



60" ROSS - 24" DRESS / FOR LESS

#1826 - Milwaukee, WI

CODE RENDERING



60" ROSS - 24" DRESS / FOR LESS

#1826 - Milwaukee, WI

CODE RENDERING - FARTHER BACK



72" ROSS / 42" DRESS FOR LESS

#1826 - Milwaukee, WI

DEVIATION RENDERING



72" ROSS/ 42" DRESS FOR LESS

#1826 - Milwaukee, WI

VARIANCE RENDERING - FARTHER BACK

**Notes:**

**LANDLORD TO PROVIDE:**

- ADEQUATE ACCESS BEHIND LOGO LETTERS FOR INSTALLATION AND MAINTENANCE, PER ARTICLE 600 OF THE N.E.C.
- ONE (1) 20 AMP 120V ISOLATED SIGN CIRCUITS AND JUNCTION BOX TO AREA BEHIND SIGN LETTERS CONNECTED TO THE ENERGY MANAGEMENT SYSTEM
- AT LEAST 1/2" THICK PLYWOOD BACKING BEHIND ALL E.I.F.S. WALL SYSTEMS FOR SIGN AND BANNER SUPPORT

SIGN FASCIA TO BE FREE OF JOINTS & REVEALS, AND OF A LIGHT COLOR (MINIMUM 80% L.R.V.) TO PROVIDE HIGH CONTRAST AND VISIBILITY FOR THE SIGN.

ALL COLORS ARE SUBJECT TO ROSS STORES, INC. REVIEW AND APPROVAL. COLOR APPEARANCE MAY BE ALTERED BY PRINTING, SEE APPROVED FINAL CONSTRUCTION DRAWINGS FOR COLOR SPECIFICATIONS.

IF ANY SIGNAGE PROPOSED IN THIS EXHIBIT IS ALTERED BY LOCAL GOVERNMENT AUTHORITIES, ROSS STORES INC. RESERVES THE RIGHT TO, AT NO COST, ADJUST ARCHITECTURAL FEATURES TO BEST ACCOMMODATE THE ALTERED SIGNAGE.

**A** 72"H INDIVIDUAL "ROSS" PAN CHANNEL LETTER-LOK LOGO LETTERS:  
 FACES: TUF-GLAS SG 21210-E4 MATTE BLUE  
 RETURNS: 8"D ALUM. W/ WHITE FINISH  
 TRIM CAP: 2" WHITE JEWELITE  
 LETTER BACKS: ALUMINUM  
 LEDS: INSEM SS-KDL2CL-RW 9000K WHITE  
 MOUNTING: 1/4"-20 GALV. THRU BOLTS  
 PEG OFF: 1/2" SPACERS

**C** 23"H X 46"W X 10"D DOUBLE-FACE INTERNALLY ILLUMINATED UNDER-CANOPY SIGN, SEE SHEET UC FOR DETAILS.

**1** SIGN FASCIA BY LANDLORD, SEE NOTES

**B** 42"H INDIVIDUAL "DFL" LOGO LETTERS:  
 ALL CALLOUTS SAME AS "ROSS" EXCEPT:  
 RETURNS: 5"D ALUM. W/ WHITE FINISH  
 TRIM CAP: 1" WHITE JEWELITE



**DEVIATION REQUIRED :**

<b>ROSS</b>	6' x 24' = 144 sf	SIGN AREA <b>ALLOWED</b> : 200 S.F. SIGN AREA <b>USED</b> : 358.2 S.F.
(space)	2.5' x 24' = 60 sf	
<b>DFL</b>	3.50' x 42' = 147 sf	UC SIGN: 1.9 X 3.8' = 7.2 S.F.
<b>TOTAL</b>	= 351 sf	

**1 STOREFRONT • EAST • SOUTH 27th STREET • ELEVATION**

SCALE: 3/32" = 1'- 0"

TK-N

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**bill moore & associates**

MEMBER  
  
**ROSS**  
 DRESS FOR LESS

**#1826 MILWAUKEE**  
 Loomis Centre  
 NWC South 27th Street & West Loomis Road  
 Milwaukee, WI

drawn 09/18/14  
 per AE2 10/09/14  
 variance 01/15/15

**SHEET**  
**S1<sup>72</sup>42**



#1826 - Milwaukee, WI

42" ROSS ONLY

MORGAN AVE.

CODE RENDERING



#1826 - Milwaukee, WI

54" ROSS - 22" DRESS/ FOR LESS

DEVIATION REQUIRED  
S2 - Morgan Ave.

**Notes:**

**LANDLORD TO PROVIDE:**

- ADEQUATE ACCESS BEHIND LOGO LETTERS FOR INSTALLATION AND MAINTENANCE, PER ARTICLE 600 OF THE N.E.C.
- ONE (1) 20 AMP 120V ISOLATED SIGN CIRCUITS AND JUNCTION BOX TO AREA BEHIND SIGN LETTERS CONNECTED TO THE ENERGY MANAGEMENT SYSTEM
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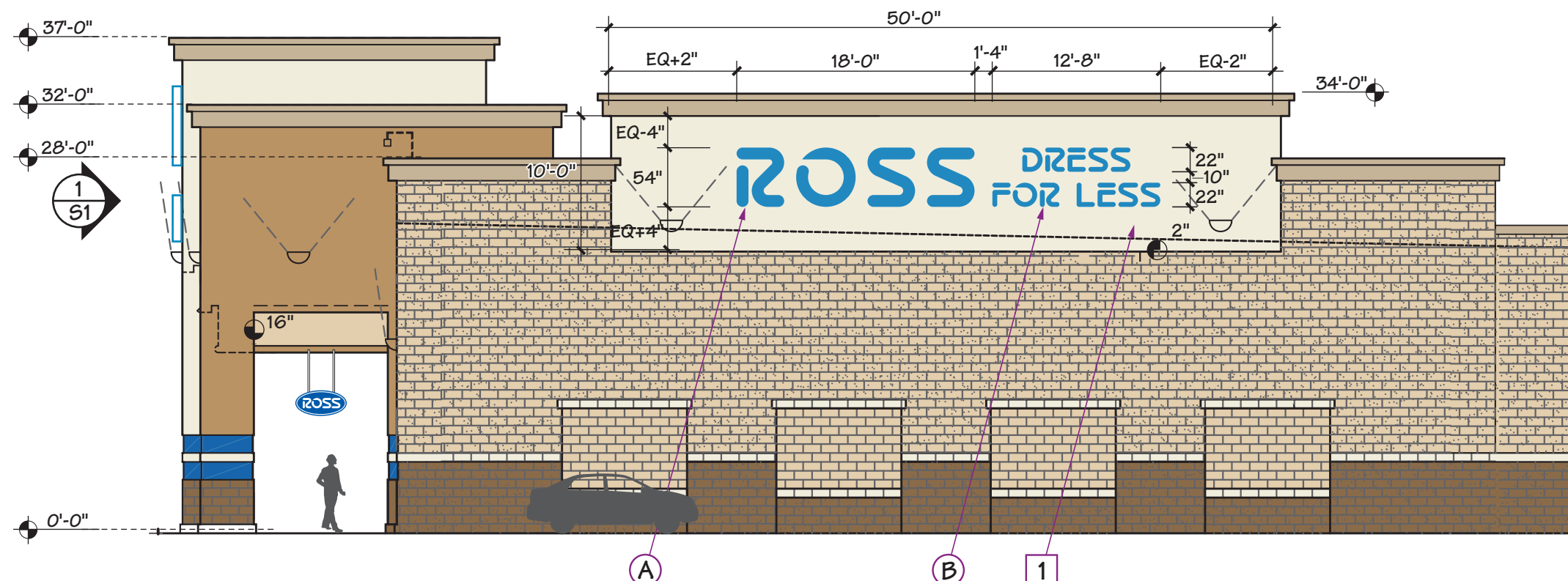
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- A** 54"H INDIVIDUAL "ROSS" PAN CHANNEL LETTER-LOK LOGO LETTERS:  
 FACES: TUF-GLAS 5G 21210-E4 MATTE BLUE  
 RETURNS: 8"D ALUM. W/ WHITE FINISH  
 TRIM CAP: 2" WHITE JEWELITE  
 LETTER BACKS: ALUMINUM  
 LEDS: INSEM 55-KDL2CL-RW 9000K WHITE  
 MOUNTING: 1/4"-20 GALV. THRU BOLTS  
 PEG OFF: 1/2" SPACERS

- 1** SIGN FASCIA BY LANDLORD, SEE NOTES

- B** 22"H INDIVIDUAL "DFL" LOGO LETTERS:  
 ALL CALLOUTS SAME AS "ROSS" EXCEPT:  
 RETURNS: 5"D ALUM. W/ WHITE FINISH  
 TRIM CAP: 1" WHITE JEWELITE



**1 SIDE SIGN • MORGAN AVENUE • NORTH • ELEVATION**

SCALE: 3/32" = 1'- 0"

**SIGN AREA CALCULATION:**

**ROSS DRESS FOR LESS**

SIGN AREA USED : 144 S.F.

ROSS-D/FL  
4.50'H x 31.99'W =144 sf

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www.billmoore.com

**bill moore & associates**

MEMBER  
**SA**  
California Sign Association  
**ISA**

**ROSS**  
DRESS FOR LESS

**#1826 MILWAUKEE**  
Loomis Centre  
NWC South 27th Street & West Loomis Road  
Milwaukee, WI

drawn	09/18/14
per AE2	10/09/14
Revised	06/24/15

**TK-N**  
**SHEET**  
**S2**