

Menomonee Valley: Development Impact 1998 – 2008

In 1998, the City of Milwaukee adopted the Menomonee Valley Land Use Plan, a policy document which provided the road map to leverage public investment to maximize job creation, environmental improvement and community impact. Here's a summary of the results to date.

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| Public and Private Investments | <ul style="list-style-type: none">• \$148,000,000 in public investment, 1998 – 2008• \$541,000,000 in private investment, 1998 – 2008• Every \$1 in public investment has been leveraged by \$3.66 in private investment |
| Planning and Infrastructure | <ul style="list-style-type: none">• Menomonee Valley Land Use Plan completed and adopted by City of Milwaukee• Menomonee Valley Groundwater Study completed• Menomonee Valley West End Design Competition completed• Canal Street reconstruction and expansion completed from 6th Street to Miller Park• Canal Street Bus introduced into service, from downtown through Valley• 6th Street Bridges completed, connecting downtown to the Valley• Hank Aaron State Trail completed from Lakeshore State Park to Miller Park• Emmer Lane Bridge reconstruction completed |
| Economic & Development Impacts | <ul style="list-style-type: none">• Since 1998, more than 2,100 new jobs created by catalytic projects – 3 company relocations to the Valley (Sigma, EMCS, and Palermo Villa) and 3 company expansions (Potawatomi, Falk, and JM Brennan)• More than 2,000 new jobs to be created through seven projects planned or currently under construction• 557,000 sq. ft. of sustainably designed buildings completed, under construction or planned (including Sigma, Potawatomi, Palermo Villa and Proven Direct)• 70 acres of new public greenspace created through the Hank Aaron State Trail and Menomonee Valley Community Park• Economic development objectives adopted by the City of Milwaukee ensure that land sales will translate into continued high-impact job creation• Sustainable Design Guidelines adopted by the City of Milwaukee ensure that development is “green” – reducing the impact of new construction while saving companies money through energy efficiencies• Connections, physical as well as social and economic, established to the surrounding neighborhoods• Emerging business enterprises (EBEs) capacity increased through innovative contracting and bidding procedures that facilitated high EBE construction participation• Community building through volunteerism along the Hank Aaron State Trail and the Valley Community Park, which has brought community ownership and tax- payer savings. In 2006 alone, volunteer time accounted for \$25,000 in savings. |
| Recognition | <ul style="list-style-type: none">• Sierra Club recognized the Menomonee Valley Industrial Center as one of the <i>10 Best Development Projects</i> in the nation• State of the Lakes Ecosystem Conference recognizes MVP as one of the 2006 Success Stories on the Great Lakes• 1000 Friends of Wisconsin recognizes MVP as leading one of the <i>10 Best Projects</i> in Wisconsin• American Association of Landscape Architects recognizes the Wenk Plan for the Menomonee Valley |