



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, July 06, 2026

COMMITTEE MEETING NOTICE

AD 08

VEGA AGUILAR, Oscar D, Agent
LA CHINAMPA MEXICAN FOOD LLC
3500 W NATIONAL AV
MILWAUKEE, WI 53215

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Friday, July 17, 2026 at 09:00 AM

Go to <https://meet.goto.com/783617221>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Fermented Malt and Class C Wine Licenses Application as agent for "LA CHINAMPA MEXICAN FOOD LLC" for "LA CHINAMPA" at 3500 W NATIONAL Av. 

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Associated Bank River Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Monday, July 06, 2026

COMMITTEE MEETING NOTICE

AD 08

VEGA AGUILAR, Oscar D, Agent
LA CHINAMPA MEXICAN FOOD LLC
1903 W HIGHLAND AV
MILWAUKEE, WI 53233

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Friday, July 17, 2026 at 09:00 AM

Go to <https://meet.goto.com/783617221>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Fermented Malt and Class C Wine Licenses Application as agent for "LA CHINAMPA MEXICAN FOOD LLC" for "LA CHINAMPA" at 3500 W NATIONAL Av.

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JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:06/03/26
Officer: PO Vodicka

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: La Cinampa
Address: 3500 W National Av
Phone: 414-249-5909

Owner: La Chinampa Mexican Food LLC
Owner address: 3500 W National Av
City State Zip: Milwaukee, WI 53215
Owner Phone: 414-249-5909
Owner email: David2018Vega2018@gmail.com

Licensee/Agent: Oscar Vega
Home Address: 1903 W Highland Av
City State Zip: Milwaukee, WI 53233
Phone: 414-249-3909
Email: David2018Vega2018@gmail.com

Preferred contact: Same

Location currently open: ☒ YES ☐ NO

Projected open date:

Day's open: ☒S ☐M ☒T ☒W ☒Th ☒F ☒SA ☐ALL

Hours of Operation: Sun: 10a-10p ☐24 hours ☐Y ☒N
Mon: closed
Tue: 10a-10p
Wed: "
Thu: "
Fri: "
Sat: "

Premise Type: ☒Tavern/Bar
☒Restaurant
☐Other:

Licenses currently held:

Alcohol: ☐ Yes ☐ No Class: #:
Tobacco: ☐ Yes ☐ No #:
Food: ☒ Yes ☐ No #:
Other: ☐ Yes ☐ No Type: #:
Other: ☐ Yes ☐ No Type: #:

Exterior Survey:

1. Is the area around the location clean? ☒ Yes ☐ No
2. What surrounds the location? (Check all the apply)
 - a. ☐ Park
 - b. ☐ School
 - c. ☐ Youth Center
 - d. ☐ Church
 - e. ☐ Tavern(s) If so, how many
 - f. ☒ Residential
 - g. ☒ Other businesses
 - h. ☐ Other:
3. Can you see from the outside of the location into the interior ☒ Yes ☐ No
4. Can you see the employees inside of the location from the outside ☒ Yes ☐ No
5. Are exterior windows free of signage ☒ Yes ☐ No
6. Street parking ☒ Yes ☐ No
7. Is there a parking lot ☒ Yes ☐ No
8. Is the parking lot clean? ☒ Yes ☐ No
9. Is the parking lot well lit? ☒ Yes ☐ No
10. Valet Parking ☐ Yes ☒ No
 - a. Will this lot have a guard? ☐ Yes ☒ No
 - b. Will this lot have cameras? ☒ Yes ☐ No
11. Are there areas where a person could conceal themselves ☒ Yes ☐ No
12. Is there exterior lighting? ☒ Yes ☐ No. Does it appears to be adequate ☒ Yes ☐ No
13. Exterior Payphone? ☐ Yes ☒ No
14. Are there No Loitering Signs posted? ☐ Yes ☒ No
15. Are there exterior security cameras ☒ Yes ☐ No How Many: 2
16. Are the address numbers prominently displayed and easy to see ☒ Yes ☐ No

Camera Survey:

17. Does this location have security cameras? ☒ Yes ☐ No
18. Are they in working order? ☒ Yes ☐ No
19. What format are the cameras?
 - a. Color ☒ Yes ☐ No
 - b. Digital ☒ Yes ☐ No
 - c. VCR ☐ Yes ☐ No
 - d. Recorded ☒ Yes ☐ No
20. How long is footage stored for later viewing: 1 month
21. Are there exterior cameras ☒ Yes ☐ No How many: 2
22. Are there interior cameras ☒ Yes ☐ No How many: 2

23. Do all employees know how to retrieve recorded digital images/footage? ☒ Yes ☐ No
24. Cameras located in parking lot ☒ Yes ☐ No How many?

Interior Survey:

25. What is the planned/posted capacity? 76
26. What is the minimum number of employees that will be on premise? 2
27. Is the storeowner willing to be a standing complainant regarding loitering? ☒ Yes ☐ No
a. If yes, have them fill out the standing complaint form and give them two of the commercial signs ☒ Yes ☐ No
28. Is the interior of the location neat and clean? ☒ Yes ☐ No
29. Does an interior camera face the entrance/exit? ☒ Yes ☐ No
30. Are emergency and non-emergency numbers posted near the phone? ☒ Yes ☐ No
31. Does the owner know how to contact their police district directly? ☒ Yes ☐ No
a. Did you provide a district contact guide to the owner? ☒ Yes ☐ No

Security

32. How many security personnel are going to be employed? 0
33. How will they be deployed: Interior Exterior
34. What days will they be deployed ☐ Mon ☐ Tue ☐ Wed ☐ Thu ☐ Fri ☐ Sat ☐ Sun
35. Will the security be managed by business ☐ or contracted ☐
36. Will they be armed ☐ Yes ☐ No
37. What type of security measures will be used:
☐ Wandering/metal detector
☐ ID Scanner
☐ Dress Code
☐ Cover Charge
☐ Age restriction
☐ Other
38. When at capacity, how will the overflow crowd be managed? licensee/manager
39. Will a guard monitor the overflow crowd at all times? ☐ Yes ☒ No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

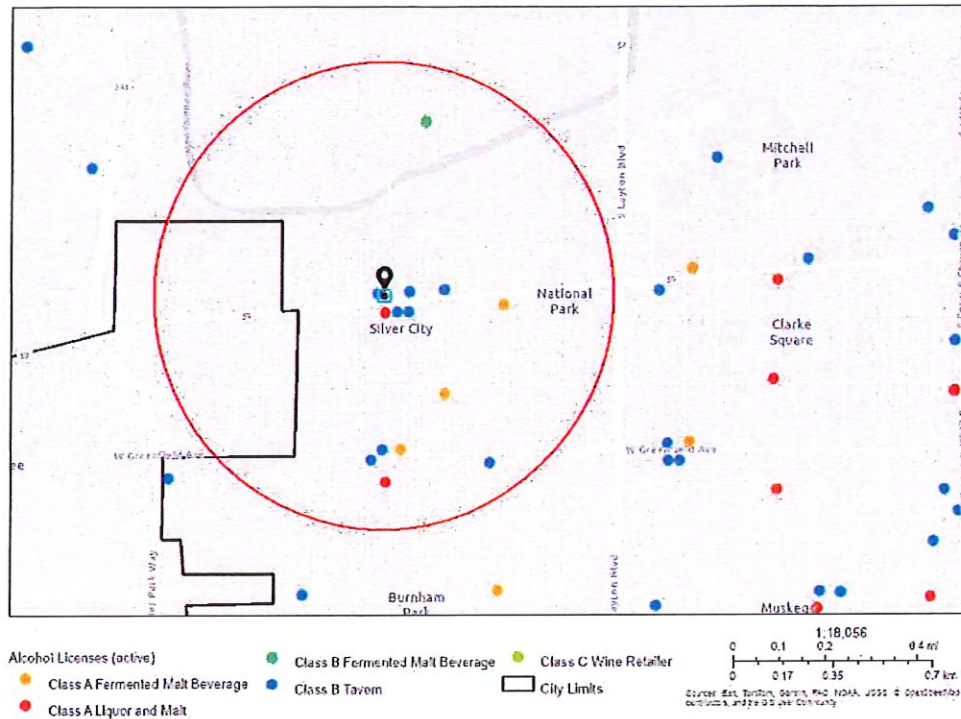


Concentration Map - 3500 W NATIONAL AVE

Area of Interest (AOI) Information

Area : 21,862,585.85 ft²

May 21 2026 15:11:07 Central Daylight Time



Summary

Name	Count	Area(ft²)	Length(mi)
Alcohol Licenses	15		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	ALDI, INC	ALDI #87	Matteo G Allred, Agt	1441 S 35TH ST	Class A Malt & Class A Liquor License		7/10/2026, 7:00 PM	1
2	MAMIE'S	MAMIE'S	DEBRA L MICKEY, SP	3300 W NATIONAL AV	Class B Tavern License	68	6/29/2026, 7:00 PM	1
3	Celebrity's Hall El Patio Lounge	Celebrity's Hall El Patio Lounge	Raul Varela-Rodriguez, SP	1329 S 35th ST	Class B Tavern License	91	9/21/2026, 7:00 PM	1
4	National Beer & Food Mart, LLC	National Food	JASMINDER SINGH, Agt	3101 W National AV	Class A Fermented Malt Beverage Retailer's License		9/29/2026, 7:00 PM	1
5	THAI BARBECUE, LLC	THAI BAR-B-QUE	XAY CHAI, Agt	3417 W NATIONAL AV	Class B Tavern License		11/5/2026, 6:00 PM	1
6	Missy Sweets Lounge LLC	Missy Sweets Lounge	Melissa M Hoepfner, Agt	3412 W National AV	Class B Tavern License		11/2/2026, 6:00 PM	1
7	Forest Home Ave Chicken Palace LLC	Chicken Palace National	VALDEMAR ESCOBAR, Agt	3433 W National AV	Class B Tavern License	65	11/25/2026, 6:00 PM	1
8	Scott Beer & Food LLC	El Rincon Grocery	GURMUKH SINGH, Agt	1201 S 33rd ST	Class A Fermented Malt Beverage Retailer's License		12/11/2026, 6:00 PM	1
9	FIRST STOP FOODS	FIRST STOP FOODS	ABDELMUNA MAASAD, SP	1330 S 35TH ST	Class A Fermented Malt Beverage Retailer's License		12/19/2026, 6:00 PM	1
10	Rain 24, LLC	Rain 24	ESMERALDA NAVARRETE GONZALEZ, Agt	3121 W GREENFIELD AV	Class B Tavern License		12/14/2026, 6:00 PM	1
11	LEVA ENTERPRISE S SOUTH LLC	Orenda	Leticia C Munoz Hernandez, Agt	3514 W NATIONAL AV	Class B Tavern License		4/23/2027, 7:00 PM	1
12	Palermo Villa, Inc	Pizzeria 3301	Laurie Ann Fallucca, Agt	3301 W Canal ST	Class C Wine Retailer's License		4/7/2027, 7:00 PM	1
13	Palermo Villa, Inc	Pizzeria 3301	Laurie Ann Fallucca, Agt	3301 W Canal ST	Class B Fermented Malt Beverage Retailer's License		4/7/2027, 7:00 PM	1
14	Taqueria El Rodeo, LLC	Taqueria EL Rodeo	Francisco Santos Leon, Agt	3535 W GREENFIELD AV	Class B Tavern License	48	4/23/2027, 7:00 PM	1
15	National Grocery, LLC	National Grocery	Manpreet Singh, Agt	3501 W National AV	Class A Malt & Class A Liquor License		4/20/2027, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Monday, July 06, 2026



Notice of Public Hearing

Blank Notice

VEGA AGUILAR, Oscar D, Agent
LA CHINAMPA at 3500 W National Av
Class B Fermented Malt and Class C Wine Licenses Application

Friday, July 17, 2026 at 9:00 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 7/17/2026 at 9:00 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	3415 W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT OCCUPANT	3415A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT OCCUPANT	3417A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT OCCUPANT	3423 W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT OCCUPANT	3424 W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT OCCUPANT	3427A W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT OCCUPANT	3427B W NATIONAL AVE	MILWAUKEE, WI 53215-1115
CURRENT OCCUPANT	3428A W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT OCCUPANT	3430A W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT OCCUPANT	3430B W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT OCCUPANT	3430C W NATIONAL AVE	MILWAUKEE, WI 53215-1116
CURRENT OCCUPANT	3503 W PIERCE ST	MILWAUKEE, WI 53215-1028
CURRENT OCCUPANT	3505 W PIERCE ST	MILWAUKEE, WI 53215-1028
CURRENT OCCUPANT	3507 W PIERCE ST	MILWAUKEE, WI 53215-1028
CURRENT OCCUPANT	3509 W PIERCE ST	MILWAUKEE, WI 53215-1028
CURRENT OCCUPANT	3509A W NATIONAL AVE	MILWAUKEE, WI 53215-1024
CURRENT OCCUPANT	3511 W NATIONAL AVE	MILWAUKEE, WI 53215-1024
CURRENT OCCUPANT	3512 W NATIONAL AVE	MILWAUKEE, WI 53215-1025
CURRENT OCCUPANT	3513 W NATIONAL AVE	MILWAUKEE, WI 53215-1024
CURRENT OCCUPANT	3523 W NATIONAL AVE# 1	MILWAUKEE, WI 53215-1024
CURRENT OCCUPANT	3523 W NATIONAL AVE# 2	MILWAUKEE, WI 53215-1024
CURRENT OCCUPANT	3523 W NATIONAL AVE# 3	MILWAUKEE, WI 53215-1024
CURRENT OCCUPANT	3526 W NATIONAL AVE	MILWAUKEE, WI 53215-1025
CURRENT OCCUPANT	3526 W NATIONAL AVE# A	MILWAUKEE, WI 53215-1025
CURRENT OCCUPANT	3528 W NATIONAL AVE	MILWAUKEE, WI 53215-1025
CURRENT OCCUPANT	703 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	705 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	707 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	709 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	723 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	725 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	727 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	729 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	733 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	735 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	736 S 36TH ST	MILWAUKEE, WI 53215-1017
CURRENT OCCUPANT	737 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	739 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	740 S 36TH ST	MILWAUKEE, WI 53215-1017
CURRENT OCCUPANT	743 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	744 S 36TH ST	MILWAUKEE, WI 53215-1017
CURRENT OCCUPANT	745 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	747 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	749 S 35TH ST	MILWAUKEE, WI 53215-1036
CURRENT OCCUPANT	800 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT OCCUPANT	801 S 34TH ST	MILWAUKEE, WI 53215-1109

CURRENT OCCUPANT	804 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT OCCUPANT	806 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT OCCUPANT	806A S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT OCCUPANT	810 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT OCCUPANT	811 S 34TH ST	MILWAUKEE, WI 53215-1109
CURRENT OCCUPANT	811A S 34TH ST	MILWAUKEE, WI 53215-1109
CURRENT OCCUPANT	814 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT OCCUPANT	815 S 34TH ST	MILWAUKEE, WI 53215-1109
CURRENT OCCUPANT	816 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT OCCUPANT	818 S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT OCCUPANT	818A S 36TH ST	MILWAUKEE, WI 53215-1019
CURRENT OCCUPANT	906 S 36TH ST# 1	MILWAUKEE, WI 53215-1412
CURRENT OCCUPANT	906 S 36TH ST# 2	MILWAUKEE, WI 53215-1412
CURRENT OCCUPANT	906 S 36TH ST# 3	MILWAUKEE, WI 53215-1412
CURRENT OCCUPANT	907 S 35TH ST# 1	MILWAUKEE, WI 53215-1405
CURRENT OCCUPANT	907 S 35TH ST# 2	MILWAUKEE, WI 53215-1405
CURRENT OCCUPANT	907 S 35TH ST# 3	MILWAUKEE, WI 53215-1405
CURRENT OCCUPANT	907 S 35TH ST# 4	MILWAUKEE, WI 53215-1405
CURRENT OCCUPANT	915 S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT OCCUPANT	918 S 35TH ST	MILWAUKEE, WI 53215-1406
CURRENT OCCUPANT	918 S 36TH ST	MILWAUKEE, WI 53215-1412
CURRENT OCCUPANT	918A S 36TH ST	MILWAUKEE, WI 53215-1412
CURRENT OCCUPANT	921 S 35TH ST	MILWAUKEE, WI 53215-1405
CURRENT OCCUPANT	921A S 35TH ST	MILWAUKEE, WI 53215-1405

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Total Records: 70

Radius 250 feet and Center of the Circle: 3500 W National Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: ☐ Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: ☐ Delivery ☐ Drive Thru ☒ Dining Room
☐ Self Service Laundry ☐ Massage Establishment ☐ Filling Station
☐ Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Dine-in restaurant providing pizza and other fried foods

Do you have any experience operating this type of business? ☐ No ☒ Yes If yes, explain: This is my second location

2. Business Operations

- a. Proposed Opening Date: 12.5.17 P.
- b. Is this premise under construction? ☒ No ☐ Yes If yes, list estimated completion date: _____
- c. Is this a franchise? ☒ No ☐ Yes
- d. Is this premises currently licensed? ☐ No ☒ Yes If yes, list type of license: full service restaurant
- e. Is the current licensee operating? ☐ No ☒ Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? ☒ No ☐ Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? ☒ No ☐ Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? ☒ No ☐ Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? ☒ Sweep ☐ Pressure Wash ☒ Pick Up Litter ☐ Other: _____
- b. How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ As Needed ☐ Monthly ☐ Other: _____
- c. Grounds cleaned by: ☒ Licensee ☐ Building Owner ☒ Employees ☐ Hired Maintenance ☐ Other: _____
- d. How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☒ Call Police
☒ Signs Posted ☐ Other: _____
- e. Will a sound amplification system be used? ☒ No ☐ Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? ☒ No ☐ Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 5 Locations: 3 in kitchen, 2 in dining room
Outside: 2 Locations: 1 on patio, 1 in ally/back of building
- c. Is a crowd control barrier used? ☒ No ☐ Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: ☐ Advanced Disposal ☒ Waste Management ☐ Other: _____

5. Security

- a. Are there onsite parking spaces? ☒ No ☐ Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? ☒ No ☐ Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? ☒ No ☐ Yes If yes, how many? _____ and answer the following:
What are their responsibilities? _____
Is security equipment used? ☐ No ☐ Yes If yes, describe _____
List their licensing, certification, or training credentials _____
- d. Will there be security cameras? ☐ No ☒ Yes If yes, how many? 3 and list locations: 1 at each entrance (front + emergency) and 1 facing register
- e. Will searches/identification checks be done upon entry? ☒ No ☐ Yes If yes, describe _____

6. Percentage of Sales (must total 100%)

Alcohol <u>20</u> %	Food <u>80</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	_____ %	_____ %
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- ☒ Full Service Restaurant ☐ Cafe/Coffee Shop ☐ Deli or Fast Food Restaurant ☐ Private/Fraternal/Veterans Club
- ☐ Night Club ☐ Tavern ☐ Cocktail Lounge ☐ Teen Club
- ☐ Banquet Hall ☐ Sports Facility ☐ Bowling Alley
- ☐ Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
☐ Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- ☐ Liquor Store ☐ Corner Store ☐ Supermarket ☐ Convenience Store
- ☐ Gas Station ☐ Amusement/Phonograph Distributor ☐ Recycling, Salvage or Towing
- ☐ Used Car Dealer ☐ Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) ☐ Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- ☐ Occupancy Permit ☐ Cigarette & Tobacco ☐ Gas Station ☐ Extended Hours ☒ Class "B" Tavern ☐ Weights & Measures
- ☐ Secondhand Dealer ☐ Precious Metal & Gem ☐ Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 76 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):

☒ 1st Floor ☐ 2nd Floor ☒ Basement Storage ☒ Patio ☐ Beer Garden ☐ Sidewalk Café ☐ Deck ☐ Rooftop

☐ Other: Describe: _____

- b. Describe Location: ☒ Major Thoroughfare ☐ Secondary Street ☐ Other: _____

c. Nearest Major Cross Street: 35th St and National Ave

- d. Describe Building: ☒ Free Standing Building ☐ Strip Mall ☐ Other: _____

e. Describe Premises Structure: ☐ Single Story ☒ Multi-Story - # of Stories _____ ☐ Other: _____

f. Describe Surrounding Area: ☒ Commercial ☐ Residential ☐ Industrial ☐ Other: _____

g. Building Owner Name: 3500 W National Ave LLC Phone Number: 414-931-1758

Building Owner Address: 3524 W National Ave, Milwaukee, WI 53215

10. Hours of Operation & Customers

Will customers be entering the premises? ☐ No ☒ Yes

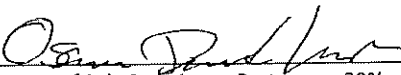
Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	10 am	10 pm	50	18-90	none
Monday	closed	closed			
Tuesday	10 am	10 pm	50	18-90	none
Wednesday	10 am	10 pm	50	18-90	none
Thursday	10 am	10 pm	50	18-90	none
Friday	10 am	10 pm	50	18-90	none
Saturday	10 am	10 pm	50	18-90	none

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)


Signature of Sole Proprietor, Partner, or 20% or more Shareholder
(If there are no 20% or more shareholders, Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: La Chinampa Mexican Food LLC

Premise Address: 3500 W National Ave

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? ☒ No ☐ Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? ☐ No ☒ Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? ☒ No ☐ Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? ☐ No ☒ Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? ☒ No ☐ Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

☒ No ☐ Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? ☐ Own ☒ Lease

b) Who owns the fixtures (for example, coolers, etc.)? Landlord

c) Are you purchasing the stock and/or fixtures? ☒ No ☐ Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

Form Continues on next page →

Lease Information (New & Transfer Applicants who are leasing the premises only)

- a) Date lease begins Dec 1st, 2025 Ends 12 / 1 / 2029
- b) Monthly rental \$ 2000
- c) Do you have an option to renew the lease? ☐ No ☒ Yes
- d) Does your lease allow for assignment to another party without the consent of the owner? ☐ No ☐ Yes
- e) For what length of time have you been guaranteed occupancy (number of years)? _____
- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? ☐ No ☐ Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? ☒ No ☐ Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? ☐ No ☐ Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s): _____

Responsible Beverage Server Training

- a) Within the last 2 years have you held a bartender's license in the state of Wisconsin? ☒ No ☐ Yes
- b) Within the last 2 years have you held a Class "A" or Class "B" alcohol beverage license, or a Class "B" manager's license in the state of Wisconsin? ☒ No ☐ Yes
- c) Within the last 2 years have you completed a Responsible Beverage Server Training Course in the state of Wisconsin? ☐ No ☒ Yes

If you answered no to all the above questions, proof of course completion must be provided by submitting your course certificate to the License Division.

For Course enrollment information, contact MATC at (414) 297-8370 or for similar approved courses see "Training" on the Wisconsin Department of Revenue's Website (<https://www.revenue.wi.gov/Pages/Training/alcSellerServer.aspx>)

I understand that a license will not be issued without a copy of the course certificate or proof of the license held within the last two years being submitted to the License Division.

Oscar David Vega A.

Print Name of Individual/Partner/Agent

[Signature]

Signature of Individual/Partner/Agent

Signature

[Signature]

Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- ☒ Detailed floor plan
- ☒ If a restaurant, copy of the menu

