

3 Year Me² Budget

Line Item	3 Yr Labor Hours	Annual FTE	Yr 1 (June 2010- May 2011)	Yr 2 (June 2011-May 2012)	Yr 3 (June 2012-May 2013)	Total
WECC Salaries						
WECC Staff (Administration)						
Policy Director	2,160	0.40	720	720	720	
Program Manager	3,672	0.68	1,224	1,224	1,224	
Analyst	130	0.02	43	43	44	
IT project Manager	2,040	0.38	1,224	408	408	
Accounting	1,248	0.23	624	312	312	
Program Admin	6,805	1.26	2,504	2,246	2,055	
WECC Staff (Program Delivery)						
Project Manager	6,701	1.24	859	2,921	2,921	
Project Coordinator	5,741	1.06	1,411	2,280	2,050	
Technical Project Coordinator	4,147	0.77	460	1,843	1,844	
Call Center Customer Service	720	0.13	120	240	360	
HR Recruiter	986	0.18	468	345	173	
Marketing Manager	1,357	0.25	638	604	115	
Energy Advisor	1,872	0.35	624	624	624	
Channel Rep	1,872	0.35	624	624	624	
Engineer	900	0.17				
Energy Advocates (subtotal)	29,000	5.37	5,000	10,000	14,000	
Total WECC Salaries	69,351	12.84	\$ 455,723	\$ 672,286	\$ 755,144	\$ 1,883,153
Other WECC Costs						
Fringe Benefits			146,927	213,314	241,794	\$ 602,035
Indirect			215,494	312,860	354,630	\$ 882,984
Travel			18,870	18,720	18,720	\$ 56,310
Equipment			72,000	0	0	\$ 72,000
Supplies			11,490	10,000	10,000	\$ 31,490
Direct Allocation to Cities						
Administration (Salaries)						
Environmental Sustainability Director				96,000	96,000	192,000
Environmental Sustainability Manager			75,000	75,000	75,000	225,000
Grants Monitor				50,277	50,277	100,554
Milwaukee Shines- Program Manager				30,000	60,000	90,000
City Clerk PID Staff			10,000	10,000		20,000
City Attorney Staff			3,500	3,000		6,500
Fringe Benefits			42,480	126,853	135,013	304,346
Office Expenses			35,000	35,000	35,000	105,000
Marketing			80,000	75,000	65,000	220,000
Demonstration Homes			19,500			19,500
Direct Installs (CFLs, Low-flow showerheads, etc)			50,500	40,000	40,000	130,500
Contractor Training			20,000			20,000
Total to Milwaukee			\$ 335,980	\$ 541,130	\$ 556,290	\$ 1,433,400
Contractual (Administered by WECC)						
Legal setup for loan loss reserve (Note: This line item may be revised and reprogrammed)			\$ 100,000	\$ -	\$ -	\$ 100,000
Legal setup for non-residential loan loss-reserve, bond issuance costs (Note: This line-item may be revised and reprogrammed)						
Advertising, Design, Branding, PR						
Health and Safety grants to residents			\$ 380,000	\$ 310,000	\$ 200,000	\$ 890,000
Energy Audit Tool (to standardize residential consultant reports)			\$ 225,000			\$ 225,000
Loan Servicing Set-up Costs for billing agent			\$ 300,000	\$ 90,000	\$ 90,000	\$ 480,000
Loan Loss Reserve (Residential, \$1.5m dictated by DOE)			\$ 1,000,000			\$ 1,000,000
Loan Loss Reserve (Commercial, \$3.85m dictated by DOE)			\$ 3,600,000			\$ 3,600,000
Phase I: Revolving Loan (Unspent funds revert to Loan Loss Reserve accounts)			\$ 750,000			\$ 750,000
Forward Marketing Legal				\$ 45,000		\$ 45,000
Total Contractual (excluding City Allocation)			\$ 6,355,000	\$ 445,000	\$ 290,000	\$ 7,090,000
TOTAL			\$ 7,611,484	\$ 2,213,310	\$ 2,226,578	\$ 12,051,372

3 Year WE2 Budget by City

Line Item	Milwaukee (Me2)*	- Madison	- Racine	- Total
WECC Salaries				
WECC Staff (subtotal, including program and policy development, contractor training and oversight including CWA enforcement, quality assurance federal reporting, ensuring Focus on Energy protocol.)	\$ 1,265,009	\$ 780,089	\$ 63,250	\$ 2,108,349
Energy Advocates (subtotal)	\$ 618,144	\$ 618,143	\$ -	\$ 1,236,287
Total WECC Salaries	\$ 1,883,153	\$ 1,398,232	\$ 63,250	\$ 3,344,636
Other WECC Costs				
Fringe	\$ 602,035	\$ 371,255	\$ 30,101	\$ 1,003,391
Indirect	\$ 882,984	\$ 544,507	\$ 44,149	\$ 1,471,640
Travel	56,310	34,725	2,816	\$ 93,850
Equipment	72,000	44,400	3,600	\$ 120,000
Supplies	31,490	19,419	1,574	\$ 52,483
Direct Allocation to Cities				
General For Milwaukee, OES staff, project oversight, marketing, workforce coordination, legal	1,433,400	883,930	121,670	2,439,000
Loan Origination Staff (Madison using city personnel for loan servicing, Milwaukee and Racine are not)		296,000		296,000
Total to Cities	1,433,400	1,179,930	121,670	2,735,000
Contractual (Currently administered by WECC)				
Legal setup for residenital loan loss reserve (Note: This line item may be revised and reprogrammed)	\$ 300,000	\$ 300,000	\$ -	\$ 600,000
Legal setup for non-residential loan loss reserve, bond issuance costs (Note: This line item may be revised and reprogrammed)	\$ 420,000	\$ 132,000	\$ 48,000	\$ 600,000
Advertising, Design, Branding, PR	\$ 270,000	\$ 166,500	\$ 13,500	\$ 450,000
Energy Audit Tool (to standardize residential consultant reports)	\$ 225,000	\$ 225,000	\$ -	\$ 450,000
Loan Servicing Set-up Costs for billing agent	\$ 480,000	\$ -	\$ 24,000	\$ 504,000
Loan Loss Reserve (Residential, dictated by DOE)	\$ 1,500,000	\$ 1,500,000		\$ 3,000,000
Loan Loss Reserve (Commercial, dictated by DOE)	\$ 3,850,000	\$ 1,210,000	\$ 440,000	\$ 5,500,000
Forward Marketing Legal	45,000	27,750	2,250	\$ 75,000
Total Contractual	7,090,000	3,561,250	527,750	\$ 11,179,000
TOTAL	\$ 12,051,372	\$ 7,153,718	\$ 794,910	\$ 20,000,000

*Overall Me2 program budget as governed by the terms of this Cooperation Agreement

