



# CERTIFICATE OF APPROPRIATENESS APPLICATION FORM

Incomplete applications will not be processed for Commission review.  
Please print legibly.

1. HISTORIC NAME OF PROPERTY OR HISTORIC DISTRICT: (if known)

ADDRESS OF PROPERTY:

514 N. Water Street

2. NAME AND ADDRESS OF OWNER:

Name(s): Patrice Procopio

Address: 514 N. Water St.

City: Milwaukee

State: WI

ZIP: 53202

Email: ARTSYBLOOMS@aol.com

Telephone number (area code & number) Daytime: 262-227-4268 Evening: Same

3. APPLICANT, AGENT OR CONTRACTOR: (if different from owner)

Name(s): Sign-A-Rama - Rodd Aspersen

Address: N84 W15787 Menomonee Ave, Ste 1

City: Menomonee Falls

State: WI

ZIP Code: 53051

Email: Rodd@Signswithimpact.com

Telephone number (area code & number) Daytime: 414-241-9404 Evening: Same

4. ATTACHMENTS: (Because projects can vary in size and scope, please call the HPC Office at 414-286-5712 for submittal requirements)

A. REQUIRED FOR MAJOR PROJECTS:

Photographs of affected areas & all sides of the building (annotated photos recommended)

Sketches and Elevation Drawings (1 full size and 1 reduced to 11" x 17" or 8 1/2" x 11")  
A digital copy of the photos and drawings is also requested.

Material and Design Specifications (see next page)

B. NEW CONSTRUCTION ALSO REQUIRES:

Floor Plans (1 full size and 1 reduced to a maximum of 11" x 17")

Site Plan showing location of project and adjoining structures and fences

**PLEASE NOTE: YOUR APPLICATION CANNOT BE PROCESSED UNLESS  
BOTH PAGES OF THIS FORM ARE PROPERLY COMPLETED  
AND SIGNED.**

5. DESCRIPTION OF PROJECT:

Tell us what you want to do. Describe all proposed work including materials, design, and dimensions. Additional pages may be attached.

part ① Wall Sign:

Dimensional Letters to read "THIRD COAST STYLE"

: 12" TALL x 14.5" WIDE x 1/2" THICKNESS

: White Colored Recycled PLASTIC w/ FINISH to LOOK LIKE PAINTED wood.


part ② Projection Sign:

1/2" THICK Plywood Sign ~~24"~~ 24" x 24"  
with 1/8" THICK Recycled PLASTIC Lettering w/ FINISH to  
LOOK LIKE PAINTED wood - Black Background w/  
White Lettering  
- mounted on scroll iron Bracket - Black

part ③ Window Lettering

White Vinyl Decals - See Drawing For Sizes

6. SIGNATURE OF APPLICANT:

  
\_\_\_\_\_  
Signature

Rodd Aspreen  
Please print or type name

7/25/2013  
Date

This form and all supporting documentation **MUST** arrive by 12:00 noon on the deadline date established to be considered at the next Historic Preservation Commission Meeting. Any information not provided to staff in advance of the meeting will not be considered by the Commission during their deliberation. Please call if you have any questions and staff will assist you.

Hand Deliver or Mail Form to:  
Historic Preservation Commission  
City Clerk's Office  
200 E. Wells St. Room B-4  
Milwaukee, WI 53202

PHONE: (414) 286-5722

FAX: (414) 286-3004

[www.milwaukee.gov/hpc](http://www.milwaukee.gov/hpc)

**Storefront View:**



**PART 1**

Individually mounted letters to read:

"THIRD COAST STYLE"

Size: 12" tall x 14.5" wide x 1/2" thick

Material: recycled plastic painted white  
(to closely resemble painted wood lettering)

**PART 3**

(4) Individually mounted window decals:

Size: 8" tall x 30" wide

Material: white vinyl lettering  
window area: 77" tall x 30" wide  
10% of total window coverage

**PART 2**

Install Projection sign panel on  
existing black scroll bracket

Size: 24" tall x 24" wide x 1/2" thick

Material: sign grade plywood painted black  
(to closely resemble painted wood lettering )  
with white raised 1/8" logo on both sides

**Sidewalk View:**



**Location: 514 N. Water St.**

**SIGN★A★RAMA**

**★ Menomonee Falls ★**

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N84W15787 Menomonee Ave, Ste 1., Menomonee Falls, WI 53051 (262) 251-4300

Name: \_\_\_\_\_ Company: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_  
 Comments: \_\_\_\_\_ E-mail: \_\_\_\_\_  
 File: store fronts Date: 7/30/2013 Time: 3:35:11 PM  
 Rodd @ SignsWithImpact.com Fax: (262)251-4301