



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Wednesday, December 18, 2024

COMMITTEE MEETING NOTICE

AD 12

GERSONDE, Aaron R, Agent
Don's Deli LLC
1100 S 1ST St
Milwaukee, WI 53204

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, January 07, 2025 at 09:55 AM

The access code is <https://meet.goto.com/729946085>. Please see the enclosed best practices document for further instructions.

Regarding: Your Class B Tavern and Food Dealer Licenses Renewal Application as agent for "Don's Deli LLC" for "Don's Diner" at 1100 S 1ST St.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this notice. The licensee should be prepared to address these matters at the hearing.

**Notice for applicants with
warrants or unpaid fines:**

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney
License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Roman, Carmen

From: License
Sent: Tuesday, March 26, 2024 9:41 AM
To: Roman, Carmen
Subject: FW: License Report

Please add objection

Marissa Milano
She/her/hers
License Coordinator
City Clerk-License Division
200 E Wells St #105
www.milwaukee.gov/license

REDACTED
BY *CR*



Take Our Survey!

From: *[Redacted]*
Sent: Tuesday, March 26, 2024 9:40 AM
To: License <LICENSE@milwaukee.gov>; licenses@milwaukee.gov
Subject: License Report

Good Morning,

I would like to report a licensed bartender at the location of Don's Deli LLC. A child, who could not have been older than twelve, was given an alcoholic milkshake by a bartender named Anthony Doten on March 1, 2024, at approximately seven o'clock in the evening. This bartender also happens to be the bar manager.

at Don's, and I didn't report this. However,
now I feel compelled to report this incident. I would prefer if you did not
use my name when addressing this gentleman for he is still connected and I would
like to be able to find

Thank you,



Wednesday, December 18, 2024



Notice of Public Hearing

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GERSONDE, Aaron R, Agent
Don's Diner at 1100 S 1ST St
Class B Tavern and Food Dealer Licenses Renewal Application

Tuesday, January 07, 2025 at 9:55 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 1/7/2025 at 9:55 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.
Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

[illegible]

[illegible]

CURRENT OCCUPANT	124 W WASHINGTON ST# 207	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 208	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 209	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 210	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 301	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 302	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 303	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 304	MILWAUKEE, WI 53204-2471
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CURRENT OCCUPANT	124 W WASHINGTON ST# 401	MILWAUKEE, WI 53204-2471
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CURRENT OCCUPANT	124 W WASHINGTON ST# 406	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 407	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 408	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 409	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 410	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 501	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 502	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 503	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 504	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 505	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 506	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 507	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 508	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 509	MILWAUKEE, WI 53204-2471
CURRENT OCCUPANT	124 W WASHINGTON ST# 510	MILWAUKEE, WI 53204-2471

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Total Records: 127

Radius 250 feet and Center of the Circle: 1100 S 1st St



BUSINESS RENEWAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105
Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license

Licenses Being Renewed:
BTAVN 211666 FREST 19792
Filing Deadline: 8/15/2024
\$75.00 Late Fee Assessed After 9/1/2024

Office Use Only:	App # _____
N Objs No _____ Yes _____	Chgs _____
Filed _____	Initials _____
Paid _____	MPD _____
Granted _____	Lic # _____
AD 12	

BUSINESS CONTACT INFORMATION

Legal Entity Name :Don's Deli LLC

Trade/DBA:Don's Diner

Phone:(414) 808-0805

E-mail: aaron@standeatdrink.com

Premises Address (include city/state/zip): 1100 S 1ST ST Milwaukee WI 53204

Mailing Address (include city/state/zip): 1100 S 1ST ST Milwaukee WI 53204

AGENT OF CORP/LLC/NONPROFIT / SOLE PROPRIETOR / 1st PARTNER

FULL LEGAL NAME (Last, First & Middle Initial): GERSONDE, Aaron R, Agent

Date of Birth: _____

Home Address (include city/state/zip):

600 S. 6th St

Driver's License Number/State ID #: 3025-0108-0180-07

State: WI

Percent % of Ownership Interest: 50

Home Phone: _____

Cell Phone: 414-213-7485

LIST ALL PERSONS WITH 20% OR MORE OWNERSHIP INTEREST / ADDITIONAL PARTNER(S)

FULL LEGAL NAME (Last, First & Middle Initial):

Date of Birth: _____

Home Address (include city/state/zip):

Driver's License Number/State ID #: _____ State: _____

Percent % of Ownership Interest: _____

Home Phone: _____

Cell Phone: _____

FULL LEGAL NAME (Last, First & Middle Initial):

Date of Birth: _____

Home Address (include city/state/zip):

Driver's License Number/State ID #: _____ State: _____

Percent % of Ownership Interest: _____

Home Phone: _____

Cell Phone: _____

☐ Check if there are additional persons with 20% or more ownership interest or partners. Complete additional sheets as necessary.

REQUIRED SIGNATURE

1. The undersigned understands that applicants are required to inform the City Clerk within 10 days of any changes in any of the information supplied in this application.
2. The undersigned has knowledge of the City Ordinances currently regulating the license applied for herein, and understands that the license may be subject to suspension, non-renewal or revocation, if the applicants violate any rule or regulation relating to the license.
3. The undersigned understands that applicants shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.
4. I/we state that this application for a license is not made for and behalf of any other person and that the applicant is not acting as an agent for, or in the employ of another.

Sole Proprietor, a Partner, or if a Corporation or LLC, the agent must sign:

Office Use Only:

Current License: ☐ New ☐ Renewal

Granted: ☐ No Issues ☐ WL ☐ Suspension ☐ Other _____

2024-2025 Plan of Operation for 1100 S 1ST ST

1. Litter & Security Plans

How are the grounds kept clean? ☒ Sweep ☒ Pressure Wash ☐ Pick Up Litter ☐ Other:

How often will grounds be cleaned? ☒ Daily ☐ Weekly ☐ Other:

Who cleans the grounds? ☒ Licensee ☐ Building Owner ☐ Employees ☐ Hired Maintenance ☐ Other:

How are noise issues prevented and/or addressed? ☐ Security ☒ Manager approaches customer(s) ☐ Call Police ☐ Signs Posted ☐ Other:

Are there designated outdoor smoking areas? ☒ No ☐ Yes If Yes, Describe:

Number of garbage cans: Inside 5 Locations: Bar, Hardware, Bar
Outside 2 Locations: Bar

Is a crowd control barrier used? ☒ No ☐ Yes If Yes, Describe:

Number of restrooms: 2 Name of solid waste contractor: Eagle

Are there parking spaces on the premises? ☒ No ☐ Yes If Yes, list number of spaces: _____ and describe security plans:

Are there designated loading areas? ☒ No ☐ Yes If Yes, describe security plans:

Do you have security personnel on the premise? ☒ No ☐ Yes If Yes, how many? _____
AND What are their responsibilities? _____
What security equipment do they use? _____
List their license number(s): _____

Are there security cameras? ☒ No ☐ Yes If Yes, list all locations: _____

Are searches and/or Identification checks conducted upon entry? ☒ No ☐ Yes If Yes, describe: _____

2. Percentage of Sales (must total 100%)

Alcohol 30 % Food Sales 70 % Entertainment _____ % Other _____ %

3. Businesses On The Premises (choose all that apply):

- ☒ Restaurant ☐ Cafe/Coffee Shop ☐ Cocktail Lounge ☐ Convenience Store ☐ Night Club ☐ Liquor Store ☐ Tavern ☐ Sports Facility
☐ Hotel ☐ Banquet Hall ☐ Supermarket ☐ Private/Fraternal/Veterans' Club ☐ Other:

4. Hours of Operation and Age Restriction

Are there any changes to the current hours of operation or age restriction? ☒ No ☐ Yes If Yes, Describe:

Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license.
Your hours of operation and age restriction are listed on your current license.

5. Floor Plan and Capacity

Are you requesting any changes to your capacity or floor plan? ☒ No ☐ Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at www.milwaukee.gov/licenses under License Forms and Related Information.

Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.

6. Sidewalk Dining Fee:

Are there any changes to the sidewalk dining site plan? ☐ No ☐ Yes If Yes, submit an updated site plan with this application.

7. Food License: FREST 19792 Fee: \$1,250.00

Your current food license includes the following food operations:
DHS - MODERATE, Sales \$200,001 - \$2,000,000, Tavern Restaurant.
Are there any changes to your food operations as listed above? ☐ No ☐ Yes, If Yes, explain _____

8. Weights and Measures Fee:

Number/Type of Devices:
Are there any changes to the number or types of devices? ☐ No ☐ Yes If yes, contact our office for further instructions.