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2	CITY OF MILWAUKEE
3	UTILITIES & LICENSES COMMITTEE
4	* * * * * * * * * * * * * * * * * * * *
5	In the Matter of a permanent extension of the Class "B" Tavern premises to include the extension of premises 12
6	feet on the north side of the current premise, reconfiguring the bar, kitchen, restroom areas and
7	providing handicapped access.
8	ERIC UECKE "Cactus Club"
9	2496 South Wentworth Avenue
10	* * * * * * * * * * * * * * * * * * * *
11	COMMITTEE MEMBERS
12	ALD. JAMES WITKOWIAK - Chair ALD. JAMES BOHL, JR., - Vice-Chairman
13	ALD. JOSEPH A. DUDZIK ALD. ROBERT PUENTE
14	LICENSING DIVISION by REBECCA BARRON
15	NEIGHBORHOOD SERVICES by PANDORA BENDER HEALTH DEPARTMENT by KEVIN HULBERT
16	POLICE DEPARTMENT by SERGEANT CHESTER ULICKEY OFFICE OF THE CITY ATTORNEY by ATTORNEY BRUCE SCHRIMPF
17 18	<u>-</u>
19 20	Proceedings had and testimony given in the above-entitled matter, before the UTILITIES &
21 22	LICENSES COMMITTEE OF THE CITY OF MILWAUKEE, on the 13th day of September, 2005.

00002 1 PROCEDINGS 2 (Whereupon all the city employees were sworn.) 4 CHAIRMAN WITKOWIAK: Then you must all 5 be here for the final item on the agenda, Eric Uecke, request for the permanent extension of the 7 Class "B" Tavern premises to include the 8 extension of premises 12 feet on the north side 9 of the current premise, reconfiguring the bar, 10 kitchen, restroom areas and providing handicapped 11 access for the "Cactus Club" at 2496 South 12 Wentworth Avenue. 13 MR. WHITCOMB: Good evening, Mr. 14 Chairman. My name is Michael Whitcomb. I'm an 15 attorney representing the applicant for this 16 permanent extension of premises, and we do 17 acknowledge receipt of the notice that there's a 18 possibility that the application may be denied 19 for various neighborhood objections. 20 As a preliminary matter, Mr. Chairman, 21 I must make a record from a legal standpoint. At 22 this time the applicant objects to this

proceeding, and challenges the jurisdiction of

this body to consider this matter, that the

activity of this committee is ultra-virus,

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00003 legally meaning beyond its authority. This 1 2 committee is not authorized to engage in building and zoning regulatory activity. It is not within 4 the authority of the - - of the liquor licensing 5 authority as delegated to municipalities by the 6 State Legislature. There is no statutory 7 authority for municipal liquor licensing bodies 8 to engage in regulating otherwise legitimate 9 modifications to privately owned real estate. 10 The Utilities & License Committee may 11 regulate the sale of alcoholic beverages in a 12 particular area of a building, but it is 13 certainly not authorized legally to prohibit 14 lawful improvements to private property. 15 Wisconsin State Statute Chapter 125 regulates the 16 sale of alcoholic beverages, and within that 17 chapter, municipalities have been delegated 18 authority regarding the sale of alcoholic 19 beverages. But that chapter specifically states 20 that the sale of alcoholic beverages is a matter 21 of statewide concern, meaning that municipalities 22 may not extend beyond the authority granted. 23

Section 125.10 of the State Statute states, Municipal regulation - - Regarding municipal regulation it states, "A municipality

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may prescribe additional regulations for the sale of alcoholic beverages not in conflict with this chapter." Prohibiting the issuance of building permits for licensed premises under Milwaukee Code of Ordinances Section 90-13 does not and cannot constitute a permissible - - a permissible municipal regulation in this matter of statewide concern.

This honorable committee is not lawfully authorized to act as a mini plan commission or a mini department of neighborhood services for licensed premises. Wisconsin Statutory Section 125.10(3) specifically states that Chapter 123 of the State Statutes regulating the statewide concern of the sale of alcoholic beverages, "Does not affect the power of municipalities to enact or enforce zoning regulations." It is clear that this honorable body cannot effect or limit the power of the Department of Neighborhood Services to issue building permits. The issuance of a liquor license may be withheld without the approval of DNS, as it oftentimes is for in - - awaiting an occupancy permit, but a building permit cannot be lawfully withheld pending the approval of this

00005 1 committee.

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This has been a licensed establishment since - - for nearly 100 years. Under this applicant it's been licensed since 1996. He extended and expended a great deal of money, time and effort in developing the plans for the expansion of his restaurant only to be confronted by an objection from the building department saying that no permits for its improvement can be granted pending the approval of this committee. There is an ordinance to that effect, however, this is the first time this has ever occurred. And I would ask a question based upon the grant of the new license to Groppi's, how they were able to expand its premises as they did, containing a Class "A" license. Did they come before this committee and seek the approval of this committee or the local alderman before they had their expanded plans? I have no knowledge of such and neither does my client. But now, in this particular instance, for an establishment kitty-corner from Groppi's we have to now come before this committee to get approval of building and improvements on a particular piece of property that are otherwise lawful under State

1 Law. Those are my preamble comments. But also, in the conduct of this proceeding, because of all the witnesses here that want to testify on one side of the issue or 5 the other, I would like the committee to tell us 6 what is the standard being employed by this 7 committee. The notice says neighborhood objections. But nowhere in the municipal code or 8 9 in State Statute is there any standard by which 10 this committee makes a determination as to 11 whether or not lawful improvements to a structure 12 can be made. What is the standard? I understand 13 that under the new regulatory scheme that if an 14 establishment has a plan of operation on record, 15 the new ordinance states that before that plan 16 can be modified, substantially modified, the 17 standard is "whether or not it's detrimental to 18 the neighborhood." Broad and ambiguous. But 19 that standard does not apply in this case, 20 because this licensed establishment does not and 21 has not yet been required to file a plan of 22 oepration for its existing license. So for - -23 for the witnesses here today to know and for this 2.4 committee to conduct a vote, if it proceeds to 25 exercise jurisdiction before it, what is the

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question before the body? What is the standard of review? Is it - - Is it the color of the windows? The siding on the building? Is it the manner of construction? I mean, are you exercise - - exercising zone - - zoning authority? What - - Just what is the standard of review?

If this committee proceeds on this particular matter, what is the vote? I hereby move that what - - what is met - - what standard has been met or what standard has not been met. And I would also like reference from the city attorney as to where it is written, either in the Milwaukee Municipal Code or in the State Statutes how his building permit for his lawful improvements can be denied, and if it is to be denied, there has to be an articulable reason and the grounds fore-stated by this committee, and I ask that that be done beforehand, so I know what to tell my people, what issue to address when they come forward. This is very new to me, and it's probably new to the committee, as well. It's the first time it's been confronted with this requirement, and therefore, I'm putting everything on the table so that we all know today and going into the future what the standard will

be, so I can adequately advise my licensed clients what they need to do and what they need to anticipate, should they want to make any modification to their licensed establishments.

CHAIRMAN WITKOWIAK: So I stayed here so late in the day for you to tell me that I have no jurisdiction to hear this matter. Just so I understand that.

MR. WHITCOMB: It's not you, Mr. Chairman. It's that the building and zoning regulation in a municipality is specifically designated to particular bodies within the city, and those bodies exist. You have the regulatory authority regulating the sale of alcoholic beverages, but whether it's in a red room or a blue room, that is not within your jurisdiction, and you cannot deny it be - - because of it. That's - - That's an example by exaggeration, but it makes the point.

CHAIRMAN WITKOWIAK: I have a question for the city attorney. This - - This - - Is there, from what I understand now, is this getting this building permit predicated on getting this permanent extension of premises? I - - I see this as a separation of two things.

1 Why can't the building permit be issued to allow 2 this expansion, but this committee has to rule on 3 whether that expanded space can be used for the 4 sale and consumption of alcohol. Am I correct?	00009	
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	23	reason for coming here.
25 CHAIDMAN WITKOWIAK. Wait a minuto Wo	24	THE APPLICANT: Well, the the
23 CHAIRMAN WIIROWIAR. WAIT A MINUTE. WE	25	CHAIRMAN WITKOWIAK: Wait a minute. We

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1	need to swear you. We didn't swear you in yet.
2	MR. SCHRIMPF: All right.
3	CHAIRMAN WITKOWIAK: Could you raise
4	your right hand? We'll swear you in.
5	MADAME CLERK ELMER: (Whereupon the
6	applicant was sworn.)
7	THE APPLICANT: I do.
8	CHAIRMAN WITKOWIAK: Name and address
9	for the record.
10	THE APPLICANT: Eric James Uecke, 2494
11	South Wentworth Avenue, Milwaukee.
12	CHAIRMAN WITKOWIAK: Okay. I'm sorry
13	about that. Now could you proceed, please?
14	MR. SCHRIMPF: Okay. Is Is this
15	expanded area that counsel has talked about going
16	to be used for alcohol service?
17	THE APPLICANT: Yes, it is.
18	MR. SCHRIMPF: Okay. And how many
19	spaces or seats or area do you intend to expand?
20	THE APPLICANT: Well, we're expanding
21	the entire building north by about 12 feet three
22	inches.
23	MR. SCHRIMPF: Okay.
24	MR. WHITCOMB: But But
25	MR. SCHRIMPF: Well, no. Let me finish

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1	my questions.
2	THE APPLICANT: Of Of which most
3	will be bathrooms and storage.
4	MR. SCHRIMPF: Right. And I understand
5	that, but you're expanding the licensed premises
6	beyond its current description. Is that correct?
7	MR. WHITCOMB: There
8	THE APPLICANT: No, because the first
9	floor
10	MR. SCHRIMPF: Mr. Whitcomb, let the
11	witness answer.
12	THE APPLICANT: Well, according to the
13	description it's first floor and basement
14	storage. The first floor will still be used to
15	serve alcohol. The basement will still be used
16	for storage.
17	MR. SCHRIMPF: Right, and you're
18	expanding it 12 feet.
19	THE APPLICANT: Yes.
20	MR. SCHRIMPF: Okay. Mr. Chairman, the
21	ordinance says, "Any alteration, change or
22	addition resulting in expansion of a licensed
23	premises shall be approved by the Utilities &
24	Licenses Committee prior to the issuance of a
25	permit, pursuant to 200-24 by the Department of

00012 1 City Development. An applicant whose permit 2 application has been denied by the committee may 3 appeal that decision to the Common Council." So 4 it's very simple. We're expanding a Class "B" 5 premises, and as to the expansion, counsel is 6 raising questions about what the standard is. 7 The standard is whatever the standard is whenever 8 the committee recommends approval or denial of a 9 license, basically substantial evidence. Is 10 there substantial evidence to warrant the 11 committee action or not? So that's the answer. 12 CHAIRMAN WITKOWIAK: Okay. Thank you. 13 And, Mr. Whitcomb, your - - your objection is so 14 noted. It's on the record. Who - - Can I see a show of hands here? Who is here to testify in 15 16 opposition to this expansion? You know what? 17 I'd like every - - I'd like everyone in this room 18 to raise their right hand. We're going to swear 19 you all in at the same time. You're the only 20 item left on the agenda. Everybody raise your 21 right hand. Are you ready? Everybody ready? 22 Okay. Let's go. 23 MADAME CLERK ELMER: (Whereupon the witnesses were sworn.) 2.4 25 THOSE PRESENT: I do.

00013 1 CHAIRMAN WITKOWIAK: Okay. As far as the opposition goes, there's some people with health concerns and some people with time 4 concerns, and - - and if you would all be 5 courteous to one another and allow those people 6 to go first who - - who we had discussed allowing 7 to - - to leave soon. 8 Ms. St. Germain? 9 MR. WHITCOMB: Madame Clerk. Mr. 10 Chairman, I understand that documents have just 11 been submitted to Madame Clerk for the 12 committee's consideration. I would appreciate 13 the courtesy of being able to see a copy, so I 14 may speak to it in the event there is an issue of 15 concern in its admissibility. 16 MS. MCDONALD: Should I give him one? 17 MR. SCHRIMPF: Yeah, go ahead. 18 MS. MCDONALD: It's just a copy of my 19 statement. 20 CHAIRMAN WITKOWIAK: Yes, this is the 21 statement that you'll be reading and you composed 22 it? 23 MS. MCDONALD: Yes, I'm just going to 2.4 read what I'm going to say. 25 MR. WHITCOMB: I didn't know what it

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1	was.
2	CHAIRMAN WITKOWIAK: Yeah, give the
3	MR. WHITCOMB: That's fine.
4	CHAIRMAN WITKOWIAK: Okay. Alderman
5	Dudzik moves to make this statement part of the
6	record in this matter. Hearing no objections, so
7	ordered. State your name and address for the
8	MS. MCDONALD: Mary M
9	CHAIRMAN WITKOWIAK: Health Department
10	and Neighborhood Services are excused. Okay.
11	DNS: Hold for occupancy.
12	HEALTH: And hold for plans.
13	CHAIRMAN WITKOWIAK: Hold for plans.
14	Okay. And you're excused.
15	Name and address for the record,
16	please.
17	MS. MCDONALD: Mary M. McDonald. 1416
18	East Russell Avenue, Milwaukee 53207.
19	CHAIRMAN WITKOWIAK: And, Mary, how
20	how close to this location do you live?
21	THE WITNESS: Three-quarters of a
22	block.
23	CHAIRMAN WITKOWIAK: Okay.
24	ALDERMAN BOHL: Mr. Chairman, I
25	CHAIRMAN WITKOWIAK: Alderman Bohl.

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ALDERMAN BOHL: I - - I apologize here. I - - I raised a question to our assistant city attorney in relation to his - - his ruling on whether or not this body can continue to move forward with action on - - on - - on this particular quest here today. The - - The question that I posed to him, and what he had indicated, the - - the code seems to - - to stipulate is that for a proposed expansion, this body must render a decision before the matter can be forwarded to DCD for the issuance of an occupancy permit.

What I did raise to him is whether or not this body can render a decision before there is the approval of the appropriate building codes, building code permits. Namely, are we allowed to rule on a theoretical expansion without the prior approval of that expansion taking place? He's already established the order of maybe B and C, we being B. I'm wondering if there's an A that comes before B, and that's what I pose here.

 $$\operatorname{MR.}$ SCHRIMPF: Well, the - - the question is has there been approval of any proposed plan by DCD?

00016 1 ALDERMAN BOHL: By DNS? 2 MR. SCHRIMPF: Or DNS, rather. 3 MR. WHITCOMB: Mr. Chairman, the reason 4 we - - reason we are here today and the reason 5 the application was filed, was based upon an e-6 mail that his contractor and architect received 7 from Barney Zyland, the plan examiner II of the city, states, this is to my client. "It occurred 8 9 to me, however, that your client must be approved 10 by the Utilities & License Committee for the 11 expansion of an establishment selling alcohol 12 before I can issue any permits." And so they 13 went - - His - - His contractor, his architect went to the city plan to get a permit to do the 14 15 construction, and he - - the door was shut. He 16 said you have to come to the Utilities & License 17 Committee. I erroneously assumed that was 18 attributable to the new regulations that came 19 into effect in April concerning the plan of 20 operation, but I was incorrect, because he, being an existent licen - - licensee, has not come up 21 for renewal, where at the first time a plan of 22 23 operation has to be submitted for existing 24 establishments. And so, there hasn't been - -25 The DCD, the plan commission, the entire umbrella

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of the city planning, will not accept or consider his plans, professional as they are, until there's approval by this committee.

I mean, it seems back asswards, as is the customary policy where, you know, hold for pending occupancy permit where the license is granted, it's held by the license clerk until they have an occu — occupancy permit. Now everything's flipped where you have an existing establishment with an existing occupancy permit. You can't make any improvements until they have the approval of this committee. I respectfully submit it's for a court to decide whether or not there's jurisdiction to do so, but it seems to be highly irregular in this particular proceeding.

What - - What should - - He - - He obtains an occupancy permit. He does the construction. If there's space within his application requiring a change, he files the change with the - - with the license division, and for an expansion, if it relates to capacity, he comes back to this committee for approval before he can use that new space. It's not unlike someone goes and develops a bar, gets an occupancy permit for the bar, comes to this

00018 1 committee and applies for a license. Now everything's backwards. You have to apply for a license before you even know 4 whether the improvements you can make are going 5 to be approved by the city, and before you can 6 even under - - undertake construction. And from 7 a businessman's standpoint he's been - - he's - -8 he's done the planning. He's done the 9 architectural drawing. He's secured the 10 financing, and now everything's been put on hold 11 for about three or four months. And they're - -12 from a businessman's perspective, he cannot make 13 any prediction as to his operation pending, on 14 what I consider to be a flip approval of this 15 committee on a building construction matter, not 16 on a licensed sale of alcohol matter. 17 ALDERMAN BOHL: Mr. Chairman, if I may. 18 CHAIRMAN WITKOWIAK: Alderman Bohl. 19 ALDERMAN BOHL: Let me just throw one 20 other wrinkle into this situation with regard to 21 the way I think the code is structured. And that 22 is, let's presume that an applicant comes forward 23 with a schematic of a plan that this body 2.4 approves. And then it goes back to DNS, who

determines that there is not adequate setback,

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and they require changes. Now, does that automatically connote approvals or does it send the matter back to this body, based on some alterations that may be required based on other setback and other codes? I tend to agree. I think the law the way it's constructed is, pardon the French, ass backwards.

MR. SCHRIMPF: Well, Mr. Chairman, it seems, if there's a drafting problem with the code, we'll have to look into that. It seems to me that what the intent of the code was is to find out if this body is willing to grant the extension of the premises for purposes of alcohol sales. If it is, then I think they'll move ahead with the - - with the plans. You raise a good point. What happens if they say no for some structural reason you have to do this or that, and then it has to come back here. Yeah.

MR. WHITCOMB: Mr. Chairman. CHAIRMAN WITKOWIAK: Yes.

MR. WHITCOMB: Just from my historical perspective. That provision of the ordinance has been treated and understood to apply to permanent extension of premises which relate to - - to the activity outside of the physical building. It

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relates to soccer fields, volleyball courts, patios, outside - - structures or licensed premise outside of the physical building in which the license has - - has already been applied for. That's the way it's been understood, at least by the practitioners and the bar owners. A permanent extension of premise is extended beyond that physical structure which is already licensed.

Now it's being treated as any change within the licensed premise, for which a building permit is required, is going to be withheld pending approval of this committee. And I respectfully submit that was never the intent of that particular provision, permanent extension of premises.

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MR. SCHRIMPF: Well, Mr. Chairman,

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the - -19 20 21

MR. WHITCOMB: I mean, that's just practical. We debate as to the plain meaning of the language, but I'm just thinking historically this ordinance has been on the books for quite a while, but it's never been interpreted as it is being today, but it's always been used, if you want to put on a patio, if you want to have a

00021 1 volleyball court, things of that nature. MR. SCHRIMPF: Well, Mr. Chairman, Mr. Whitcomb isn't quite right, because, for example, we have the Kelly's Bleachers case where they 4 5 have an existing upper story, and they're 6 expanding into the upper story where they have 7 never expanded before, and that's a matter 8 pending before this committee. And the 9 ordinance, 90-13, says, "Any alteration," and 10 beyond doubt, this is an alteration. 11 MR. WHITCOMB: But in Kelly's bar, was 12 a described license premise on the application 13 has already been approved, save the second floor. 14 We have the first floor. We have a license for 15 the first floor. It's been in existence for 16 almost a hundred years, and with this applicant 17 for nearly ten years. 18 MR. SCHRIMPF: Yeah, but, Mr. Chairman, 19 their - - by their own admission they're altering 20 the premises. 21 CHAIRMAN WITKOWIAK: The first floor, 22 even though it's described as the first floor, is 23 - - is a given. It's a definite at this point. 24 So now they want to put an addition on it.

MR. SCHRIMPF: They want to put a 12

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00022 1 foot addition on it. MR. WHITCOMB: No, it's the same first floor, except 12 feet presently not used for 4 people to walk through to buy a drink is going to 5 be opened up. I mean, it's still part of the 6 same building, and the back end of the 12 feet is 7 going to be new bathrooms. The front end is 8 going to be a new modified entrance, handicapped 9 entrance, but it - - I mean, expansion, whatever 10 it may mean legally, it's still within the same 11 - - all of the construction, all of the - - the 12 new plans for the establishment are going to be 13 contained within the first floor footprint of 14 that particular structure, for which they have a 15 general - - for which they have a license, first 16 floor, basement storage. 17 MR. SCHRIMPF: But you're going to 18 increase the capacity, aren't you? 19 MR. WHITCOMB: Well, that has - - That 20 is part of the occupancy permit procedure. What 21 the capacity may or may not be. 22 MR. SCHRIMPF: But you're altering the 23 premises. 2.4 CHAIRMAN WITKOWIAK: But then, I mean,

are you telling me like if you bought the three

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1	houses to the north, and and you leveled them
2	and you built a huge hall on there, you should
3	say that should be included because it's also the
4	first floor?
5	MR. WHITCOMB: No.
6	ALDERMAN ZIELINSKI: Mr. Chairman.
7	MR. WHITCOMB: No. Because it's it
8	wasn't contemplated on the original license
9	application on the renewal occupation.
10	MR. SCHRIMPF: Neither was this.
11	ALDERMAN ZIELINSKI: Mr. Chairman,
12	could I say something?
13	CHAIRMAN WITKOWIAK: Alderman
14	Zielinski.
15	ALDERMAN ZIELINSKI: Our city attorney
16	has already given us his legal opinion as to this
17	particular matter. I don't see any value in
18	continuing this discussion. Again, the city
19	attorney has already given us his legal opinion.
20	We have a number of people here that have been
21	waiting for hours. They were supposed to be on
22	at three o'clock. I would hope that the
23	committee could proceed with accepting testimony
24	from the people in attendance.
25	CHAIRMAN WITKOWIAK: Okay. We're going

00024 1 to proceed with the - -MR. WHITCOMB: Mr. Chairman, just another point. 4 CHAIRMAN WITKOWIAK: Yes. 5 MR. WHITCOMB: I've just gleaned over 6 the statement by Ms. McDonald, and it creates a 7 problem that I anticipated before. Her comments 8 address the operation of the establishment, per 9 se, as a licensed establishment. I believe that 10 any comments made by the neighbors must, at a 11 minimum, relate specifically to expanding the 12 premises as requested. This is not a licensed 13 renewal hearing. It has not been noticed up as a 14 revocation hearing. I don't want this hearing 15 devolving into a neighborhood referendum as to 16 whether or not the operation - - lawful operation 17 of this - - this establishment now is acceptable 18 to the neighborhood. Those battles have been 19 fought. The license has been granted. I hope 20 - - I believe that the testimony must relate 21 specifically to the expansion of the premises, 22 and not just a general objection to having a bar 23 at this corner. 2.4 MS. MCDONALD: Mr. Chairman. I will 25 address the expansion, if it will help the

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1	statement. I don't have a problem with that.
2	MR. WHITCOMB: I just need to know the
3	rules.
4	CHAIRMAN WITKOWIAK: Okay.
5	MR. SCHRIMPF: Mr. Chairman.
6	CHAIRMAN WITKOWIAK: Yes.
7	MR. SCHRIMPF: Counsel indicated this
8	has been noticed up as a revocation proceeding?
9	CHAIRMAN WITKOWIAK: No. He said it
10	has not been noticed.
11	MR. SCHRIMPF: Oh, it has not.
12	CHAIRMAN WITKOWIAK: Has not been
13	noticed as a revocation proceeding.
14	I think, Sergeant, you may be excused
15	if you'd like, also. I don't think we're
16	Let's say I'm going to proceed with
17	taking testimony. But here's what I'd like to
18	do. We have such a large a large number of
19	people. I don't want I don't want anybody to
20	be redundant. I don't want anybody to run off.
21	I don't want anybody to give the grandiose
22	opinions of something. Stick to the point. Keep
23	your testimony concise and short.
24	You all may be aggravated that you had
25	to wait so long for this opportunity. I don't

00026 1 want to hear any accusations that this committee's dragging its feet on anything, because we're not - - We work - - We work awful 4 hard. We have 2,000 licenses to keep track of in 5 the city, and you - - you ought to thank us for doing a thorough job. So I'm sorry that you had 6 to stay so late, and I'm sorry you've been 7 inconvenienced. And now - - now let's hear the 8 9 testimony, and remember, it has to be - - has to 10 be direct testimony, not hearsay. Proceed, 11 please, Ms. McDonald. 12 MS. MCDONALD: Thank you. 13 MR. SCHRIMPF: Name and address for the 14 record, please. 15 THE WITNESS: I thought I did that. 16 CHAIRMAN WITKOWIAK: You already have. 17 THE WITNESS: Mary M. McDonald. 1416 18 East Russell Avenue, Milwaukee 53207. 19 CHAIRMAN WITKOWIAK: Go ahead. 20 THE WITNESS: And just to make things 21 clear, this is - - Part of my statement is an 22 objection to increasing capacity of this 23 establishment from 80 to 120 in a drinking area 2.4 that we already have problems with. 25 Before making my statement to the

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committee there's a very important issue I'd like to address to them, and to the public. This is not a personal vendetta by Alderman Zielinski and a few women in the neighborhood against the Cactus Club, as Eric would have you believe. This is about using common sense regarding the safety of our families and our property. The quality of our lives in our Bay View neighborhood, as it grows as an asset to our city of Milwaukee.

When you buy a home next to the airport, you have the reasonable expectation of noise from airplanes. When you buy a house on a busy street, you have the reasonable expectation of noise and traffic from vehicles, especially at peak times. When you buy a home near a bar, restaurant or store, you have the reasonable expectation of additional traffic, noise from customers arriving and departing that place of business. The key word here is "reasonable."

I already stated my name. I'm a single person, 61 years of age. I bought my home at 1416 East Russell in November of 1999. I'm about three-quarters of a block west of the Cactus Club bar. I've invested over 120,000 dollars in

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renovations and improvements which include a streetside garage with a full deck on top. From that deck I have a direct view of the front door of the Cactus Club and people entering and exiting that door. I can also sit and observe to see and hear people at street level. This is what I've observed and experienced myself.

Customers, many who look underage, leaving the bar and urinating and vomiting on my and my neighbors' lawns. Customers leaving the bar, entering cars and vans for periods of time where they've played loud music, shouted, smoked marijuana, both during bar time and after hours, and yes, I could smell it. People leaving the bar with beverages who threw the empty containers on my and my neighbors' lawns. Music so excessive, both on the weekends and on work nights during the week, that it woke me from a sound sleep in my bedroom, which is at the rear of my house, when all my doors and windows were shut tight in winter. People driving by, stopping at other cars and waiting customers, and what I believe to be selling dope.

When approached and asked to have some respect for our neighborhood, these same

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customers have become rude and aggressive. I am now afraid to approach anyone. Flowers have been uprooted from my garden. Items have been stolen from my yard. My driveway has been blocked. My garage door has been graffitied, and my flagpole was destroyed by completely bending it to the ground with the flag in place.

I believe some of this was in retaliation for complaint calls, but of course, I can't prove that. However, the vandalism has ceased since I stopped calling. Previous complaints to the owner have been to no avail. Calling the police to report noise has also been fruitless. I believe the bar has a scanner, because by the time the police arrive at my house for the report and then go to the bar, the noise has been completely reduced.

The owner of the Cactus Club came knocking on our doors begging for our support three or four years ago, I believe when his license renewal was in question. Being the good people that we are we trusted him to correct his problems and run a decent establishment. I feel he has ser - - severely misplaced our trust and created an intolerable environment. He has not

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during this time contributed one valuable asset to this neighborhood, but has created one of danger and severely affected our reasonable expectations of living in a safe and peaceful neighborhood.

I firmly agree with Alderman Zielinski that a live musical venue, such as the Cactus Club has, belongs in a commercial area. We're not here to keep a guy from making a buck, and we all of - - many of us love music and - - and bars. I estimate there to be a, and I'm not sure of this, but approximately 320 residences and seven or eight of serving or selling liquor in our four or five block area. We have not experienced problems from any of the other six or seven establishments. My question is why should one bar or less than one third of one percent of the neighborhood be allowed to profit from mainly non-resident trade at the expense of the safety and peace of the other 319 families. Thank you very much.

CHAIRMAN WITKOWIAK: Thank you for your statement. Questions? Mr. Whitcomb, questions of this witness? No. Any questions by members of - Any questions by members of the committee.

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1	Okay. Thank you for your time.
2	(Unknown): I noticed
3	THE WITNESS: Thank you.
4	(Unknown): I noticed a for sale sign
5	on your house. Do you plan on staying in the
6	neighborhood or
7	CHAIRMAN WITKOWIAK: No, you'll
8	you'll
9	ALDERMAN ZIELINSKI: Don't answer.
10	Don't answer. Just go.
11	MS. JANSEN: Good evening, Chairman,
12	and other members of the committee. My name is
13	Jackie Jansen. I own a home at 2529 South
14	Wentworth Avenue. This is my second time before
15	your committee. I recognize some of you.
16	Alderman Schrimpf from 2001, when I was here with
17	other neighbors.
18	MR. SCHRIMPF: No, ma'am. I'm not an
19	alderman.
20	THE WITNESS: I'm sorry. Oh, attorney
21	Okay. I don't know if you remem
22	remember myself and some other neighbors. I am
23	here because I've been the club has adversely
24	affected my family and I for several years. When
25	we first moved into the neighborhood we weren't

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really bothered by the music. It wasn't as many times per week, and it wasn't attracting the huge crowds it did in later years. So I came in 2001 to see what we could do about that. I am going to give you copies of my testimony, as well as a copy of a letter that was issued by Eric Uecke, himself, to members of the Utilities & Licensing Committee with promises that he made.

I mean, our area is residential. are some small businesses. I just want to point out that on our street alone, the 2500 block, there are - - there are - - is home to about a dozen children, the majority of which are schoolaged. And I want to, for those who don't know, MPS Elementary Schools are starting earlier now at 7:45 a.m. I have a five year old daughter I put on the bus at ten to seven. So when I'm kept up late by noise, there's noise by patrons. They - - They park in front of my house. Similar things to Mary, they - - they go back and forth between their cars to drink beer. They throw it on my lawn. They're also smoking marijuana in the cars. I feel threatened oftentimes, because in the past I've asked people to just quiet - you know, to be more quiet, and I've gotten sworn

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at, and I feel threatened by that.

Eric Uecke has made promise to help - promises to help control the music, the noise, and to patrol the neighborhood with his bouncers, and these promises were not fulfilled. And that was his letter that was dated 2001. I have kept a journal, as best as I can. I know there have been nights where music has gone on past one o'clock in the evening, on weekends and on - during the weekdays. All I can say is I - - I think the changes in Bay View are great. I'm not again alcohol or the bands he promotes. I - -I'm - - I am greatly concerned by the increased capacity that the addition to the club would concern - - would - - would bring. I have to unload my children from the front of my house. A lot of us don't have garages or limited parking space, and a lot of times at night the cars are just lined up, and I can't do that. I have to park way far away, and that's a burden. And I pay such high property taxes along the lake. I think we should be assured some safety and a certain level of peace. My family has recently outgrown our house, and I'm sure people will hear I have a "for sale" sign in front of my yard. I

debated adding onto the back of my house, and because of the noise I'm not going to do that. And so I'm having to leave my friends and my neighbors, my area, and I'm looking for a house other - - in another neighborhood. So it's just not worth it to me to add onto the back of my house and stay where I am, because of the noise has - - has bothered me that much.

MR. SCHRIMPF: Mr. Chairman.

CHAIRMAN WITKOWIAK: Thanks for your testimony. Mr. Schrimpf.

MR. SCHRIMPF: Just one - - How do you know that these disturbances are coming from patrons of the Cactus Club?

THE WITNESS: Okay. I am about three houses down on the - - from Groppi's on the same side as Groppi's. I can see the Cactus Club front door from all of the windows in the front part of my house. So when I hear noise, I go to the window. I can look. I see them at their cars. I see them drink. I can see them going back into the club. That's how I know it's coming from the Cactus Club. When they turn the corner, I assume they might be going to one of the other bars. But I - - I have been affected

00035 1 by - - directly by Cactus Club. The noise, the garbage, I've witnessed a lot of that. At two a.m. I'm not always getting up and looking out 4 the window, but I've seen it enough times to know 5 it is his patrons. 6 CHAIRMAN WITKOWIAK: Questions by 7 members of the committee? Mr. Whitcomb, any questions of this witness? Thank you very much. 8 9 And Alderman Puente moves to - - this letter that 10 Ms. Jansen read and the corresponding document 11 dated June 25th, 2000, Alderman Puente moves to 12 make it part of the record in this matter, and 13 hearing no objections, so ordered. Ma'am, your 14 name and address for the record, please? 15

MS. VITRANO: Nicole Vitrano. 2558 South Wentsworth Avenue, Milwaukee.

CHAIRMAN WITKOWIAK: Okay. And your

testimony?

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THE WITNESS: I'll just read a statement. As a citizen of Milwaukee and a part of Bay View's Wentworth neighborhood I'm speaking out against the expansion of the Cactus Club. I have two main concerns regarding the expansion, and they both have to do with the proposed increase in capacity from 80 to 200. My husband

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and I live about a half a block south of the Cactus Club. Our house does not have a driveway or a garage. We must both park on the street. When we purchased our home, it was with the knowledge that parking near our house was not a problem. If the capacity is increased by 120 and even half of the additional visitors drive a car, parking will become a major issue. I don't believe our neighborhood can handle the increased number of cars. If I am not able to park near my home, my family's quality of life will be diminished. The prospect of having to park even a block away is incredibly disturbing, whether trying to get my three month old home or bringing back groceries from a late night stop at the supermarket. I'm afraid our lives will be disrupted and negatively affected by increasing the capacity at Cactus Club.

My second concern is that the value of my property would decrease. If parking near my home becomes more difficult, that could have a negative impact on the value of my home. My husband and I have chosen to make the City of Milwaukee our home. I am a teacher in another nearby district, but we enjoy living in Milwaukee

00037 and would like to continue to live here and raise 1 our family. However, if our property value will suffer and if our quality of life is compromised, 4 our commitment to Milwaukee may change. For 5 these reasons I am against the proposed expansion 6 of the Cactus Club. 7 CHAIRMAN WITKOWIAK: Thank you. Any 8 questions of this witness? Mr. Whitcomb, 9 anything? 10 MR. WHITCOMB: I've learned early on in 11 my career never to cross-examine a woman with a 12 small infant in her arm. 13 THE WITNESS: Do you want a copy of my 14 statement or? 15 CHAIRMAN WITKOWIAK: Thanks for your 16 testimony. You may submit it. 17 ALDERMAN BOHL: I move to make it part 18 of the record. 19 CHAIRMAN WITKOWIAK: Alderman Bohl 20 moves to make the testimony of Ms. Vitrano part 21 of the record, printed record in this matter. 22 Hearing no objections, so ordered. Sir, your 23 name and address for the record, please. 2.4 MR. HOOD: My name is Riley Jonathon

Hood. I live at 1403 East Potter Avenue. I live

a block north of the Cactus Club. I bought my home 15 years ago in November of 1990. The neighborhood was relatively quiet. The neighborhood has been relatively quiet until the last couple of years. I'm against this expansion for reasons of traffic problems. Another 120 people will mean more cars. There's already been a couple accidents on our street corner. My driveway gets parked in fairly regularly.

I'm also against this expansion because I've had a couple incidents, a couple incidents with Cactus Club patrons. One incident was this last July. A couple guys from the Cactus Club came out. They were carrying a six-pack of bottled beer. They got in their car, or they were talking over their car. They opened up the bottles of beer. They each drank one, and when I - They threw their bottles down on my lawn. When I asked them to pick them up, they got in their car and took off.

The next incident that I had was a couple weeks later. It must have been after a band or - or something was playing there. I was woke up in the middle of the night. There was a bunch of people milling around at the

00039 1 driveway, which their - - their property - - they have the main bar building. Then there's a driveway. Then there's like a little house to 4 the north of there. So that driveway north of 5 their building, there was a bunch of people 6 milling around. They were making loud noises, 7 you know, like barking at the moon type noises 8 and things. And this is about 1:30 in the 9 morning. They woke me up out of a sleep. And 10 they wouldn't stop, so I went down there. I 11 asked them to stop. I asked them, you know, to 12 just move on. They were pretty, you know, 13 abusive verballywise and that, but, you know, 14 eventually they did move on. But the point was 15 it took me going out there and, you know, telling 16 them to quiet down for about a half an hour 17 before they did. So the place is already a 18 nuisance. And any - - any additional expansion 19 will mean more of the same. Thank you. 20 CHAIRMAN WITKOWIAK: Thank you. 21 Questions of this witness? No. I - - Listen, a 22 couple things that I won't put up with here. 23

Okay. I don't want any reaction from the crowd to testimony, and I don't want this to get personal between anybody, okay. Thank you. Any

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1	questions of this witness?
2	ALDERMAN PUENTE: Mr. Chair.
3	CHAIRMAN WITKOWIAK: Alderman Puente.
4	ALDERMAN PUENTE: The incident with the
5	six-pack, you saw those people come out of the
6	bar?
7	THE WITNESS: Yes, I did.
8	ALDERMAN PUENTE: Okay. What time of
9	day or night was that?
10	THE WITNESS: That was about seven
11	o'clock at night.
12	ALDERMAN PUENTE: Okay. Thank you.
13	CHAIRMAN WITKOWIAK: Thank you. Next
14	witness, please?
15	MS. HOOD: My name is Janice Hood and I
16	live at 1403 East Potter Avenue. And I'm against
17	the expansion of the Cactus Club, because there's
18	already eight bars in our neighborhood already,
19	and there's no parking. I've seen a lot of
20	accidents on our corner. It's an uncontrolled
21	intersection, and I've had to call 9-1-1 because
22	of drunken people on our sidewalk and in our
23	yard. And we our driveway gets parked in on
24	a regular basis. We have to go try to find the
25	people to move their car. And there's doors

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1	slamming night and day. And there's also
2	abandoned cars on the street that they come and
3	get on Monday. And it wakes me up in the middle
4	of the night. And there's garbage and beer
5	bottles that I have to pick up constantly, and I
6	don't think we need any more people in our
7	neighborhood.
8	CHAIRMAN WITKOWIAK: Thank you. Are
9	you related to the Just stay there. Are you
10	related to the person that just testified before
11	you?
12	THE WITNESS: That's my husband.
13	CHAIRMAN WITKOWIAK: Is there any
14	questions by members of the committee?
15	ALDERMAN DUDZIK: Mr. Chairman, I'm
16	sorry.
17	CHAIRMAN WITKOWIAK: Alderman Dudzik.
18	ALDERMAN DUDZIK: How long have you and
19	your husband lived there?
20	THE WITNESS: I've lived there seven
21	years. He's lived there longer.
22	MR. WHITCOMB: 15, he said.
23	ALDERMAN DUDZIK: Thank you.
24	CHAIRMAN WITKOWIAK: Thank you. Next
25	witness, please.

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MS. FRITZ: Good evening. My name is Ziefanda Fritz. I have a cold, so it's going to be a little difficult for me to speak, but I live at 14 - - Sorry. I live at 2460A South Wentworth Avenue. It's on the corner of Potter and - - of Wentworth and Potter. I live one block away from the Cactus Club.

As previously stated, in our neighborhood within a three block square area there's eight establishments that sell alcohol. We've just added another one. So that's nine that's going to be selling alcohol. Most of the people in our neighborhood don't have parking facilities. They have to park on the street. And it's very difficult finding parking if you're a person who comes home late at night. And I'm one such person. I have to come home late at night. I also go for walks late at night, because I like to walk and it's quieter in the evening, usually. My walking route for the first part of it takes me past the Cactus Club. I have on several occasions been accosted by people from the Cactus - - Cactus Club. Most recently about three weeks ago one guy came up to me and he asked me, "Hey, if I pay you to beat me up, will

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you do it?" That's just stupid, you know, I mean, I don't need somebody coming up to me talking to me like that.

One occasion I came home late from work and a guy walked out of the Cactus Club. He started taking the garbage cans and throwing them in the street. I'm not a person who is intimidated by anybody. I used to live on the North side on 34th and North Avenue. I moved out here to have a quieter place to live. I walked up to the guy, I told him, "You're going to put those garbage cans back where they belong." He gave me a funny look. I said, "No, you put them back." He did.

On another occasion my - - I came home to have - - see my neighbor very agitated because his parking - - his driveway was parked in by someone. The young man went into the Cactus Club and asked if any of their patrons owned the car, gave a description of the car, and the bartender very rudely told him, "Why do you people come into our club? There's clubs all around us here." So I recommended to him that he call the police and have the car towed, since it's blocking his driveway. He's the homeowner. He

00044 1 can do that. So he told the people in the Cactus Club I'm having the car towed. MR. WHITCOMB: Mr. Chairman, once 4 again, it seems like she's relating a story of 5 someone else that - -6 THE WITNESS: I was there. I was right 7 there with the person. I walked in the bar with 8 them. I saw what happened. 9 MR. WHITCOMB: I'm just addressing the 10 Chairman, ma'am. I'm not taking issue with what 11 you're saying, but to the propriety of saying it. 12 MR. SCHRIMPF: Mr. Chairman, the 13 witness should keep herself confined to what she 14 personally observed. 15 THE WITNESS: Okay. Personally I 16 observed this happening. 17 CHAIRMAN WITKOWIAK: Okay. 18 THE WITNESS: So I saw - - When the 19 policemen came to remove the car, a man came 20 running out of the Cactus Club and said, "Hey, 21 that's my car. What are you doing?" Well, you 22 were given the opportunity to take the car away 23 and you said it wasn't yours. So we've gotten 24 this kind of rude behavior from the patrons from

there along - - a lot of times, and it's gotten

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steadily worse.

I've been there for eight years, and in the last eight years I've - - I've been woken up a number of times in the middle of night by people outside of my window screaming late at night. I'll go out, I'll ask them to leave. It's - - It's gotten just steadily worse, and the parking positions get worse. We are able to park on both sides of the street now, thanks to action by - - by Alderman Zielinski. But when the wintertime comes and the snow removal comes, you can only park on one side of the street, and then you're going to end up having to go three - four blocks away from home.

I run a cleaning service. I have to carry my equipment in at night in the winter. I'm not walking three blocks with my two things full of cleaning stuff because I can't find parking to the fact that we're totally parked in by patrons, you know. I mean, if you're going to expand, there should be some kind of parking expansion, as well. You should have a parking lot, you know, before you expand your building. Why don't you expand and get a parking lot? And then you can have the more people, and then they

00046 1 won't get that much crap from us in the neighborhood because we'll be able to park our cars. So that's part of my - - my argument 4 against expansion. 5 Also, the patrons that come out there 6 are just littering all over the place. I mean, 7 every day I come out of there. And it's not just his bar. I have to say there's patrons from 8 9 other bars that also litter. So I'm not saying 10 it's totally the Cactus Club and that they're the 11 only problem. But I'm saying that their patrons 12 seem to be the rudest of the bunch, you know. So 13 I just wanted to make that statement. 14 CHAIRMAN WITKOWIAK: Thank you. 15 questions of this witness? Mr. Whitcomb? 16 MR. WHITCOMB: No. 17 CHAIRMAN WITKOWIAK: Thank you. Next 18 witness. 19 (Unknown): Mr. Chairman, I have a 20 question if I could be recognized? 21 CHAIRMAN WITKOWIAK: All right. 22 (Unknown): How come all the opponents 23 are allowed to speak before people who are in 24 support? My time is worth as much as anybody. ALDERMAN BOHL: That's the way the 25

00047 1 ordinance is written. The ordinance is written that way. CHAIRMAN WITKOWIAK: That's - - That's 4 the way we run this committee. 5 ALDERMAN BOHL: That is the way the 6 ordinance is written. CHAIRMAN WITKOWIAK: Next witness, 7 8 please. 9 MS. COTTRELL: My name is Sue Cottrell, 10 and currently I live at 5275 South Lake Drive in 11 Cudahy. I'm here to oppose the expansion of the 12 Cactus Club because I was a resident of 2518 13 South Wentworth for 11 years. I moved a year and 14 a half ago, and one of the reasons was the noise 15 from the bands at the Cactus Club. In 1991 I 16 bought my home at 2518 South Wentworth, and 17 before I bought the home I went to the Cactus 18 Club to see if it would be a problem living so 19 close to a bar. My address - - My former address 20 was three doors south of the Cactus Club. There 21 were two patrons in the bar and a jukebox. There 22 was no problem. 23 For the next five years there were no 2.4 problem. Occasional softball team would go in

there at night. There were no live bands, no

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parking problems, no littering of beer bottles on my lawn. Eric came around and introduced himself to my neighbor, said he was purchasing the Cactus Club and would not have live music. I, at the time, was concerned about live bands, but at the time things seemed okay, so nobody made an objection. About a year later a neighbor had a pallet of cinder blocks - - I had no garage. I just have a driveway. And after bar time a - - a cinder block was thrown through the back window of my car, which occurred right about bar time.

For the next five years after Eric took over the Cactus Club the noise factor at closing time was pretty bad. Motorcycles revving up. Car horns, particularly at closing time. Car beepers, beer bottles on the lawn, which came - - became pretty intolerable to the point that in 2001 my neighbor, Jackie, who already spoke to you, and I attended a meeting of this commission about reissuing the license of the Cactus Club. We came to voice our objections.

And that was precipitated by the fact that that summer I had had out of town guests, and they - - In the summer I obviously had the windows open. I have no central air

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conditioning. And I didn't say anything to them about the possibility of noise. The next morning they said, "What was going on out there? Do you have to listen to that every night?" And it was coming from the Cactus Club.

After the hearing at the - - before this commission in 2001 some changes were begun. There was a doorman outside the Cactus Club. There were some set hours for music to end on weeknights and on weekends. Eric made an effort to have bands unload on the other side of the Cactus Club between his house and the club. But about nine months after that, in the Spring of 2002 I heard a horn beeping at night, and I had taken to sleeping with ear plugs because of the noise. And I was pretty used to tuning out horns, motorcycle noises at two a.m. And this horn noise didn't stop. And about 2:30 I got up, and the whole front of my house was alight. My car had been set on fire and had burned to the - - into the asphalt. The car, if you're interested in looking at the pictures of it, melted into the asphalt. The siding on my house was melted on two sides, and my neighbor's garage infrastructure was melted.

00050 1 The next day there was a lot of 2 traffic, people going by to see the damage. People dropping off cards and notes. But a 4 neighbor told me that four men, four young guys 5 had gone by and were taking pictures of the car. 6 MR. WHITCOMB: Objection. 7 CHAIRMAN WITKOWIAK: You can only - -THE WITNESS: Okay. And at a later 8 9 meeting about the Cactus Club and the problems we 10 were having I asked Eric about this, and he 11 mentioned that they were artists, these four 12 friends of his were artists. 13 I moved out of the community two years 14 later, in large part because of the continuing 15 disruption and discomfort and fear caused by the 16 Cactus Club. That neighborhood where - - where I 17 had a strong community is a working class 18 residential neighborhood, and - - and I think 19 people have worked hard to live and let live with 20 the Cactus Club on the road to a peaceful co-21 existence. I think this proposal to expand is an 22 afrontery to the people of my former community

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door to serious problems. Thank you.

CHAIRMAN WITKOWIAK: Thank you. Any

and should be denied, because it would open the

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1	questions of this witness?
2	ALDERMAN DUDZIK: Mr. Chair.
3	CHAIRMAN WITKOWIAK: Mr. Dud
4	Alderman Dudzik.
5	ALDERMAN DUDZIK: Madam, the police
6	investigated your auto fire?
7	THE WITNESS: Yes.
8	ALDERMAN DUDZIK: And they determined
9	it was arson.
10	THE WITNESS: Yes.
11	ALDERMAN DUDZIK: They did.
12	THE WITNESS: And that was all.
13	ALDERMAN DUDZIK: That's fine. I just
14	Cars today have electrical problems that
15	sometimes cause fires. I just want to hear that
16	the police did, in fact, find that it was arson.
17	Thank you.
18	ALDERMAN PUENTE: Mr. Chair.
19	CHAIRMAN WITKOWIAK: Alderman Puente.
20	ALDERMAN PUENTE: When you say, "that's
21	all," they never cleared it then? No No
22	arrests were made in that incident?
23	THE WITNESS: No.
24	MR. WHITCOMB: The local alderman at
25	the time did investigate it and made a

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1	determination unrelated to the licensed activity,
2	Alderman Sue Breier. She represented to my
3	client that it was neighborhood kids.
4	ALDERMAN PUENTE: Okay. But we don't -
5	- With all due respect it was never cleared, so.
6	MR. WHITCOMB: That's my understanding,
7	as well.
8	ALDERMAN PUENTE: Correct. No arrests
9	were made.
10	THE WITNESS: No.
11	CHAIRMAN WITKOWIAK: So we don't know
12	who did it.
13	ALDERMAN PUENTE: We don't know who did
14	it.
15	THE WITNESS: It occurred at 2:30 in
16	the morning.
17	MR. WHITCOMB: Ma'am, what's your name
18	again, please?
19	THE WITNESS: Sue Cottrell.
20	MR. WHITCOMB: Cottrell?
21	THE WITNESS: C-O-T-T-R-E-L-L.
22	MR. SCHRIMPF: And, Mr. Chairman, just
23	for the record, the statement of counsel is
24	technically not evidence and is also hearsay.
25	CHAIRMAN WITKOWIAK: Next witness,

00053 1 please. MS. JANSEN: My name is Karen Jansen, and I live at 2545 South Wentworth Avenue. I 4 would like to say that I am not against Eric and 5 the Cactus Club, but I am against expansion. 6 This addition is going to take the occupancy, 7 which is 80 now, to a projected 200. We talked 8 - - I'm not going to read this whole thing, 9 because so much of it has been covered, but many 10 of us - - many people have asked us, both in the 11 newspapers and - - the area newspapers and the 12 Internet, why we moved into an area where bars 13 already existed. It wasn't the volume that we 14 have now. 15 What is the Palomino that's now, used 16 to be Marino's, and then it was Nelly's or 17 something else like that. And they were patrons 18 from the neighborhood. They - - They walked into 19 the bar. Marino's used to close at eight 20 o'clock, if - - if their - - if the traffic was 21 low. Garibaldi's was closed for a while. De 22 Marinis', the boys - - There was Mama De Marinis' 23 and the - - the boys weren't even operating at 24 that time. They've added since then.

Most of these bars are in a small

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little cul-de-sac area. There's only one direction where you can enter and exit it, and that is on Russell Avenue.

Let's see. We talked about the noise levels. What I have personally seen is people across the street from me, four or five people, they open up their car doors and windows. They turn up the music in their car, and they stand around partying and drinking in front of my house at two a.m. I'll skip most of this. We talked about litter, vandalism, public urination.

I understand that the bars are allowed to sell six-packs of beer to go. But what I have seen personally is patrons walk out of the Cactus Club, and the only reason I say that is because my door looks right down the block into the Cactus Club. So that's the only bar I can see. They walk down to their car on my street, open up their trunk. They take out bottles of beer. They walk down Wentworth to Pryor. They turn towards the alley, which is the back of my house. They walk back down the alley, drinking their beers and smoking and whatever. And then they go back into the Cactus Club. And I know this because I followed them, because I'm not

1 sleeping.

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Let's see. I talked about litter. Eric and I have talked about a lot of these problems. In fact, he has posted a sign on - - on his club, an outdoor sign that says, "Please have respect for our neighborhood and its residents. Please, no noise, loitering, littering or horseplay outside." The worst part of all of this for me is my - - my safety. I am now afraid to go out of my house at night to let my dog out or to take a walk. I have encountered patrons sitting on my front porch doing drugs. I don't know where they came from. It's just the area. My neighbors have encountered the same, as you have heard.

Eric and I have talked about this drug problem. And he has told me that he has instructed his employees to tell his patrons that although the Cactus Club does not condone drug use in any way, do not go into the neighborhood, but rather go down to the lakefront and sit on the rocks and do it there.

In conclusion, we're talking about excessive noise and litter, intoxicated people staggering down the street and drugs all right

00056 1 outside of doors. These are just some of the problems we have encountered. The neighborhood has more traffic now than it can handle with the 4 recent expansion of Palomino, Garibaldi, and now 5 the Cactus Club wants to go from 80 to a possible 6 200. The increase in volume in this area that 7 already has serious problems that have not been 8 solved. Therefore, to the expansion of the 9 Cactus Club I ask the council to vote no. 10 CHAIRMAN WITKOWIAK: Thank you. 11 Questions by members of the committee? Mr. 12 Whitcomb, any questions of this witness? 13 MR. WHITCOMB: You indicated that the 14 Palomino Bar, which is marked in your exhibit, 15 they recently got an extension or expanded the 16 bar area? 17 THE WITNESS: No. No. I'm sorry. 18 What I mean by the expansion is that it has gone 19 from Marino's, which had a few people in it, and used to close early, neighborhood people walking. 20 21 The traffic there after it changed to new owners 22 has increased substantially. 23 MR. WHITCOMB: Does Palomino's have an 2.4 outdoor patio?

THE WITNESS: Yes, they do.

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1	MR. WHITCOMB: Is that something new?
2	THE WITNESS: Yes, it is.
3	MR. WHITCOMB: Have there been any
4	other expansions of any other establishments in
5	the neighborhood other than Palomino's and now
6	Groppi's, that you're aware of since you've been
7	there?
8	THE WITNESS: Expansions?
9	MR. WHITCOMB: If you
10	THE WITNESS: Palomino did not expand
11	their their space. They attracted more
12	volume.
13	MR. WHITCOMB: They've always operated
14	and sold alcoholic beverages on the patio?
15	THE WITNESS: No.
16	MR. WHITCOMB: Okay.
17	THE WITNESS: I'm not sure what you
18	mean. The patio is new.
19	MR. WHITCOMB: For the sale of alcohol.
20	THE WITNESS: Yes.
21	MR. WHITCOMB: All right. And also the
22	patio for Groppi's is new for the sale of
23	alcohol. Right? Do you understand that?
24	That
25	THE WITNESS: Yes.

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1	MR. WHITCOMB: That was approved this
2	afternoon, recommended to the council.
3	THE WITNESS: Yes, but they close at
4	seven o'clock on Saturdays.
5	MR. WHITCOMB: I'm just trying to get
6	you to understand my question.
7	THE WITNESS: Okay.
8	MR. WHITCOMB: Of the other seven or
9	eight bars in the neighborhood, while you've been
10	in the neighborhood, has any other bar increased
11	the area of where it sold alcohol?
12	THE WITNESS: I don't believe so.
13	MR. WHITCOMB: Thanks. Not for
14	question, just information.
15	ALDERMAN DUDZIK: Mr. Chairman.
16	CHAIRMAN WITKOWIAK: Alderman Dudzik.
17	ALDERMAN DUDZIK: Just for
18	clarification. You mentioned a patio at
19	Palomino. Do you know how approximately how
20	many people that seats?
21	THE WITNESS: No.
22	ALDERMAN DUDZIK: Would you say it was
23	more than 20?
24	THE WITNESS: I'd say Yes.
25	CHAIRMAN WITKOWIAK: When you refer to

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1	patio, you just mean the outside seating
2	THE WITNESS: Actually, it's not
3	CHAIRMAN WITKOWIAK: It's the sidewalk
4	in front of the place.
5	THE WITNESS: It's the sidewalk. It's
6	not It's the sidewalk. It's not an added
7	patio.
8	CHAIRMAN WITKOWIAK: It's a very wide
9	sidewalk on the east on the east of the
10	place, and there's tables and chairs out there.
11	THE WITNESS: I don't really go there
12	that often.
13	ALDERMAN DUDZIK: Mr. Chairman, just
14	because the numbers are starting to swim because
15	of the hour, I believe, the capacity of the club
16	right now is 80?
17	THE WITNESS: Yes.
18	THE APPLICANT: Cactus Club, yes.
19	ALDERMAN DUDZIK: And you want to bump
20	it up to 200?
21	THE APPLICANT: Well, that's the
22	approximation. I mean, it's up to the inspector,
23	I guess.
24	ALDERMAN DUDZIK: That's fine. I just
25	want to

2 3 4	where?
4	ALDERMAN PUENTE: 200.
	CHAIRMAN WITKOWIAK: 200.
5	MR. WHITCOMB: It's, of course,
6	dependent upon what is approved, what's
7	according to
8	CHAIRMAN WITKOWIAK: We understand.
9	ALDERMAN DUDZIK: I understand. I'm
10	just trying to get, you know, some scale, you
11	know.
12	THE APPLICANT: You don't really know
13	until
14	MR. WHITCOMB: Approximately.
15	ALDERMAN DUDZIK: Right. Okay.
16	CHAIRMAN WITKOWIAK: Thank you for your
17	testimony. Next person, please.
18	MR. POTZERELL: Hi. My name is
19	CHAIRMAN WITKOWIAK: Hold on one
20	second. Alderman Puente moves to make the map
21	presented by Mister Mrs. Jansen as part of
22	the permanent record in this hearing. Hearing no
23	objection, so ordered. Name and address, sir,
24	for the record.

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1 Potzerell, 2538 South Wentworth.
2 CHAIRMAN WITKOWIAK: And your
3 testimony?
4 THE WITNESS: Not to be redundant, but
5 I just want to say that I know there are four or
6 five bars in the area. I think, as neighbors in

THE WITNESS: Not to be redundant, but I just want to say that I know there are four or five bars in the area. I think, as neighbors in our neighborhood, we've kind of resigned ourselves to the fact that there is X amount of things that we have to deal with. My point is, to increase the expansion at the Cactus Club is going to increase the problems that already exist. You're talking we just said - - you just said 80 to 200. Now you're going to talk about affecting people two - three blocks away from where I live. Those people aren't here. They don't know that this is going to happen. So if you okay this, you're affecting a lot more people than are already affected.

I get up for work at four in the morning. Friday and Saturday night for me are a very precious thing, and I've been on numerous occasions awoken by noise, cars, motorcycles, you name it. I'm at the point now where I'm - - I'm going to probably be heading a Blockwatch, and I'm going to - - I'm going to have to stay up all

00062 1 night long and call the police at two in the morning and wait until four or five in the morning until they show up so I can file a 4 complaint. And if that's what I have to do to 5 change things in my neighborhood, I will do that. 6 Thank you. 7 CHAIRMAN WITKOWIAK: Thank you. Any 8 questions of this witness? No. Mr. Whitcomb? 9 MR. WHITCOMB: No. 10 CHAIRMAN WITKOWIAK: Thank you for your 11 testimony. Next witness, please? Name and 12 address for the record. 13 MS. MORRIS: Mary Morris, 2549 South 14 Superior Street. I'm one of those people that 15 are a little bit further away and - - and if 16 currently affected, will be even more affected if 17 the capacity is increased due to the expansion. 18 Just for the record I would love to see 19 that building fixed up. I - - I like Eric's 20 plans for it. But the expansion and added 21 capacity that would come with it would not - -22 would affect the neighborhood very adversely. 23 Now I've been in that neighborhood 35 years, and 24 only once did we have problems with a bar, and

that was swiftly taken care of by the

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neighborhood. I am 68 years old. I'm working full time. I need to get up for work at five o'clock in the morning. I have personally seen, and not only the Cactus Club, but the parking is the biggest problem with the increased capacity. But people are parking all the way around the block at my house and up the block. Fortunately I do have a driveway that I can pull in, but one night I couldn't pull back out, because I was parked in. I had heart surgery in February. My children come to check on me often. There is no place for them to park, especially if they can't get into my driveway. So that is why I am against increasing the capacity. I would be against increasing the capacity of any of the bars. Palomino, on the sidewalk, sometimes I - -I think maybe the beer bottles are ending up on my front lawn when they walk away from that patio. So that can be a problem sometimes, but any increased capacity in any of those bars adversely affects the neighborhood, especially when it comes to parking, because we have no off street parking.

 $\label{eq:CHAIRMAN WITKOWIAK: Thank you for your testimony. Any questions by this witness? No. \\$

00064 1 Mr. Whitcomb? 2 MR. WHITCOMB: No, Mr. Chairman. 3 CHAIRMAN WITKOWIAK: Next witness, 4 please. 5 MS. MCDONALD: Good evening. Thank you 6 for your patience and attention to all of us. My 7 name is Phyllis McDonald. I reside at 2525 South 8 Superior Street. I am four doors away from the 9 Russell Avenue establishments. I own this 10 property jointly with Mr. Emery, who was a great 11 grandson of Buelah Britton. Although I am a 12 relative newcomer to Bay View, only 13 years, my 13 ties to this community are deep. 14 My lot has a unique feature. It has 15 frontage on both Superior Street and on Wentworth 16 Avenue. Consequently, I have regular comparison 17 to the effects of having the Garibaldi Club and 18 Palomino on the Superior side of my lot, and 19 Cactus Club on the Wentworth side of my lot. For 20 brevity, Superior Street is tolerable. Wentworth 21 is terrible. With the expansion we went to a

recent presentation meeting at the Buelah Britton

Center, and there were no questions received at

that time. But later in conversations with Eric

and e-mails he did confirm that the possibility

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of the expansion of the Cactus Club could be up to 200 people. I do not find that 250 percent of the current occ - - occupancy is being a "little expansion." The odds of the increased occupancy, the increased traffic, will affect me, my property and my sleep. But I can't prove anything.

Some of my previous things that I have glazed over here and include the fact of litter, waking, my - - mine was the garage that was affected by the fire. There's no Bay View CSI. I can't prove anything. What I've not seen is accountability that was prom - - at the last renewal. I have not seen an outside bouncer to quell, by his presence, the revved up partyers who are taking their energy to the street. I have not seen a neighborhood patrol, except my neighbors. I do not see accountability in the proposed changes to complete items other than those that are specifically required by the municipal code.

It is a difficult task for a proprietor to control his clientele before or after their time in his establishment. And this is a fundamental point. If the control is ineffectual

00066 at the current occupancy rates, how could it be 1 at all possible at 250 percent of the current occupancy rate? I don't know. I cannot prove 4 anything, but what are the odds? Someone said 5 that change is inevitable, and I would say that 6 that is true. This part of the world has changed 7 from marsh river edge to the Kashu village, rolling mill to park. My deed records a house on 8 9 my lot since the turn of the previous Century, 10 , and throughout the changes to this neighborhood 11 it has had residences. Businesses have risen up 12 to serve the people who live in those residences. 13 As a Bay View resident I feel that the Russell 14 Avenue locals would be better - - a better 15 service to us as restaurants and retail, rather 16 than late night music and mischief. I do not 17 support an expansion that will allow an increase 18 in occupancy of the Cactus Club. I request that 19 you vote no. 20 CHAIRMAN WITKOWIAK: Thank you. 21 Questions by members of committee? Mr. Whitcomb, 22 any questions of this witness? No. Next 23 witness, please.

MR. WHITCOMB: Mr. Chairman, do you have the application in your folder?

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00067 1 CHAIRMAN WITKOWIAK: Yes, we do. MR. WHITCOMB: So you have - - You have the before and after schematics. 4 CHAIRMAN WITKOWIAK: Yes. 5 MR. WHITCOMB: Okay. Thank you. 6 CHAIRMAN WITKOWIAK: Name and address 7 for the record, please. 8 MS. WUSSEL: My name is Gretchen 9 Wussel. I lived at 2564 South Wentworth Avenue. 10 I owned a duplex, and I've owned that duplex 11 there for 15 years. I've been in the 12 neighborhood for 22 years. I would have never 13 purchased a duplex in that area if I would have 14 known that the popularity of that corner has 15 exploded the way it has over the years. The 16 Cactus Club has been hailed as the best rock club 17 in the city, which is wonderful. I've heard good 18 things about Eric. I've heard that he's a very 19 good businessman, and he's very fair. It's 20 gotten to a point, like everyone else, I don't 21 sleep. I don't sit up in the front parlor at 22 night anymore, because the noise is unbearable. 23 I've called the police on people that were 24 drinking in trucks, urinating on my neighbor's 25 house, urinating on my own sidewalk. I have

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watched them walk back into the Cactus Club. I've waited for hours for police to come, and we've given up calling the police.

It's frightening to think that I'd retire in a neighborhood like that and I, myself, am looking for a single family home to get out of the neighborhood, and maybe that will make a lot of people happy that are in the music and bar business, that another person would leave. losing another friend of mine, and I've lost one of my best friends, after the fire, she's moved away. I don't feel that we should be intimidated or forced into this expansion. I know that Eric's been trying to be friendly with us, and he's been very polite about it in coming by and introducing himself. We've never seen him before, come down our block, and recently he's come a couple times a day walking his dog with his friend. I don't think that anything at this point is going to convince us, after all the years that we've had disruption in the neighborhood. The parking's unbearable. myself, don't have a driveway, and I cannot put one in. The yard isn't big enough. I have to park on the street. My tenants have complained.

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My tenants have complained about watching men urinate on the cars in broad daylight in the summertime.

3 summertime.
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MR. WHITCOMB: Once again - THE WITNESS: I know I can't refer to
my tenants, but - - I don't want to think that
someday I can't rent my flat because they - - the
neighborhood has such a reputation of being the
- - the ultimate place to - - to party on the
weekends. Thank you.

CHAIRMAN WITKOWIAK: Questions by members of the committee? Mr. Whitcomb? No. Next witness, please.

MR. KELPNER: Paul Kelpner, 1427 East Russell. I'd like to thank the board for hearing my testimony, and agree with the Chairman that you're doing a fine job. I live - - I live at approximate 150 foot from the doorstep of the Cactus Club.

There are five liquor licenses within a one block radius of my home. Those being the Cactus Club, Groppi's, Palomino, Club Garibaldi, and At Random. There are nine liquor licenses within a - - a four block radius of my home, to include Phil & Dom's, De Marinis', Mama De

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Marinis', Pudler's Hall and Three Brothers. Given this, this is still majorly a residential neighborhood, a resident - - A residential neighborhood that has seen a lot of changes in the past couple years. It has become a choice destination for a diverse crowd in search of specialty groceries, unique live music acts, and trendy bars and pubs, and yet it remains a mostly residential neighborhood.

This resident has noticed a recent and marked increase in foot and vehic - - vehicular traffic and noise level and a decrease in available parking and general calm. I do not support this or any renovation projects that would facilitate the progress of these recent trends and hinder - - Excuse me - - and hinder my quiet enjoyment of my home or - - or draw larger crowd into this already bloated community. For these reasons I respect - - respectfully oppose granting permits to 2496 South Wentworth Avenue that will increase legal maximum occupancy.

CHAIRMAN WITKOWIAK: Thank you. Thank

CHAIRMAN WITKOWIAK: Thank you. Thank you for your testimony. Questions by members of the committee?

ALDERMAN DUDZIK: Mr. Chairman.

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1	CHAIRMAN WITKOWIAK: Alderman Dudzik.
2	ALDERMAN DUDZIK: Again, maybe I'm
3	missing the numbers. How long did you say you
4	worked there or lived there? Excuse me.
5	THE WITNESS: Yeah, I I purchased
6	that property approximately three years ago. I
7	think it's also important that to know that I
8	grew up on Superior and Knock, which is
9	approximately four to five blocks away from the
10	residents. I've lived in Bay View for 25 of my
11	30 years, and I know this neighborhood very well.
12	So I've seen the changes.
13	CHAIRMAN WITKOWIAK: Thank you.
14	Questions? Okay. Thank you for your testimony.
15	Next witness, please.
16	MR. HASS: My name is Ron Hass. I've
17	lived at 2525 South Shore Drive. I live on the
18	24th floor of Bay View Terrace.
19	CHAIRMAN WITKOWIAK: Could you just
20	pull that microphone a little closer to you, sir?
21	We're just having a hard time hearing you.
22	THE WITNESS: Sure.
23	CHAIRMAN WITKOWIAK: There you go.
24	THE WITNESS: I've lived there for 19
25	years. And in the past few years I have noticed

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the increase in the traffic and the parking problem, even around our building, even though we are about a block and a half, or a block and a quarter away. We have noticed that, being on the 24th floor, in the last couple years the amount of noise from the - - especially from the motorcycles that had people who were leaving late at night. Often, when they do take off and that, they do their best to try to make as much noise as possible as they can with the motorcycles, and you can hear them as much as six to eight or a mile away. Basically, I would be against the expansion just because of the additional parking problems that it would create, and also, in the area down there, it is a high density neighborhood where there - - a lot of people do live and the - - the homes are small with small frontages and parking becomes a great problem.

My other comment would be is one, I was a little disappointed in the notice that you covered a lot of things about what was going on in the expansion, but you did not say that the capacity was going to be like almost doubled, which I thought was a little bit disappointing to me that it seemed to be a little bit incomplete.

00073	
1	I'm also the President of Bay View
2	Terrace, and I know I can't testify for other
3	people, but then
4	CHAIRMAN WITKOWIAK: Then don't.
5	THE WITNESS: being the President,
6	I do hear a lot of complaints from the other
7	people in there.
8	CHAIRMAN WITKOWIAK: You can't You
9	can't say that.
10	THE WITNESS: Okay.
11	CHAIRMAN WITKOWIAK: You snuck it in on
12	me, though.
13	THE WITNESS: Okay. So that's That
14	would be my comments.
15	MR. SCHRIMPF: Mr. Chairman.
16	CHAIRMAN WITKOWIAK: Okay. Thank you.
17	Yes, Mr. Schrimpf.
18	MR. SCHRIMPF: Very briefly, is that
19	that high rise which is at the end of the Hoan
20	Bridge and Superior?
21	THE WITNESS: That is correct.
22	MR. SCHRIMPF: Okay. And did you say
23	you live on the 25th floor?
24	THE WITNESS: 24th.
25	MR. SCHRIMPF: 24th floor. And you

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1	hear the noise up there?
2	THE WITNESS: I hear the noise up there
3	better than a person who would be on the first or
4	second floor, because believe it or not, the
5	higher up you are, the less trees there are. The
6	sound is not inhibited by anything, so
7	consequently we hear the noise much better. In
8	fact, with the windows open I could it seems
9	like anybody who talks in the alley it's like
10	they're standing outside my window.
11	MR. SCHRIMPF: That's all I have, Mr.
12	Chairman.
13	ALDERMAN PUENTE: Mr. Chair.
14	CHAIRMAN WITKOWIAK: Alderman Puente.
15	ALDERMAN PUENTE: Approximately how far
16	away then is it from the Cactus Club?
17	THE WITNESS: It would be about a block
18	and a quarter.
19	ALDERMAN PUENTE: A block and a
20	quarter?
21	THE WITNESS: Block and a quarter,
22	correct.
23	ALDERMAN PUENTE: And how do you know
24	it's coming, the music is emanating from the
25	Cactus Club?

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1	THE WITNESS: I didn't say music. I
2	And I don't know, you know, it's the noise
3	from the traffic that has increased, and I know
4	that it's motorcycle people who are leaving,
5	okay. Whether they're from the Cactus Club or
6	not, I couldn't testify, okay. There's no way to
7	prove that, just like a lot of other people who
8	have been here could have said it's theirs. No
9	way that they can prove exactly what is going on
10	and it's exactly people from the Cactus.
11	CHAIRMAN WITKOWIAK: Thank you, Mr.
12	Hass. Any other questions for this witness?
13	ALDERMAN DUDZIK: Mr. Chairman.
14	CHAIRMAN WITKOWIAK: Alderman Dudzik.
15	ALDERMAN DUDZIK: Mr. Hass, are you a
16	retired city employee?
17	THE WITNESS: Yes, I am.
18	ALDERMAN DUDZIK: Further proof that
19	living in the City of Milwaukee after retirement
20	from the city is a good thing. Thank you very
21	much.
22	THE WITNESS: We've enjoyed living in
23	the City of Milwaukee, and I worked for the city
24	for 38 years.
25	ALDERMAN DUDZIK: Thank you.

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1	CHAIRMAN WITKOWIAK: Mr. Whitcomb, any
2	questions of this witness? No. Okay. Next
3	witness, please. Name and address for the
4	record.
5	MR. SCARDINO: My name is Sam Scardino.
6	I live on 2535 South Superior Street.
7	CHAIRMAN WITKOWIAK: And your
8	testimony, Mr. Scardino.
9	THE WITNESS: I've owned my property
10	there for over 34 34 years now. And I feel
11	that myself and a lot of my neighbors pay pretty
12	high taxes, and I don't think we deserve to have
13	the added traffic or nuisance by any more bars or
14	expansion of bars. I'm not against anybody
15	making an honest living. I just don't feel that
16	we deserve the treatment that we've been getting
17	in the neighborhood.
18	CHAIRMAN WITKOWIAK: Thank you. Any
19	questions of this witness? No. Thank you very
20	much, Mr. Scardino. Next witness, please.
21	MS. PABLOCK: Good evening. My name is
22	Vera Pablock. I live at 902 East Homer Street.
23	CHAIRMAN WITKOWIAK: 902 East Homer?
24	THE WITNESS: East Homer.
25	CHAIRMAN WITKOWIAK: Okay. Thank you.

00077 1 Proceed with your testimony. THE WITNESS: I guess I'm going to be a bit sentimental, but these streets are the 4 streets of my childhood, and I can't tell you how 5 painful it is. My family has owned property, our 6 property for 45 years. My parents bought our 7 property in 1960. I can't tell you how painful 8 it's been for me to see this beautiful area 9 called Bay View turned into a kind of, what shall 10 I call it, a - - just come and grab what's really 11 good and just profit off of it. I guess that's 12 what I'm calling it or whatever you call it. 13 CHAIRMAN WITKOWIAK: Exploitation. 14 THE WITNESS: Exploi - - Thank you. 15 Exploitation. I guess what I would compare it to 16 is - -17 ALDERMAN BOHL: Would that be hearsay? 18 THE WITNESS: In our - - In our city is 19 Brady Street, a perfect, almost a perfect 20 analogy. I don't want to see Russell Street 21 become another Brady Street. Where you had Brady 22 Street, these beautiful properties kind of close 23 to the lake, and nice residents. It's untenable 2.4 now. It's neurotic. There are all sorts of 25 problems on Brady Street. It's - - It's not a

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place for kids anymore. We have to keep one - - one thought in mind here. This is a residence. This is where people live. There are children here. Do we care about the children in our neighborhood. So little said for them, to defend them.

I have nothing against this man. I have nothing against his establishment. I have nothing against anybody's establishment in my area, as long as it's tenable in - - with regard to what the Milwaukee Police Department has very accurately labeled, "quality of life issues." When we talk about quality of life issues, are we talking about low quality, mediocre quality or high quality? I assume we're talking about high quality. When my husband and I bring our child, we have a toddler, we bring her down to the lake. We love to go down to the lake. We're afraid to cross the street, and I'm not exaggerating. There are cars circling that corner all the time. Cars and motorcycles. Why? Because nobody can find a parking spot. And then add to it all the other traffic from all the other establishments, and the people who live there, and the condominiums that have been built in the last ten 00079 1 years, you've got a lot of congested - - a very congested area with narrow streets, cul-de-sacs. That was never - - It's just at it's absolute 4 limit. 5 We don't want to see this become 6 another Brady Street. You have - - You have to 7 help us to not let that happen. What's happened, 8 I think, at Brady Street is a tragedy. It's just 9 - - I don't even want to go down there anymore. 10 It's too much. It's noisy. We're afraid to 11 cross the street. If - - If this gentleman wants 12 to have such an establishment with 200 people 13 capacity, I - - let him take it to a commercial 14 strip, to 27th Street or some other busy 15 thoroughfare that - - that would allow that, 16 where people don't have to be bothered by noise 17 and congestion and - - and traffic. But 18 certainly not on the narrow streets of this Bay 19 View neighborhood. That's preposterous. 20 CHAIRMAN WITKOWIAK: Thank you for your 21 testimony. Any questions by members of the committee? Mr. Whitcomb? 22 MR. WHITCOMB: What is your address 23 2.4 again, please?

THE WITNESS: 902 East Homer Street.

00080 1 MR. WHITCOMB: And how far away is that THE WITNESS: About five blocks. 4 CHAIRMAN WITKOWIAK: Thank you. Next 5 witness, please. Name and address for the 6 record, please. 7 MR. PONTO: Eric Ponto, 2573 South 8 Wentworth. 9 CHAIRMAN WITKOWIAK: And your 10 testimony? 11 THE WITNESS: I live on the same side 12 of - - of the street as Groppi's, about half a 13 block from the Cactus Club. Have lived in the 14 area for about eight years now, and actually, 15 moved to the area because it was a vibrant 16 community, and we love the diversity, and I think 17 there's - - there's nothing against the patrons 18 of the Cactus Club, or even the acts. I've 19 actually been to the Cactus Club to see bands. 20 I frequent the bars in the area. Club 21 Garibaldi, I've gone - - actually get fish fry 22 many times from Palomino. But I'm one of the 23 ones who is lucky that I'm up to the point where 24 I can gauge when there's a big band playing, 25 because that's when the traffic comes down to my

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end of the block. And I have to say that we're not talking about a majority of the people who are the problem. We're talking about a small percentage of people who - - who are causing problems. And I think it's not even the people who are from Bay View who are frequenting the Cactus Club. It's the people who come from out of town to see a show. And what - - What my fear is with the expansion, there's a possibility of larger bands, which might draw larger people from - - from different areas, and my fear is as we get more people from outside the area, they probably won't respect the neighborhood the same way the current Cactus Club patrons, most of them, do.

So I really think it comes down to expansion. We would love to see Eric do work on the bar, make it look better, control the sound for the bands that do play there. But I think that as the music venue, it's one that works best for small bands and small capacity at 80 people, rather than something that's going to be expanded to 200 people.

And just in closing, I'm an architect, and know something about urban planning, and this

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1	this area just really, it's not designed for
2	the traffic that is currently there. And I think
3	to try and increase that is not just an issue for
4	parking, but I'd be interested to see what DPW
5	has to say about just traffic studies in the
6	area, what can be really done to control traffic.
7	CHAIRMAN WITKOWIAK: Thank you, Mr.
8	Ponto. Questions by members of the committee?
9	ALDERMAN DUDZIK: No.
10	CHAIRMAN WITKOWIAK: Mr. Whitcomb?
11	MR. WHITCOMB: No, Mr. Chairman. Thank
12	you.
13	CHAIRMAN WITKOWIAK: Okay. Thank you.
14	Next witness, please. Anybody else that wants to
15	testify in opposition. Name and address for the
16	record, please.
17	MS. MARTEL: Marilyn Mayerhoffer
18	Martel, 2538 South Superior Street.
19	CHAIRMAN WITKOWIAK: And your
20	testimony.
21	THE WITNESS: I'd like to preface my
22	comments about the expansion, remodeling of
23	Cactus Club, by saying my husband and I have
24	lived on Superior Street for almost 25 years. We
25	love Milwaukee. We love Bay View. We knew, as

other residents, be they owners or renters, when we moved into the neighborhood, all those establishments were there. Maybe under different names, maybe without - - with a different, perhaps, following, but those buildings and businesses were there. And so, I think we've tried over the years to make that adjustment to the things that have changed, the increased traffic, the increased parking problem, the litter, sometimes. Some of the things that no doubt have been testified to earlier.

I'm here to just make a couple of comments. I believe that the expansion of the club, whether it's the Cactus Club or any of the clubs in our neighborhood, just will negatively impact on our neighborhood, which is really basically a neighborhood. Very densely populated, and I think that it will also set a precedent, because if - - if the Cactus Club is allowed to expand, what's to stop any of the other places from also expanding. And I think that that sets off some anxiety in our community about how others might do the same and consider this. I'd really think that the parking is - is a very important issue. With the Bay View

00084 1 Terrace only two blocks east of the Cactus Club, 2 with the other things that are in the neighborhood, it's, as I said, a very densely 4 populated neighborhood, I just don't think that I 5 could agree to the expansion of any of those 6 clubs, and tonight, it's the Cactus Club. I'm 7 saying I'm opposed to that. 8 CHAIRMAN WITKOWIAK: Thank you. Any 9 questions of this witness? Mr. Whitcomb? Okay. 10 Is there anyone else here to testify in 11 opposition? Okay. I'm going to ask one more 12 time. Is there anybody else here to testify in 13 opposition that has not testified before? 14 Closing the testimony on opposition. Now I - -15 Now I'd like to hear testimony from the - - from 16 the proponents, the supporters. 17 We're going to take just a five minute 18 break. Court Reporter has to change her paper. 19 (Off the record.) 20 (Back on the record.) 21 CHAIRMAN WITKOWIAK: This is the 22 resumption of the Utility & License Committee 23 meeting for September 13th, 2005. We're hearing 24 the item of Eric Uecke, 2496 South Wentworth 25 Avenue, and now we are going to hear from the

supporters. Name and address for the record, please.

MS. DRAKE: My name is Anna Drake, and my address if 1440 East Russell Avenue. But I'd like to point out that my front door is actually on Wentworth, and faces directly across the street from the Cactus Club. In that intersection there, I'm on one of the corners that is occupied by Groppi and by Cactus Club on the other two.

I have not lived in Bay View very long. I've been there about six months. I live there with my fiance'. We moved there. We're young professionals. We came to Milwaukee to work. We have nine to five jobs like many of the people in the neighborhood. And we chose this neighborhood because it would be a wonderful place to start a family. Also, because it does have the best rock and roll club in Milwaukee.

I go to the Cactus Club probably four days a week, not always to drink, but also, because that is where all of the friends that I've made in the neighborhood hang out. And I can tell you firsthand, none of the regulars ride motorcycles. All of the motorcycles that I've

 seen in the neighborhood are parked outside the Palomino. None of the people that are there on a daily basis do drugs. And most of us leave the bar quietly and go straight to our homes.

My front window faces the corner there of Russell and Wentworth, and for months I've been sleeping in the front room with the window open because it's too hot in the back part of the house. I've never once been woken up by noise. I've never had anybody damaging my property or on my lawn, or anything, and mine would be the most logical one to walk onto.

I also want to say that because of the nature of my job, I work in the Federal building right down here. I come home between five and seven in the evening, as most of the residents of the neighborhood do. I've never had a problem finding parking. I also go out at night, on weekend nights, and when I come back, I've never had a problem finding parking. I always park right in front of my house, and sometimes, right in front of the Cactus Club. There's pretty much always parking there. I'm trying to think if I miss -

Oh, I support the expansion, because it

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would improve the appearance of the club. It would improve the soundproofing. It would provide for handicap accessibility, which is almost ludicrous to think that we don't have that in every establishment in our neighborhood. And frankly, the bathrooms need to be fixed up a little bit.

 $$\operatorname{\mathtt{THE}}$ APPLICANT: Yeah, I agree with you totally on that.

THE WITNESS: While I haven't had a problem with noise, because other people probably are more sensitive to it, I think that improved soundproofing is a brilliant idea. Where I differ from a lot of the arguments that you've heard from people is that I do go to shows there, as often as I can. Some of my favorite bands play there. And I'm excited about the improvement of one of my favorite clubs in the country, and to rock clubs all over this country. I love the Cactus Club. It is a gem, absolutely. A lot of people think that in order to identify as a resident and as a person who identifies with the community there that it seems like you can't also love and support this club. But I identify as both. I love the neighborhood. I love the

1	club, and I support Eric's plans.
2	CHAIRMAN WITKOWIAK: Thank you. Any
3	questions by members of the committee?
4	ALDERMAN DUDZIK: Mr. Chair, I just
5	have two
6	CHAIRMAN WITKOWIAK: Alderman.
7	ALDERMAN DUDZIK: two questions, I
8	guess. What's the latest you've ever been at the
9	Cactus Club?
10	THE WITNESS: I've been there until
11	closing time.
12	ALDERMAN DUDZIK: Seriously. Can you
13	name three of your favorite bands?
14	THE WITNESS: Three of my favorite
15	bands?
16	ALDERMAN DUDZIK: Um-hnh.
17	THE WITNESS: In general or that play
18	at the Cactus Club?
19	ALDERMAN DUDZIK: That play at the
20	Cactus Club.
21	THE WITNESS: Let's see. The
22	Mistreaters, The Frogs, and, well, The White
23	Stripes used to play there. Now they're too big
24	ALDERMAN DUDZIK: That's fine. That's
25	fine. I just wanted to see if Alderman Bohl knew

00089 1 of any of these bands. THE WITNESS: You should come down to the Cactus Club. 4 ALDERMAN DUDZIK: Yes, you should. 5 ALDERMAN BOHL: And, again, I don't 6 have - - I live in a nice neighborhood where 7 there's not all this loud noise and trouble and 8 beer bottles and everything. But I - - But I 9 concur with many of you, I pay very high taxes, 10 too. 11 CHAIRMAN WITKOWIAK: Alderman Puente. 12 ALDERMAN PUENTE: Thank you, Mr. Chair. 13 Do you feel the expansion would increase the 14 traffic volume in the neighborhood? 15 THE WITNESS: I see that absolutely as 16 17 18 19

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a potential issue, but like I've said. The hours that I get home from work - - If you go into the Cactus Club in the hours between six o'clock and 9:30 at night, there are usually three to four people in there. The shows start at ten or after. And by that point, most of the residents are home and parked, on the street, yes, but I mean, I never have trouble. So, I mean - - And the kids that come to shows, either from out of town or from downtown Milwaukee, have no problem

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1	parking a few blocks away and walking to a show.
2	I never minded doing it, and I didn't feel the
3	need to urinate on people's yards on the way.
4	ALDERMAN PUENTE: Thank you for that.
5	CHAIRMAN WITKOWIAK: Mr. Whitcomb.
6	MR. SCHRIMPF: Mr. Chairman, I believe
7	the witness' restroom is across the street
8	though.
9	THE WITNESS: It is now. It wasn't
10	always.
11	CHAIRMAN WITKOWIAK: Mr. Whitcomb, any
12	questions of this witness. Thank you.
13	THE WITNESS: Thank you.
14	CHAIRMAN WITKOWIAK: If there's anyone
15	that has any time constraints and and has to
16	feels the urge to leave real soon, come
17	THE APPLICANT: Allison Gilley over
18	here would like to They've been here for a
19	lifetime, like we all have.
20	CHAIRMAN WITKOWIAK: Okay.
21	MR. WHITCOMB: Mr. Chairman, I have a
22	picture of an architect's rendering of what it
23	will be on the exterior by appearance. I'll
24	describe later what the interior will look like,
25	and I also have a contemporary picture, just so

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1	for comparison for the committee's sake.
2	CHAIRMAN WITKOWIAK: Okay. And
3	Alderman Dudzik moves to make these two pictures
4	part of the record, and hearing no objection, so
5	ordered. Ma'am, your name and address for the
6	record, please.
7	MS. ROSE: Alice Rose. 2496 South
8	Wentworth Avenue, Milwaukee, Wisconsin 53207.
9	CHAIRMAN WITKOWIAK: And your
10	testimony?
11	THE WITNESS: I just want to I just
12	want to say that I lived I lived above the
13	Cactus Club for many years, and I have no
14	problems with Eric or any of the people that come
15	in there. They're all doing a a good job.
16	CHAIRMAN WITKOWIAK: So Mr. Uecke is
17	your landlord. Is that correct?
18	THE WITNESS: Um-hnh. Yeah.
19	THE APPLICANT: She lives directly
20	above the club. She's been up there for almost
21	50 years.
22	THE WITNESS: I live right above the
23	tavern.
24	THE APPLICANT: She used to own it.
25	THE WITNESS: I owned it.

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1	CHAIRMAN WITKOWIAK: Do you hear any
2	noise at night?
3	THE WITNESS: No. No You're bound
4	to hear noise. I don't care where you go.
5	You're going to hear some noise, you know.
6	You're going to a bar, you're going to hear
7	noise. That's for sure. But anyway, they
8	they're all good people that come in there.
9	CHAIRMAN WITKOWIAK: Okay. Any
10	questions of this witness?
11	ALDERMAN BOHL: Now the Mr.
12	Chairman, now the question would be to ask Mrs.
13	Rose if she's heard of any of those bands.
14	THE WITNESS: Well, I probably heard
15	them. I hear them upstairs, yeah.
16	ALDERMAN DUDZIK: Can you name your
17	favorite bands?
18	THE WITNESS: No, not right now. I
19	don't know.
20	MR. SCHRIMPF: Watch it, Mr. Chairman.
21	She might teach a few steps that we don't know.
22	THE WITNESS: We used We had music,
23	too. We had Dick Hirons and them. We had
24	Western music. We had Western music. Very nice.
25	We run a nice place, and Eric's running a nice

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         place, and it's a good place.
                   CHAIRMAN WITKOWIAK: Thank you. Any
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         other questions of this witness? Thank you for
4
         your testimony.
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                   MR. WHITCOMB: Ms. Rose.
                   CHAIRMAN WITKOWIAK: Oh, go ahead.
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                   MR. WHITCOMB: How long have you lived
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         there?
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                   THE WITNESS: 40 years, over 40 years
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         now.
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                   MR. WHITCOMB: And - - And you ran a
12
         bar there for a while?
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                   THE WITNESS: For 40 years.
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                   MR. WHITCOMB: And when did you sell
15
         the bar?
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                   THE WITNESS: To Eric.
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                   MR. WHITCOMB: In 1996?
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                   THE WITNESS: I think it was.
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                   THE APPLICANT: It was in '96.
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                   THE WITNESS: Yeah.
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                   MR. WHITCOMB: Thank you.
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                   THE WITNESS: I had it - - I had it all
23
         that time that I had it.
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                   CHAIRMAN WITKOWIAK: What was the name
25
         of it when you had it?
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1	THE WITNESS: Cactus Club.
2	CHAIRMAN WITKOWIAK: Oh, the Cactus
3	THE WITNESS: Um-hnh.
4	MR. WHITCOMB: It's been the Cactus
5	Club for 40 years.
6	THE APPLICANT: Yeah, she was saying
7	that they started as a live music place, as well,
8	but it was Country & Western. So that's a little
9	bit different format, but we've actually had
L 0	quite a few old country ritzy bands play there,
11	so, but not just specifically that.
12	THE WITNESS: Yeah, a lot of different
L3	bands.
14	CHAIRMAN WITKOWIAK: Thank you for your
15	testimony, Alice.
16	THE WITNESS: You're welcome.
17	CHAIRMAN WITKOWIAK: Next person,
18	please.
19	MS. JUST: Hello. My name is Vickie
20	Just.
21	MR. SCHRIMPF: Vickie?
22	THE WITNESS: Just, as in "just do it."
23	I live at 1201 East Russell. I own the Village
24	Tea House, which today I just opened up, again.
25	I'll be reopening as soon as I can get the money

for the license. I closed down so I could be a better foster parent to my foster children.

But I am also a patron of the Cactus Club. And I live on the corner of Russell and Clement, which is very, very - - The traffic is quite a problem. I don't know about that end of the town. You know, back then we had horses, you know, to go to the Country and Western club, so now we have major car problems. We have major accidents. At my end I've requested another stop sign and other things, but I haven't been too successful in that.

I'm excited to be here today, because I think that we need to support the businesses. If we're going to support Groppi's to get a license, even though they sold to a minor, whatever, and we support the other - - A lot of these are business people that are here to support, and I think that's very favorable in this great city of ours. When I moved to Bay View, I lived on the East side of 20 years, yeah, I'm that old, you couldn't even buy a place over there now over on Brady Street. I don't think the Bay View would ever be the other East side, but it's been the other East side for a long time. I wouldn't

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imagine everyone's heard that line before. No, we're all going to get a bumper sticker tonight that said, "I closed city hall," but I just want to say that I'm all for expanding and improving anything, and especially if we can improve the neighborhood in whatever way. The parking is a problem for a lot of things. For the Groppi's. A lot of people, I think, in my neighborhood, I prefer to walk, especially the way things are lately. I - I've been there, I think Bleed is a good band. I've seen them. I used to be a drummer 25 years ago in an all girl band, and I just think that this is discrimination because it all comes in all forms.

And I - - I hope much success to Eric in his thing. They do need a new bathroom. I just went there the other night with one of my friends. She has never been there before, because, you know, whatever, and she's from another suburb. And it wasn't that bad for her. Actually, she's going back again. And I just want to say thank you, and thanks for putting up with all the time and I really think that Bay View has really grown and it should be supported. All the small businesses should be supported

00097 1 more. Thank you. And the motorcycles, I don't think, you know, I think they're - - they're a problem. I 4 live on - - on that corner, and it's crazy. I 5 don't think they're all going down to the Cactus 6 Club, but that neighborhood should be a little 7 bit more monitored, I think. I live across the 8 street from the church, and there's a lot of 9 vandalism and stuff going on. But I think to 10 improve the neighborhood, to improve his space, 11 maybe improve the clientele, I just think it's a 12 good thing. Thank you. 13 CHAIRMAN WITKOWIAK: Wait. Hang on a 14 second. Any questions of this witness? Alderman 15 Dudzik. 16 ALDERMAN DUDZIK: First of all, I was 17 one of your first patrons when you opened up. 18 THE WITNESS: Thank you. 19 ALDERMAN DUDZIK: I happened to be 20 working in the area, and I haven't been back 21 since, but that's - - It's not - - not a comment 22 on the place. It was very nice. But my comments, questions, concerns 23 2.4 are by your own admission traffic in the area has

increased even in the short period of time that

00098 you've been there, and you did state that 1 expansion, improvement is - - is a good thing. Expansion, whether it's this place or your place 4 would only add to the congestion that you are - -5 THE WITNESS: A lot of my patrons take 6 the bus, the 15 stops right on Russell. 7 ALDERMAN DUDZIK: All right. But - -8 But - - But my point is that the - - that 9 increased traffic, whether it's at his place, 10 Groppi's, the Palomino Club, De Marinis', your 11 place, increases the problem that you complain 12 about. 13 THE WITNESS: Okay. 14 ALDERMAN DUDZIK: And - - And so we - -15 What I'm trying to get at is - -16 THE WITNESS: So we can chuck a luck a 17 little bit. 18 ALDERMAN DUDZIK: You can't - - We 19 can't - - We can't have it both ways. We can't 20 have expansion and - - and a restriction of 21 traffic. 22 THE WITNESS: Well, I think we can 23 consider opening up some par - - I know there's 24 been some consideration about opening up some 25

parking spot. I don't know how all the other

00099 1 businesses around there do it, where all their - - their, you know, clients park. I encourage other, you know, other means of traffic. 4 I mean - -5 THE APPLICANT: Transportation. 6 THE WITNESS: Transportation. 7 Definitely. If could get them, too, on the back of my bike, I would. Bicycle. 8 9 ALDERMAN DUDZIK: And my last comment 10 is going to be towards your foster children. 11 They're extremely well-behaved. 12 THE WITNESS: Thank you so much. It 13 took two years. And now I'm back. I'm going to be opening - - I - - I really appreciate all of 14 15 this, because I think it's - - I think Bay View 16 has grown, and the traffic has - - I mean, like 17 really what I'm saying is at the turn of the 18 Century we didn't have that much. My street 19 where you turn on Russell is the busiest. That 20 - - Nobody takes the freeway to the end. They 21 turn right there. And it's crazy. So I 22 protected them, you know, it's crazy. No matter 23 - - I don't know where they're going. I can't 24 control that. They're going home from off the

Hoan Bridge. I have no control over that. But I

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1
          do have control of saying maybe we could put a
          stoplight or, you know, not have people come from
          KK going 90 down - - not to the Cactus Club, you
 4
          know. You know what I mean. That's a different
 5
          issue, and I'll - - I'll see you guys on that one
 6
          later, but I just want to say that I'm for him,
 7
          and I'm, you know, I have children. And I
 8
          support all the businesses. But the traffic is
 9
          in the area. And it's - - it's a thing on the
10
          East side, too. You know, it's all over
11
          Milwaukee. I have a parking ticket right now
12
          that I just put back on and ran in here quick.
13
                    (Unknown): For most of them.
14
                    THE WITNESS: You know. I mean, I've
15
          never had gotten so many parking tickets in my
16
          whole life in the past year, but I appreciate it,
17
          and - - and I - - Much success to the new Gari
18
          - - What's the new place that just got their
19
          thing for the outside drinking?
20
                   MR. WHITCOMB: Groppi's.
21
                    THE WITNESS: Groppi's. Thanks.
22
                    CHAIRMAN WITKOWIAK: Any questions of
23
          this witness? Okay.
24
                   MR. WHITCOMB: What's the address of
25
         her new place?
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00101 1 THE WITNESS: 1201 East Russell. 2 CHAIRMAN WITKOWIAK: Okay. 3 ALDERMAN BOHL: Great advertising. 4 Right? 5 THE WITNESS: Yeah. No. 6 MR. JOHNSON: All right. Chris 7 Johnson. I live at 2415 South Wentworth. 8 CHAIRMAN WITKOWIAK: And your 9 testimony? 10 THE WITNESS: I'm in support of it. 11 I've been in the area for about a year now, and 12 moving back to Milwaukee, just because it's a 13 vibrant neighborhood. It's made me come back to 14 Bay View, and I think that it's got a lot of draw 15 for a lot of people. And I think it's because of 16 places like the Cactus Club. Actually, I don't 17 really frequent it that often. I go to the 18 Palomino. Sorry. But I do walk past there, and 19 I live a block away, just a little bit to the 20 north. And I have noticed their staff, if 21 someone's being noisy, actually telling them to 22 be quieter, and things like that, as I walk past. 23 And what I've also noticed in my neighborhood, 24 the traffic, when most people are getting home 25 from business, like from work, is usually due to

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the De Marini Restaurants in that block. Like I - - Like was mentioned earlier, the Cactus Club, the traffic seems to be coming a little after ten o'clock and everyone's home. So I notice a decrease in traffic actually later on at night and parking problems.

CHAIRMAN WITKOWIAK: Okay.

THE WITNESS: I think it - - it's also a good idea that it's - - anything that's going to help the area like the outside renovation and soundproofing and things like that, and handicap access, of course, is only going to draw more people to the area. And as far as, you know, Bay View changing, I know it's - - it seems like - - that's what drew me back to Bay View rather than the East side, is because it's a vibrant, diverse area. And I don't think anyone can complain or even say that their property values have gone down in the last ten years in Bay View. And I think it's because that area, and - - and kind of places that draw entertainment and good food and venues like that, that it's becoming that way.

And I think, also, the motorcycle noise that I've noticed in the neighborhood, because when I'm on my front porch, is usually people

00103 1 accessing Bay View from the Hoan Bridge or going to the Hoan Bridge. That seems to be the major thoroughfare, and I know it goes through there, 4 and there is a stoplight there. 5 CHAIRMAN WITKOWIAK: Okay. Thank you. 6 Any questions of this witness? 7 ALDERMAN PUENTE: Mr. Chair. 8 CHAIRMAN WITKOWIAK: Alderman Puente. 9 ALDERMAN PUENTE: You believe the 10 expansion would increase the traffic in that 11 area? 12 THE WITNESS: I think any kind of - - I 13 think it's going to be happening regardless. I 14 think more people are coming to Bay View because 15 of places on KK, and they're going to be coming 16 from down there, also. I think as Bay View grows 17 and becomes more popular of a destination for 18 people, they're going to come - - it's going to 19 feed - - Other places are going to feed off each 20 other. Like I said, Wentworth, things like that.

> problems. And like I said, the parking issues, that time of night, I don't see it as much as I do between the dinner hours, like I said, the De

I think the renovations are going to outweigh the

25 Marinis', so I think it can take it.

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00104	
1	ALDERMAN PUENTE: Thank you.
2	THE WITNESS: Thank you.
3	CHAIRMAN WITKOWIAK: Next witness,
4	please. Name and address for the record.
5	MR. DYKSTRA: John Dykstra. 2623 South
6	Delaware Avenue, Milwaukee, Wisconsin 53207.
7	CHAIRMAN WITKOWIAK: And your
8	testimony?
9	THE WITNESS: I live about three blocks
10	away from the Cactus Club, and yes, I am a
11	renter. I've been there for about three years
12	now, but I'm getting married this Saturday. I'm
13	looking to buy a home with my new wife, and I
14	would be honored to find a house near the Cactus
15	Club and raise a family in this area.
16	ALDERMAN PUENTE: That one lady was
17	selling her house.
18	THE WITNESS: I'm sorry. What?
19	ALDERMAN PUENTE: One of the ladies who
20	testified earlier says she was selling her house.
21	THE WITNESS: We'll talk maybe. I
22	You know, I didn't really plan on coming up here
23	and talking. So I don't have anything planned.
24	But I I just want to point out that I noticed
25	a lot in the opposition's testimony that they

1 didn't stick to the guidelines of what was supposed to be done here. They didn't talk about renovation problems. They talked about public 4 urination. They talked about marijuana use. 5 They talked about things that you can't prove 6 that happened from the Cactus Club. Granted, 7 these people may have walked out of the Cactus 8 Club, but there's nothing to say that they didn't 9 get intoxicated at Club Garibaldi, stop into the 10 Cactus Club, and then leave from there. It's a 11 bar area. It's always been a bar area. And 12 really the only valid argument I've heard is - -13 is parking. And, sure, you know, that - - that 14 could possibly be a problem. But I also don't 15 think, and I don't want to put words in Eric's 16 mouth here, but I don't think he's planning on 17 packing 200 people into that bar every night. In 18 fact, I don't think his bookings are going to 19 change one bit, because it does very well for 20 him. And in the last couple of months with the 21 crackdown on - - on all of the capacity issues 22 and everything, there's been a very, very few 23 nights where we actually had to turn people away 2.4 to say, hey, we're at capacity. You can't come 25 in here tonight.

00106 1 The big issue on the re-model is to 2 make it look better, to make it sound better for the neighborhood. To get that wheelchair access. 4 To have the bathrooms so that they don't smell 5 ungodly awful. Sorry, Eric, but they just do 6 stink really bad. 7 THE APPLICANT: I'm bringing a 8 bulldozer. 9 THE WITNESS: I mean, the point is is, 10 you know, Bay View is on the rise, and if 11 everybody continues this "not in my backyard 12 attitude," then there's going to be no place in 13 Milwaukee for these things to go. You know, 14 Milwaukee has historically been down on music 15 clubs. The Globe couldn't get their relicense. 16 Tijo's is forced out of their location. Club 17 after club after club has to relocate and 18 relocate and relocate. You know. Pretty soon 19 we're all going to be going to Chicago to see a 20 show, and that's it. That's all I have to say. 21 CHAIRMAN WITKOWIAK: Mr. Dykstra, are 22 you an employee of the Cactus Club? 23 THE WITNESS: Not technically. I help 2.4 him out with some sound gigs on occasion,

possibly once a month.

00107 1 CHAIRMAN WITKOWIAK: Okay. Thank you. 2 Any questions by members of the committee? No. Mr. Whitcomb, any questions of this witness? 4 MR. WHITCOMB: No, Mr. Chairman. 5 CHAIRMAN WITKOWIAK: Next witness, 6 please. Name and address for the record, please. 7 MR. KNIEVER: Thank you for taking the time to stay this late. My name is Paul 8 9 Knievers. My address is 2402 South Burrell in 10 Bay View. Eric is one of the few club owners I 11 know who is honest, cares about his neighborhood 12 enough to mitigate significantly through the use 13 of construction materials, the escape of sound 14 into his neighborhood. I frequent the club two or three times a year. I'm not a - - a regular. 15 16 I go to a lot of music venues. I'm a 17 professional engineer. I mix for the Milwaukee 18 Symphony Orchestra, the Pabst Theater, the 19 Milwaukee Repertory Theater, First Stage 20 Children's Theater, Summerfest and all the ethnic 21 festivals. I know what the rules are for live 22 music. Eric does not have live music that 23 extends out of his club to the extent that it 2.4 exceeds the 50 decibels at 50 feet limit. That 25 is the law. I don't know that he has any sound

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complaints, because he's done so much work involved in this. And I compliment him for that. And there should be notice taken that he's already gone well out of his way, far beyond what any other club owner that I know has done, to make his club quiet and safe in the neighborhood.

I also want to say the previous testimony from the opponents is, in my opinion, largely hearsay. I don't see any facts. When we were harassed by a nightclub that was too loud which forced us to move, it was quite easy to take pictures of people urinating. Those were facts. All I hear is hearsay. Mama De Marinis', which I frequent, is busy early. The Palomino attracts a lot of people from Marquette. Those people are, by and large, earlier. They're there earlier in the neighborhood, taking up parking earlier, and I guarantee you that the motorcycle noise is not coming from the largely Hondas parked outside the Cactus Club.

I support Eric's work. I think that it's a big mistake to consider the income and the taxes that are going to come into the city and the income that's going to come in the city from people from out of state who stay overnight and

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1	buy food and accommodations and in many ways
2	contribute to Milwaukee's artistic community.
3	And the sense that Milwaukee's part of a circuit
4	of music that musicians are willing to come to.
5	Right now we don't have very many venues like
6	Eric's, and we should do everything in our power
7	to keep it.
8	CHAIRMAN WITKOWIAK: Thank you, Mr.
9	Knievers. Questions by committee?
10	ALDERMAN PUENTE: Mr. Chair.
11	CHAIRMAN WITKOWIAK: Alderman Puente.
12	ALDERMAN PUENTE: How far away are you
13	from the Cactus Club?
14	THE WITNESS: I live by Klements
15	Sausage Company, so I'm not in immediate hearing
16	or listening distance. But frankly
17	ALDERMAN PUENTE: Quite Quite a bit
18	aways then.
19	THE WITNESS: Yeah, but I'veI've
20	been a professional musician for 31 years
21	and I
22	ALDERMAN PUENTE: I heard all that.
23	THE WITNESS: and I recognize the
24	problems that the neighbors feel, but they're
25	blaming the wrong person for many of it.

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1	ALDERMAN PUENTE: How long have you
2	lived at
3	THE WITNESS: A year.
4	ALDERMAN PUENTE: One year. Thank you.
5	CHAIRMAN WITKOWIAK: Questions by? Mr.
6	Whitcomb?
7	MR. WHITCOMB: No, sir. Thank you.
8	That hat you are wearing. Is that your company?
9	THE WITNESS: No, it's just a freebie I
10	got from somebody, so. All right. Thank you for
11	your time. Hope you don't stay too late.
12	CHAIRMAN WITKOWIAK: It's up to all the
13	rest of you. Next witness, please.
14	MR. SCHULIST: Hi. My name is
15	Christopher John Schulist, and I'm a bartender
16	and the bar manager of the Cactus Club. And I
17	live at 800 East Lincoln Avenue.
18	CHAIRMAN WITKOWIAK: And your
19	testimony, Christopher.
20	THE WITNESS: Well, I just wanted to
21	say that I work there three to four nights a
22	week, and sometimes I'm there, like I I think
23	the last time I haven't been there was last week
24	last weekend, which after that was 14 days in
25	a row. And I just really care about the place,

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and I just want to make sure that we do everything possible to, you know, to comply with the neighborhood. And I thought that after the first time that we went up to renew our liquor license that we were going to do everything in our power to comply with the neighborhood, and just - - so we can both co-exist. Because it's a great place to work. It's great clientele, and like most of the supporters here, I probably - -I could probably get all of them a drink right now, just knowing their faces, because I know all of the clientele there. And our - - Our clientele is kind of like a community that we don't - - we don't want to be shut down. So if there's like a bad apple that came in, we'll do everything in our power to make sure that he calms down and he gets out.

And when I first started at the Cactus Club, there were big curtains on all the windows. So it was easy to be like, well, they're out the door. Now we don't see anything. But now, I can see up and down the blocks, and I'm standing right in the middle of the room. The bar is right in the middle of the room, and I can see on both sides through the windows, and if I see

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anyone milling around out there because, you know, I do feel like it's a community, that I could ask anyone in the bar to go outside and check it out and make sure that they're being quiet, make sure there's no disturbance. Because we do, we want to comply with the neighborhood. And I think the expansion is a great idea, just for the fact that it's - - it's kind of like saying thank you to our clientele that, I mean, they have been really good to us, and it - - it's been a great place to work. We just want to make it nicer for them to come.

And as far as like noise complaints and everything, you know, we've complied with stopping the shows earlier and really, you know, just on the weekends. We hardly ever have shows during the week. And if they do, they're over by 12 at latest, 12:30 at the latest. And we've done everything in our power, and it's like we want to do this kind of for the neighborhood to be like, hey, we - - we want to soundproof it. We want to make sure that we're going to cover all our bases here, so we can co-exist. It's going to look nicer, and yeah, maybe people - - more people will want to come, but it's - - it

1 will just be a nicer place for every - - everyone 2 to come, and I just - - I just think it's a great place to work and - - and be, and I don't know, 4 like after - - after the testimonies opposing, I 5 was getting worried, because I was like it sounds 6 like an awful place to be, like - - like I'm so 7 scared to go to work, but it's just not like that 8 at all. And I've never had a problem there. 9 I've never felt safer in any bar in Milwaukee, 10 and it's not just because I work there, but 11 because everyone is so nice, and very compliant. 12 And no one wants to disrupt anything, because we 13 all want this place to exist, so we can all see 14 live music and do it peacefully. And so, if 15 there is someone that is doing anything wrong, 16 we'll try to squash it, and I mean, the only time 17 the police have ever come are just routine 18 checks. And I mean, I have nothing on my record 19 from there, and the times they've come, like, 20 Sergeant Cook was a regular. He would just stop 21 by on his beat and just say hello, and that 22 happened with a few of the other beat cops is 23 that they would just say hello, and, you know, 24 and it - - it made me even feel safer than ${\tt I}$ 25 already do. And I guess that's pretty much it.

00114 I just love the place, and I think it's a really 1 2 good idea to expand. CHAIRMAN WITKOWIAK: Thank you, 4 Christopher. Questions by committee? 5 ALDERMAN DUDZIK: Mr. Chairman. 6 CHAIRMAN WITKOWIAK: Alderman Dudzik. 7 ALDERMAN DUDZIK: Thank you. Are you 8 aware of any reason why the Cactus Club could not 9 improve the exterior of the building without 10 expanding? 11 THE WITNESS: No, I mean, that - - that 12 is possible, but like an overall overhaul - - Our 13 capacity would go up if we put in another women's 14 stall, I mean, just. It's not saying that we 15 have to - - we want to bring more people in. 16 It's just, there's only one women's stall, and 17 back when I first started working there, which 18 was like almost six years ago, not that many 19 girls came in. And now, it's - - it's, I'd say, 20 it's pretty even. And to have two men's stalls 21 and only one women's stall, the women are 22 waiting. So we'd like to accommodate them by 23 putting in more bathrooms. And if we do that, 24 you know, just - - just that, our capacity would 25 go up.

00115 MR. WHITCOMB: The issuance of any 1 2 building permit for a grandfather facility requires that the entire facility be brought up 4 to modern code. So to do the exterior they would 5 have to in turn do all of the exterior work, 6 which is part of the plans. 7 ALDERMAN DUDZIK: Thank you. 8 MR. SCHRIMPF: Mr. Chairman. 9 CHAIRMAN WITKOWIAK: Mr. Schrimpf. 10 MR. SCHRIMPF: Mr. Schulist, when you 11 leave the place, what time of the night do you 12 leave the place? 13 THE WITNESS: Probably usually - - It 14 depends. If it's a - - If it's a show night, 15 usually later. But there's like probably at the 16 very latest as far as cleaning goes, maybe around 17 like three - 3:30. 18 MR. SCHRIMPF: Three - 3:30 in the 19 morning. And then, I take it, most of the 20 patrons are gone. 21 THE WITNESS: Oh, we - - We have to - -22 MR. SCHRIMPF: All gone. 23 THE WITNESS: Bar time is 15 minutes 24 ahead, and we get everyone out. On weekends, 25 2:30 bar time, which is actually 2:15. We can't

have anyone else in the bar. Because we just -- We don't -- We don't want to get a ticket from the police, because there's a ticket involved there. And at that point we have a doorman that is outside that we make sure ushers everyone, and just makes sure everyone disperses quietly. And prior to that, if I could say that, at last call and when I tell people that it's time to leave, that I tell everyone in the bar that's in the bar that please be quiet, because of our neighbors. And we have -- We have a big sign, and if -- My speech many times has been if you want to come here again, please be quiet outside, because we want to co-exist with the neighborhood.

MR. SCHRIMPF: Okay.

CHAIRMAN WITKOWIAK: Okay. Thank you, Christopher. Oh, I - - I have a question to ask you now.

THE WITNESS: Okay.

CHAIRMAN WITKOWIAK: You've obviously been talking about this proposed expansion for a while. And your capacity now is 80. What do you really see, and there was a comment made before about that we don't plan to pack 200 people in there.

00117 1 THE WITNESS: Right. 2 CHAIRMAN WITKOWIAK: Realistically, in your conversations, what did you think the - -4 Obviously, if - - if this would be approved, you 5 would spend a lot of money on this expansion. 6 And - - and we take it, that you would want to 7 earn - - be able to earn more money because of that. By doing that you would put more people 8 9 in. What's a reasonable amount of people, you 10 think, it would be in there? 11 THE WITNESS: I'd say at the most 12 probably like, I don't know, 100 - 120 tops. 13 MR. WHITCOMB: Is that music nights or 14 all nights? 15 THE WITNESS: Yeah, just music - - All 16 nights, God, I would kill to be working on a 17 night where 80 people came on - - on a non-show 18 night, because it would be great. I would make 19 some money. It's - - During the week it's 20 really, really dead. And I - - I park my car 21 right outside the Cactus Club at six o'clock. 22 And I - - It's never - - During - - Especially 23 during the weekdays, no one - - There's not more 24 than like - - total that have come in from six to 25 ten, more than like 12 people, total. And like

00118 1 the only time it would ever like get busy is like maybe after 11 on weekdays, and that means probably about 25 people. 4 CHAIRMAN WITKOWIAK: Thank you. 5 THE WITNESS: Sure. 6 CHAIRMAN WITKOWIAK: Thank you for your 7 testimony. Next witness, please. Name and 8 address for the record, please. 9 MS. QUINN: My name is Christine Quinn, 10 Q-U-I-N-N, and I live at 1827 East Rusk Street. 11 I've lived in Bay View for only about a month and 12 a half, however, I resided in Washington Heights 13 in Milwaukee for about two years, and spent the 14 majority of my adult life living on the East 15 side. And I would like to speak strongly in 16 support of this proposal, because I believe the 17 Cactus Club is one of those places, that in 18 conjunction with the other businesses in Bay 19 View, really makes Bay View a destination 20 neighborhood for I guess what pundits would call 21 the creative class of young professionals. 22 like to consider myself a part of that class, but 23 I think that the Cactus Club really draws in a 24 unique mix of people that make Milwaukee, and

specifically Bay View, a very livable place. I

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live bicycling distance from the Cactus Club, and frequently when there are shows, you can see a whole mess of bicycles outside of the club, which I think really shows that neighbors and other Bay Viewers come to the club.

I only go there about six - seven times a year, because the bathroom situation for women is really horrible. There's one stall, as I believe, everyone already knows. And what that means is if you want to take a break in the lady's room, you have to miss often an entire set if there's three bands. So you have a couple beers. You need to take a break. You will miss the second band and be only able to hear the third band after waiting in line, because the lady's room is on the bar side, not on the stage side.

I think this expansion is very consistent with other developments in other neighborhoods of Milwaukee. And it really, when I saw the proposal, it made me think of Comet. Now, Comet is on Farwell, and that was a coffee shop that many people in my generation hung out at while we attended college, be it, Marquette or UWM. Well, that has grown and changed with the

00120 1 clientele. It was recently redone to now have a bar, to now have a more upscale menu, because the patrons that went there ten years ago for a cup 4 of coffee are now dropping 25 bucks or more on 5 dinner. I believe this expansion proposal is 6 consistent. I believe it's a huge plus to the 7 neighborhood, and I find the opposition's blanket 8 statements about all the traffic problems and 9 other noise concerns to really be not terribly 10 credible, for one. Not terribly tied 11 consistently with the Cactus Club as opposed to 12 other businesses and other traffic patterns in 13 the neighborhood. And on balance I believe that 14 clearly allowing the Cactus Club to expand would 15 make it an even better asset for the neighborhood 16 as it would strengthen the business and 17 strengthen its tie to the community. Thank you. 18 CHAIRMAN WITKOWIAK: Thank you, Ms. 19 Quinn. Alderman Puente. 20 ALDERMAN PUENTE: Thank you, Mr. Chair. 21 When you say you're a bicycle ride distance from 22 the club, exactly how far are you from the club? 23 THE WITNESS: I live one block west of 2.4

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KK, or a portion of a block, so I would say it's about five or six blocks depending on how you

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1	count it. So I'm outside of hearing distance,
2	but it's
3	ALDERMAN PUENTE: I count the same way
4	you do.
5	THE WITNESS: Well, everything's
6	walking distance if you have the time.
7	ALDERMAN PUENTE: Okay. All right. So
8	approximately five to six blocks.
9	THE WITNESS: Right.
10	ALDERMAN PUENTE: Thank you.
11	THE WITNESS: It's a very quiet ride on
12	the way home after a show.
13	ALDERMAN PUENTE: Thank you.
14	CHAIRMAN WITKOWIAK: Next witness.
15	MR. BIRCH: My name is Jordan Birch. I
16	live at 2491 South Superior Street.
17	CHAIRMAN WITKOWIAK: And your
18	testimony, please.
19	THE WITNESS: Well, my apartment
20	actually is right above the Palomino, right next
21	door to the Cactus Club, and actually, my bedroom
22	is about four feet behind the stage of the Cactus
23	Club. So sometimes during shows I can hear noise
24	coming from the club, but a lot of it is
25	motorcycles from the Palomino, music from the

Palomino, obviously, because I live right above 1 2 the bar. I frequent the Cactus Club fairly often, and usually when I go in there, it's the 4 same faces. You know. The same ten to 15 people 5 roughly, and we all know each other, and most of 6 us live in Bay View. And you know, we - - we 7 live here, too, just like everybody else, and we 8 want it to be a nice neighborhood. And we don't 9 want litter, and we don't want people knocking 10 over garbage cans, or peeing on our cars or 11 anything. You know, I mean, it's - - We live 12 here, and we want it to be good, too, and, you 13 know, it's - - I just find it really amazing that 14 people wouldn't want the Cactus Club to be more 15 soundproofed, to have handicap access and better 16 bathrooms. If you have more bathrooms, people 17 aren't going to leave and walk outside to go find 18 a bathroom, you know. It's just - - It's common 19 sense. And I don't know. I think - - I think it 20 would be a great addition to the neighborhood, 21 especially the soundproof facade. I think it 22 would make that corner look really sharp, and, 23 you know, it's - - it's Eric's business and he 2.4 owns it and why not let him improve his business. 25 It just doesn't make sense that this is such an

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1	issue to me. I guess that's kind of it.
2	CHAIRMAN WITKOWIAK: Thank you.
3	ALDERMAN PUENTE: Mr. Chair.
4	CHAIRMAN WITKOWIAK: Alderman Puente.
5	ALDERMAN PUENTE: How long have you
6	lived there?
7	THE WITNESS: I moved in about six or
8	seven months ago.
9	ALDERMAN PUENTE: Six or seven months
10	ago.
11	THE WITNESS: And I've worked at the
12	Palomino for the last three years.
13	ALDERMAN PUENTE: Do you think the
14	addition would increase the traffic in the area?
15	THE WITNESS: It would probably
16	increase a little bit of traffic at night, but
17	that's about ten o'clock at night when the shows
18	start on the weekends. And most of the shows are
19	on the weekends. I really don't see it as a
20	problem. I've had to park my car It's
21	usually harder for me to park my car when I would
22	travel to work than it would be to travel at
23	night to go see a show.
24	ALDERMAN PUENTE: Do you think the
25	addition would cause any other problems, as far

00124 1 as littering or noise? THE WITNESS: I think basically with any - - with any bar area you're going to have 4 people coming in from out of the neighborhood, 5 who probably don't respect the neighborhood as 6 much as we do, people that live there. And 7 that's just the way it is with every bar, and, 8 you know, you can easily see that on Water 9 Street, or Brady Street. And I really think that 10 if - - if the Cactus Club was bigger, you would 11 have the ability to keep people in the club 12 longer, so they weren't milling about outside. 13 Especially if there's bathrooms. It just kind of 14 makes sense to me that you could keep them 15 confined if the space was bigger and a little bit 16 nicer and a little less smokey. 17 MR. SCHRIMPF: Mr. Chairman. 18 CHAIRMAN WITKOWIAK: Mr. Schrimpf. 19 MR. SCHRIMPF: Mr. Birch, from your 20 testimony it sounds to me like you have seen 21 people milling outside of the place. 22 THE WITNESS: There's people milling 23 outside of - - of bars everywhere. I mean, 2.4 Garibaldi, Palomino. 25 MR. SCHRIMPF: Yeah, but my question is

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1	whether or not it is the Cactus Club.
2	THE WITNESS: Not usually. There's
3	usually a door guy out there all the time at
4	night, and, you know, some people have to come
5	out and take breaks if they're not smokers,
6	because it gets kind of smokey in there, and
7	that's pretty much the extent of it.
8	MR. SCHRIMPF: Have you seen people
9	urinate outside of the place?
10	THE WITNESS: I have never seen anybody
11	urinate, ever.
12	MR. SCHRIMPF: Okay. That's all I
13	have, Mr. Chairman.
14	ALDERMAN DUDZIK: Mr. Chairman.
15	CHAIRMAN WITKOWIAK: Alderman Dudzik.
16	ALDERMAN DUDZIK: If I may, how old are
17	you?
18	THE WITNESS: I'm 24.
19	ALDERMAN DUDZIK: You're not married.
20	THE WITNESS: No.
21	ALDERMAN DUDZIK: And hopefully you
22	don't have any children.
23	THE WITNESS: No.
24	ALDERMAN DUDZIK: That you know. Okay.
25	Thank you.

00126 1 CHAIRMAN WITKOWIAK: Thank you for your 2 testimony. Next witness, please. Name and address for the record, please. 4 MS. FORD: Charlotte Ford, 2402 South 5 Burrell in Milwaukee. 6 CHAIRMAN WITKOWIAK: And your 7 testimony, Charlotte. 8 THE WITNESS: I think Eric should be 9 able to do what he wants to his club. He's going 10 to increase capacity. He's going to be re - -11 He's just - - He's going to make it better. He's 12 going to make it a destination for everybody that 13 wants to go and see live music, which live music 14 bars have been being closed down just so quickly. 15 It's one of the last places we can go see if we 16 don't want to go to a discotheque, if we don't

want to be in that scene.

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So I think it's very, very sad that the neighborhood is - - some of the neighborhood is opposing him being able to make his building better, to - - It's - - I don't know. It's just really sad when you can't do what you want to do with your property, to make it better. That's all I have to say.

CHAIRMAN WITKOWIAK: Questions of this

00127	
1	witness? Mr. Whitcomb?
2	MR. WHITCOMB: How long have you lived
3	in the area?
4	THE WITNESS: I've lived there for
5	almost a year now. I've been in Milwaukee for
6	six years.
7	MR. WHITCOMB: Thank you.
8	ALDERMAN PUENTE: Mr. Chair.
9	CHAIRMAN WITKOWIAK: Alderman Puente.
10	ALDERMAN PUENTE: Where you live is
11	where Paul testified earlier by Klement's
12	Sausage?
13	THE WITNESS: Correct.
14	ALDERMAN PUENTE: Thank you.
15	CHAIRMAN WITKOWIAK: Next witness,
16	please. Is there anyone else here to testify in
17	support?
18	MS. ROBERTS: My name is Cameron
19	Roberts. I live at 2966 South Herman Street.
20	CHAIRMAN WITKOWIAK: What's your
21	address?
22	THE WITNESS: 2966 South Herman.
23	CHAIRMAN WITKOWIAK: Herman, okay.
24	THE WITNESS: It's not in the exact
25	Cactus Club neighborhood, but it is in Bay View.

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I am also a business owner in the neighborhood. And a couple of the issues that I would like to - to touch on is the fact that - - and some people have mentioned that the Bay View is very much a neighborhood that is changing and is developing and is growing. And as such, it has the problems that are attendant to that. I think what needs to be kept in mind, too, is that this is an important business district, this Russell Avenue business district. It is business. It is residential. But it is business, too.

I think to deny Eric the ability to improve this particular property, it - - it's a negative for the neighborhood in general. The building needs improvement. Part of that improvement, obviously, is the facade and the control of noise, ventilation, all of that, the bathroom situation. I've - - I've known Eric for many years. I have been a Cactus Club regular in the past, not - - I can barely stay awake past ten o'clock these days, so it hasn't been very frequent, lately. However, I - - I think he's attempting to address some of these issues of - - with - - with his ventilation and soundproofing and all of this. I - I also think as - - as

00129 was mentioned with the bathrooms, that's - - It's 1 - - It seems to me from what I can kind of understand from this is that it's almost 4 ancillary that the - - the capacity is going up 5 because he's addressing these issues. But the 6 capacity will go up, and that is a part of a 7 business' growth. And in order to pay for 8 improvements with - - to a business you need to 9 be able to attract more customers, offer a better 10 environment, a better product, and subsequently, 11 you know, you can charge more and you can make 12 more money. And, you know, people ask why does 13 the capacity have to go up? Well, that's part 14 and parcel of it. It's - - It's needed to be 15 able to improve the facility. It's my belief. 16 And, I mean, I think - - I think he is attempting 17 to address the problems that many of these 18 residents have brought up, and I do empathize

problematic neighborhoods before, too. And without people willing to try to make those changes, I - - I think he is earnest in this, and - - and it's just a personal opinion, obviously.

with their situation. You know, I've - - I have

lived in - - in noisy neighborhoods and - - and

But I think - - I think another issue

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1 is capacity. Attendance in a club like this is - - is driven by the type of acts, and I - - Ithink the type of acts that Eric books appeals to 4 a limited crowd, anyway. And I don't think that 5 that's going to change terribly much, and, you 6 know, I - - I know that if - - if my restaurant 7 could be at capacity every night, I'd be 8 thrilled. But it doesn't happen that way. And I 9 don't think that that the increase on a regular 10 basis is going to be that extreme. I think it's 11 going to increase generally anyway, because the 12 neighborhood is - - is changing and growing, and 13 businesses are becoming more successful there. 14 And - - And part of the success of a business is 15 increased traffic, you know. I think it's value 16 to the city is - - is important, too. It's - -17 It's a unique place. The type of acts that he 18 gets don't go to many other pla - - don't get 19 booked in many other places in the city. I 20 think, you know, the improvement of his business 21 and the improvement of the clientele and the - -22 the - - just the general atmosphere of the club, 23 it - - it - - I think there is more benefit than 2.4 - - than detriment, you know. This is - - This 25 is just my perspective. You know, people choose

00131	
1	to live in a city because of the diversity of a
2	city. There's different things to do, different
3	places to go, and and and Bay View is
4	unique in that it has a lot of interesting
5	different places. This is one of them, and I
6	would really hate to see him be denied the
7	the possibility of improving his his
8	business, and and contributing to the
9	neighborhood in that respect.
10	CHAIRMAN WITKOWIAK: Questions by
11	committee?
12	ALDERMAN PUENTE: Mr. Chair.
13	CHAIRMAN WITKOWIAK: Alderman Puente.
14	ALDERMAN PUENTE: You mentioned where
15	you live. Approximately how far is that from the
16	Cactus Club?
17	THE WITNESS: It's across KK, about
18	four blocks. So it's probably a good eight -
19	nine blocks, ten blocks.
20	ALDERMAN PUENTE: And how long have you
21	lived there?
22	THE WITNESS: There, I have lived only
23	for about a year. Before I lived I've lived
24	in Bay View for ten years. I lived across from
25	Bay View High School. I've lived in different

00132	
1	areas of Bay View for a long time.
2	ALDERMAN PUENTE: And you have a
3	business in the area?
4	THE WITNESS: Um-hnh. Yes, I do.
5	ALDERMAN PUENTE: And where is that
6	located
7	THE WITNESS: It's not
8	ALDERMAN PUENTE: compared to the
9	Cactus Club?
10	THE WITNESS: It's It's on
11	Kinnickinnic and Lincoln. So it's it's
12	further away.
13	ALDERMAN PUENTE: It's further away.
14	THE WITNESS: Um-hnh.
15	ALDERMAN PUENTE: Okay. And how long
16	have you had your restaurant?
17	THE WITNESS: About four and a half
18	years now.
19	ALDERMAN PUENTE: Is that one next to
20	the bank there?
21	THE WITNESS: Next to where?
22	ALDERMAN PUENTE: The bank?
23	THE WITNESS: The bank?
24	ALDERMAN PUENTE: On KK and Lincoln?
25	THE WITNESS: No, it's

00133 1 CHAIRMAN WITKOWIAK: What's the name of 2 your place? THE WITNESS: It's Lulu - - Lulu Cafe' 3 4 and Bar. We're - -5 ALDERMAN PUENTE: Oh, you have a bar, 6 too. 7 THE WITNESS: Yeah, it's - - it's a cafe' and a bar, yes. It's across the street 8 9 from Stone Creek Coffee. I don't know if you 10 know where that is. 11 ALDERMAN PUENTE: You made a statement 12 that he's trying to do what he can to work with 13 the neighborhood and had. What - - What do you 14 - - What do you know that he's done to do that? 15 What do you base that statement on? 16 THE WITNESS: Well, I just base it on 17 the - - the proposals that he's made in terms of 18 increasing, you know, having a bouncer available, 19 and - - and, you know, watching the neighborhood. 20

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the - - the proposals that he's made in terms of increasing, you know, having a bouncer available, and - - and, you know, watching the neighborhood. I think the issue - - the issue of ventilation is important, because it does get smoky in there. I know, for one, since I don't smoke anymore, it is difficult for me to be in there. And I could see where, you know, people would have to take a break to get away from it. If you address that

00134 issue, then you don't have people - - you don't 1 have the problem of people hanging out outside or - - or, you know, loitering and then going back 4 in. I mean, that's - - that's kind of my - -5 ALDERMAN PUENTE: So the bouncer is the 6 only thing that you've seen him do so far. Is 7 that correct? I mean, the ventilation's another 8 thing, but did you - -9 THE WITNESS: Oh, I - -10 ALDERMAN PUENTE: Have you - - Have you 11 seen a bouncer at the door? 12 THE WITNESS: Yes, I have. 13 ALDERMAN PUENTE: Okay. 14 THE WITNESS: Yes, I have seen that. And I have actually - - I have witnessed Chris 15 16 closing the bar before and asking people to keep 17 it down, go to your car, go home. I mean, I - -18 I think they - - the employees there do - - They 19 care about their jobs, and they do want to - - to 20 keep the place open and keep it nice and keep it going. Keep - - Keep the neighborhood cleaned up, if they can, you know. You have control only 21 22 23 so far. I think they try to exert that control 24 when they can.

ALDERMAN PUENTE: All right. Thank

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00135	
1	you.
2	THE WITNESS: Thank you.
3	CHAIRMAN WITKOWIAK: Thank you for your
4	testimony. Next witness, please. Name and
5	address for the record.
6	MR. BARRON: Mark Barron. 2428 South
7	Wentworth Avenue.
8	CHAIRMAN WITKOWIAK: And your
9	testimony, Mark?
10	THE WITNESS: I'll try to keep it
11	brief. I'll say that I I am not a very
12	frequent visitor to the Cactus Club, but I do
13	appreciate having them as a very close neighbor
14	of mine.
15	CHAIRMAN WITKOWIAK: How far away do
16	you live?
17	THE WITNESS: About a block and a half.
18	CHAIRMAN WITKOWIAK: Block and a half,
19	okay. Continue.
20	THE WITNESS: So I think regarding the
21	expansion, I certainly I think it's a
22	it's a positive for the neighborhood. What I
23	would say, personally speaking, is one of the
24	reasons I chose to stay in Milwaukee and buy a
25	house and ended up in Bay View was truly in part

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because of the Cactus Club being in proximity to the house I was able to purchase. Obviously the other, you know, bars and entertainment, certainly having Groppi's there is a great thing as well, but that's a double-edged sword in and of its own right and - - and what I would say is regarding concerns about some of the traffic and parking, you know, I'm a relatively young guy, come and go at lots of different hours, and my personal opinion of traffic issues in that neighborhood have a lot more to do with Groppi's than they do with Palomino or Cactus Club or any of the other bars. So the point being with that I think is that to say that traffic and parking issues that occur on weekends or earlier in the day because of one of the other businesses closely located to the Cactus Club should also be addressed, if we're going to say parking and traffic are going to increase due to this other business.

When I come home from work between 3:30 and four o'clock, I often have to put up with lots of interesting driving maneuvers, because people can't find parking for Groppi's. So now we're going to have a patio outside of Groppi's

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that's going to draw more people at different times of day. Granted, I understand, they close earlier. But let's keep in mind that you're - you're changing the dynamic of - - of the traffic in the neighborhood with that, as well. That said, I also want to add that I have a tendency also to walk around the neighborhood at all hours. And again, a young guy, I do frequent the bars maybe once a month in the neighborhood. I have never - - never, never, whether I'm driving home, walking in the neighborhood, or having been at one of the - - the neighborhood bars, seen anybody misbehaving near the Cactus Club in two years. That's the truth. I've never seen anybody urinate. I've never seen anybody do drugs. I've never seen anybody be loud. And if I did, I would take it up, you know, and I would - - I would obviously not say that, but I - - My bedroom windows are five feet from the sidewalk. There is no possible way that I would not be woken up if there was neighborhood noise, a block and a half from Cactus Club.

To be perfectly blunt, the times I've been woken up has been patrons of the De Marinis' Restaurants. So, again, to say that it's one

00138	
1	establishment that's going to cause a problem, I
2	think is shortsighted.
3	CHAIRMAN WITKOWIAK: Mark, thank you.
4	Questions by members of the committee?
5	ALDERMAN PUENTE: Mr. Chairman.
6	CHAIRMAN WITKOWIAK: Alderman Puente.
7	ALDERMAN PUENTE: How long have you
8	lived at your house?
9	THE WITNESS: Two years.
10	ALDERMAN PUENTE: Okay. When you made
11	a statement that you come home at two - three,
12	that's in the morning?
13	THE WITNESS: Occasionally, sure.
14	ALDERMAN PUENTE: And you attribute the
15	traffic circling because of Groppi's?
16	THE WITNESS: No, no, no. I I
17	should
18	ALDERMAN PUENTE: You said
19	THE WITNESS: If I can clarify. No,
20	no, I'm sorry. I probably wasn't that clear. I
21	attribute Oh, two - three in the afternoon,
22	I'm sorry.
23	ALDERMAN PUENTE: I asked you what
24	time.
25	THE WITNESS: I'm sorry. I'm sorry. I

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1	was thinking you meant a.m. No, p.m p.m.
2	ALDERMAN PUENTE: That's what I did
3	mean was a.m., and you said yes to that.
4	THE WITNESS: No, I'm sorry. I
5	misspoke.
6	ALDERMAN PUENTE: All right.
7	THE WITNESS: No. I misspoke.
8	ALDERMAN PUENTE: So it is two or three
9	in the afternoon.
10	THE WITNESS: Yes. Correct.
11	ALDERMAN PUENTE: Groppi's is closed at
12	two or three in the morning. That's why I
13	clarified that. All right. Thank you.
14	THE WITNESS: You're welcome.
15	ALDERMAN DUDZIK: Mr. Chairman.
16	CHAIRMAN WITKOWIAK: Alderman Dudzik.
17	ALDERMAN DUDZIK: You live west of
18	THE WITNESS: I live north.
19	ALDERMAN DUDZIK: North of Cactus Club?
20	THE WITNESS: Yes.
21	ALDERMAN DUDZIK: On On
22	THE WITNESS: Wentworth.
23	ALDERMAN DUDZIK: On which side of the
24	street. East or west side of the street.
25	THE WITNESS: East side.
20	THE WITHERS, East Side.

00140	
1	ALDERMAN DUDZIK: Thank you.
2	THE WITNESS: You're welcome.
3	CHAIRMAN WITKOWIAK: Any other
4	questions? Mr. Whitcomb, questions of the
5	witness?
6	MR. WHITCOMB: No, Mr. Chairman.
7	CHAIRMAN WITKOWIAK: Okay. Next
8	witness, please.
9	MR. ROSENBERG: How are you tonight?
10	CHAIRMAN WITKOWIAK: Good evening.
11	THE WITNESS: Adam Rosenberg. 2484
12	South Wentworth. I live one door down from the
13	Cactus Club and Eric's property.
14	CHAIRMAN WITKOWIAK: And your
15	testimony?
16	THE WITNESS: I've lived at that
17	location I've lived in Bay View for about a
18	year and a half. I've lived in that location for
19	a couple of months. I don't frequent the club
20	that often, but I live next door to it, so I'm
21	privy to just about everything that happens at
22	that intersection. I walk my dog. I have a 150
23	pound dog that I walk four or five - six times a
24	day, at all hours of the night, during the day,
25	at closing, after closing, during the hours that

the bar would be open. It differs every night. I have two vehicles that I park on the street. I've never ever had a problem with parking. I own my own business. I'm also an attorney. I come back and forth from the neighborhood, gosh, four or five times a day, occasionally at night. I frequent the Palomino. I certainly go to Groppi's, which is directly across the street from me, and most of the traffic I see is traffic that exits the Hoan Bridge and uses Russell as a thoroughfare to get to destinations in Bay View or down Superior and go to work downtown. I certainly do. That's one of the reasons I moved into the neighborhood.

I have absolutely no problem with what Eric's doing. I support it. The place needs more - - Patrons, you know, people have talked about upgrading the patrons, and I really don't think any of the patrons need upgrading. I think the patrons are great. I think they're a lot less noisy than those who attend, say, Garibaldi's or the Palomino, or certainly that drive up and down the street in loud vehicles or on Harley's. And I've never seen a Harley parked at the Cactus Club, not that I'm against

Harley's, but that's just the way it is. A lot of these neighbors have been attributing the bike noise, which is primarily from Harley's, to the Cactus Club. And I think that's a big problem. There's a sign on Eric's door or on the wall next to Eric's door that baffles the sound from the place now, inadequate, but it's there. And it says, "Respect our neighborhood. Respect our neighbors." And I think the big problem is that many of these neighbors who have spoken in opposition with absolutely no factual basis do not respect the club and its patrons. And I think that's the big problem here tonight.

You have a businessman who turned a place that had little, if any, following, ten years ago - - approximately ten years ago, into, you know, the area's premier Indie Rock destination in Southeastern Wisconsin. And that's the truth. And I'm a fan of all sorts of music, and, you know, I have no problem with that. But the neighbors have to respect the businesses that are in the neighborhood. You have Groppi's, you know, great. When - - When Lou Groppi and everyone was there and it was a small market and it certainly didn't have the

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panache that it did now, there are people that went. And now that it has the panache and it just got granted a license, hey, I'll be out on the patio, too, having some wine until eight or 8:30, whenever they have to close. That's going to contribute. People are going to park. People are going to walk. There's certainly going to be more traffic in the neighborhood. But I can't see parking issues, these parking issues, people urinating, allegedly smoking marijuana, drugs, this - - I - - I'll tell you that if these neighbors were - - had any factual basis, we would see it here tonight. We would see police reports. We would see photographs of very - just - - just of the street being unparkable at various hours of the evening. There is nothing here, other than their testimony to support any of these allegations. None.

In fact, I know, as a fact, because I've done the research, that the police have been called to the Cactus Club twice, I believe it's twice, in the last ten years. By who? By the owner. One to report some damage. I think it was twice to report some damage. But never because of an altercation or anything like that.

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And I assure you that if any of these problems seriously existed in the area, these neighbors that have so diligently stayed tonight would have easily produced some type of factual evidence, if even in the form of police reports or photographs being taken. And I can tell you that as a neighbor, and as these people know, I do support Eric and the club, I walk my dog down the south end of that street on a regular basis, on the other side of Russell, past these neighbors' homes. And I've had a neighbor - - Now, my dog is very well behaved, very well behaved, but I've had a neighbor, and I won't mention who, two neighbors, one attempt to photograph me walking my dog without a leash, and another, loudly exclaiming that she was going to call the police to report me for an ordinance violation.

Now I submit to you if I can't walk my dog without having threats and photographs being taken, that any of these allegations that the neighbors have leveled here today, would be easily backed up with that camera, or with police reports, or something else that has some merit to it, other than oral testimony that, in my opinion, is completely baseless and without merit.

1 In closing, you know, the expansion's great. Do a lot for the neighborhood. I think it would be great. I think the place looked like 4 a dump when I first moved in, and I did drive 5 around the neighborhood several times. I 6 frequent the Palomino. I'm there, I've been 7 going there. I've been in the area since '97, 8 and go to those locations and go down to see them 9 pretty much all the time. And I haven't seen 10 much change, except for the diligent work of 11 Eric, who in good faith, has re-painted the 12 place, even though probably hopefully going to 13 get torn down and renovated. But has done things 14 to make sure that these neighbors, who I believe 15 do not respect his business and the patrons, he 16 has done what he can to appease them, and offer 17 them some type of good faith. If you have 18 doormen patrolling the neighborhood making sure 19 that there is no noise or doing what they can to 20 ensure that there's no noise from the patrons, or 21 just changing the facade with a coat of paint and 22 - - and moving some dumpsters to the side and 23 basically cleaning things up in the hopes that 2.4 the neighbors will see he's making the effort. 25 So I'm totally behind you, and that's pretty much

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1	it.
2	CHAIRMAN WITKOWIAK: Thank you for your
3	testimony, Adam. Questions by Alderman
4	Puente?
5	ALDERMAN PUENTE: What time of day do
6	you walk your dog?
7	THE WITNESS: You name it. Seven in
8	the morning, two in the two in the morning,
9	ten at night, eight at night.
10	ALDERMAN PUENTE: When you had the
11	incident with the neighbors, what time was that?
12	THE WITNESS: Oh, I think that was
13	about Let's see. I came home from work on
14	Friday. I had a long work day and decided to
15	relax and walk my dog. That'd have to be about
16	6:30 at night, after the club opens.
17	ALDERMAN PUENTE: And that was during
18	the summer?
19	THE WITNESS: That was Friday. That
20	was last Friday, yes.
21	ALDERMAN PUENTE: Okay. And the one
22	incident, both neighbors were involved?
23	THE WITNESS: Absolutely.
24	ALDERMAN PUENTE: Thank you
25	CHAIRMAN WITKOWIAK: What kind of dog

00147	
1	do you have that's so intimidating?
2	ALDERMAN PUENTE: Big one.
3	THE WITNESS: I have a Leonburger and
4	Turkish Shepard Mix.
5	CHAIRMAN WITKOWIAK: Okay. Any
6	questions by members of the committee?
7	ALDERMAN PUENTE: I just want to know
8	the time of day, because I'm sure during the
9	daylight hours it's easier to take photographs
10	than at night. Thank you.
11	THE WITNESS: Either way, I mean, they
12	would have some documentation of of what's
13	allegedly going on, and they don't.
14	ALDERMAN PUENTE: Thank you.
15	CHAIRMAN WITKOWIAK: Mr. Whitcomb, any
16	questions of this witness?
17	MR. WHITCOMB: No.
18	CHAIRMAN WITKOWIAK: Thank you for your
19	testimony.
20	THE WITNESS: Thank you.
21	CHAIRMAN WITKOWIAK: Next person to
22	testify, please.
23	MR. FOX: Thank you, members of the
24	committee.
25	CHAIRMAN WITKOWIAK: Your name and

00148 address for the record, please. 1 THE WITNESS: I said, thank you, members of the committee. 4 CHAIRMAN WITKOWIAK: Name and address. 5 THE WITNESS: Patrick Fox. I live at 6 3143 South Pennsylvania Avenue. I live about six 7 blocks south of Cactus Club. 8 CHAIRMAN WITKOWIAK: And your 9 testimony. 10 THE WITNESS: I don't know Eric 11 personally. I just moved here a couple years 12 ago, so I'm relatively new to the Bay View area. 13 But after searching for a place to live for, God, 14 about a month and a half and commuting from Madison, Wisconsin, I decided to - - I decided my 15 16 girlfriend and I should move to Bay View, based 17 on a lot of the businesses in this area, and 18 mainly for the Cactus Club and what is has to 19 offer. 20 Immediately upon entering the facility 21 I enjoy the place. The - - The bartenders, the 22 people that Eric has surrounded him with - -23 himself with are - - They're not - - They don't 24 judge you. They're - - They're great people. 25 I've actually left a wallet, PDA, things right at

00149 1 the bar, I mean, earlier testimony about people crossing the street to - - to stay away from these people, I think are - - are based purely on 4 - - on - - I don't know where that's coming from. 5 I'm just really concerned that people 6 are getting a bad rap just based on - - on people 7 who are not in the Bay View area or not from the 8 Milwaukee area. Now, I'm - - I'm a motorcyclist. 9 I ride a old Suzuki, and I park quite a bit, 10 right in front of the Cactus, and I always make 11 it sure that when I leave, that I take proper 12 care to be aware of my surroundings, that this is 13 a neighborhood, and I - - I tell you of all the 14 times I parked there, I - - I kind of wished that 15 I had more of a bike community right there, 16 because there's a number of other motorcycles 17 parked near me, whenever I'm there, which is 18 probably three nights a week, sometimes more than 19 my girlfriend would probably care to know. 20 But I believe that Cactus is a very 21 important part of the Bay View community, and 22 just today I - - I saw this - - this flier that even demonstrates this more so. There's a Bay 23

View bash coming up this weekend, is what it's

called, and among the family of people in the Bay

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1	View community, including the Bay View
2	Neighborhood Association, we have
3	OnMilwaukee.com, Sprecher, Shepherd Express,
4	banks, who are contributing to this community
5	event. And I believe that Cactus Club is also
6	listed on this, as well, as a contributor to this
7	Bay View event. And I believe this is why Eric
8	should be allowed the expansion to make his place
9	better and betterment for the entire community.
10	MR. SCHRIMPF: Mr. Chairman.
11	CHAIRMAN WITKOWIAK: Mr. Schrimpf.
12	MR. SCHRIMPF: Thank you. As I
13	understand your testimony, you, Mr. Fox, you ride
14	a bike?
15	THE WITNESS: Yes, I do.
16	MR. SCHRIMPF: To the Cactus Club?
17	THE WITNESS: Um-hnh.
18	MR. SCHRIMPF: I'm just kind of
19	curious. When you arrive at the Cactus Club, how
20	many bikes do you normally see?
21	THE WITNESS: I usually see none when I
22	get there.
23	MR. SCHRIMPF: Yours is the only one?
24	THE WITNESS: I see them more down at
25	the other end of the block.

00151	
1	MR. SCHRIMPF: And the other end of the
2	block implies what?
3	THE WITNESS: Palomino area.
4	MR. SCHRIMPF: Okay. I'm just kind of
5	curious. What kind of a bike do you ride?
6	THE WITNESS: It's an '82 GS 850
7	Suzuki. It's
8	MR. SCHRIMPF: Thank you. That's all I
9	have.
10	CHAIRMAN WITKOWIAK: Any other
11	questions by members of the committee?
12	ALDERMAN DUDZIK: Mr. Chairman.
13	CHAIRMAN WITKOWIAK: Alderman Dudzik.
14	ALDERMAN DUDZIK: Thank you. With
15	regards to the flier in your hand, where is that
16	event being held? Is there a central location or
17	is it Bay View, period?
18	THE WITNESS: It's going to be It's
19	on Kinnickinnic Avenue between Potter and
20	Clement.
21	ALDERMAN DUDZIK: Thank you.
22	CHAIRMAN WITKOWIAK: Alderman Puente?
23	ALDERMAN PUENTE: When you get there on
24	your bike, you're the only bike there. What
25	What about when you leave?
4.0	what about when you reave:

00152 THE WITNESS: I'm normally the only 1 bike there, as well. ALDERMAN PUENTE: So you're the only 4 bike there. 5 THE WITNESS: Um-hnh. 6 ALDERMAN PUENTE: Thank you. 7 CHAIRMAN WITKOWIAK: Thank you for your 8 testimony. Next. Next witness, please. Name 9 and address for the record. 10 MR. MEIER: Kevin Meier. 2629 South 11 Kinnickinnic Avenue in Bay View. 12 CHAIRMAN WITKOWIAK: Your testimony. 13 THE WITNESS: Well, I'd just like to 14 say that I book shows in town, sometimes book 15 shows at Cactus Club, book shows in Riverwest, 16 book shows on the East side. Often Eric calls me 17 up, says, "Hey, do you know anyone coming through 18 the area, would like to play at the club?" And I 19 would say, if we get 75 to 100 people at a show, 20 it's a amazing success. And these are the types 21 of bands that come to the Cactus Club, These are 22 the types of bands that come to Anopa, Mad 23 Planet. It's rare that you're going to pack - -24 I mean, to think that capacity is going to go up 25 to 200 every night is preposterous. It's just

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1 not going to happen, and the way I understand the law is that if you - - as Chris was saying, if you put in another toilet, the capacity 4 immediately goes up. That's not really the issue 5 that we're looking at. We're looking at 6 renovating the place, making it so that more than 7 one girl can go to the bathroom at one time. 8 It's handicap accessible. And I also play in a 9 band that has played the Cactus Club, and not - -10 No - - No real nice way to say this, but we're 11 considered fairly popular. And our band is - -12 If we sell the Cactus Club, that's - - that's 13 rare, and people think that - - I mean, I don't 14 - - And we play around the country, and we play 15 with bands that are - - We play at clubs that are 16 similar to the Cactus Club, and it's - - it just 17 doesn't happen where you're going to build a club 18 to 200 just because the capacity is such. 19

I mean, in - - in Riverwest I can do a show, and if 100 people come, it's a brilliant success, and that's at a club which has a capacity of, I don't know, 150 or 200, and people know that, and they still don't come. You get 100 people, and that includes a large Riverwest crowd that doesn't make the trek over to Bay

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View, because they don't have cars or they don't - - they don't leave their neighborhood. So I -- I've done shows at Cactus Club where 25 people come and everyone's happy, because all the people want to do there is watch live music, have a drink, and have a sense of community, which is something that this guy has brought to our neighborhood, and that's why I moved to Bay View, and someday, perhaps, buy a house in Bay View, because Cactus Club came because business has followed suit, and we see restaurants, other bars, clothing shops, coffee shops popping up, because people are coming here, because they don't like the East side, for instance, or they don't feel safe in Riverwest. People feel safe in Bay View, and I know that because that's why my friends moved here.

So I don't understand why people would say they don't feel safe crossing the street outside the Cactus Club. I walk to the Cactus Club because I live close enough. I don't see people urinating. I don't - - it doesn't happen. And I do believe that there would be proof if it was happening. I - - I walk with my girlfriend to the Cactus Club and back, and she feels safe.

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1	And I know other If you want to talk about
2	safe, ask the girls that go to the Cactus Club
3	and walk there, and walk home. It just seems odd
4	that it is perceived as such a threatening
5	environment when it's a magnet for people in
6	their late 20s and 30s to come because of the
7	culture, and I guess that's pretty much all I
8	have to say.
9	CHAIRMAN WITKOWIAK: Thank you, Kevin.
10	Questions of this witness? Mr. Whitcomb?
11	MR. WHITCOMB: No, Mr. Chairman.
12	CHAIRMAN WITKOWIAK: Thank you for your
13	testimony. Next person to testify, please.
14	MR. WALINSKI: Hello.
15	CHAIRMAN WITKOWIAK: Name and address
16	for the record.
17	THE WITNESS: Art Walinski. I live at
18	2515 South Austin Street, which is in Bay View.
19	CHAIRMAN WITKOWIAK: Your testimony.
20	THE WITNESS: I'm in favor of the
21	Cactus Club and its expansion. I live in the
22	neighborhood, and I moved there for that same
23	reason that places like the Cactus Club are
24	there. It is a very big deal for me to move back
25	to Milwaukee from San Francisco where I've been

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comfortably for many years, 12 years. And I came back to the neighborhood, because things like this were occurring here. My neighborhood I would call pretty sleepy. It's - - It's on Austin Street. It's a quiet street. A couple of bars have closed down there. The Just One More and DBs Bar. Since they've closed down, I've had my flagpole stolen, my garage graffitied, car crashed in front of my house, and I still call it a really sleepy neighborhood. I mean, these are anomalies. And so, you know, you can find problems with anything, but I don't think that these problems that these people are seeing are caused exclusively by the Cactus Club.

The traffic in the neighborhood is - is getting more and more. It's an off-ramp to the Hoan Bridge, literally, I mean, it is the way you get to and from the Hoan Bridge. And, you know, people are moving to Bay View. They are professionals that live in the City of Milwaukee. They work downtown. You know, it's - it's a natural evolution of things. I have a few notes here.

You know, when that condominium complex was built, that big tall structure on the lake

00157 1 that one of the gentleman here lives in and was 2 complaining about the Cactus Club, people complained about that being built there, too. 4 And I think that nowadays people say, oh, wow, 5 it's a condo complex. It's there. It's not a 6 big problem there. You know, it's a perception 7 more than anything else. 8 Let's see here. Yeah, I just think, 9 you know, it's improving the whole neighborhood. 10 It's not destroying the neighborhood at all. And 11 the improvements that Eric's going to make in the 12 place are addressing all these concerns. It's 13 pretty straightforward. And I think that people 14 just have a perception that's hard to get over. 15 And that's about it, you know. Everybody picks a 16 monster, and sometimes people have different 17 views of who the monster is. 18 CHAIRMAN WITKOWIAK: Thank you very 19 much. Questions by committee? 20 ALDERMAN DUDZIK: Mr. Chairman. 21 CHAIRMAN WITKOWIAK: Alderman Dudzik. 22 ALDERMAN DUDZIK: Could you just, 23 because I'm not that familiar with the Bay View 2.4 area, how far do you live from Cactus Club?

THE WITNESS: I live about a half a

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1	mile.
2	ALDERMAN DUDZIK: Half a mile. West?
3	THE WITNESS: Due west, yeah.
4	ALDERMAN DUDZIK: Due west. How are
5	the improvements that Eric's proposing going to
6	be addressing the number one concern that the
7	proponents had, and that is the volume of traffic
8	and parking lack of parking in the area?
9	THE WITNESS: Well, that was kind of my
10	point. I mean, people look at things
11	differently. The traffic in the neighborhood has
12	increased because of what the city itself has
13	done. I mean, they completed the Hoan Bridge.
14	You know, it's an off-ramp. Groppi's Deli is
15	there. That's, you know, people I got into a
16	car accident there, myself. I knocked the door
17	off of a woman's car who was opening it up in to
18	me in front of Groppi's Deli at five o'clock in
19	the afternoon. It was congested traffic. I
20	mean, it's not There isn't a problem. That
21	That's not the problem to address by Eric's
22	Club. It's just It's just happening there in
23	general.
24	ALDERMAN DUDZIK: Mr. Chairman. The
25	Hoan Bridge was actually something that was

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desired by the people that lived in the Bay View area, and so I guess, I'll go back to my question is how is Eric's expansion going to address parking issues in that area? Your perception, living a half a mile away, is that there's no parking problem. And I've listened to any number of the supporters, and they've - - a number of them have lived outside the immediate area. And whenever I listen to arguments about taverns, for whatever reason that they're here, I really do put a great deal of weight on the people who are living right across the street, and I realize that one gentleman that I insulted inadvertently lived four - - or slept four feet away from the band in the Cactus Club. But a number of the people that have come up and have spoken in favor of this club didn't live right there. You're a perfect example.

THE WITNESS: I agree. It's a valid issue, and I don't live right there. But I go there almost every night into that neighborhood, right. I have never once had to park more than a block away from there. The parking improves there in the evening. It doesn't get worse. It really does. Especially in the late night. You

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1	know. Nowadays, if you go in, you know, around
2	five - six o'clock at night and Groppi's is open,
3	there's more and more parking problems, you know.
4	And I I'm sure that, you know, there are
5	issues that I don't see every day, not living
6	right across the street from there. But it's an
7	evolutionary thing. I don't think it's something
8	that's going to be, you know, caused just by
9	Eric's club or fixed by Eric's club alone.
10	ALDERMAN DUDZIK: Thank you.
11	CHAIRMAN WITKOWIAK: Any other
12	questions by committee?
13	ALDERMAN PUENTE: Mr. Chair.
14	CHAIRMAN WITKOWIAK: Alderman Puente.
15	ALDERMAN PUENTE: How long have you
16	lived there?
17	THE WITNESS: Five years.
18	ALDERMAN PUENTE: Thank you.
19	CHAIRMAN WITKOWIAK: Thank you for your
20	testimony. Next person to testify, please.
21	MR. KACHUR: William Kachur. Live on
22	2568 South Logan. It's approximately
23	CHAIRMAN WITKOWIAK: How far?
24	THE WITNESS: I'm about four to five
25	blocks away.

00161 1 CHAIRMAN WITKOWIAK: Okay. And your 2 testimony. THE WITNESS: I'll try and keep it 4 brief. Made just a few notes. But in regards to 5 parking, oftentimes, I will either walk to the 6 Cactus Club, or I will drive. I'm also in a band 7 that - - that frequents and plays at the Cactus Club. And as a band, you're told to get there 8 9 early, you know, to load in your equipment. In 10 regards to parking, and this is approximately 11 around eight o'clock is the loading time. There 12 is no parking at that point in time at eight in 13 the evening around that area. We oftentimes will 14 even drive our van back home or we'll, you know, 15 try and find a spot. But it's usually fairly far 16 away, because there is no parking at eight in the 17 evening. So I'm not too sure what the parking 18 issue is because when we enter the Cactus Club, 19 the Cactus Club at that point in time is 20 absolutely empty. The people aren't arriving to 21 the Cactus Club until approximately 10:30, and 22 everybody who has ever driven there knows that 23 it's already tough to park once you arrive there. 24 That being said, with parking out of

the way, just one or two points. I just wanted

1 to say that this issue, I think, is really in regards to the expansion, and what people have mentioned before, is that it will address a lot 4 of the issues that have been mentioned. You 5 know, it will keep people more inside if there is 6 that problem of people being outside. And I can 7 tell you from being a musician who plays there, 8 Eric does not allow any extra noise. We can't 9 even plug in our instruments until a certain 10 time, and that's usually not until nine o'clock. 11 So all these expansion issues, why I'm in favor 12 of it, is it's only going to make the community 13 better. If there are noise issues, then, sure, 14 he's going to alleviate that problem with his 15 expansion. And, yes, there's going to be 12 feet 16 of expansion, but if we went over the details of 17 the expansion, he would show you that a lot of it 18 is going to be for band equipment, and it's not 19 necessarily going to be an expansion for people, 20 for - - for head room. And, again, and last 21 thing I'll say is in regards to head room, 22 Milwaukee is very fickle for music and playing. 23 What the gentleman said earlier about, yeah, if 24 there's 25 people there, that - - that's a great 25 night. So just because the head count may go up,

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1	in no way means that the people will actually
2	increase at the Cactus Club, and I, no offense,
3	Eric, but I don't think it will increase. I
4	think it will stay the same place that it's been.
5	It's already the premier club in Milwaukee, and
6	he doesn't sell it out that often. He just
7	doesn't. And it's still a great place to go. So
8	being the premier club, if he can't pack it at
9	80, a capacity issue is probably not an issue.
10	CHAIRMAN WITKOWIAK: Thank you for your
11	testimony. Questions by committee?
12	ALDERMAN PUENTE: Mr. Chair.
13	CHAIRMAN WITKOWIAK: Alderman Puente.
14	ALDERMAN PUENTE: Sir.
15	CHAIRMAN WITKOWIAK: Sir.
16	ALDERMAN PUENTE: How far away do you
17	live?
18	THE WITNESS: I'm about four and a half
19	blocks.
20	ALDERMAN PUENTE: Four and a half
21	blocks.
22	THE WITNESS: Yeah.
23	ALDERMAN PUENTE: How long have you
24	lived there?
25	THE WITNESS: About two and a half

00164	
1	years.
2	ALDERMAN PUENTE: Thank you.
3	CHAIRMAN WITKOWIAK: Next person to
4	testify, please. Why don't we get like an on-
5	deck circle going here. Whoever's going to
6	testify, why don't you come sit in the front row.
7	This isn't church, you know. And then you can
8	just Okay. Anybody else wants to testify,
9	come on, sit, sit up. We've got all these chairs
10	in the front row vacant here. Ma'am, your name
11	and address for the
12	MS. LUTZ: My name is Valerie Lutz. I
13	live at 501 East Wilson Street in Milwaukee.
14	Zipcode 53207.
15	CHAIRMAN WITKOWIAK: Valerie, how far
16	away are you from the
17	THE WITNESS: I live about eight blocks
18	- nine blocks away.
19	CHAIRMAN WITKOWIAK: Okay. And your
20	testimony is?
21	THE WITNESS: I'll be quick, because I
22	think a lot of people here tonight in favor of
23	Eric have already made a lot of really good
24	points, and just for the record, I am in favor
25	Eric being able to improve his business and

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1	expand it and improve it for the neighborhood.
2	I think it's important as a community
3	for us to continue to support our small
4	businesses in Bay View. I've lived in the
5	neighborhood now for about a year and a half, and
6	I relocated from a very large city, and one of
7	the reasons I chose Bay View is because of the
8	small businesses that are going in there, that
9	are growing, that are attracting new people to
10	the neighborhood, that are providing
11	entertainment and places for people to go. And I
12	think it's a thriving community, and it's on its
13	way up, and we need to continue do our best
14	to support businesses that are driving them.
15	CHAIRMAN WITKOWIAK: Thank you.
16	Questions by members of the committee?
17	ALDERMAN PUENTE: Did you say how far
18	away you lived? I know you said a year and a
19	half.
20	THE WITNESS: About eight or nine
21	blocks.
22	ALDERMAN PUENTE: How much?
23	THE WITNESS: Eight or nine blocks.
24	ALDERMAN PUENTE: Thank you.
25	CHAIRMAN WITKOWIAK: Any other

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questions? Thank you. Sir, your name? Thank you for your testimony. Sir, your name and address for the record?

MR. BELL: My name is John Bell. I live at 3017 South Superior. I am not in the affected area where the bar is. I live about ten blocks from there.

CHAIRMAN WITKOWIAK: Okay.

THE WITNESS: There are a couple questions that have been raised with the matter of congestion and the increase of traffic that's occurring in Bay View. A couple things that have been left out. In the last year we've added the Lake Express. I couldn't give you a number as to the amount of traffic that that's helped increase into the neighborhood, but it definitely has had an impact when your only two egress roots are to jump on 794 and take the Hoan Bridge going north or to come up what ends up being Russell Street and going right through the intersections where the Palomino and Garibaldi and Groppi's and the Cactus Club are at.

I have never been to Eric's bar. I have never even thought about stepping foot in there until this matter came up a couple weeks

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ago. And I'm a little bit more interested now. I'm in favor of what he's doing. The idea of improvements that he plans to make on the exterior, as well as the interior of the building, are of great interest. But to say that his bar is the only one contributing to this congestion, belies a much bigger problem that we have with public transportation and parking and how the city is being planned in general.

There are a couple questions in terms of Groppi's. It seemed almost a formality that they would get their approval for a outdoor liquor license today for their patio, and in the last three months they've tripled in size for their building itself, and now they got an outdoor area. But the same questions that - that we are having posed to Eric and various people here don't seem to have been asked in terms of Groppi's. What are they doing to mitigate the traffic issue? Groppi's did nothing. They have no parking lot. But, yet, they were allowed to expand into this space. Palomino has increased their space by having the patio outdoors. I realize that it closes at a much earlier time than most of the establishments

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do. But, again, that adds to the number of patrons out in the neighborhood. Can we say that all the problems of the - - the other residents have attributed to the Cactus Club are directly related to Eric's patrons? I don't know. But that is part and parcel of being in the area near a bunch of bars in a desirable commercial area, that if you are choosing to purchase a home there or to live in that area, these are part of the things that you have to assume you're going to have to deal with.

A business that's successful is going to want to improve and expand and do things, and I see the expansion that Eric wants to do as positive. Anything that addresses the ADA compliance issues is positive for the city and for our neighborhood specifically. I have never seen anybody urinating in public in the neighborhood. I have been at Palomino on a number of occasions where I've seen the patrons of Palomino leave and be disruptive to the neighborhood and not nearly as much care taken as other nights when I've been out on my way home from Groppi's. And you - You see a lot of people starting to get a little bit worked up

00169 1 about the few parking spots that remain. So if there's no way to address that for Groppi's, I don't quite see how Eric's going to address the 4 same issue, because he's not the only one 5 contributing to it. I'm sorry if I'm rambling a 6 bit. But I just, as a resident of the 7 neighborhood and very appreciative - -8 appreciative of business owners like Eric, like 9 the De Marinis, like the owners of the Palomino, 10 and everyone who wants to improve what they are 11 doing, because I think it really enhances the 12 community. 13 There was a comment made about the 14 lackluster police response times. I believe 15 that's a matter better addressed by the Public 16 Safety Commission. If it's taking hours for the 17 police to show up, that's another matter we need 18 to address. And I will end at that. 19 CHAIRMAN WITKOWIAK: Thank you. 20 Ouestions of this witness? 21 ALDERMAN PUENTE: Mr. Chair. 22 CHAIRMAN WITKOWIAK: Alderman Puente. 23 ALDERMAN PUENTE: Did you say you have 2.4 not gone to the Cactus Club? 25 THE WITNESS: I've never been in the

00170 1 Cactus Club. 2 ALDERMAN PUENTE: You've never been? 3 THE WITNESS: I've walked by it. 4 Generally, the sidewalks in the area around it 5 and by Groppi's are cleaner than the opposite end 6 of the intersection where Palomino and Garibaldi 7 are. 8 ALDERMAN PUENTE: So what compelled you 9 to come to this meeting tonight? 10 THE WITNESS: It started with a notice, 11 the informational meeting that was going to be 12 headed up, the Cactus Club and Eric's desire to 13 make improvements to the building, and I have 14 been reading a lot of the on-line postings in the 15 various - - We have different community groups on 16 line. And there's a substantial amount of 17 negative press that Eric was getting, word of 18 mouthwise, but it didn't seem like there was a 19 lot of factual basis. Whether there is or isn't, 20 I don't know. 21 ALDERMAN PUENTE: What do you base the 22 negative press on? There was something negative 23 somewhere? 2.4 THE WITNESS: Well, I've - - I've heard

a lot of people complaining about the ur - -

1 urination, about defacement of property. 2 ALDERMAN PUENTE: Before today? 3 THE WITNESS: Today was really the 4 first time I had heard it outside of the on-li 5 venues, and it's only been in the last week.	
3 THE WITNESS: Today was really the 4 first time I had heard it outside of the on-li	
first time I had heard it outside of the on-li	
5 venues, and it's only been in the last week.	ed
	ed
6 ALDERMAN PUENTE: So you got notifie	
7 through e-mail about this from who?	
8 THE WITNESS: Somebody in the	
9 neighborhood told me I was actually at the)
10 Bay View Neighborhood Association meeting wher	1
11 somebody told me that there was going to be ar	1
12 information meeting potentially.	
13 ALDERMAN PUENTE: Just to clarify yo	our
14 misconception about the parking about Groppi's	3,
15 it was mentioned by Alderman Dudzik for some	
16 questions regarding the parking there.	
17 THE WITNESS: Right.	
18 ALDERMAN PUENTE: Obviously it was r	not
19 as often as because there weren't as many peop	ole
20 here. But that issue was addressed, sir.	
21 THE WITNESS: Well, I I heard th	1e
22 question, but the response that the the fo	olks
from Groppi's gave was that they have no off-	
street parking. So if they're expanding their	-
business, tripling the square footage of the	

00172 1 physical building and then expanding onto a patio, and they don't have a physical parking lot, they're as much a contributor to the 4 congestion of the neighborhood as Cactus Club 5 would be. 6 CHAIRMAN WITKOWIAK: Well, just for 7 clarification. This hearing today wasn't about increasing the size of - - of Groppi's business and - - and what the - - As I recall what the 8 9 10 statement was, and - - and I know that for a 11 fact, that the patio is already being used. 12 THE WITNESS: Correct. 13 CHAIRMAN WITKOWIAK: So the simple fact 14 that they're allowing somebody to have wine there 15 now doesn't - - doesn't necessarily increase the 16 capacity. Because it's already being used. I've 17 been by there. I have - - I have never eaten 18 there, but I mean, I've been by there. And 19 there's been people sitting outside all the time 20 on the patio. 21 THE WITNESS: Correct. And that opened 22 last month - - or rather, in July. I'm sorry. 23 CHAIRMAN WITKOWIAK: Thank you for your 2.4 testimony. Next person, please.

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MR. DERSHENSKI: Good evening.

00173 1 CHAIRMAN WITKOWIAK: Your name and address for the record. THE WITNESS: John Dershenski. 3059 4 South Kinnickinnic, Milwaukee. 5 CHAIRMAN WITKOWIAK: 3059 South what? 6 THE WITNESS: Kinnickinnic. KK. 7 CHAIRMAN WITKOWIAK: And your 8 testimony, John? 9 THE WITNESS: I'm just here to support 10 Eric and the expansion. I think anything he can 11 do to improve the club would be a great thing. 12 In terms of noise, I frequent the club. I 13 frequent the other bars in the neighborhood. I 14 go to - - I work in a bar. I don't notice noise 15 when I walk - - until I'm right on top of the 16 club, if there's a band playing. He's - - As it 17 sits now, it's a quiet situation, unless the door 18 opens, unless people are loading equipment out. 19 And those are issues that he's going to be 20 dealing with these renovations, I think. That's 21 a non-issue. 22 In terms of parking. I park in that 23 neighborhood at any time of the day from noon 24 until two in the morning, and I've never had to 25 park more than a block away from any place I want

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1	to go to. As a lot of people have said, I've had
2	more problems getting to Groppi's at five o'clock
3	than I have getting to the Cactus Club or any
4	other clubs. And that would include on New
5	Year's Eve, when there are 150 people at Club
6	Garibaldi, the Palomino is packed, and there's a
7	live music act at Cactus Club. So the issue of
8	traffic if he's increasing his capacity, I don't
9	think is an issue in terms of parking. I've
10	never had a problem.
11	CHAIRMAN WITKOWIAK: Thank you, John.
12	questions of this witness?
13	ALDERMAN PUENTE: Mr. Chair.
14	CHAIRMAN WITKOWIAK: Alderman Puente.
15	ALDERMAN PUENTE: How far away is where
16	you live from the Cactus?
17	THE WITNESS: I live almost on KK and
18	Oklahoma, in that neighborhood.
19	ALDERMAN PUENTE: How many blocks is
20	that from the Cactus Club?
21	THE WITNESS: Probably eight or nine.
22	ALDERMAN PUENTE: Eight or nine blocks.
23	How long How long have you lived there?
24	THE WITNESS: I've lived there for six
25	years. I've lived in Bay View my entire life.

00175 1 ALDERMAN PUENTE: Thank you. 2 THE WITNESS: Sure. 3 CHAIRMAN WITKOWIAK: Next witness, 4 please. 5 MR. KENARD: My name is Jason Kenard. 6 I live at 1806 East Kane Place. I don't live in 7 Bay View. 8 CHAIRMAN WITKOWIAK: Your testimony, 9 Jason. 10 THE WITNESS: I actually live about a 11 block east and a block south the Comet Cafe', 12 which was mentioned earlier. They recently added 13 to their capacity. They doubled it. Since that 14 time, I haven't seen any problems with parking 15 issues, which on the East side is commonly a 16 problem. I haven't seen any increased violence 17 or lewdness or anything of that nature in the 18 area. So make a comparison, you know, to a 19 business expanding, it doesn't necessarily mean 20 that it's going to be a detriment to the - - to 21 the community. 22 I've also been a patron and a performer 23 at the Cactus Club for about six years now. In 24 the time that I've gone to shows there and 25 performed there I haven't seen any of the actions

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1	that have been described around outside, in the
2	place, as far as drug drug use, public
3	urination, things of that nature. It doesn't
4	happen. There is a bouncer outside of the door
5	of the club. When you leave the club, he asks
6	you to be quiet and respect the neighbors when
7	you're going to your car. And that's the way
8	that the business has been run for many years.
9	That's all I have.
10	CHAIRMAN WITKOWIAK: Thank you.
11	Questions of this witness?
12	ALDERMAN DUDZIK: Mr. Chair.
13	CHAIRMAN WITKOWIAK: Alderman Dudzik.
14	ALDERMAN DUDZIK: How often do you play
15	there?
16	THE WITNESS: I would say at least once
17	a month.
18	ALDERMAN DUDZIK: Thank you.
19	CHAIRMAN WITKOWIAK: Okay. Thank you
20	for your testimony.
21	THE WITNESS: Thank you.
22	CHAIRMAN WITKOWIAK: Next witness,
23	please. Name and address for the record?
24	MR. ALTMAN: John Altman. 2929 South
25	Herman, about six blocks away.

00177 1 CHAIRMAN WITKOWIAK: And your 2 testimony, sir? THE WITNESS: I know we all want to go 4 home. There's only a couple things that I felt 5 haven't been covered, and I think they're 6 pertinent. And they would be the, what I would 7 perceive as, eventual possible results of denying 8 Eric the ability to do this. And the first one 9 that comes to mind is if he's not allowed to 10 improve his building, the building's going to 11 stay the way it is, and it could use some help. 12 You know, the building could look a lot better. 13 And - - And I can see no reason why anybody in 14 the neighborhood wouldn't want that corner 15 cleaned up. The - - he mentioned also at the 16 information meeting changing the set-up of the 17 door in order to deflect the noise, and it hasn't 18 been brought up, but that's another thing. 19 So these - - These are just notes I 20 took as, you know, if - - if he were denied, what 21 - - what's to be gained? The club's not going to 22 go away. This is not - - As we said, it's not 23 about revocation. It's not, okay, now the club 24 is gone and - - and the people that don't like

it, it's done. It's just that it stays exactly

00178 the way it is. So you haven't solved anything 1 there. And I know if I were sitting in their seat and went through all this effort only to be denied, that would certainly not increase my 5 incentive to cooperate with the neighborhood. 6 Now, speaking for myself. 7 But I think the - - the likelihood of 8 him cooperating and with the people who are 9 hissing, would be increased by people working 10 together. And I was at the informational only 11 meeting, and there was a lot of animosity there, 12 and I felt like it could have gone a lot better, 13 and there could have been a lot more interaction. 14 And that's give and take. And part of it is Eric 15 addressing what the neighborhood would like to 16 see done, and the other part is that they don't 17 constrict him in his ability to operate a 18 business. And that's about it. 19 CHAIRMAN WITKOWIAK: Thank you. 20 Questions by members of the committee. 21 ALDERMAN DUDZIK: Mr. Chair. 22 CHAIRMAN WITKOWIAK: Alderman Puente. 23 ALDERMAN PUENTE: How long have you 2.4 lived there? 25 THE WITNESS: Six years.

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1	ALDERMAN PUENTE: Thank you.
2	CHAIRMAN WITKOWIAK: One more time, I
3	just want to remind everyone. I don't want any
4	audience reactions to any of the testimony here.
5	That's the last time I'll I'll remind you of
6	that.
7	Next person to testify in support.
8	Okay, I'll ask one more time. Is there any more
9	people here to testify in support? Okay. Then
10	we'll close the testimony on this hearing.
11	MR. WHITCOMB: Mr. Chairman.
12	CHAIRMAN WITKOWIAK: Yes.
13	MR. WHITCOMB: The applicant would like
14	to briefly address the committee as as would
15	I, and I don't I'd like to present additional
16	information, most specifically regarding the
17	merits of this application and describe to the
18	committee exactly what is going to be done to the
19	building should approval be granted, and
20	therefore, you get obtains the permits for
21	doing so. It will only take two or three
22	minutes.
23	CHAIRMAN WITKOWIAK: That's fine. I
24	have a question. We're talking about going 12
25	feet, this would be to the north?

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1	THE APPLICANT: Yes, 12 feet.
2	CHAIRMAN WITKOWIAK: And And then
3	by And then by how wide?
4	THE APPLICANT: The length of the
5	building.
6	CHAIRMAN WITKOWIAK: Which is 25 feet
7	maybe?
8	MR. WHITCOMB: Yes, if If you look
9	at the application on on the proposed
10	footprint, it's an expansion of 12 feet to the
11	north. It's going to be from 22 feet wide to 34
12	feet wide, however, one-third of the expanded
13	area, one-third of that 12 foot corridor is going
14	to be attributable to restrooms and exits. Do
15	you see it on the chart there, I mean, on the
16	schematic?
17	So the actual stand and have a cocktail
18	area is going to be basically 12 feet by,
19	roughly, eight feet by four feet, probably
20	another 24 to 40 square feet of additional stand
21	and have a cocktail space as compared to the way
22	it is now.
23	MR. SCHRIMPF: Mr. Chairman.
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	MR. WHITCOMB: May I continue, Mr.
25	Schrimpf.

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1	CHAIRMAN WITKOWIAK: Go ahead.
2	MR. SCHRIMPF: No.
3	CHAIRMAN WITKOWIAK: All right. Just
4	go ahead.
5	MR. WHITCOMB: And the increased
6	capacity, which is going to be put on the
7	placard, is not attributable to having the space
8	itself, per se, contain more human beings than it
9	can now, but it's more attributable to the
10	upgrade of the facilities, the exits number one,
11	number two, the bathrooms, and number three, the
12	the soundproofing for the booth sprinkling.
13	So it's really not
14	THE APPLICANT: No sprinkling.
15	MR. WHITCOMB: No sprinkling. But it's
16	not attributable to having more area for people
17	to stand, but it's more attributable to the
18	building and zoning code in limiting or
19	establishing the capacity for facilities.
20	CHAIRMAN WITKOWIAK: Okay. Thank you
21	for clarifying that, Mr. Whitcomb. Mr. Schrimpf.
22	MR. SCHRIMPF: Thank you, Mr. Chairman.
23	And the point is that I think your client
24	indicated it, Mr. Whitcomb, by increasing the
25	number of bathrooms and perhaps increasing or

00182 1 altering certainly the - - the exits, you will, in fact, increase the capacity from approximately 80 to something that's estimated to be around 4 200. Isn't that right? 5 MR. WHITCOMB: We don't know exactly 6 what it would be, but based upon architectural 7 plans, and if we're interpreting the 8 international building code correctly, yes, it 9 will be in that number, depending upon what is 10 eventually approved by the Department of 11 Neighborhood Services and the Department of City 12 Development for the permits that are eventually 13 issued. 14 MR. SCHRIMPF: And that's why I said 15 approximately 200. It might be less, might be a 16 little more, might be 200 exactly. 17 MR. WHITCOMB: It could be 120, could 18 be 140, could be 160. 19 MR. SCHRIMPF: Right. 20 MR. WHITCOMB: It's just relying on 21 what the architect's indicated capacity should be 22 under the three different formulas that DNS now 23 uses to establish capacity. It's a random guess. 24 But it could be as high as 200. 25 MR. SCHRIMPF: Right. Okay, that's my

00183 1 only point. CHAIRMAN WITKOWIAK: Thank you. Mr. Uecke, you have - -4 MR. WHITCOMB: If I may just two or 5 three minutes. I - - I have these in notes. 6 CHAIRMAN WITKOWIAK: I thought you 7 wanted your client to speak first. No? MR. WHITCOMB: After I give the 8 9 description of actually what is being done so the 10 audience and everyone knows what we're basically 11 talking about. 12 CHAIRMAN WITKOWIAK: Okay. 13 MR. WHITCOMB: Mr. Uecke has had this 14 establishment since 1996. He lives there. He owns there. He's part of the neighborhood. He's 15 16 not - - not just moving into a neighborhood, 17 buying a property, opening a bar or club and 18 making money. It's been the licensed premise at 19 that location since the early 1900s, and it's 20 been the Cactus Bar since 1957. So it's - - It's 21 nothing that the people that live there today 22 didn't know was there when they moved in. The - - The property is properly zoned. 23 24 His - - His establishment is properly zoned for 25 the activity in which he's engaged. He - - His

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plans, I'm sorry. It's been very very long. I've almost been here as long as you have been today, but I'll try to get through it.

The improvements are estimated to cost 150 to 175,000 dollars, and the Chairman made a very good point that to invest such improvements in physical property, you do expect return from that investment. That is absolutely true. But I respectfully submit it's not going to necessarily be the return on the additional people attending live acts. It's going to be an additional return based upon increasing the amount of patrons during the regular week. You've heard testimony that during the week it's lucky if they have 15 people there. If he modernizes and upgrades and makes the interior more presentable, he suspects he'll be able to obtain the return on his investments by increasing the patronage of the establishment during the week, not just during the - - the two nights a week where he has live bands.

The - - The improvements will be additional square footage for bathrooms and additional seating, meaning bar seating. He intends to tear out and replace all the existing

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1 floors. He intends to tear our and replace the existing bar service area. Right now it's perpendic - - Well, it's going from east to west 4 to north to south as the schematic show - -5 shows. He's going to tear out and replace the 6 existing men's and women's bathrooms. He's going 7 to replace them with ADA approved stalls, 8 disability approved stalls, toilets and urinals, 9 will have new tiling, fixtures, floorings in all 10 the bathrooms. He's going to replace and augment 11 the existing air conditioning to provide for 12 purification ventilation systems so it doesn't 13 have, but at times it does begin to have a smoke-14 filled room atmosphere. He's going to replace 15 and/or augment the existing lighting fixtures. 16 He's going to have the ADA approved wheelchair 17 ramp at the rear exit. He's going to replace the 18 entrances and exits so they comply with 19 contemporary modern building codes, which would 20 provide with additional capacity numbers. 21

For soundproofing, he's going to have additional soundproofing, which includes the use of cement block and insulation from the - - from the interior, along with a facade replacement on the exterior. The exterior of the building will

00186 be - - will be - - He will replace the existing 1 2 aluminum facade. Correct? 3 THE APPLICANT: Yes. 4 MR. WHITCOMB: With hardy board, a very 5 high quality material known for so - - for its 6 soundproofing qualities. The goal of being 7 blending in with the neighborhood aesthetics. 8 we'll not have that aluminum siding effect, which 9 provides no sound insulation, whatsoever. He 10 intends to replace the existing external signage 11 with a neighborhood signage aesthetic to the 12 neighborhood, which, of course, will be screened 13 and approved and recommended by the Department of 14 City Development in his application process for 15 the permits he's seeking to obtain. And also,

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The benefits he perceives that these improvements will make to the community, one, the exterior will be much more pleasant. The interior of the club will be more upscale, with replaced floors, lighting fixtures and bar surfaces, hoping for daily patronage in the early evening to mid evening hours, maybe 100 to 150 people as compared to - - This is, you know, in

the trash receptacles on the exterior of the

facility will be enclosed on the exterior.

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and out patronage. Come in for a cocktail or two. Leave 45 minutes to an hour and a half later, but to have that trend continue for a period of four or five hours, that he hoped the — the design hopes to attract that kind of patronage, which will substantially improve — improve the revenues he generates by the ten or 15 people he has there on a regular basis during the week.

With more bathrooms it will be more comfortable for customers and certainly would be an asset for people just to go there to have a cocktail, to socialize, rather than to go there when it's near capacity. Now, 50, 75, 80 people for the band nights. With the air conditioning it will be able to - - and the improved air ventilation, it will be able to keep the windows open, minimizing the noise, and minimizing the street loitering for comfort when people who usually are former smokers, but at least tolerate smoke, go outside to catch a breath when it's very crowded.

The new exterior cinder block wall construction will have a nearly soundproof effect. The hardy board facade to cover the

00188 1 existing aluminum siding will improve soundproofing, as well. Recon - -Reconfiguration of the front entrance will 4 substantially reduce neighborhood noise, as well. 5 And to recoup his investment, along with having 6 people there steadily throughout the week, he's 7 going to increase his beverage prices. He's 8 going to have more of a top shelf liquor 9 inventory than he does now, than what a 10 traditional neighborhood bar would. Being able 11 to generate more alcohol sales revenue by selling 12 less per volume because of the quality of it, and 13 also, he would attract more refined and limited 14 patronage. 15 In lis - - In listening to the 16 testimony here today, and this meeting was 17

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In lis - - In listening to the testimony here today, and this meeting was scheduled for three o'clock this afternoon, the supporters have been here now for five and a half hours. There are questions that are being asked and addressed and concerns, which may affect the credibility or which seem to tend to affect the credibility or - - or the sincerity of the testimony of the witnesses, and certainly they are true at some hearings where people will come in and say whatever the applicant or licensee

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would want them to say. But I've never had that situation where people would stand around or stay around for five and a half hours only to testify. I think that - - that bodes well for the sincerity of their comments and the truthfulness of their comments, even though it may not be borne by actually living within a - - living within a building or two of the establishment.

And you must keep in mind that the intent of the applicant is not to increase capacity. His intent is to renovate. The cause and effect of that renovation is to have a new placard issued by the Department of Neighborhood Services, which will give him a higher capacity number. But that is not the intent of what he is doing. It is to renovate. To renovate he has to bring it up to code. If he brings it up to code, he'll get more capacity. It's not to bring - -He's not coming before you today just spending the 150,000 dollars only to jack up his numbers for Friday and Saturday night to have more than - - or to have upwards of 200 people attend his music events. You've heard testimony from people that sounded very knowledgeable to me. I'm not an aficionado of the music that he - - he has in

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his establishment. But they indicated they would be very surprised that if his capacity number were at 200, he would ever achieve that goal. All it would do is make the facility more comfortable to the people who already attend there, and those numbers usually reach the capacity he has today of 80.

If you'd just bear with me. He, nor this honorable committee really can control parking. And one - - From one view what's happening to - - on that - - at that intersection or on Russell Street might be exploitation. In another view it's considered progress and gentrification. You had the same growing pains with Brewer's Hill. We are anticipating and hoping to have the same growing - - growing pains for the, you know, the Brown Town project. We have the same growing pains over 20 years with Brady Street. The - - And all of those areas have been successful. They all have difficult parking problems, but there's something unique about urban living that where you maintain neighborhoods as they were constructed 50, 100, 150 years ago, which is part of their ambiance, that is part of the ambiance. There's no way to

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correct the - - the parking. But that's - - That's part of the neighborhood. And as the people testified, the parking problems in the neighborhood would not be attributable or did not seem to be attributable to the increased numbers that may attend his musical events on Friday and Saturday night after ten o'clock.

I guess in conclusion, Mr. Chairman, members of the committee, this is not anything that this committee does not have control of. He's before you on an annual basis for renewal. Certainly be a difficult time difficult decision, indeed, should this be a renewal hearing. But the scales, I think, are equally balanced. But what you're approving is his ability to improve the properties. If you approve the expansion, that's the language of the ordinance, all you're allowing him to do is to bring his building up to contemporary code, reconfigured on the inside, soundproofed on the outside. To make the investment he intends to make, 100 - - 150,000 dollars to do that, and knowingly to be at risk on an annual basis that he could lose that investment by losing his license, by basically losing the property, I think there is a extremely

strong incentive for him to not - - to comply and to address the neighborhood concerns that he's heard here today to best - - to the best that he is able for those concerns that were sincerely expressed.

Thank you, Mr. Chairman. I just would like Mr. Uecke to address you for a few moments. There is - - issues he - - he would like to speak to that perhaps have not been addressed by others, and then he'd be available for a few questions.

THE APPLICANT: I'll try to make this quick. It's probably the best thing to do at this point in the evening.

There's a few other things that we want to do, considerations for the neighborhood. One is any shows that we deem to be popular, or we think - - It's always a crap shoot when you book a show. But if we think it's going to draw well, we're going to hire an extra guy to patrol the neighborhood. We never promised to do that before. We promised to have a doorman outside. We'll have two doormen, the second one will walk up and down Wentworth especially, hopefully, making our neighbors feel a little more at ease

for whatever - - for whatever reason that might be, watching for any abhorrent behavior. And we're basically taking responsibility for the entire neighborhood by doing that, even though there's six other bars. We can't - - We can't look at everyone and say this - - this car is from this bar. This person is from this bar. But we will take responsibility for our area. And if someone from a different bar does something, our guy will still be there.

We also - - I'm going to start trying to pass out some information about bus schedules, along with phone - - phone numbers for taxicabs, just, you know, maybe we can get a few more people to come on down to Bay View on - - on the bus schedule or a taxi. But we'll have literature for them, and maybe they might want to do that. Maybe it will have a few less people come into the neighborhood via car. It couldn't hurt.

We also want to have - - install some of our own trash receptacles out there. I know - - I don't know if it's a city concern or not. I don't know if we - - we need to get approval to do that. Paint them up real nice. Make them

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24 25 look unique. Have them out there, just for another place to throw garbage, because there aren't any public trash receptacles in the - - in the neighborhood, that I know of. There's one in front of Groppi's. I think they own it. I'm really not sure.

But everything we want to do is an upscaling of the bar. We're tearing out everything. This is not just a, you know, knock her down and slap her up proposition to get a higher number on our wall. This is going to be at least 150,000 dollars, and the way things go, it will probably end up being more than that. So you're talking about, you know, all new floors, all new fixtures, the - - the bar, you know, hardwood, concrete combination of something very nice. Cleaner air, cooler air, more bathrooms. When you have happy customers, they're happier when they leave. I really believe that. When you have nicer liquor and higher prices, maybe one guy could only afford to have two drinks instead of three.

And one thing that everyone has forgotten is that most people come to the Cactus Club for the music, not to get drunk. They pay a

00195 1 good cover to see these bands. And I do a lot of research to find good bands to play there, a lot of bands that now are playing in front of three 4 or four thousand people started at the club 5 playing for 100 dollars. 30 - 40 people show up, 6 maybe 20, maybe none. It's all a crap shoot. I 7 would love - - I was talking to Bobby Tanzello, 8 who works at OnMilwaukee.com. He's a musician. 9 He's interviewing me for a - - an article on 10 their website. You've seen it probably. At 11 least the website. And I - - I posed a 12 rhetorical question to him. I said, "Bobby, what 13 do you say we get a 200 cap - - a 200 cap - - " 14 This is a couple days ago. "What are your 15 reasonable expectations as a musician and someone 16 who knows the Milwaukee Indie Rock Scene, Indie 17 Music Scene, I should say, how many times a month 18 do you think we'll be able to fill that place up 19 to 200, or what's the percentage of every show? 20 I'm thinking five percent of the shows might hit 21 it. And he told me, "God, I was thinking more 22 like two." 23

This is not about a capacity number. I would love to hit it, but it's not going to happen very often. I just want to upscale the

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00196 1 bar. Get a more consistent business. I don't want - - I don't want some women to walk in and see those crappy bathrooms and turn tail and go 4 out somewhere else. I want them to see a 5 beautiful floor, beautiful bar, beautiful 6 lighting, clean, cool air, to be comfortable. 7 Better liquor. It's not just about this number. It's not about this number that is going to get 8 9 slapped on the wall by someone else. It's about 10 me making the place nicer, inside and out. And 11 that's really all I have to say. Thanks. 12 ALDERMAN BOHL: Mr. Chairman. 13 CHAIRMAN WITKOWIAK: Alderman Bohl. 14 ALDERMAN BOHL: Mr. Uecke, the comment 15 that's been made here now by yourself and Mr. 16 Whitcomb is that it - - the proposed expansion is 17 more about an upgrade and consistency of the 18 number of patrons, particularly during some of 19 the off nights rather than - -20 THE APPLICANT: Sure. People like to 21 - - People like to spend time in a place that's 22 very nice in every way. 23 ALDERMAN BOHL: Question for you. 2.4 Given - - Given your proposal. THE APPLICANT: Uh-hnh. 25

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1	ALDERMAN BOHL: I see that you have,
2	what I assume, you have a a men's room and a
3	a ladies' room, and I'm I'm surmising by
4	the current plan that your men your men's
5	room has one urinal, one one stall. And the
6	ladies' room has one stall.
7	THE APPLICANT: Yeah, so basically if a
8	woman goes into our bathroom, she locks the door.
9	That door stays locked until she's done, you
10	know, using not only the facilities, but the
11	mirror, the sink.
12	ALDERMAN BOHL: Right.
13	THE APPLICANT: I mean, it can take
14	quite a long time.
15	ALDERMAN BOHL: Especially if they're
16	primping.
17	THE APPLICANT: Yeah.
18	ALDERMAN BOHL: So the
19	THE APPLICANT: I mean, you know, you
20	have, say, you know, 40 women who are having a
21	few drinks
22	ALDERMAN BOHL: Yeah.
23	THE APPLICANT: and you take the
24	time spent in there, you're talking about a
25	ridiculous

ALDERMAN BOHL: I've got - - I've got a wife and three young daughters, and I hope they all stay young, as well, too. But the - - there was a - - There were some comments made earlier by a gentleman who described himself as a - - as a sound expert.

THE APPLICANT: Um-hnh.

ALDERMAN BOHL: Who indicated that, you know, he's been out, and he hasn't registered anything beyond 50 - - 50 decibels per 50 feet or what not. I know that you've made comments about improving the - - the - - the efforts to - - to mute the sound.

THE APPLICANT: Well, there's - - Sound is a very interesting thing. DB doesn't mean you can't hear it. There's one issue that I've talked about with a few neighbors. It's mostly neighbors to the - - directly north of the building, including myself. The low end, which doesn't register at 50 DB, but you can feel it. That entire wall is now going to be, rather than wood which is a - - wood is a great thing, the carry sound. I mean, wood carries sound especially low end. You know, you're a low vibrating. You're a - - One of your appliances

00199 1 will - - You're downstairs and you can hear boom, 2 boom, boom. 3 ALDERMAN BOHL: Car windows do that, 4 too. 5 THE APPLICANT: Well, that entire wall 6 is going to be cinder block, one - - Low end does 7 not go through cinder block. Cinder block is a 8 great, great insulator. That will eliminate that 9 completely. And that was - - That was one of our 10 major goals, and why we decided to do it in 11 cinder block, because the low end will be gone. 12 ALDERMAN BOHL: One of the - - One of 13 the questions that I wanted to pose to you, 14 because I - - Some of the comments even from your - - your - - your big supporters here were 15 16 literally blatant, "Your bathrooms stink." 17 THE APPLICANT: They're just small. 18 They're tiny. 19 ALDERMAN BOHL: Well, what I was 20 getting at is currently you have bathrooms that 21 are adjacent to each other and you have an 22 existing cooler. You know, are there - - are 23 there other options? For example, as taking - -24 moving a cooler, spanning out and expanding the

bathroom beyond the four stalls that you, I see

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00200 1 in your proposal for the ladies' room and two urinals, two stalls, are there - - Is there the ability to span out, add additional stalls, and 4 do so in a different footprint without adding 5 that much additional space? I mean, are there 6 other alternatives. 7 THE APPLICANT: No, there is no option. 8 Because once you alter a bathroom, it must be ADA 9 approved, and once you do that, they're huge. We 10 are grandfathered in. You start altering a 11 bathroom, and then you have to go by a whole new 12 set of rules. And then, you know, someone has to 13 go - - be able to go in there with a wheelchair, 14 and be able to turn around a certain radius. So 15 it's really not an option. 16

ALDERMAN BOHL: The - - What, in terms of the comparison of - - of the existing restroom facilities, I know that - - that for the length of your - - your property you want to expand 12 feet out.

THE APPLICANT: Yeah.

ALDERMAN BOHL: And then the length of,

what am I garnering about 68 or 69 feet?

THE APPLICANT: Somewhere around there,

25 yeah.

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00201	
1	ALDERMAN BOHL: What would What are
2	we looking at in terms of the from from
3	the current restroom say, for example, to what is
4	being proposed as
5	THE APPLICANT: As far as what numbers
6	are you
7	ALDERMAN BOHL: I'm looking at in terms
8	of
9	MR. WHITCOMB: Square footage?
10	Occupied space?
11	ALDERMAN BOHL: Square footage.
12	THE APPLICANT: All right.
13	ALDERMAN BOHL: I mean, well, just even
14	even a rough estimation. Are we looking at
15	about tripling the size of the overall restroom
16	base?
17	THE APPLICANT: Yes. Sure, at least.
18	And way more for the women than the men, because
19	men Women require stalls while men require,
20	you know, urinals and stalls.
21	ALDERMAN BOHL: The final question I -
22	- I have for you is in in terms of your
23	proposal here, what one area do you anticipate to
24	be the greatest cost? Is it the restroom
25	facilities? Is

00202 THE APPLICANT: Yes. It's the 1 2 restroom, plumbing in restrooms will be the greatest cost. Well, they go hand in hand. 4 Plumbing and restrooms. I mean, it's pretty much 5 all plumbing. And making them nice, actually, 6 but the restrooms, for sure. That's where the 7 real money is going. 8 ALDERMAN BOHL: Thank you. 9 ALDERMAN DUDZIK: Mr. Chairman, I have 10 just have one or two real quick questions. 11 CHAIRMAN WITKOWIAK: Alderman Dudzik. 12 ALDERMAN DUDZIK: Because I'm starting 13 to lose it here. My - - My understanding is, 14 from what you've just said, is that there are no 15 options. 16 THE APPLICANT: Well, he - - No, I 17 didn't say that. That's a pretty wide statement. 18 As far as the option, when it comes to a 19 bathroom, he had mentioned trying to expand a 20 bathroom without - - without actually expanding 21 the size of the building. 22 ALDERMAN BOHL: No, no, actually, I - -I was proposing an alternative where you would 23 24 build out just the bathroom area without building 25

the entirety out 12 feet. Building out whatever

00203 direction that would be possibly north of the 1 2 cooler and moving the cooler - -3 THE APPLICANT: Well - -4 ALDERMAN BOHL: - - and - - and 5 utilizing additional space for a bathroom, which 6 summarily would increase, I would imagine, at 7 least some limited extent some of your capacity, 8 but it wouldn't span out with a ton of additional 9 space. 10 THE APPLICANT: Well, it's a lot 11 cheaper to, you know, once - - once you got guys 12 there to take out a whole wall. Plus, then we 13 would basically lose all the soundproofing 14 qualities, because we're going to replace the wall with cinder block. If we just did part of 15 16 it, then you'd have wood, cinder block, and it 17 wouldn't - - wouldn't have consistency in the 18 building that we were looking for on that north 19 wall. 20 ALDERMAN BOHL: Thank you. 21 CHAIRMAN WITKOWIAK: Go ahead. 22 ALDERMAN DUDZIK: I'll go back. 23 question was that there is no options to this 2.4 proposal, as far as you're concerned.

THE APPLICANT: As far as I'm

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00204	
1	concerned, this is the what I want to go
2	with. Yeah, this is
3	ALDERMAN DUDZIK: Okay. So there
4	there really there really is in your
5	estimation and there is no way of improving your
6	property without increasing the capacity.
7	THE APPLICANT: No. No.
8	ALDERMAN DUDZIK: Okay.
9	THE APPLICANT: Unless, you know,
10	unless people didn't have to urinate.
11	MR. WHITCOMB: To improve it is to
12	increase the capacity because to improve it you
13	have to comply with contemporary code.
14	Contemporary code would require the additional
15	bathrooms. With the additional bathrooms you get
16	the increased numbers.
17	ALDERMAN DUDZIK: I I just want to
18	go back to the proposal or the schematic that you
19	have. You own the property to the immediate
20	north, do you not?
21	THE APPLICANT: It's one property.
22	ALDERMAN DUDZIK: It is It is.
23	That was going to be my question.
24	THE APPLICANT: There's two buildings
25	on it.

00205	
1	ALDERMAN DUDZIK: It's one tax key?
2	THE APPLICANT: The entire The
3	entire property is one tax key, and the entire
4	property is zoned mixed use commercial.
5	ALDERMAN DUDZIK: So you theoretically
6	could
7	THE APPLICANT: I could move out. I
8	could knock my house down and move out 60 feet,
9	and make a pagoda over there. I'm only going out
10	12.
11	ALDERMAN DUDZIK: You could also knock
12	your house down and increase parking, could you
13	not?
14	THE APPLICANT: No.
15	ALDERMAN DUDZIK: You couldn't do that?
16	THE APPLICANT: No. What's What's
17	four extra cars going to do. I mean, it wouldn't
18	be worth it. You know. It would be
19	Actually, it would be a terrible waste of good
20	real estate to to have maybe parking for four
21	cars, you know.
22	ALDERMAN DUDZIK: That will be
23	something we have to see, I guess. All right.
24	Thank you.
25	CHAIRMAN WITKOWIAK: Any further

00206 1 questions. ALDERMAN ZIELINSKI: Mr. Chair. CHAIRMAN WITKOWIAK: All right. 4 Alderman Zielinski, you have the floor. 5 ALDERMAN ZIELINSKI: Thank you, Mr. 6 Chairman. I would like to take this opportunity 7 to thank all the people that took time out of 8 their busy schedules to attend this hearing on 9 both sides. We have to come up with a formula to 10 make - - to base our decisions in something like 11 this, and based on that, just about all the 12 people that came down to testify in opposition to 13 this expansion are homeowners in the area. 14 about all those people that came by, are 15 homeowners in the area. Maybe one person 16 testified in support of this proposal who is a 17 homeowner in the area. Out of all these people 18 that came up, how many people came up saying not 19 in the immediate area. Nine blocks, ten blocks, 20 and so forth, you know. The - - And there's a 21 big dispute as to how serious is the noise 22 problem, how serious is the parking problem, how 23 serious are these other problems. My question 24 is, if - - if there really isn't any problems or 25 - - or the people that support this proposal,

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some of them are employees or quasi employees and - - and so forth. But why doesn't he have any more homeowners in the immediate area that are coming by supporting this expansion, saying that there is no problem with noise, there is no problems with this, that or the other thing. When you have one person out of all of these people that came and that live all over the immediate area, again, you know, some are employees, some are quasi employees and so forth, I would - - I just have to say it just stands to reason that if there weren't significant issues, there would be a lot more people in the immediate area that are homeowners that would say, hey, this is fine.

And I think we've heard a lot of information, but it boils down to that. It boils down to which side has - - has more of a stake in what's going on in this neighborhood. And those are my comments. I also want to add one final point. There was a representative from Cafe' Lulu that came in here earlier, and she's probably still here. She's gotten a live music permit that - - that I supported. Her license, I supported. I started off with permits to see if

1 there's any problems by the adjacent neighbors. We tried that on a periodic basis. I never received any sort of complaints. So I supported 4 that live music venue, you know, the live music 5 at Cafe' Lulu. The other, you know, liquor 6 license we supported. High Berry, Exo Ha, Qs. 7 There's a number of them I supported. I exercise 8 my due diligence to contact the people in the 9 impacted immediate neighborhood. If the people 10 in the immediate impacted neighborhood do not 11 have a problem with it, I don't have a problem 12 supporting liquor licenses, and there's a number 13 of them that have come before this committee, and 14 every one of the ones that I've supported you 15 haven't seen anybody come up in opposition. And 16 that's because I've done my homework. I - - I 17 exercise my due diligence. I spend whatever 18 amount of time is necessary. So I make sure that 19 whatever goes in in a particular part of my 20 district is a right fit. I believe that live 21 music venues certainly have their place and time, 22 and I've offered to - - to Mr. Uecke on a number $\,$ 23 of occasions to work with him to find a location 2.4 that is not so concentrated in a residential area 25 where we don't have to worry about these

problems. Bay View is growing and it's exciting, but we want to make sure that this growth continues in the right fashion, and that we don't disrupt the residential quality of life of the people who live there, and the homeowners who have a stake in that community who don't want to have to move. You heard testimony of a couple of people who have already moved. There's other people that are thinking about it. We shouldn't have to do that. And I would hope that this committee would listen to the people who have a stake in that neighborhood. Thank you.

MR. WHITCOMB: One comment. My comment - - My client asked. There's a weapon in this committee's arsenal that hasn't been discussed yet, and that's the nonrenewal of the tavern\dance which has limited his ability to have live music. Just allow him to make the improvements on the building. After those improvements, if there's this mass disaster because of all the capacity attributable to the live music, they'll come back before the committee probably in six or eight months, and at that time you could nonrenew the tavern/dance and allow him to just operate as - - as a tavern, but

please allow him the opportunity to make the improvements he needs for his property, which would be to the benefit of the patrons that exist now. If he becomes too popular because of the bands, yank his ticket for the tavern dance. Thank you.

 $\label{eq:alphan} {\tt ALDERMAN\ ZIELINSKI:} \quad {\tt Mr.\ Chairman,\ I} \\ {\tt just\ have\ one\ closing\ comment\ in\ response\ to} \\ {\tt that.}$

CHAIRMAN WITKOWIAK: Alderman Zielinski.

ALDERMAN ZIELINSKI: I think the fair way to approach this is to tell Mr. Uecke to work with the neighborhood and address the problems they have, and when he addresses those problems, then he can work on his expansion and you won't have the whole, you know, you won't have a number of homeowners coming down here in opposition. I respect what he's saying, but I disagree with it. He's got it backwards. In order to make the next step forward you have to make sure that you address the existing problems. Don't say, "Let us move forward," and then we'll address the existing problems.

MR. WHITCOMB: The problems are

parking. He doesn't have the capacity to address that issue. I'm getting tired of this disrespect. ALDERMAN ZIELINSKI: I understand. I understand. We're all getting tired. CHAIRMAN WITKOWIAK: This matter is in committee. THE APPLICANT: I should have brought a sleeping bag, huh. CHAIRMAN WITKOWIAK: This matter is in committee. ALDERMAN DUDZIK: Mr. Chairman. CHAIRMAN WITKOWIAK: Alderman Dudzik. ALDERMAN DUDZIK: Based on neighborhood objections, I would move denial on this. CHAIRMAN WITKOWIAK: The motion by Alderman Dudzik is to recommend denial based on neighborhood objections. Discussion on the motion? No one else wants to weigh in on this? I think I will.
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motion? No one else wants to weigh in on this? I think I will.
20 I think I will.
21 Once again, you all have succeeded in
21 and again, jou all have successed in
22 bringing us the tale of two cities. I can tell
23 you listen you listen to one side, and the
24 testimony was was very credible for the
opponents. I understand many of the opponents

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live, on the average, closer to the establishment, than the proponents. But the testimony from the proponents was very credible, also.

The problem I see with this is if - if Mr. Uecke is not allowed to do this, what's termed, expansion, you're effectively killing that place. Because if he's operating with his bathrooms in as bad a condition as has been described, there's basically no future. I understand exactly what - - what he's trying to do and - - and why he's doing it. This thing about well, let's just improve the bathrooms. That's, you know, that's a Band-Aid where you need a tourniquet. The square footage that he's requesting to increase this is, you know, by my calculations maybe 800 square feet, something like that. It's not large, and I think the soundproofing and everything, I think it's an excellent idea. So the decision, in my mind, the decision is do we effectively close this place because I can't - - I can't see him trying to do a small fix in there. I can't see him putting new floors in or investing any money in when he can't - - What he wants to do, he's proposing to

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do the job right here, and - - and inadvertently when he does this, the - - the capacity will increase because of the bathrooms, the ingress, the egress, fire codes and everything. You know, the place is already existing. It's been there for a long time. How do you pluck - - How do you pluck this one place out? You have - - You have this - - I think whoever drew this simple map and brought it down here, I appreciate this, because this is a lot easier than understanding the stuff we got of our LRV sometimes. How do you - - How do you pluck one place out of here and say we're going to close this and thin it out, without, you know, without having a real cause to do that. Why not take one of the other places out to lessen the load in the neighborhood? This is - -This is - - For me, this is just an extremely, extremely difficult decision.

You know, and as far as, and I'm -- I'm quite familiar with the neighborhood. I do not frequent the places down there, but I -- I go through that part of the city very, very often. You talk about motorcycles. I see rows of motorcycles in front of one of these other places that we all consider to be no threat to

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the neighborhood. I see the - - I understand - -I was so happy that - - that - - that Groppi's opened up there and they're flourishing and everything. But they really draw a lot of traffic in there, because I do shop there once in a while, and I'll tell you, it's - - There's a lot of traffic generated by Groppi's, especially after work. You go there at like 4:30 - five o'clock after work because I want to do some shopping, pick up some fresh stuff from there, their deli department there. And it's - - It's very difficult and it's a little bit frustrating. If I - - If I lived in the neighborhood and didn't have off-street parking, I'd probably be a little upset with them. I'd say, by God, they got so popular. I don't have anyplace to park my car. I got to go park three blocks away. And I'm - - You know, I'm - - I'm able bodied, but perhaps if I were older or less able bodied, that would bother me even more.

So I think when you tell this - - If we're telling this gentleman that he cannot do his, what's termed this expansion, we're effectively plucking this place out. But because I think I see no reason then - - He's - - He's

1 kind of stuck. The - - The alderman would desire that Mr. Uecke would find a new location, perhaps, like on Kinnickinnic or something, and that all sounds like a great, great solution. I 5 mean, the problem is if you put yourself in his shoes though, if this - - if you have bought that 7 building and you had - - had invested a good 8 portion of your life in running that business and 9 somebody's coming along and saying to you I think 10 you should move - - pick up and move your 11 operation to Kinnickinnic or something, that's 12 - - that's a little hard to take. You got to put 13 yourself in his shoes. I don't see him as 14 wanting to do this expansion because he wants to 15 increase his capacity. I see him because he 16 wants to improve his building. So, again, the 17 question comes to my mind is - - is - - And even 18 if somebody else came in there, a different 19 operator with a different venue, they're - -20 they're going to - - obviously the - - the 21 bathrooms and the services inside there are 22 - - are - - are beyond what's acceptable anymore. 23 Whoever came in there would want to do probably 2.4 exactly what he's doing, or might have to, you 25 know, because he can operate like this because

00216 1 he's grandfathered there. I'm sure if this went 2 through change of ownership now, there would probably be some problems, and the new person 4 would come in there and say - - probably present 5 a plan real similar to this, and say this is what 6 I have to do to buy this place and operate it. 7 And - - And you'd be in the same situation. So the choice is - - The choice is 8 9 plucking this place out of the neighborhood 10 completely. That's what - - That's what the 11 question is to me. It's not leave him alone as 12 he is or allow him to do this expansion. It's 13 basically and eventually it's going to shut - -14 Eventually the place is going to shut down. And 15 if - - if Mr. Uecke decides to move to a 16 different location if he does decide to do that, 17 I mean, which he may, against his will, and 18 somebody else might come in there, the alderman 19 might come in and say, you know, this is a 20 concentrated area. But we've got a place that 21 has the - - It's been a business for, how many 22 years have they sold alcohol there? 23 MR. WHITCOMB: Nearly 100. 2.4 THE WITNESS: Nearly 100 years, and 25

there's no real police record, and there's no - -

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nothing rises to the level that I would consider unfit location. How do you call that shot? So this is a - - It's a problem. This neighborhood has - - has become so popular. There's a lot of inherent problems here. We go back to this - -You go back to the issue about parking. I also live in a neighborhood that is over 100 years old, and that was all built before the advent of the automobile. There was no consideration put in there for it, for the automobile. We don't have parking lots. And as the - - as we start to revive our neighborhoods and rehab them and small businesses move in and start to flourish, they bring more cars and the problem - - problem is exacerbated. And there is - - There - - There is just - - There's no easy answer for that. It's just - - It's going to happen because your neighborhood's become popular.

I think that Mr. Uecke in some - - I mean, I've heard - - Listening to this testimony and everything, I - - I don't think he's run roughshod across the neighborhood. Although I don't think he's paid perfect attention either. But neither have some of these other places that I see in the neighborhood. I don't see them as

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being - - being the best and most pleasant neighbors either. I think there's a - - I think there's just a - - These bar owners - - These - - These owners of these small venues just have their hands full just running their businesses, much less having time to walk up and down the block and visit with all the neighbors. Kind of similar to like us alderpersons here. When every time I go out in the neighborhood, the people say to me, boy, we wish we saw more of you out in the neighborhood. I hear that - - I hear that constantly.

But when they don't see me in the neighborhood, I'm not sitting across the street at Starbucks eating a scone and drinking a soy latte'. I'm - - I'm working. I'm doing something. And when the - - When the situation rises to the occasion where I have to walk down the block and get a consensus and talk to people, then I'll be down the block doing it. But if not, I'm - - I'm putting out fires some place. I'm not sitting on my rear end. So the same thing, if you don't see the bar owner walking down the block all the time and getting your opinion as to how things are going, it doesn't

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1	necessarily mean that he doesn't care.				
2	So I'm really stuck on this, but I will				
3	I will not support the motion, because I				
4	don't feel that this I don't feel that this				
5	improvement that he's planning to do is for the				
6	the sole purpose of increasing his capacity.				
7	And I don't want to beI don't want to be the				
8	one that makes the decision that says we're going				
9	to pluck this place out at this point in time.				
10	So now I'm interested in hearing what the other				
11	two committee members have to say.				
12	All right. Let's take a roll call on				
13	the motion.				
14	MADAME CLERK ELMER: Alderman Bohl?				
15	ALDERMAN BOHL: No.				
16	MADAME CLERK ELMER: Alderman Puente?				
17	ALDERMAN PUENTE: Aye.				
18	MADAME CLERK ELMER: Alderman Dudzik?				
19	ALDERMAN DUDZIK: Aye.				
20	MADAME CLERK ELMER: Mr. Chair?				
21	CHAIRMAN WITKOWIAK: No.				
22	MADAME CLERK ELMER: Motion fails.				
23	CHAIRMAN WITKOWIAK: Motion fails on a				
24	vote of two to two. This matter is still in				
25	committee.				

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ALDERMAN ZIELINSKI: Point of order,
Mr. Chairman. Is - - Is it as far as
parliamentary procedure is concerned, cannot this
motion go to the full Common Council with a tie
vote? I would defer to Mr. Schrimpf on this
issue.

CHAIRMAN WITKOWIAK: Some - - Somebody on this committee would have to make that motion.

MR. SCHRIMPF: Yeah. And I'm not the parliamentarian of the Council. Typically what happens when - - when there is a deadlock, there is a motion made to approve, find out if there is a deadlock there, and if there is, then there's usually a motion made to hold until the other members of the committee can get here and break the tie.

CHAIRMAN WITKOWIAK: I would be - - I would be reluctant to send this to Council without recommendation, because I'll tell you what. We're going to - - We're going to tie up the time of 15 alderpersons and a lot of other associated people who don't have a - - Let's see. 12 of them, who don't even have a clue where Bay View is, and then we got - - and then we got to try and explain this all to them, what - - what

00221 1 the problem is, why the committee couldn't make a decision. I would be very reluctant to send it to - - to send it to Council that way. It would 4 be - - It would not be a good idea. 5 MR. SCHRIMPF: Mr. Chairman, just to 6 advise the committee, and I suppose in the event 7 that the committee were to deny this, I'd - - I'd 8 have to explain to the license applicant anyway. 9 But under the provisions of 90-13, there has to 10 be a recommendation of this committee, and if the 11 recommendation is adverse, he has the right to 12 appeal it to the full Common Council. In English 13 that means that we're going to have to prepare 14 Findings of Fact to Conclusions of Law, and 15 there's going to have to be a transcript made in

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any event.

ALDERMAN BOHL: Mr. Chairman.

CHAIRMAN WITKOWIAK: Alderman Bohl.

ALDERMAN BOHL: Mr. Schrimpf, are - So literally what you're saying, and - - and
normally what happens if there is a new
application, there is no appeal right to the
Common Council.

MR. SCHRIMPF: That is correct. But this is an alteration to a premises. And the - -

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1	And the ordinance clearly gives a right to the					
2	Common Council, if there's an adverse					
3	recommendation.					
4	ALDERMAN BOHL: I would move					
5	reconsideration of the motion as previously made.					
6	CHAIRMAN WITKOWIAK: Motion by Alderman					
7	Bohl is to move for reconsideration. Are there					
8	any objections of that motion? Hearing none, so					
9	ordered.					
10	The motion is to recommend denial based					
11	on					
12	MR. SCHRIMPF: Neighborhood objections.					
13	CHAIRMAN WITKOWIAK: Neighborhood					
14	objections.					
15	ALDERMAN BOHL: Mr. Chairman, my					
16	CHAIRMAN WITKOWIAK: Alderman Bohl.					
17	ALDERMAN BOHL: Let me just provide a					
18	rational. I I will tell you that I am as					
19	true as you indicated, this is truly a tale of					
20	two cities, and compelling arguments on both					
21	sides. I You know, I could truly fall either					
22	way. And And I will tell you the one stark					
23	thing is how much of a generational issue, and I					
24	understand that that there's home ownership,					
25	but this is a generational issue between parents					

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and children, and you see that right now in the room that I'm looking at, very much so.

Notwithstanding what recommendation if the recommendation fails, either way, he is going to wind up going before the entire Council and Alderman Zielinski will be making a case to council members one way or another provided - If this goes to Council with a positive recommendation, Alderman Zielinski's doing his due diligence if he doesn't back the position that he's backed with area neighbors to try to garner opponents before the entire Council and the same is true whether it's a negative recommendation, and Mr. Whitcomb has the ability to do otherwise.

I just would prefer to move it forward here at this point, and I understand that we - - This is going to be an issue not unlike many others where the Council members do not have the fortunate benefit to have five or whatever hours we've put into our 13 and a half hour day or whatever it's been at this point. I would just prefer us to move forward with the motion and whether - - whether the Council has the - - the knowledge or understanding that - - that we have

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1	from taking the testimony, quite candidly, I				
2	don't know if it's going to make a difference,				
3	because I think that for many of us, is it half				
4	full or is it half empty. And that's where I am				
5	after five hours, so.				
6	CHAIRMAN WITKOWIAK: The motion has				
7	The motion by Alderman Dudzik is to recommend				
8	denial based on neighborhood objections. We have				
9	a a roll call on that motion.				
10	MADAME CLERK ELMER: Alderman Bohl?				
11	ALDERMAN BOHL: Aye.				
12	MADAME CLERK ELMER: Alderman Puente?				
13	ALDERMAN PUENTE: Aye.				
14	MADAME CLERK ELMER: Alderman Dudzik?				
15	ALDERMAN DUDZIK: Aye.				
16	MADAME CLERK ELMER: Mr. Chair?				
17	CHAIRMAN WITKOWIAK: No.				
18	The motion passes on a vote of three to				
19	one.				
20	And I want to thank everyone for coming				
21	down here and providing testimony for us. You				
22	can see how You can see how difficult at				
23	times some of these decisions are that we have to				
24	make. I'm sure that I'm sure that we have				
25	not heard the last of this at this point. But I				

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just want to say I just really appreciate everyone coming down here, and providing their testimony to us today.

MR. WHITCOMB: Mr. Chairman, I don't mean to put the city attorney's office on the spot, but, of course, I'll be counseling my client legally hereafter. What will the appeal process entail? Certainly not going to be similar to the process as pointed out on revocation or suspension. An appeal is basically on the merits, and I want to know how we, as attorneys, are going to present and prepare to the Council written findings as well as an argument. Because my client's alternative is going to the Circuit Court to seek a writ of mandamus to the Department of Neighborhood Services to issue him his building permit, which I believe he's entitled to.

MR. SCHRIMPF: Well, Mr. Whitcomb, I'm going to be doing Findings of Fact and Conclusions of Law, and submitting them to the committee for approval and signature, and it will be scheduled before the meeting - - a meeting of the Common Council. I don't think it has to be scheduled with the next meeting, but certainly a

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meeting, and that's up for other people to decide. And that's what I have to do, and you do what you have to do. We're all lawyers. We're big kids.

MR. WHITCOMB: It is the Code of the City of Milwaukee that says we are entitled to an appeal. The language distinct from anything else in Chapter 90. I would request that your office, as a legal counsel to the city, explain to me as well as the Common Council, what the appeal process is. Because if necessary, I will bring all of these people to the Common Council to testify once again. There's nothing in the appellate process that says I cannot do that. Is it an appeal on the record? Is it an appeal de novo. All I'm asking is for an interpretation, so I can adequately counsel my client.

MR. SCHRIMPF: Mr. Whitcomb, I have read you the ordinance. You can read the ordinance just as well as I can read the ordinance. I've also told you what I'm going to do. And you told me what you were thinking of doing. You do what you got to do. I'll do what I know I have to do.

MR. WHITCOMB: That's the finest

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1	description of the due process I've ever met in
2	my entire life.
3	CHAIRMAN WITKOWIAK: Thank you. Thank
4	you, every one, for appearing here this evening.
5	MR. WHITCOMB: To whatever process
6	which we're entitled to we make it up as we go
7	along.
8	* * * * *

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2	STATE OF WISCONSIN) MILWAUKEE COUNTY)				
3	MILWAUREE COUNTY)				
4	I, SANDRA BLUM, of Milwaukee Reporters				
5	Associated, Inc., do certify that the foregoing				
6	transcript was reduced to writing under my direction				
7	and that it is a true and accurate transcription of				
8	the Utilities and Licenses Committee Hearing held on				
9	September 13, 2005.				
10					
11					
12					
	SANDRA BLUM - COURT REPORTER				
13					
	Dated this day of September, 2005				
14					
15					