



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, May 04, 2022

COMMITTEE MEETING NOTICE

AD 08

SCHWEIGER, Thomas L, Agent
Lucky's Ice House LLC
4238 W ORCHARD St
Milwaukee, WI 53215

You are requested to attend a virtual hearing to be held on:

Tuesday, May 17, 2022 at 10:35 AM

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Jukebox, Bands, Karaoke Amusement Machines, Patron Contests, Comedy Acts, Patrons Dancing and 1 Pool Table as agent for "Lucky's Ice House LLC" for "Lucky's Ice House" at 4238 W ORCHARD St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://meet.goto.com/677760957>. If you wish to call in, please call [+1 \(646\) 749-3122](tel:+16467493122) and use Access Code: 677-760-957.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, May 04, 2022

COMMITTEE MEETING NOTICE

AD 08

SCHWEIGER, Thomas L, Agent
Lucky's Ice House LLC
10131 W PLAINFIELD AV
Greenfield, WI 53228

You are requested to attend a virtual hearing to be held on:

Tuesday, May 17, 2022 at 10:35 AM

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Jukebox, Bands, Karaoke, 5 Amusement Machines, Patron Contests, Comedy Acts, Patrons Dancing and 1 Pool Table as agent for "Lucky's Ice House LLC" for "Lucky's Ice House" at 4238 W ORCHARD St.

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Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Date:4/19/22
Officer: PO Matthew Diener

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Lucky's Icehouse
Address: 4238 W Orchard St
Phone:

Owner: Thomas L SCHWEIGER
Owner address: 10131 W Plainfield Av
City State Zip: Greenfield, WI 53228
Owner Phone: 414-380-1546
Owner email: luckylanes13@yahoo.com

Licensee/Agent: same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: phone

Location currently open: YES NO

Projected open date: 6/1/22

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 6a-2a 24 hours Y N
Mon: 6a-2a
Tue: 6a-2a
Wed: 6a-2a
Thu: 6a-2a
Fri: 6a-2:30a
Sat: 6a-2:30a

Premise Type: Tavern/Bar
Restaurant
Other:

Licenses currently held:

Alcohol: Yes No Class: B #: 209751
Tobacco: Yes No #:
Food: Yes No #: 16756
Other: Yes No Type: PEP #: 7849
Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Street parking Yes No
7. Is there a parking lot Yes No
8. Is the parking lot clean? Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many: 4
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. VCR Yes No
 - d. Recorded Yes No
20. How long is footage stored for later viewing:
21. Are there exterior cameras Yes No How many: 4
22. Are there interior cameras Yes No How many: 10

23. Do all employees know how to retrieve recorded digital images/footage? Yes No
 24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned/posted capacity unknown
 26. What is the minimum number of employees that will be on premise 2
 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
 a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
 28. Is the interior of the location neat and clean? Yes No
 29. Does an interior camera face the entrance/exit? Yes No
 30. Are emergency and non-emergency numbers posted near the phone? Yes No
 31. Does the owner know how to contact their police district directly? Yes No
 a. Did you provide a district contact guide to the owner? Yes No

Security

32. How many security personnel are going to be employed: N/A
 33. How will they be deployed: Interior Exterior
 34. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
 35. Will the security be managed by business or contracted
 36. Will they be armed Yes No
 37. What type of security measures will be used:
 Wanding/metal detector
 ID Scanner
 Dress Code
 Cover Charge
 Age restriction
 Other
 38. When at capacity, how will the overflow crowd be managed?
 39. Will a guard monitor the overflow crowd at all times? Yes No

ADDITIONAL COMMENTS/RECOMMENDATIONS:

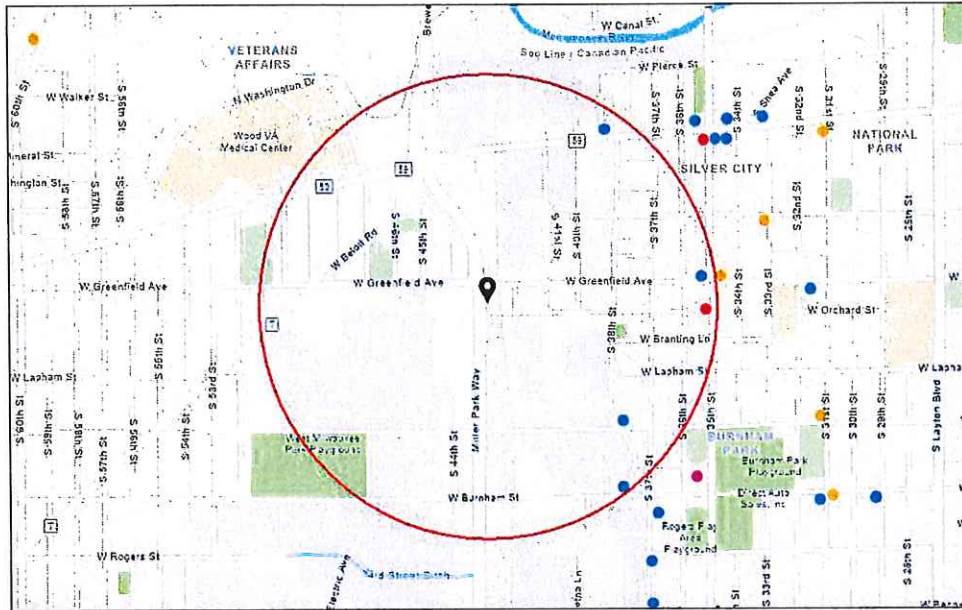
The applicant currently owns/operates Lucky's Lanes at 5014 W Howard Av, and is familiar with the tavern business. The property currently has a camera system, but is not operating due to being closed for the last 2 years. The applicant plans on updating the camera system, and lighting on the outside of the property. The applicant also plans on connecting the Operation Impact cameras back up, so that they can be utilized by law enforcement.

City of Milwaukee Concentration Map

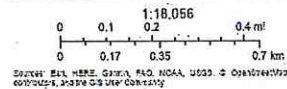
4238 W Orchard St

Area : 21,862,585.85 ft²

Apr 4 2022 11:55:54 Central Daylight Time



- Alcohol Licenses
- Class A Intoxicating Liquor
 - Class A Fermented Malt Beverage
 - Class A Liquor and Malt
 - Class B Tavern



Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	5		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Oscar's Winner's Circle LLC	Oscar's Winner's Circle	Elisabeth Stoeger, Agt	3800 W BURNHAM ST	Class B Tavern License	126	2/17/2022, 6:00 PM	1
2	Celebrity's Hall	Celebrity's Hall	Raul Varela-Rodriguez, SP	1329 S 35th ST	Class B Tavern License	91	4/4/2022, 7:00 PM	1
3	Milwaukee Nights Pub, LLC	Milwaukee Nights Pub	Samona McCann, Agt	3830 W NATIONAL AV	Class B Tavern License	80	3/21/2022, 7:00 PM	1
4	ALDI, INC	ALDI #87	Abreanna M Harder, Agt	1441 S 35TH ST	Class A Malt & Class A Liquor License		7/5/2022, 7:00 PM	1
5	HALEY CORPORATION	JACKSON GRILL	HEIDI A SCHMIDT, Agt	3736 W MITCHELL ST	Class B Tavern License	55	11/4/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Wednesday, May 04, 2022



Notice of Public Hearing

Blank Notice

SCHWEIGER, Thomas L

Lucky's Ice House at 4238 W ORCHARD St.

Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Instrumental Musicians, Disc Jockey, Jukebox, Band, Karaoke, 5 Amusement Machines, Patron Contests, Comedy Acts, Patrons Dancing and 1 Pool Table

Tuesday, May 17, 2022 at 10:35 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 05/17/2022 at 10:35 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1428 S 42ND ST	MILWAUKEE, WI 53215-1704
CURRENT OCCUPANT	4112 W ORCHARD ST	MILWAUKEE, WI 53215-1708
CURRENT OCCUPANT	4118 W ORCHARD ST	MILWAUKEE, WI 53215-1708
CURRENT OCCUPANT	4118A W ORCHARD ST	MILWAUKEE, WI 53215-1708
CURRENT OCCUPANT	4122 W ORCHARD ST	MILWAUKEE, WI 53215-1708
CURRENT OCCUPANT	4122A W ORCHARD ST	MILWAUKEE, WI 53215-1708
CURRENT OCCUPANT	4132 W ORCHARD ST	MILWAUKEE, WI 53215-1708
CURRENT OCCUPANT	4132A W ORCHARD ST	MILWAUKEE, WI 53215-1708
CURRENT OCCUPANT	4135 W GREENFIELD AVE	MILWAUKEE, WI 53215-1333
CURRENT OCCUPANT	4138 W ORCHARD ST	MILWAUKEE, WI 53215-1708
CURRENT OCCUPANT	4138A W ORCHARD ST	MILWAUKEE, WI 53215-1708
CURRENT OCCUPANT	4226 W ORCHARD ST	MILWAUKEE, WI 53215-1710
CURRENT OCCUPANT	4226A W ORCHARD ST	MILWAUKEE, WI 53215-1710
CURRENT OCCUPANT	4230 W ORCHARD ST	MILWAUKEE, WI 53215-1710
CURRENT OCCUPANT	4230A W ORCHARD ST	MILWAUKEE, WI 53215-1710
CURRENT OCCUPANT	4238 W ORCHARD ST	MILWAUKEE, WI 53215-1710

Blank Notice

Total Records: 16

Radius 500.0 feet and Center of Circle: 4238 W Orchard St



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

- Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating:

Bar & Grill Tavern

Do you have any experience operating this type of business? No Yes If yes, explain: *operating class B Tavern for 8 years*

2. Business Operations

- a. Proposed Opening Date: 5/15/22
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: _____

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressure Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: _____
- e. Will a sound amplification system be used? No Yes If yes, describe: Juke box, Karaoke, music

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: **Inside:** 8 **Locations:** 2 Kitchen, 2 Back bar, 4 around bar
Outside: 1 **Locations:** outside front door
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 7
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: Eagle Disposal

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: _____
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: _____
- c. Will you have security personnel on premise? No Yes If yes, how many? _____ and answer the following:
 What are their responsibilities? _____
 Is security equipment used? No Yes If yes, describe _____
 List their licensing, certification, or training credentials _____
- d. Will there be security cameras? No Yes If yes, how many? 8 and list locations: inside + outside
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe Upon Service

6. Percentage of Sales (must total 100%)

Alcohol <u>60</u> %	Food <u>40</u> %	Secondhand Merchandise _____ %	Precious Metals & Gems _____ %
Entertainment _____ %	Cigarettes _____ %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) _____ %	Other _____ % Describe: _____
Pawnbroker Activity _____ %	Salvaged Materials _____ % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel : Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment
(such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity _____ (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: Brewers Blvd + Greenfield Ave.
- d. Describe Building: Free Standing Building Strip Mall Other: _____
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories 2 Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Joe House Investments LLC Phone Number: 414-425-3185
 Building Owner Address: 10131 W. Plainfield Ave, Greenfield, WI. 53228

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00 AM	2:00 AM	25-100		None
Monday	6:00 AM	2:00 AM	25-100		↓
Tuesday	6:00 AM	2:00 AM	25-100		
Wednesday	6:00 AM	2:00 AM	25-100		
Thursday	6:00 AM	2:00 AM	25-100		
Friday	6:00 AM	2:30 AM	25-100		
Saturday	6:00 AM	2:30 AM	25-100		

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Permitted Hours of Operation: Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Thomas L. Schweiger
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: Lucky's Ice House LLC

Premise Address: 4238 W. Orchard St. Milwaukee, WI, 53215

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Lucky's Ice House

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$ 0

e) Total amount paid for goodwill of the business \$ 0

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins 5/15/22 Ends 5/15/23

b) Monthly rental \$ 3500⁰⁰

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5 YRS

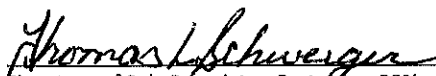
Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.

New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202
(414) 286-2238 • license@milwaukee.gov • www.milwaukee.gov/license

Legal Entity Name:	<i>Lucky's Ice House LLC</i>
Premises Address:	<i>4238 W. Orchard St. Milwaukee, WI. 53215</i>
SECTION 1 TYPE OF BUSINESS	
What will be the majority of your food sales? (check one)	
<input checked="" type="checkbox"/> Restaurant Items (meals): MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.	
<input type="checkbox"/> Retail Items (snacks and beverages): RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.	
Will it be a convenience store? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.	
<input type="checkbox"/> Bed & Breakfast <input type="checkbox"/> Micro Market	
All Applicants: Submit a menu or a list of food items that will be sold.	
Will any wholesale business be done? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, what percentage of food sales will be wholesale?	
<input type="checkbox"/> Less than 25%	
<input type="checkbox"/> 25% or More AND:	
<input type="checkbox"/> Restaurant items (meals) will be sold – Complete this application and also contact DATCP.	
<input type="checkbox"/> NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.	
SECTION 2 FOOD PROCESSING	
Will any food processing be done? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.	
SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL	
Will any food that requires temperature control be sold? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes (includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)	
If yes, list the types of food items: <i>dairy products, fish, meat, poultry, shellfish</i>	

SECTION 4 DETAILS OF OPERATION

Will you have seating on site for dining? No Yes

Will you be doing any catering? No Yes

Will you be doing any delivery? No Yes

Will you have outdoor activities? No Yes - Check all that apply: Bar Cooking/Grilling Dining

Will you have a drive thru window? No Yes - Are hours different from inside? No Yes
 If Yes, provide drive thru hours: _____

Will scales or barcode scanners be used? No Yes - You must also apply for a Weights & Measures License.

SECTION 5 ADDITIONAL SITES

Where will food be prepared and/or sold?
 At a single site At multiple sites: How many? _____ (for example, a hotel with several dining rooms or bars)
 If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

SECTION 6 CONSTRUCTION OR CHANGES

Are you planning any construction, remodeling or equipment changes?
 No If No, SKIP to Section 8
 Yes If Yes, check all that apply: New construction of a building Renovation or remodeling
 Construction changes to existing building Equipment changes only

Provide a brief description of the changes: _____

Start date: _____

Name, Address & Phone Number of Architect: _____

Name, Address & Phone Number of Contractor: _____

SECTION 7 ALCOHOL BEVERAGES

Are you applying for an alcohol beverage license?
 No If No, SKIP to Section 8
 Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?
 Immediately At the same time as the alcohol license

SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE

You must initial each item confirming your understanding:

TS I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.

TS I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.

TS I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.

TS I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.

TS I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: Thomas L. Schweiger

Signature of Additional Partner: _____



**PUBLIC ENTERTAINMENT PREMISES LICENSE
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 4238 W. Orchard St. Milwaukee, WI, 53215

TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input checked="" type="checkbox"/> Amusement Machines How many? <u>5</u>
<input checked="" type="checkbox"/> Bands	<input checked="" type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input checked="" type="checkbox"/> Pool Tables How many? <u>1</u>	<input type="checkbox"/> Magic Shows	<input checked="" type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input checked="" type="checkbox"/> Patrons Dancing	<input checked="" type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursdays; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

PROMOTERS/SOUND AMPLIFICATION

Will promoters ever be used for any of the entertainment? No Yes If Yes, Describe _____

At any time will sound amplification be used? No Yes If Yes, Describe: For bands & Karaoke

LEGAL CAPACITY OF PREMISES

_____ (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

ACKNOWLEDGEMENT/SIGNATURE

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

Thomas Schweiger
Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

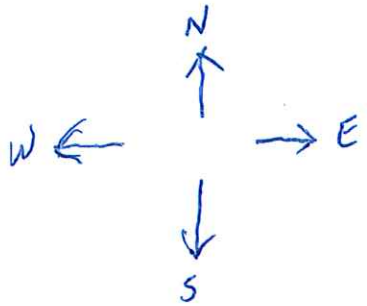
3/31/22

~~Knockdown~~
Lucky's Ice House LLC N

Lucky's Ice House
4238 W Orchard St.
Milwaukee, WI. 53275
Agent: Thomas L. Schweiger

1st Floor

3195 Sq FT



DOORS

FIRE EXTINGUISHERS

LIQUOR

BEER

STAIRS

Entrance/Exit

← 25' →

Entertainment Area

FIRST FLOOR

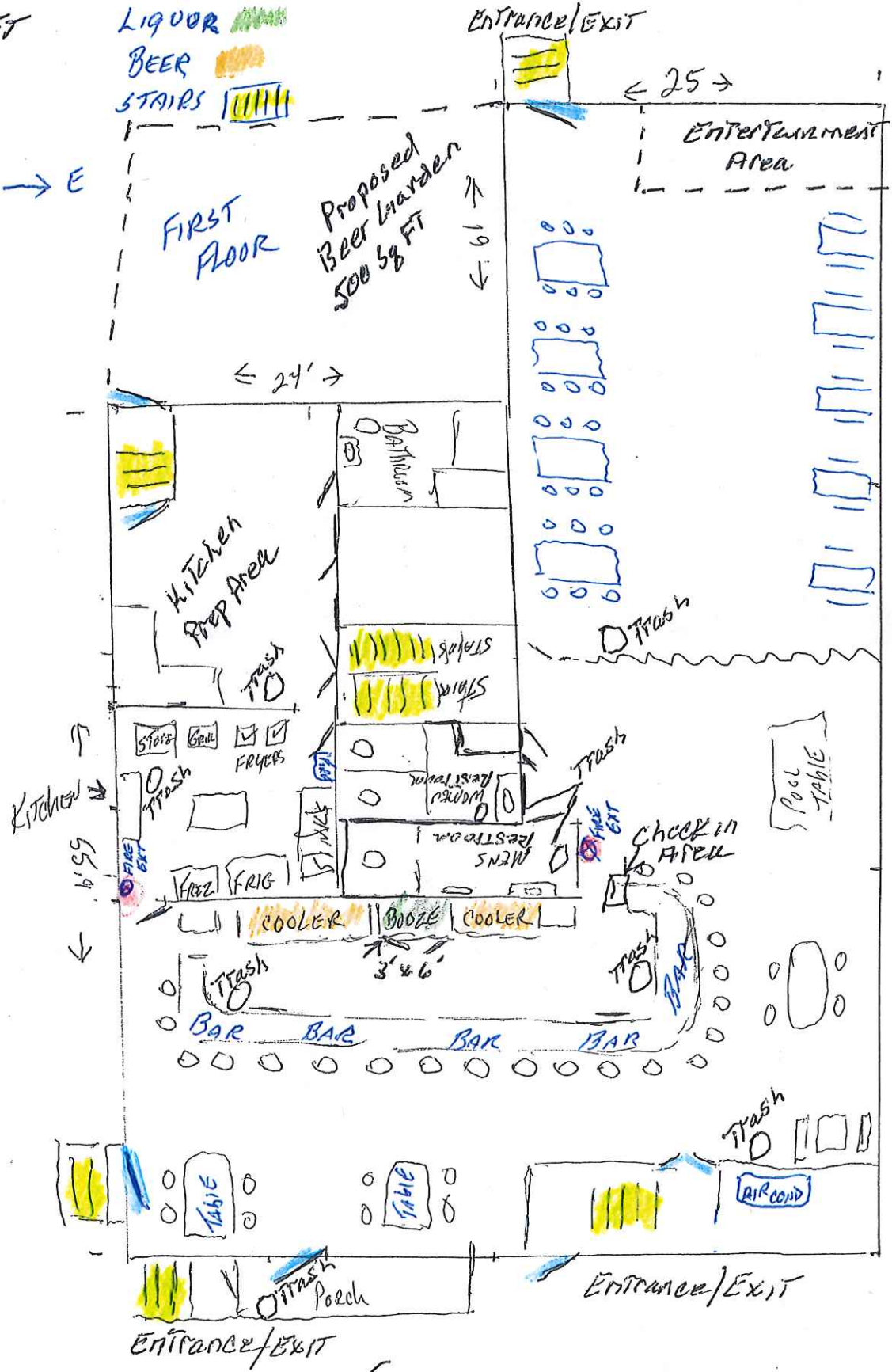
Proposed Beer Garden
500 Sq FT

↑ 9' ↓

← 24' →

↑ 75' ↓ E

← Brewers Blvd →



S ← W. Orchard ST →

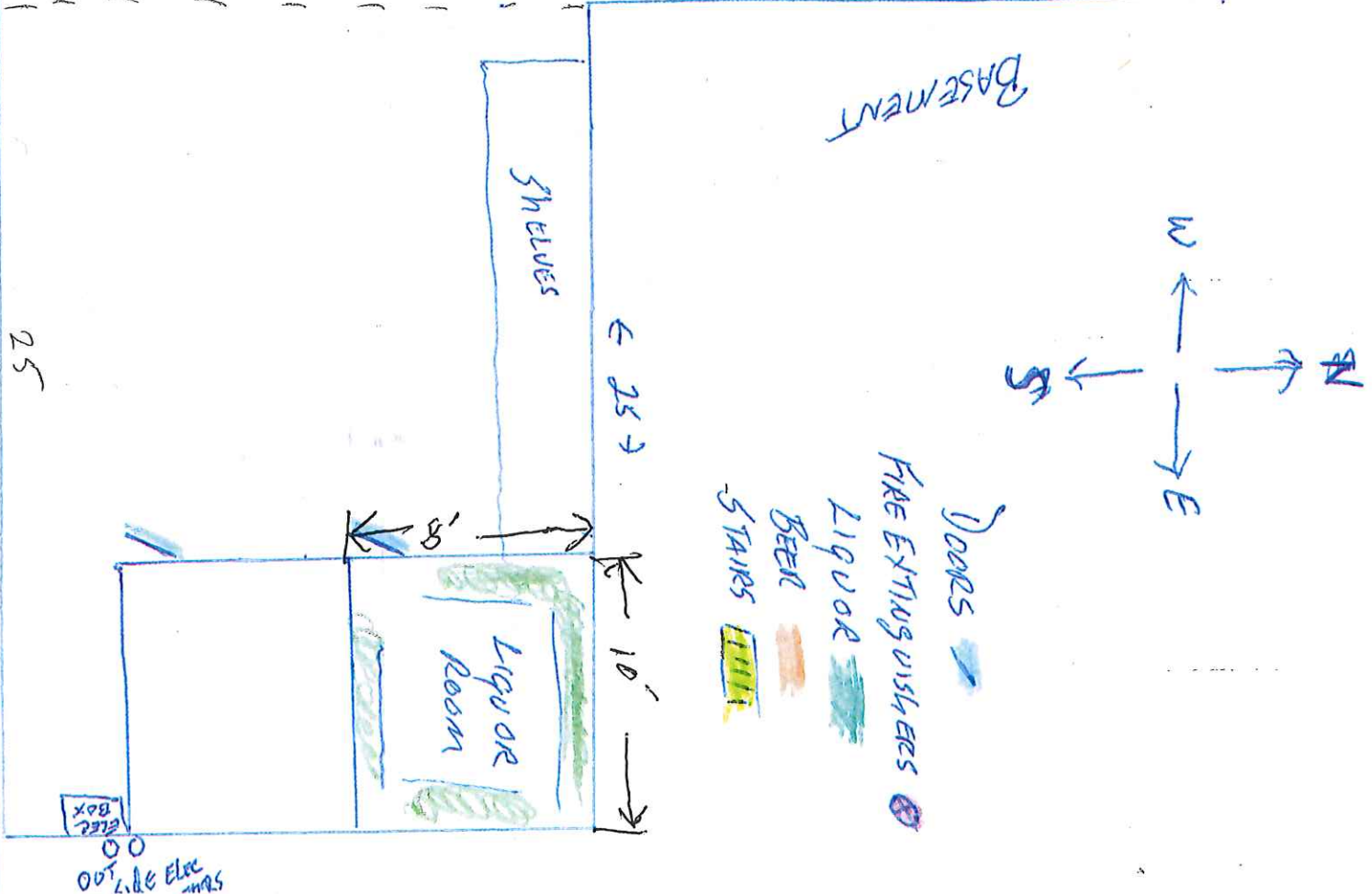
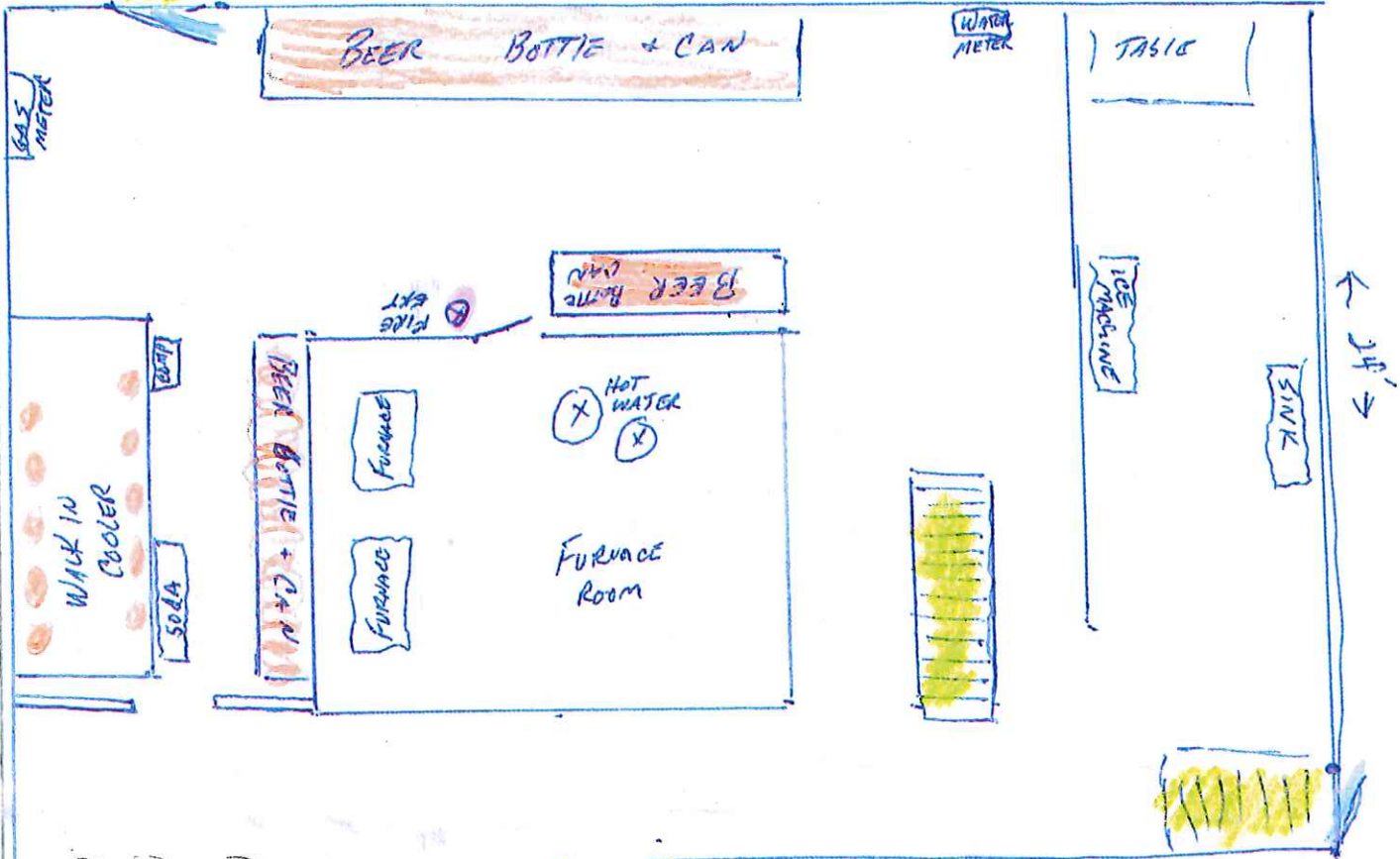
3/31/22

Lucky's Ice House LLC

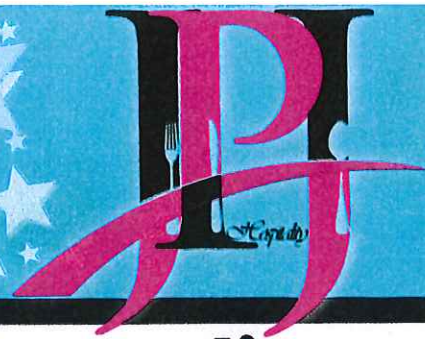
Lucky's Ice House
4238 W Orchard ST
MILWAUKEE, WI 53215
Agent: Thomas L. Schwelger

Basement
2100 SQ. FT.

← SS →



menu



Chicken Wings (10) \$10
inbreaded wings with your choice of buffalo, teriyaki, bbq, honey mustard, blackened or garlic parmesan. served with celery and ranch or bleu cheese ***Not available during FishFry**

Wonton-Wrapped Mozzarella Sticks \$7
served with marinara

Kaufholds White Cheddar Kurds \$6
Wisconsin made, served with ranch or marinara

Kaufholds Jalapeno Red Pepper Cheese Kurds \$6
Wisconsin made, served with ranch or marinara

pizza

our homemade special sweet & tangy sauce, house blended cheeses and fresh toppings

12" Small Cheese \$14
(serves 1-3) toppings, each \$1

16" Large Cheese \$19
(serves 4-6) toppings, each \$1²⁵

Nachos \$6
tortilla chips topped with nacho cheese and jalapenos

shareable
Grande Nachos \$11
tortilla chips topped with seasoned ground beef, nacho cheese, cheddar cheese, tomatoes, onions and black olives baked in the oven. served with homemade medium salsa, sour cream. jalapenos upon request

shareable
Loaded Tots \$10
Oven baked, crispy tots mounded with cheddar cheese, bacon, green onions and ranch

Onion Rings \$6
served with a spicy siracha sauce

toppings

Pepperoni

Sausage

Bacon

Green Peppers

Black Olives

Mushrooms

Onions

appetizers

Jalapeno Poppers \$7

Mini Tacos \$6
served with salsa and sour cream

French Fry Basket or Tater Tot Basket \$5

Pretzel Bites \$4
w/cheese sauce

Garlic Bread \$5

Cheesy Garlic Bread \$7
served with marinara

Country Style Garlic Bread \$7⁵⁰
served with a balsamic dipping oil and marinara

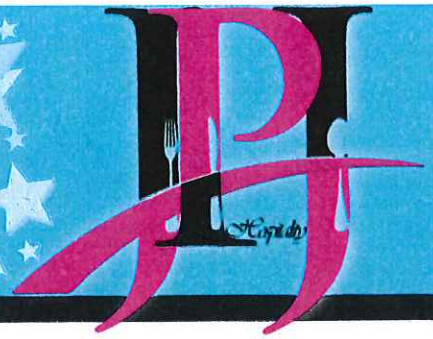
Cheese Puffs \$8
Homemade
a blend of cheeses, bacon, green onions and seasoning, deep fried to perfection. served with ranch or marinara

salads

Garden Salad \$6
Lettuce, tomato, cucumber, croutons served with your choice of ranch, French, Italian or bleu cheese dressing

Add crispy chicken, bacon and cheese +\$4

menu



sandwiches

all sandwiches include pickles and served with your choice of french fries or tater tots. lettuce, tomato, onions upon request.

Angus Burger \$9
 1/2 lb burger served on your choice of brioche bun, Texas toast, sourdough or marble rye
 add cheese 50¢
 American, swiss, cheddar pepper jack or provolone
 add bacon \$1

Fish Sandwich \$9
 breaded cod topped with cheddar cheese. served on a grilled brioche bun with lettuce, tomato and homemade tarter sauce

BLT \$7
 bacon, lettuce, tomato on Texas toast

Gourmet Grilled Cheese \$10
 homemade boursin cheese atop of parmesan-grilled sourdough bread with American, swiss, and cheddar cheeses, tomatoes and crispy bacon

Italian Grilled Cheese \$10
 Salami, pepperoni, mozzarella and roasted red peppers on grilled sour dough bread. served with marinara

Grilled Cheese \$6
 American cheese on Texas toast for grown-ups too

Grown-Up Grilled Cheese
 add bacon +\$1
 add tomato +50¢

our homemade boursin cheese is a blend of cream cheese, butter, garlic and fresh herbs

baskets

all baskets are served with your choice of french fries or tater tots

Chicken Tenders (4) \$9
 served with your choice of bbq, ranch or honey mustard sauce

Fantail Shrimp (5) \$9
 regular or coconut
 regular shrimp served with homemade cocktail sauce
 coconut shrimp served with spicy, coconut lime sauce

All food is MADE TO ORDER to provide you with the same, high quality deliciousness each and every order!

Great food, takes time!

HOT! FRESH! FABULOUS!



wraps

all wraps are served with your choice of french fries or tater tots

Buffalo Chicken \$9
 crispy chicken, with lettuce, tomato, dice celery, buffalo sauce and chunky bleu cheese dressing

CBR Chicken Bacon Ranch \$9
 crispy chicken with cheddar cheese, bacon, lettuce, tomato and ranch dressing

Asian Chicken \$9
 crispy chicken, lettuce, Asian sesame sauce, mandarin oranges and chow mein noodles

Mexi Wrap \$9
 seasoned ground beef, cheddar cheese, lettuce, tomato, green onion and chipotle ranch sauce

Veggie Wrap \$8
 homemade boursin cheese, cheddar cheese, lettuce, tomato, green onion, cucumber, roasted red peppers

BLT \$8
 bacon, lettuce, tomato and mayo

kiddos

served with your choice of french fries or tater tots

Chicken Tenders (2) \$6

Mini Corn Dogs \$6

1/2 lb Cheeseburger \$6