon.

I have been a hairstylist for over 30 years, but in 1998 I graduated with honors from UWM with a BFA in metalsmithing. I am fortunate that my schedule allows me to practice both of my passions and am able to showcase both in a building and business that I have built from scratch.

I am a lifelong resident of Milwaukee and have been frequenting Brady Street since the 1970's. I have had the luck of watching the metamorphosis that makes Brady Street the unique and wonderful spot that it has become.

As an artist and now business owner on a street that I have come to know and love over more than 4 decades, being a member of the BID seems to be a natural next step. I am hopeful that my participation on the BID can be an asset to the board, the street and the city.

Thank you for considering me as a potential member of the Brady Street BID.

Sincerely,

Pamela J. Sable