

Melendez, Yadira

From: Brostoff, Jonathan
Sent: Friday, June 23, 2023 2:41 PM
To: Joe Wiesner
Cc: License; Melendez, Yadira
Subject: Re: In Support of Class B Tavern Application for 1818 N. Farwell Ave.

Thanks!

Jonathan Brostoff
Aldersperson District 3
City of Milwaukee
200 E. Wells St. Room 205
Milwaukee, WI 53202
(414) 286-3765
Facebook Twitter

On Jun 23, 2023, at 14:26, Joe Wiesner <joewiesner@gmail.com> wrote:

I'm writing in support of the proposed music Pabst Theater Group venue on Farwell. I'll miss the Back Room at Colectivo, but was happy to see a chance to inject life into a dull stretch of Farwell. One door closes, another opens. Let's help this new venue happen.

Thanks
Joe Wiesner
2161 N Riverboat Rd, Milwaukee, WI 53212

Melendez, Yadira

From: Brostoff, Jonathan
Sent: Friday, June 23, 2023 2:40 PM
To: Caravan Hospitality
Cc: License; Melendez, Yadira
Subject: Re: In Support of Class B Tavern Application for 1818 N. Farwell Ave.

Thanks!

Jonathan Brostoff
Aldersperson District 3
City of Milwaukee
200 E. Wells St. Room 205
Milwaukee, WI 53202
(414) 286-3765
Facebook Twitter

On Jun 23, 2023, at 14:36, Caravan Hospitality <info@caravanhospitality.com> wrote:

Hello Alderman Brostoff and members of the License Committee,

I would like to write in strong support of the proposed entertainment venue at 1818 N. Farwell Ave. PTG is an operator par excellence with an amazing, unparalleled reputation that has continued to grow, continued to shine, and continued to put Milwaukee on the map nationally for live arts and entertainment. Their impact on the city is well known and their presence in this neighborhood will be incredibly beneficial to residents, businesses and visitors alike for a multitude of reasons.

As a long-time nearby business owner and employer, a former neighborhood resident, as well as a frequent customer of PTG's numerous venues, I feel strongly that this venue will help the continued transformation of Farwell Avenue the nearby east end of Brady Street. I implore the city to grant a Class B liquor license for this location so that the venue is able to be operated in a viable way that welcomes all and adds another layer to our uniquely diverse, multi-use neighborhood.

Thank you for the opportunity to voice support.

Sincerely,

Mike Eitel
CEO Caravan Hospitality Group
414.350.7557

Nomad World Pub * SportClub * Nomad Boardsports * Panga Bar n' Grill * Nomad Coffee Bar