



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, February 23, 2022

COMMITTEE MEETING NOTICE

AD 10

FONSECA, Jesse, Agent
CALIENTE LATIN KITCHEN & RUM BAR, LLC
5108 W BLUE MOUND Rd
Milwaukee, WI 53208

You are requested to attend a virtual hearing to be held on:

Tuesday, March 08, 2022 at 01:25 PM

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Renewal Applications Adding Disc Jockey, Poetry Readings, Dancing-Performers, Jams Dancing, Comedy Acts and 1 Amusement Machine as agent for "CALIENTE LATIN KITCHEN & RUM BAR, LLC" for "Caliente Latin Kitchen & Rum Bar" at 5108 W BLUE MOUND Rd.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/472904013>. If you wish to call in, please call [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: [472-904-013](tel:+16467493122)

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

Cooney, Jim

From: Peterson, Todd
Sent: Monday, February 21, 2022 4:45 PM
To: Cooney, Jim
Subject: Re: Any issues with Caliente 5108 W Blue Mound Rd

Todd Peterson

Legislative Assistant to Alderman Scott Spiker
13th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.8537
t.peterson@milwaukee.gov

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Monday, February 21, 2022 4:42 PM
To: Peterson, Todd <t.peterson@milwaukee.gov>
Subject: RE: Any issues with Caliente 5108 W Blue Mound Rd

Todd,

Do you have names for these folks to enter them as objectors?

From: Peterson, Todd <t.peterson@milwaukee.gov>
Sent: Monday, February 21, 2022 8:27 AM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: Re: Any issues with Caliente 5108 W Blue Mound Rd

Here is the list. Sorry about that

REDACTED RECORD

Thank you

Todd Peterson

Legislative Assistant to Alderman Scott Spiker
13th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.8537
t.peterson@milwaukee.gov

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Monday, February 21, 2022 8:24 AM
To: Peterson, Todd <t.peterson@milwaukee.gov>
Subject: RE: Any issues with Caliente 5108 W Blue Mound Rd

Do you mean the email addresses? I don't see any addresses.

From: Peterson, Todd <t.peterson@milwaukee.gov>
Sent: Monday, February 21, 2022 8:14 AM
To: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: Re: Any issues with Caliente 5108 W Blue Mound Rd

You may have some of the folks already. Please can you add those addresses on the bottom of the email to the list of complainants, so that they may attend the hearing?

Thanks a bunch!

Todd Peterson

Legislative Assistant to Alderman Scott Spiker
13th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.8537
t.peterson@milwaukee.gov

From: Cooney, Jim <Jim.Cooney@milwaukee.gov>
Sent: Monday, February 21, 2022 8:11 AM
To: Peterson, Todd <t.peterson@milwaukee.gov>; Byrd, Yashica <Yashica.Byrd@milwaukee.gov>
Subject: RE: Any issues with Caliente 5108 W Blue Mound Rd

Todd,

It is scheduled for 10:30am on March 8th

Jim

REDACTED RECORD

From: Peterson, Todd <t.peterson@milwaukee.gov>
Sent: Monday, February 21, 2022 8:07 AM
To: Byrd, Yashica <Yashica.Byrd@milwaukee.gov>; Cooney, Jim <Jim.Cooney@milwaukee.gov>
Subject: Fw: Any issues with Caliente 5108 W Blue Mound Rd

Good Morning, Please can you tell me when this is scheduled for renewal

Thanks

Todd Peterson
Legislative Assistant to Alderman Scott Spiker
13th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.8537
t.peterson@milwaukee.gov

Sent: Sunday, February 20, 2022 8:34 AM

Subject: Re: Any issues with Caliente 5108 W Blue Mound Rd

I took pictures of cars and people leaving about 5:40 a.m. There were five or six cars other than the ones that are permanently stored. One gentleman stopped near the open garbage, apparently to relieve himself. Why he didn't think of that beforehand, I don't know.

G

On Sun, Feb 20, 2022 at

Thanks! We were up too for a couple hours.

On Sat, Feb 19, 2022 at

Hi all,

I just now called in another noise complaint about Caliente. It doesn't ever seem to change anything, but I persist.

L

On Sunday, February 6, 2022, Peterson, Todd <t.peterson@milwaukee.gov> wrote:

Hello Neighbor! Please feel free to reach out to me any time should any issue arise.

Thanks

Todd G. Peterson
Legislative Assistant to Alderman Scott Spiker
13th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.8537
t.peterson@milwaukee.gov

REDACTED RECORD

The City of Milwaukee is subject to Wisconsin Statutes related to public records. Unless otherwise exempted from the public records law, senders and receivers of City of Milwaukee e-mail should presume that e-mail is subject to release upon request, and is subject to state records retention requirements. See City of Milwaukee full e-mail disclaimer at www.milwaukee.gov/email_disclaimer

REDACTED RECORD

Roman, Carmen

From: Murphy, Michael (Alderman)
Sent: Tuesday, October 19, 2021 3:35 PM
To: License
Subject: Fw: Noise and early-morning gatherings

Good afternoon,

Can the below email please be added to the record for Caliente Kitchen at 5108 W Bluemound Road?

Thank you,

Jenn Byrne
Legislative Aide, Alderman Murphy 10th District
200 East Wells Street – 2nd Floor | Milwaukee, WI 53202
414.286.2074
jennifer.byrne@milwaukee.gov

REDACTED RECORD

From: [REDACTED]
Sent: Saturday, October 16, 2021 5:02 AM
To: [REDACTED]
Cc: Murphy, Michael (Alderman) <mmurph@milwaukee.gov>
Subject: Re: Noise and early-morning gatherings

It's 4:55 a.m., and I'm listening to drums from Caliente. I also listened to them in the bedroom a bit after 3 a.m. and then there was the music about 4ish, which finally drove me to give up and get up.

Can you please, please, please remind your staff that they are in a residential neighborhood? Unfortunately, this is not the first time this has happened since I wrote to you last month.

Thanks much.

On Sun, Sep 12, 2021 at 8:24 AM,

[REDACTED] wrote:

We were awakened several times last night by noise at your restaurant. Several people were again gathered around the outdoor firepit talking very loudly. We could hear loud music from the restaurant. This would be OK at 8 p.m., but it is not at 2 a.m. and it is really not at 3 a.m. or 3:10 a.m., well after closing time, when the loud music and talking still were going on. At 4 a.m., there were still four or so people gathered around a car in the parking lot, talking. They set off the car alarm once, then again.

I wrote before about the early-morning noise coming from Caliente, but obviously my request that Caliente staff have more consideration for restaurant neighbors went unheeded. I am repeating that request now.

Thank you for your consideration.

REDACTED RECORD

Leon-Van Meter, Daniela

From: Cooney, Jim
Sent: Wednesday, January 5, 2022 10:29 AM
To: Leon-Van Meter, Daniela
Cc: Byrd, Yashica; Martin, Faviola
Subject: FW: Noise from Caliente

Follow Up Flag: Follow up
Flag Status: Flagged

Can you add this objection please?

Sent from Mail for Windows

From: Murphy, Michael (Alderman)
Sent: Tuesday, December 28, 2021 1:54 PM
To: Cooney, Jim
Subject: Fw: Noise from Caliente

REDACTED RECORD

Hi Jim,

Can you let us know when the license for Caliente at 5108 W Bluemound would be up for renewal?

Thank you,

Jenn Byrne

Legislative Aide, Alderman Murphy 10th District

200 East Wells Street – 2nd Floor | Milwaukee, WI 53202

414.286.2074

jennifer.byrne@milwaukee.gov

From
Sent: Saturday, December 25, 2021 11:56 PM
To: Murphy, Michael (Alderman) <mmurph@milwaukee.gov>
Subject: Noise from Caliente

Dear Alderman Murphy,

The Caliente restaurant, 5108 W. Bluemound, habitually plays extremely loud music on Friday and Saturday nights. I have filed numerous complaints with the police (non-emergency number). I was hopeful that today being Christmas, I may get a reprieve from the noise.

This isn't the case, and the music started up a while ago. I went out with my dog about an hour and made a recording. You can hear everything, but the recording doesn't compare to the actual sound in person—it's so incredibly disruptive.

I invite you to join me on any given Friday or Saturday so you can hear it yourself and understand exactly what I and my neighbors deal with every weekend.

I am now trying to sleep and the sound from Caliente is making it nearly impossible. I tried calling the restaurant but there is no answer. I would contact the proprietor but I have heard from several sources that they are not receptive to conversation.

Can you please help? I'd be happy to discuss this situation with you if you'd like.

I appreciate your time, and Merry Christmas.

Milwaukee WI

REDACTED RECORD

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 01/31/22
LICENSE TYPE: Class B Tavern
NEW:
RENEWAL:

No. 333356
Application Date: 01/31/22

License Location: 5108 W Blue Mound Rd
Business Name: Caliente Latin Kitchen & Rum Bar

Licensee/Applicant: FONSECA, Jesse
(Last Name, First Name, MI)

Date of Birth: 07/06/1983

Home Address: 524 n. Water Street
City: Milwaukee State: WI Zip Code: 53202
Home Phone: 414-839-2067

This report is written by Police Officer Corstan D. COURT, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 09/09/2004 the applicant was convicted for Battery to Injunction Petitioner which is a Felony.
2. On 05/21/2014 the applicant was charged in Outagamie County with Squealing Tires 1st violation (Forfeiture).

Charge: Squealing Tires
Finding: Guilty
Sentence: Forfeiture
Date: 07/30/2014
Case: 2014FO000800

3. On 01/20/2018 the applicant was cited for Implied Consent. He was convicted on 02/19/2018 and his license was revoked for 1 year.

=====

4. On 12/25/21 at 11:00pm, Milwaukee Police were dispatched to 5108 W. Bluemound Road for a Noise complaint. Upon arrival, the applicant was asked to turn the music down which he did and was fully cooperative during the investigation.

5. On 01/08/22 at 12:59am, Milwaukee police were dispatched to 5108 W Bluemound Road for an underage tavern complaint. Investigation revealed that the complaint was baseless and the applicant was cooperative with the investigation.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:21360001

OtherEvent #: 21-LP-2144

Incident

5108 W BLUE MOUND RD MILWAUKEE, WISCONSIN 53208

Incident Date/Time:: 12/25/2021 23:00:00
CAD Number:: 213591540
District:: 3
Beat:: 320
Reporting Area:: 4637

Business Agent (1)

FONSECA, JESSE ED

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 07/06/1903
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-839-2067
Phone 1 Type:: Phone
Address:: 2258 S KINNICKINNIC AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53207

Licensed Premise Data (1)

CALIENTE LATIN KITCHEN

Phone 1 Number:: (414)-763-9447
Phone 1 Type:: Main
Address:: 5108 W BLUE MOUND RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Licensee Notified Date/Time:: 12/26/2021 00:20:00
Business Was Cited For Violation:: No
Licensee was cooperative: (if not Yes
explain in narrative):
Licensee or Manager was on Yes
premises at time of
violation/incident::

Narrative (1)

INITIAL INVESTIGATION

Gonzalez, Adam M 024279

12/26/2021

This report is submitted by P.O. Adam GONZALEZ, assigned to District Three, late shift.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:213600001

OtherEvent #: 21-LP-2144

On Sunday, December 26, 2021, I was dispatched to 5108 W. Bluemound Rd. for a noise nuisance complaint.

Prior to arriving on scene, I contacted the caller who identified herself as Leslie A. QUADE (w/f 8-6-1965) who stated that the music is too loud and that she wanted it turned down. QUADE believed it to be the bass that was making it loud.

I spoke with the owner/licensee who identified himself as Jesse E. FONSECA (w/m 7-6-1983) who when told the problem stated he was going to have the DJ turn down the music. FONSECA was fully cooperative during the investigation.

End of Report.

Officer (3)

Reporting Officer:	Gonzalez, Adam M (024279)	12/26/2021 00:31:00
Section: (Work Location):	33	
Approving Officer:	Deeleene, Samantha R (018985)	12/28/2021 00:35:25
Section: (Work Location):	33	
Approving Officer:	Velasquez, Guadalupe (018673)	12/28/2021 17:13:25
Section: (Work Location):	04	

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:2200800005

OtherEvent #: 22-LP-0045

Incident

5108 W BLUE MOUND RD MILWAUKEE, WISCONSIN 53208

Incident Date/Time:: 01/08/2022 00:59:00
CAD Number:: 220080072
District:: 3
Beat:: 320
Reporting Area:: 4637

Business Agent (1)

FONSECA, JESSE ED

Person Involvement: (Must choose Agent
AGENT from drop down):
DOB:: 07/06/1983
Sex:: MALE
Race:: WHITE
Phone 1 Number:: (414)-839-2067
Phone 1 Type:: Phone
Address:: 2258 S KINNICKINNIC AV
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53207

Licensed Premise Data (1)

CALIENTE BAR

Address:: 5108 W BLUE MOUND RD
City:: MILWAUKEE
State:: WISCONSIN
Zip Code:: 53208
License Type:: Alcohol
Licensee Notification Was Made:: No
Business Was Cited For Violation:: No
Licensee was cooperative: (if not
explain in narrative): No
Licensee or Manager was on
premises at time of
violation/incident:: No

Narrative (1)

INITIAL INVESTIGATION

Marx, Michael J 029448

01/08/2022

This report is written by PO. Daniel GOODCHILD, District 3 Late-Power.

On Saturday 1/8/22, Squad 3465 PO. MARX and I were dispatched to 5108 W. Blue Mound Rd. (Caliente Bar), for a Tavern Violation complaint.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233

414-933-4444

Case #:2200800005

OtherEvent #: 22-LP-0045

An "anonymous" caller stated there was 4-5 underage subjects inside of the bar.

Upon arrival we were approached by the owner Jesse FONSECA (W/M 7/6/83). FONSECA stated that they check everyone's Identification Cards. We advised FONSECA that the caller said one of the underage subjects is a Hispanic female wearing red. FONSECA then walked around the bar attempting to locate the female. FONSECA and officers could not locate a female matching the description.

PO. MARX called the caller.

PO. MARX could hear the music from the bar coming from the caller's phone. P.O. MARX heard the music from the caller's phone was the same that the bar was playing. We observed a male sitting at the bar on his phone. That male got up and went into the bathroom while on the phone with PO. MARX. PO. MARX could hear the music getting quieter when the male was inside the bathroom.

When the male came out of the bathroom we asked if he was the caller. The male stated he was not the caller. The male was the only one in the bathroom and was holding his phone.

FONSECA asked the male and the rest of his group to leave the bar for the night.

The owner was cooperative with the investigation.

Officer (3)

Reporting Officer:	Marx, Michael J (029448)	01/08/2022 01:27:00
Section: (Work Location):	34	
Approving Officer:	Washington, Michael A (018676)	01/08/2022 20:58:44
Section: (Work Location):	33	
Approving Officer:	Velasquez, Guadalupe (018673)	01/10/2022 17:32:19
Section: (Work Location):	04	



Wednesday, February 23, 2022



Notice of Public Hearing

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FONSECA, Jesse

Caliente Latin Kitchen & Rum Bar at 5108 W BLUE MOUND Rd.

Class B Tavern, Food Dealer and Public Entertainment Premises License Renewal Applications Adding Disc Jockey, Poetry Readings, Dancing-Performers, Patrons Dancing and 1 Amusement Machine

Tuesday, March 08, 2022 at 01:25 PM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 3/08/2022 at 01:25 PM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	5022 W BLUE MOUND RD	MILWAUKEE, WI 53208-3652
CURRENT OCCUPANT	5025 W BLUE MOUND RD	MILWAUKEE, WI 53208-3653
CURRENT OCCUPANT	5028 W BLUE MOUND RD	MILWAUKEE, WI 53208-3652
CURRENT OCCUPANT	5030 W BLUE MOUND RD	MILWAUKEE, WI 53208-3652
CURRENT OCCUPANT	5036 W BLUE MOUND RD	MILWAUKEE, WI 53208-3652
CURRENT OCCUPANT	5122 W BLUE MOUND RD	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5122 W BLUE MOUND RD, A	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5122 W BLUE MOUND RD, B	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD, 201	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD, 301	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD, 302	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD, 401	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	5128 W BLUE MOUND RD, 402	MILWAUKEE, WI 53208-3654
CURRENT OCCUPANT	516 N 52ND ST, 1	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	516 N 52ND ST, 2	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	516 N 52ND ST, 3	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	516 N 52ND ST, 4	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	518 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT OCCUPANT	519 N 50TH ST	MILWAUKEE, WI 53208-3637
CURRENT OCCUPANT	519 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	519A N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	520 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT OCCUPANT	5202A W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT OCCUPANT	5208A W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT OCCUPANT	5208B W BLUE MOUND RD	MILWAUKEE, WI 53208-3009
CURRENT OCCUPANT	521 N 50TH ST	MILWAUKEE, WI 53208-3637
CURRENT OCCUPANT	521 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT OCCUPANT	522 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	524 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT OCCUPANT	525 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	526 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT OCCUPANT	527 N 50TH ST	MILWAUKEE, WI 53208-3637
CURRENT OCCUPANT	527 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT OCCUPANT	529 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT OCCUPANT	529 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	530 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT OCCUPANT	530 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	530A N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT OCCUPANT	530A N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	530B N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT OCCUPANT	530C N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT OCCUPANT	532 N 51ST ST	MILWAUKEE, WI 53208-3640
CURRENT OCCUPANT	533 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT OCCUPANT	535 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	536 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	538 N 51ST ST	MILWAUKEE, WI 53208-3640

CURRENT OCCUPANT	539 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	542 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	543 N 51ST ST	MILWAUKEE, WI 53208-3641
CURRENT OCCUPANT	544 N 52ND ST	MILWAUKEE, WI 53208-3644
CURRENT OCCUPANT	545 N 52ND ST	MILWAUKEE, WI 53208-3645
CURRENT OCCUPANT	600 N 51ST ST	MILWAUKEE, WI 53208-3642
CURRENT OCCUPANT	603 N 52ND ST	MILWAUKEE, WI 53208-3647
CURRENT OCCUPANT	604 N 52ND ST	MILWAUKEE, WI 53208-3646
CURRENT OCCUPANT	605 N 51ST ST	MILWAUKEE, WI 53208-3643
CURRENT OCCUPANT	606 N 51ST ST	MILWAUKEE, WI 53208-3642
CURRENT OCCUPANT	606A N 51ST ST	MILWAUKEE, WI 53208-3642
CURRENT OCCUPANT	608 N 52ND ST	MILWAUKEE, WI 53208-3646
CURRENT OCCUPANT	609 N 51ST ST	MILWAUKEE, WI 53208-3643

Blank Notice

Total Records 59

Radius: 250.0 feet and Center of Circle: 5108 W Blue Mound Rd

2021-2022 Plan of Operation for 5108 W BLUE MOUND RD

1. Litter & Security Plans			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input checked="" type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input checked="" type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input checked="" type="checkbox"/> Call Police <input type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Side Patio</u>			
Number of garbage cans: Inside <u>10</u> Locations: <u>Kitchen, Behind Bar, Restrooms</u> Outside <u>2</u> Locations: <u>Patio, Rear Building Exit/Entrance</u>			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>Eagle Disposal</u>	
Are there parking spaces on the premises? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list number of spaces: <u>26</u> and describe security plans: <u>Outside Camera System</u>			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? _____			
What security equipment do they use? _____			
List their licensing, certification or training credentials: _____			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Outside Parking + Patio Inside Bar, Kitchen Dining Rm</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>Anytime a customer orders alcohol. Bartender/Waiter</u>			
2. Percentage of Sales (must total 100%)			
Alcohol <u>30</u> %	Food Sales <u>60</u> %	Entertainment <u>10</u> %	Other _____ %
3. Businesses On The Premises (choose all that apply):			
<input checked="" type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
7. Food License: FREST 15426 Fee: \$1,250.00		8. Weights and Measures: Fee:	
Your current food license includes the following food operations: DHS - MODERATE, Sales \$200,001 - \$2,000,000, Tavern Restaurant.		Number/Type of Devices:	
Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes if yes, contact our office for further instructions.	

1. CURRENT APPROVED ENTERTAINMENT for Caliente Latin Kitchen & Rum Bar 5108 W. BLUE MOUND RD.

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Jukebox, 2 Amusement Machines

2. ADDING ENTERTAINMENT

If applicable, check any entertainment you wish to add: ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.

- | | | | |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians | <input type="checkbox"/> Bands | <input type="checkbox"/> Battle of the Bands | <input checked="" type="checkbox"/> Comedy Acts |
| <input checked="" type="checkbox"/> Disc Jockey | <input type="checkbox"/> Magic Shows | <input checked="" type="checkbox"/> Poetry Readings | <input checked="" type="checkbox"/> Dancing by Performers |
| <input checked="" type="checkbox"/> Jukebox | <input type="checkbox"/> Wrestling | <input type="checkbox"/> Patron Contests | <input checked="" type="checkbox"/> Patrons Dancing |
| <input type="checkbox"/> Adult Entertainment/
Strippers/Erotic Dance | <input type="checkbox"/> Karaoke | <input type="checkbox"/> Bowling Alley
How many? _____ | <input type="checkbox"/> Pool Tables
How many? _____ |
| <input type="checkbox"/> Motion Pictures (movies by admission)
How many screens? _____ | <input checked="" type="checkbox"/> Amusement Machines
How many? <u>1</u> | <input type="checkbox"/> Concerts
Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances
Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____ | | | |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

3. REMOVING ENTERTAINMENT

If applicable, list any entertainment you wish to remove:

4. PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe:

At any time will sound amplification be used? No Yes If Yes, Describe:
Owners providing speakers to control volume. Relocated speakers away from exits

5. SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Jesse Fonseca

Signature of Sole Proprietor, a Partner, or If a Corporation or LLC, the Agent must sign