



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Friday, October 08, 2021


COMMITTEE MEETING NOTICE

AD 10

CRAWFORD, Lenzy L, Agent
New MKE Holding Company LLC
4514 N 42nd St
Milwaukee, WI 53209

You are requested to attend a virtual hearing to be held on:

Tuesday, October 19, 2021 at 09:35 AM

Regarding: Your Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting Disc Jockey and Jukebox as agent for "New MKE Holding Company LLC" for "Scene One Restaurant & Lounge" at 5524-5526 W North Av. 

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is <https://global.gotomeeting.com/join/636199461>. If you wish to call in, please call +1 (872) 240-3212 and use Access Code: 636-199-461.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY: _____

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov

August 23.2021

REDACTED RECORD

RE: NOTICE OF PUBLIC INTEREST LETTER/ Scene One restaurant and lounge

Dear County Clerk – License Division,

I am writing to object to the opening of the Scene One lounge for re-licensing. The first reason for an objection is that the new businesses on the strip of North Avenue have been such a positive element to the neighborhood in the last few years. We have lived in this location for over 30 years and have seen dramatic changes recently-for the good.

The last time Scene One was open they were not a good neighborhood partner. The bar/restaurant had loud music, loud clientele, and they had a shooting in the bar and did not report it properly. The patrons of the bar would consistently leave trash, condoms, and park in the alley ways where it was noted by neighbors, they were performing sexual acts. and have even blocked a neighbor's garage entrance while doing so. The patrons would often double park on North Avenue, block traffic, engage in loud street banter, and do U-turns. This reckless regard and dangerous driving to an otherwise quiet neighborhood is irresponsible. I believe the thoughtless and loud behavior was bad last time and I do not feel the owner should get a second chance to re-open in this area.

The lounge has no parking lot, so the patrons park on side streets and in the alleys. They were coming and going until late hours and very loud. In the past they were in large groups because it was a dance club. They seemed to not really care that it was a residential neighborhood with young families, young professionals and elderly. I can only go by the history of how the bar was operated in the past, and the type of clients it attracted.

We already have had problems with Taco Bell with loud cars, radios and with hold ups, etc. That means we would have two such businesses that attract a possible hazard to our neighbors. One such incident in the last year at Taco Bell involved a patron opening fire on the street and just missed my elderly neighbor on his porch. The Scene one Lounge already had one shooting, and may have a reputation that I am unaware of for more violent behavior from its patrons. We do not need any other types of businesses like this in our quiet neighborhood.

I do not want this type of bar crowd to be in the neighborhood. It does nothing to enhance the new businesses on North Avenue and does quite the opposite. If the lounge reopens, it may actually hurt the businesses already engaging in strong partnership with the neighbors. These types of clubs should be opened in a commercial area where there is parking, more space and less residential traffic.

Please consider my adamant objection to this type of business locating in my neighborhood.

My name:

My address

Phone #:

REDACTED RECORD

Date: 08/20/21
Officer: Xavier Benitez

City of Milwaukee Police Department
90-5-1.5 Crime Prevention Survey
Tavern Inspection

Name of Premise: Scene One
Address: 5524 W. North Av
Phone: 414 202-3511

Owner: Crawford, Lenzy L.
Owner address: 4515 N. 42nd St.
City State Zip: Milwaukee WI 53209
Owner Phone: 414 202-3511
Owner email: lenzy.crawford@gmail.com

Licensee/Agent: Same
Home Address:
City State Zip:
Phone:
Email:

Preferred contact: by phone

Location currently open: YES NO

Projected open date: Fall

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 7am-2am 24 hours Y N
Mon: 7am-2am
Tue: 7am-2am
Wed: 7am-2am
Thu: 7am-2am
Fri: 7am-2:30am
Sat: 7am-2:30am

Premise Type: Tavern/Bar
 Restaurant
 Other: Cocktail Lounge

Licenses currently held:

- Alcohol: Yes No Class: #:
- Tobacco: Yes No #:
- Food: Yes No #:
- Extended Hours: Yes No #:
- Secondhand Dealer: Yes No Type: #:
- Other: Yes No Type: #:
- Other: Yes No Type: #:

Exterior Survey:

1. Is the area around the location clean? Yes No
2. What surrounds the location? (Check all the apply)
 - a. Park
 - b. School
 - c. Youth Center
 - d. Church
 - e. Tavern(s) If so, how many
 - f. Residential
 - g. Other businesses
 - h. Other:
3. Can you see from the outside of the location into the interior Yes No
4. Can you see the employees inside of the location from the outside Yes No
5. Are exterior windows free of signage Yes No
6. Is there a parking lot Yes No
7. Is the parking lot clean? Yes No
8. Off-Street parking Yes No
9. Is the parking lot well lit? Yes No
10. Valet Parking Yes No
 - a. Will this lot have a guard? Yes No
 - b. Will this lot have cameras? Yes No
11. Are there areas where a person could conceal themselves Yes No
12. Is there exterior lighting? Yes No. Does it appears to be adequate Yes No
13. Exterior Payphone? Yes No
14. Are there No Loitering Signs posted? Yes No
15. Are there exterior security cameras Yes No How Many:
16. Are the address numbers prominently displayed and easy to see Yes No

Camera Survey:

17. Does this location have security cameras? Yes No
18. Are they in working order? Yes No
19. What format are the cameras?
 - a. Color Yes No
 - b. Digital Yes No
 - c. Recorded Yes No
20. How long is footage stored for later viewing: 30 Days
21. Are there exterior cameras Yes No How many:
22. Are there interior cameras Yes No How many: 4
23. Do all employees know how to retrieve recorded digital images/footage? Yes No

24. Cameras located in parking lot Yes No How many

Interior Survey:

25. What is the planned capacity 99
26. What is the minimum number of employees That will be on premise 5
27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
28. Is the interior of the location neat and clean? Yes No
29. Does an interior camera face the entrance/exit? Yes No
30. Is there a lockable area that separates employees from customers? Yes No
31. Are emergency and non-emergency numbers posted near the phone? Yes No
32. Does the owner know how to contact their police district directly? Yes No
a. Did you provide a district contact guide to the owner? Yes No

Security

33. How many security personnel are going to be employed: 2
34. How will they be deployed: Interior and Exterior
35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
36. Will the security be managed by business or contracted
37. Will they be armed Yes No
38. What type of security measures to be used:
Wanding/metal detector
ID Scanner
Dress Code
Cover Charge
Age restriction
Other Check ID cards on Late Week Ends

ADDITIONAL COMMENTS/RECOMMENDATIONS:

The location is almost finished with renovations. The agent has cameras in place for the interior and is thinking of adding 3 outside cameras.

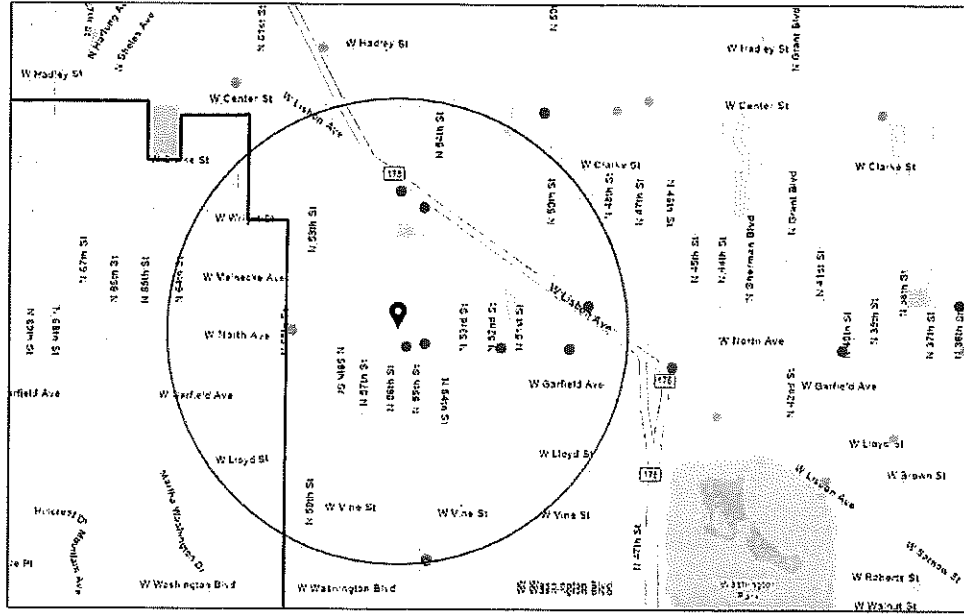


Concentration Map - 5524 W North Av

Area of Interest (AOI) Information

Area : 21,862,585.72 ft²

Jul 16 2021 12:04:03 Central Daylight Time



Alcohol Licenses

- ☉ Class A Fermented Malt Beverage
- Class A Liquor and Malt
- ☉ Class B Fermented Malt Beverage
- Class B Tavern
- ☉ Class C Wine Retailer
- ▭ City Limits

Scale: 1:18,056
 0 0.1 0.2 0.4 mi
 0 0.17 0.35 0.7 km

City of Milwaukee, Wisconsin
 GIS Services, Planning and Economic Development Department

Summary

Name	Count	Area(ft ²)	Length(mi)
Alcohol Licenses	10		

Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	Bittercube LLC	Bittercube Apothecary	Ira E Koplowitz, Agt	4828 W Lisbon AV	Class B Tavern License	49	10/22/2021, 7:00 PM	1
2	McBobs Pub & Grill Inc	Tusk	CHRISTINE R MCROBERTS, Agt	5513 W North AV	Class B Tavern License		11/13/2021, 6:00 PM	1
3	Battlebox Cafe & Lounge LLC	Battlebox Cafe & Lounge	Bryant L Adams, Agt	5419 W Lisbon AV	Class B Tavern License		11/4/2021, 7:00 PM	1
4	CHINA TOWN, INC	CHINA TOWN RESTAURANT	LENNY CHU, Agt	5125 W NORTH AV	Class B Tavern License	25	12/9/2021, 6:00 PM	1
5	ST SEBASTIAN CONGREGATION	St Sebastian Congregation	JOANN M PERLEBERG, Agt	1712 N 55TH ST	Class B Fermented Malt Beverage Retailer's License		12/30/2021, 6:00 PM	1
6	MEKONG CAFE, LLC	MEKONG CAFE	SICHANH Volp, Agt	5930 W NORTH AV	Class B Fermented Malt Beverage Retailer's License	300	3/11/2022, 6:00 PM	1
7	MEKONG CAFE, LLC	MEKONG CAFE	SICHANH Volp, Agt	5930 W NORTH AV	Class C Wine Retailer's License	300	3/11/2022, 6:00 PM	1
8	Wally's Pub	Wally's Pub	Dennis J Jahnke, SP	5525 W Lisbon AV	Class B Tavern License	75	6/29/2022, 7:00 PM	1
9	Paloma LLC	Paloma Taco & Tequila	PATTIE L FORD, Agt	5419 W NORTH AV	Class B Tavern License		6/27/2022, 7:00 PM	1
10	MC BOB'S PUB & GRILL, INC	MC BOB'S PUB & GRILL	CHRISTINE R MC ROBERTS, Agt	4919 W NORTH AV	Class B Tavern License	172	6/14/2022, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Friday, October 8, 2021



Notice of Public Hearing

Blank
Notice

CRAWFORD, Lenzy L
Scene One Restaurant & Lounge at 5524-5526 W North Av
Class B Tavern, Food Dealer and Public Entertainment Premises License Applications Requesting
Disc Jockey and Jukebox

Tuesday, October 19, 2021 at 9:35 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 10/19/2021 at 9:35 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
 - a. Include only information relating to the above license application.
 - b. Include only information you have personally witnessed or seen.
 - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
 - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2233 N 55TH ST	MILWAUKEE, WI 53208-1017
CURRENT OCCUPANT	2233 N 56TH ST	MILWAUKEE, WI 53208-1029
CURRENT OCCUPANT	2234 N 56TH ST	MILWAUKEE, WI 53208-1028
CURRENT OCCUPANT	2235 N 55TH ST	MILWAUKEE, WI 53208-1017
CURRENT OCCUPANT	2235 N 56TH ST	MILWAUKEE, WI 53208-1029
CURRENT OCCUPANT	2238 N 56TH ST	MILWAUKEE, WI 53208-1028
CURRENT OCCUPANT	2239 N 55TH ST	MILWAUKEE, WI 53208-1017
CURRENT OCCUPANT	2239 N 56TH ST	MILWAUKEE, WI 53208-1029
CURRENT OCCUPANT	2241 N 55TH ST	MILWAUKEE, WI 53208-1017
CURRENT OCCUPANT	2250 N 55TH ST	MILWAUKEE, WI 53208-1016
CURRENT OCCUPANT	2252 N 55TH ST	MILWAUKEE, WI 53208-1016
CURRENT OCCUPANT	2253 N 55TH ST, 1	MILWAUKEE, WI 53208-1017
CURRENT OCCUPANT	2253 N 55TH ST, 2	MILWAUKEE, WI 53208-1017
CURRENT OCCUPANT	2254 N 55TH ST	MILWAUKEE, WI 53208-1016
CURRENT OCCUPANT	2320 N 55TH ST	MILWAUKEE, WI 53210-2741
CURRENT OCCUPANT	2320 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2321 N 55TH ST	MILWAUKEE, WI 53210-2742
CURRENT OCCUPANT	2321 N 56TH ST	MILWAUKEE, WI 53210-2229
CURRENT OCCUPANT	2322 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2322 N 57TH ST	MILWAUKEE, WI 53210-2201
CURRENT OCCUPANT	2323 N 55TH ST	MILWAUKEE, WI 53210-2742
CURRENT OCCUPANT	2323 N 56TH ST	MILWAUKEE, WI 53210-2229
CURRENT OCCUPANT	2326 N 55TH ST	MILWAUKEE, WI 53210-2741
CURRENT OCCUPANT	2326 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2326 N 57TH ST	MILWAUKEE, WI 53210-2201
CURRENT OCCUPANT	2327 N 55TH ST	MILWAUKEE, WI 53210-2742
CURRENT OCCUPANT	2327 N 56TH ST	MILWAUKEE, WI 53210-2229
CURRENT OCCUPANT	2328 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2330 N 55TH ST	MILWAUKEE, WI 53210-2741
CURRENT OCCUPANT	2332 N 55TH ST	MILWAUKEE, WI 53210-2741
CURRENT OCCUPANT	2332 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2332 N 57TH ST	MILWAUKEE, WI 53210-2201
CURRENT OCCUPANT	2333 N 55TH ST	MILWAUKEE, WI 53210-2742
CURRENT OCCUPANT	2333 N 56TH ST	MILWAUKEE, WI 53210-2229
CURRENT OCCUPANT	2333A N 56TH ST	MILWAUKEE, WI 53210-2229
CURRENT OCCUPANT	2334 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2334 N 57TH ST	MILWAUKEE, WI 53210-2201
CURRENT OCCUPANT	2336 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2336 N 57TH ST	MILWAUKEE, WI 53210-2201
CURRENT OCCUPANT	2337 N 56TH ST	MILWAUKEE, WI 53210-2229
CURRENT OCCUPANT	2338 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2338 N 57TH ST	MILWAUKEE, WI 53210-2201
CURRENT OCCUPANT	2339 N 55TH ST	MILWAUKEE, WI 53210-2742
CURRENT OCCUPANT	2339 N 56TH ST	MILWAUKEE, WI 53210-2229
CURRENT OCCUPANT	2342 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2343 N 56TH ST	MILWAUKEE, WI 53210-2229

CURRENT OCCUPANT	2343A N 56TH ST	MILWAUKEE, WI 53210-2229
CURRENT OCCUPANT	2344 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2345 N 55TH ST	MILWAUKEE, WI 53210-2742
CURRENT OCCUPANT	2348 N 56TH ST	MILWAUKEE, WI 53210-2228
CURRENT OCCUPANT	2349 N 55TH ST	MILWAUKEE, WI 53210-2742
CURRENT OCCUPANT	2349 N 56TH ST	MILWAUKEE, WI 53210-2229
CURRENT OCCUPANT	5425 W NORTH AVE	MILWAUKEE, WI 53208-1023
CURRENT OCCUPANT	5501 W NORTH AVE	MILWAUKEE, WI 53208-1025
CURRENT OCCUPANT	5509 W NORTH AVE	MILWAUKEE, WI 53208-1025
CURRENT OCCUPANT	5511 W NORTH AVE	MILWAUKEE, WI 53208-1025
CURRENT OCCUPANT	5517 W NORTH AVE	MILWAUKEE, WI 53208-1025
CURRENT OCCUPANT	5517A W NORTH AVE	MILWAUKEE, WI 53208-1059
CURRENT OCCUPANT	5517B W NORTH AVE	MILWAUKEE, WI 53208-1059
CURRENT OCCUPANT	5517C W NORTH AVE	MILWAUKEE, WI 53208-1059
CURRENT OCCUPANT	5603 W NORTH AVE, 1	MILWAUKEE, WI 53208-1052
CURRENT OCCUPANT	5603 W NORTH AVE, 2	MILWAUKEE, WI 53208-1052
CURRENT OCCUPANT	5603 W NORTH AVE, 2	MILWAUKEE, WI 53208-1052

Total Records: 63

Radius: 250.0 feet and Center of Circle: 5524 W North Av



BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

1. Type of Business

Applying for: Extended Hours (12AM to 5AM) - If a food establishment, check all that apply: Delivery Drive Thru Dining Room
 Self Service Laundry Massage Establishment Filling Station
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Restaurant and Lounge

Do you have any experience operating this type of business? No Yes If yes, explain: I have been a restuarant manager for 2 years

2. Business Operations

- a. Proposed Opening Date: July 2021
- b. Is this premise under construction? No Yes If yes, list estimated completion date: _____
- c. Is this a franchise? No Yes
- d. Is this premises currently licensed? No Yes If yes, list type of license: _____
- e. Is the current licensee operating? No Yes If no, list date closed: _____
- f. Do you have future plans for other businesses, licenses or permits at this location? No Yes
If yes, explain: _____
- g. Have you previously held an Extended Hours License in Milwaukee? No Yes
If yes, list address(es): _____
- h. Are other businesses operating in the same building? No Yes If yes, describe: There is a flower shop on west corner

3. Litter & Noise

- a. How are grounds kept clean? Sweep Pressurè Wash Pick Up Litter Other: _____
- b. How often will grounds be cleaned? Daily Weekly As Needed Monthly Other: _____
- c. Grounds cleaned by: Licensee Building Owner Employees Hired Maintenance Other: _____
- d. How are noise issues prevented and/or addressed? Security Manager approaches customer(s) Call Police
 Signs Posted Other: security if necessary
- e. Will a sound amplification system be used? No Yes If yes, describe: _____

4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas? No Yes If yes, describe: _____
- b. Number of Garbage Cans: Inside: 5 Locations: behind bar, rear employee exit, restrooms
Outside: 1 Locations: behind building, on north side of building,
- c. Is a crowd control barrier used? No Yes If yes, describe: _____
- d. How many restrooms are on the premises? 2
- e. Name of solid waste contractor: Advanced Disposal Waste Management Other: to go disposal

5. Security

- a. Are there onsite parking spaces? No Yes If yes, how many? _____ and describe the parking security plan: There is street parking
- b. Is there a loading zone? No Yes If yes, describe the loading area security plan: loading zone is near rear exits or staff designated to area when necessary. Cameras will be used.
- c. Will you have security personnel on premise? No Yes If yes, how many? 1 and answer the following:
 What are their responsibilities? Security is for special events. Security will monitor perimeter and check IDs
 Is security equipment used? No Yes If yes, describe hand wand metal detectors, ID verification machine
 List their licensing, certification, or training credentials private security license
- d. Will there be security cameras? No Yes If yes, how many? 12 and list locations: 1 near main entrance and near second entrance, 2 behind bar, 1 bathroom hallway, 1 seating areas in north side, 3 in front and 3 in back
- e. Will searches/identification checks be done upon entry? No Yes If yes, describe yes during special events and

6. Percentage of Sales (must total 100%)

Alcohol <u>30</u> %	Food <u>70</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other _____ % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

7. Businesses/Licenses on the Premises (check all that apply):

Type 1

- Full Service Restaurant Cafe/Coffee Shop Deli or Fast Food Restaurant Private/Fraternal/Veterans Club
- Night Club Tavern Cocktail Lounge Teen Club
- Banquet Hall Sports Facility Bowling Alley
- Hotel/Motel: Number of Floors: _____ Number of Rooms: _____
 Rooming House: Number of Floors: _____ Number of Rooms: _____

Type 2

- Liquor Store Corner Store Supermarket Convenience Store
- Gas Station Amusement/Phonograph Distributor Recycling, Salvage or Towing
- Used Car Dealer Personal Service Establishment (such as tattoo business, hair salon, tailor, etc.) Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit Cigarette & Tobacco Gas Station Extended Hours Class "B" Tavern Weights & Measures
- Secondhand Dealer Precious Metal & Gem Other: _____

8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 99 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)

9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):
 1st Floor 2nd Floor Basement Storage Patio Beer Garden Sidewalk Café Deck Rooftop
 Other: Describe: _____
- b. Describe Location: Major Thoroughfare Secondary Street Other: _____
- c. Nearest Major Cross Street: North Avenue and 56th Street
- d. Describe Building: Free Standing Building Strip Mall Other: Building has multiple storefronts
- e. Describe Premises Structure: Single Story Multi-Story - # of Stories _____ Other: _____
- f. Describe Surrounding Area: Commercial Residential Industrial Other: _____
- g. Building Owner Name: Realty Construction Solutions, LLC Phone Number: 414-897-7448
 Building Owner Address: 12605 W. North Avenue, Suite 224, Brookfield, WI 53005

10. Hours of Operation & Customers

Will customers be entering the premises? No Yes

Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	7am	2am	100	21-45	After 9pm 21 and older
Monday	7am	2am	200	21-45	After 9pm 21 and older
Tuesday	7am	2am	200	21-45	After 9pm 21 and older
Wednesday	7am	2am	200	21-45	After 9pm 21 and older
Thursday	7am	2am	200	21-45	After 9pm 21 and older
Friday	7am	2:30am	300	21-45	After 9pm 21 and older
Saturday	7am	2:30am	300	21-45	After 9pm 21 and older

An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

11. Signature(s)

Signature of Sole Proprietor, Partner, or 20% or more Shareholder
 (If there are no 20% or more shareholders,
 Corporate Officer-print name/title and sign)

Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

Legal Entity Name: New Mke Holding Company, LLC c"

Premise Address: 5524-5526 W. North Avenue Milwaukee, WI 53208

Proximity of Premises to Church, School, Daycare Center or Hospital

Is the building within 300 feet of any church, school, daycare center or hospital? No Yes

"Service Bar Only" Designation

If applying for Class B or C license, are you applying for "Service Bar Only"? No Yes

Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.

Business Information

a) Are you taking out this application for anyone that may not be eligible for a license? No Yes

If yes, list their name and address: _____

b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? No Yes

If no, list the name and address of the person(s) who will: _____

Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.

c) Does anyone else have money invested or any other interest in this business? No Yes

If yes, explain: _____

d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business?

No Yes If yes, list name and address: _____

Property Information (New & Transfer Applicants Only)

a) Do you own or lease the building? Own Lease

b) Who owns the fixtures (for example, coolers, etc.)? Realty Construction Solutions

c) Are you purchasing the stock and/or fixtures? No Yes If yes, amount paid \$ _____

d) Total amount paid for business \$NA

e) Total amount paid for goodwill of the business \$NA

Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.

f) Have you made arrangements with the seller for payment of personal property taxes? No Yes

Lease Information (New & Transfer Applicants who are leasing the premises only)

a) Date lease begins June 2021 Ends June 2026

b) Monthly rental \$5,000.00

c) Do you have an option to renew the lease? No Yes

d) Does your lease allow for assignment to another party without the consent of the owner? No Yes

e) For what length of time have you been guaranteed occupancy (number of years)? 5

Lease Information (Continued)

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease? No Yes If yes, explain _____
- g) Does the present owner or occupancy object to the granting of your license? No Yes
If yes, explain _____

Change of Agent Applicants Only

Have there been any changes to the floor plan since the last application was submitted? No Yes
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):

Signature



Signature of Sole Proprietor, Partner or 20% or More Shareholder
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.
Contact the License Division for information on how to request changes.


New and transfer of premises applicants must submit the following:

- Detailed floor plan
- If a restaurant, copy of the menu



PUBLIC ENTERTAINMENT PREMISES LICENSE SUPPLEMENTAL APPLICATION

Office of the City Clerk License Division
200 E. Wells St. Room 105, Milwaukee, WI 53202
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

PREMISES ADDRESS: 5526 W. North Avenue, Milwaukee, WI 53208			
TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)			
<input type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines How many? _____
<input type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input checked="" type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input checked="" type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			
<i>Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.</i>			
PROMOTERS/SOUND AMPLIFICATION			
Will promoters ever be used for any of the entertainment? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
At any time will sound amplification be used? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <i>When DJs are present</i>			
LEGAL CAPACITY OF PREMISES			
99 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: _____. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.			
ACKNOWLEDGEMENT/SIGNATURE			
I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.			
I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.			
 _____ Signature of Sole Proprietor, Partner or 20% or More Shareholder (If no 20% or more Shareholder, Corporate Officer - print name/title and sign)			

Office Use Only:

Initials: _____ Filed: _____ App: _____

Only PEP? No Yes If Yes, Queue to MPD and Email Mgrs/Team Lead (must be heard w/in 60 days)

Basement Storage

10'

Liquor Storage

12'

Agent: Lenzy L. Crawford

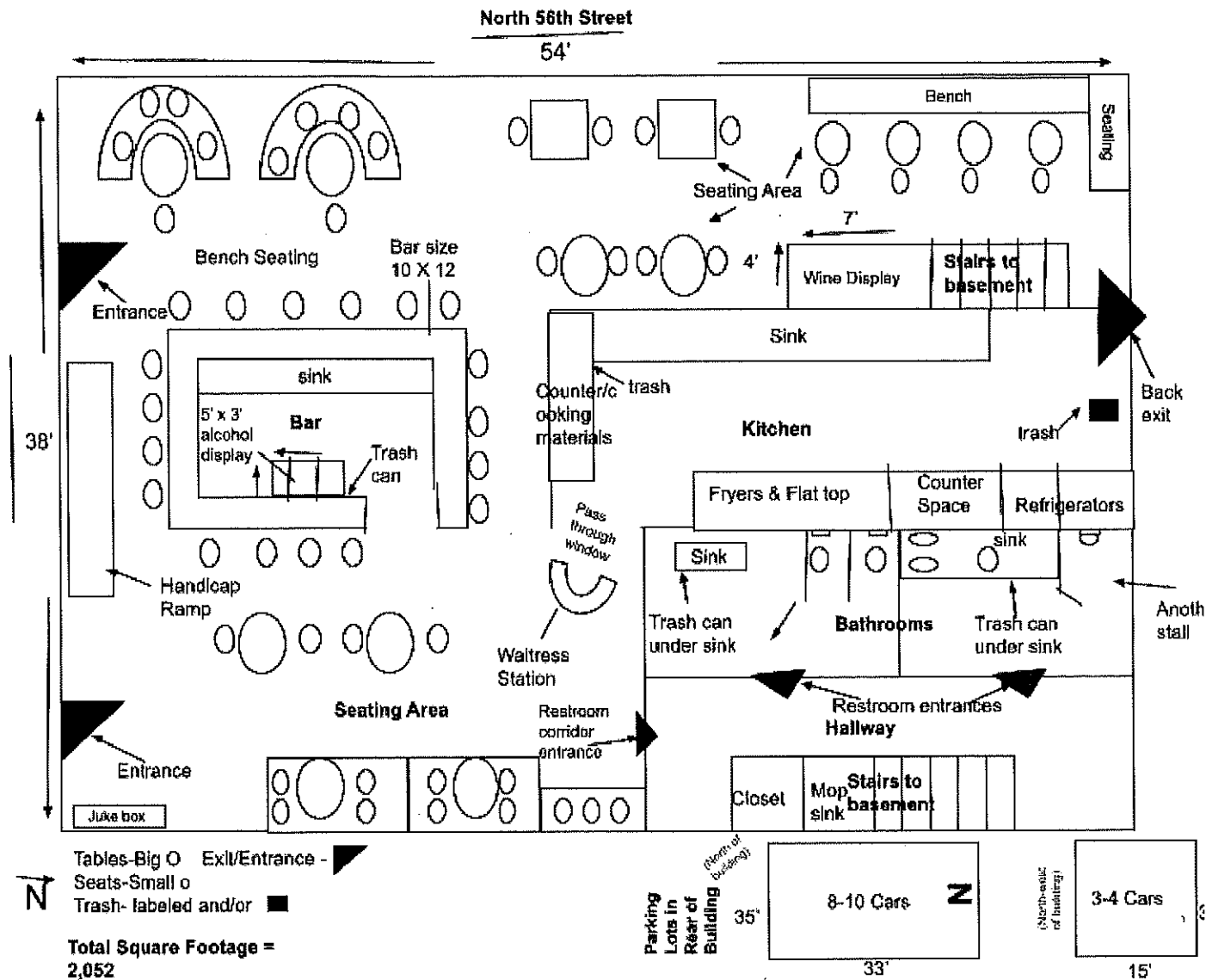
New Mke Holding Company, LLC
DBA Scene One Restaurant and
Lounge
5524-5526 W. North Avenue
Milwaukee, WI 53208

Stairs to
basement

July 16th 2021

Total square
Footage = 2,052

Agent: Lenzy L. Crawford
 Mke Holding Company, LLC
 DBA Scene One Restaurant and Lounge
 5524-5526 W. North Avenue
 Milwaukee, WI 53208
 July 16th 2021



Scene One Menu

Small Bites

Seafood Bites your choice of buttermilk fried salmon, lobster or crab.

SO Oscar Style Crab Cake served over asparagus and Creole hollandaise sauce.

SO Wings crispy, tossed in house made buffalo sauce, with bleu cheese

BBQ Shrimp jumbo grilled

Salads

Caesar Salad kale, Parmigiano-Reggiano, croutons, and creamy Caesar dressing. **\$15**

Cobb Salad fresh romaine hearts, avocado, red onions, green onions, tomatoes, crispy bacon, hard boiled eggs, crumbled bleu cheese, and grilled chicken breast, and our house dressing. **\$17**

Farmhouse Garden Salad a blend of fresh greens, cucumbers, red onions, grape tomatoes, cheddar cheese and croutons, and our house dressing. **\$15**

Field Salad a blend of fresh greens, tomatoes, dried cranberries, red pepper, feta cheese, sun flower seeds, and balsamic vinaigrette. **\$16**
+add on chicken \$6, shrimp \$7, salmon \$9, lobster \$12

Entrees

Chicken and Beignets fried wings, and beignets topped with powdered sugar, and a mild syrup. **\$22**

Chicken Penne Alfredo tossed in a creamy garlic sauce, with chicken breast, or jerk chicken. **\$20**

Chicken Sandwich Brioche, grilled/crispy chicken breast, lettuce, tomato, onion, pickles, Dijonnaise. **\$18**

King Crab served with drawn butter **\$60**

Lamb Chops grilled in a Caribbean spice. **\$30**

Fried Lobster & Grits cheesy grits, Cajun butter sauce **\$45**

Oxtail w/butter beans, and carrots, served over rice (or grits). **\$35**

Ribeye Steak seared with caramelized onions. **\$50**

Salmon broiled in honey, teriyaki, lemon dill, or jerk. **\$30**

Seafood Platter fried oysters, shrimp, lobster, King crab. **\$50**

SO Burger Angus with thick-cut bacon, red onion, sharp cheddar cheese, pickles, onion, Dijonnaise. **\$18**

Surf and Turf Burger Angus stuffed with creole shrimp, swiss cheese, bib lettuce, tomato, Aioli mayo. **\$20**

Surf and Turf 6 oz filet mignon, with cold water lobster tail, and asparagus. **\$50**

Sides

Asparagus with Creole hollandaise sauce, or garlic butter

Broccolini in lemon butter

Brussels Sprouts balsamic and honey glaze

Collard Greens

French Fries with garlic Aioli

Simple Green Salad fresh greens, carrots, vinaigrette

Garlic Spinach

Wild Mushroom Risotto

Macaroni and Cheese (choice to add on lobster \$10)

Mashed Potatoes (choice of garlic mashed, or sweet potato mashed)

Breakfast/Brunch

Avocado Toast on sourdough, heirloom tomatoes, balsamic glaze

Chicken and Waffles crispy chicken, waffle, honey butter and syrup

Oxtail over grits

Veggie Omelette bell peppers, onions, tomatoes, and spinach