



November 2, 2005

Dear Mayor Barrett and Common Council Members:

The Metropolitan Milwaukee Association of Commerce (MMAC) is pleased to offer its support for the Milwaukee Wireless Initiative and urges you to give this important proposal your favorable consideration.

Milwaukee is in the middle of a cultural and economic renaissance. Recently, the MMAC has been pleased to work with leaders from Milwaukee and other southeastern Wisconsin communities to announce a new regional economic development initiative centering on the Milwaukee brand. It is our belief that this region has the potential to be a true leader in the global marketplace of the 21st Century.

We view the Milwaukee Wireless Initiative as yet another part of that energetic and optimistic vision for Milwaukee's future. In addition to the expansive wireline broadband networks already in place, creation of a privately-owned citywide wireless network could help put Milwaukee on the cutting edge of wireless service provision nationwide and make our city more user friendly for business, education and recreation alike.

In addition, the agreement with Midwest Fiber Networks to provide access to City facilities, enabling it to deploy such a system at no cost to the taxpayer and without commingling of public and private resources, is an outstanding example of the public sector improving the quality of life in our city by getting out of the way and permitting the private sector to do what it does best.

We also understand that the access to City facilities provided to Midwest Fiber Networks will also be made available to other providers on non-discriminatory terms, and we applaud that fact because it will encourage further deployments by other providers and promote competition on technology, quality and price, which ultimately inures to the benefit of Milwaukee's residents and businesses.

We would like to thank the Mayor and Midwest Fiber Networks for their hard work in developing this proposal. We urge you to continue to work in partnership with local businesses and other telecommunication network providers to ensure that the Initiative is implemented in a fair, nondiscriminatory and transparent way that best realizes the full potential of this exciting new technology for the broadest customer base at the lowest cost.

Sincerely,

A handwritten signature in black ink, appearing to read "Timothy R. Sheehy".

Timothy R. Sheehy
President

www.mmac.org

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