GRANT ANALYSIS FORM
OPERATING & CAPITAL GRANT PROJECTS/PROGRAMS

Department/Division: **Health Department**

Contact Person & Phone No: Gwen Altheimer x6629, Jessica Gathirimu x6269

Category of Request

☒   **New Grant**

☐   **Grant Continuation**

☐   **Change in Previously Approved Grant**

Previous Council File No.

Previous Council File No.

Project/Program Title: Community Healthcare Access Program (CHAP) – Enrollment Capacity Building Grant

Grantor Agency: Greater Milwaukee Foundation

Grant Application Date: July 2013   **Anticipated Award Date:** September 12, 2013

Please provide the following information:

1. Description of Grant Project/Program (Include Target Locations and Populations):

The purpose of this funding is to continue support for the City of Milwaukee Health Department (MHD) Community Healthcare Access Program (CHAP). CHAP improves access to and utilization of primary and preventive health care for low income individuals eligible for Medicaid. CHAP has been successful by intensifying efforts in community outreach to high-risk populations and partnering with new community-based organizations and consumers.

Specifically, this funding will be used to hire 2 Certified Application Counselors, through Manpower, to assist in meeting the high demand for services due to the ACA Marketplace Open Enrollment starting October 1, 2013 and changes to Medicaid affective January 1, 2014.

2. Relationship to City-wide Strategic Goals and Departmental Objectives:

CHAP helps Milwaukee's uninsured, low-income populations get enrolled in BadgerCare Plus, BC+ Core, and Family Planning Only Services. This allows clients to access health insurance so they can attend regular, preventive doctor visits, have more consistent prenatal care, receive comprehensive reproductive health services and decrease their emergency room visits.

3.   Need for Grant Funds and Impact on Other Departmental Operations (Applies only to Programs):

Enrollment in Medicaid and the ACA Marketplace is greatly improved through community-based outreach and application assistance. MHD staff assists clients with completing online applications and renewals, facilitating necessary documentation electronically and serve to answer questions and troubleshoot problems after initial applications and renewals are sent. Assuring clients have healthcare coverage will decrease the burden on MHD services currently provided to uninsured residents and increase MHD's ability to bill for services provided to our clients.

4. Results Measurement/Progress Report (Applies only to Programs):

A database is maintained to provide monthly, quarterly and annual reports of: residents reached, individuals served and clients signed up.

5. Grant Period, Timetable and Program Phase-out Plan:

October 1, 2013 – September 30, 2014

6. Provide a List of Subgrantees:

   N/A

7. If Possible, Complete Grant Budget Form and Attach.