



November 4, 2008

Honorable Michael J. Murphy
Alderman, 10th District
City of Milwaukee
City Hall
Room 205
200 East Wells Street
Milwaukee, WI 53202

Dear Alderman Murphy:

Thank you for taking the time to meet with us to discuss issues related to the proposed changes to the special event permit. We also appreciate your willingness to grant us the opportunity to resolve the issues within the context of the lease. We have notified the Board of Harbor Commissioners of our interest in amending the current lease to address the costs of police and other services (a copy of that letter was previously forwarded to you).

As indicated in our meeting, we value our "partnership" with the City of Milwaukee, and we appreciate the commitment and interest of our elected officials. We hope to strengthen our partnership by reaching a mutually agreeable resolution of the issues related to special event costs in a cooperative and timely manner. Your support of our efforts is greatly appreciated.

Sincerely,

Don Smiley
President & C.E.O.

cc: Dan Minahan, Chairman, Milwaukee World Festival, Inc.
Thomas O. Gartner, Assistant City Attorney
Frank Nicotera, General Counsel, Milwaukee World Festival, Inc.



November 4, 2008

Mr. Eric Reinelt
Port Director
Port of Milwaukee
2323 S. Lincoln Memorial Drive
Milwaukee, WI 53207

Re: Henry W. Maier Festival Park Lease


Dear Eric:

Recently the Common Council Finance and Personnel Committee proposed the introduction of an ordinance to establish a new Class A-1 Special Event category applicable to events that require more than 1500 police service hours. After receiving notification of the proposed ordinance, Milwaukee World Festival, Inc. ("MWF") requested a meeting with Alderman Michael J. Murphy, Chairman of the Finance and Personnel Committee. Last week MWF officials met with Alderman Murphy and suggested that issues related to additional charges for police or any other public services applicable to Summerfest be discussed in the context of the existing Lease between the City of Milwaukee, Board of Harbor Commissioners (the "Board") and MWF, rather than addressed through an ordinance.

It is our understanding that Alderman Murphy has agreed to defer action on the proposed ordinance to give MWF and the Board a sufficient opportunity to discuss possible amendments to the Lease. Therefore we respectfully request a meeting with representatives of the Board, or the appropriate Board Committee, to initiate the process for amending the Lease, to provide for a mechanism to address police and other public service charges, and to consider other matters of interest to MWF. We are prepared to meet with you and other Board representatives at your earliest convenience.

Thank you for considering this request. We look forward to your reply.

Sincerely,


Don Smiley
President and C.E.O.

Cc: Honorable Tom Barrett, Mayor
Alderman Michael J. Murphy
Dan Minahan, Chairman, Milwaukee World Festival, Inc.
Thomas O. Gartner, Assistant City Attorney
Frank Nicotera, General Counsel, Milwaukee World Festival, Inc.