

MATA Community Media Four-Year Programming Report 2000-2003					4-Year	Monthly
	2000	2001	2002	2003	Total	Average
Number of new projects started	980	612	650	751	2,993	
1st run local programming						
Number of different local programs	1,734	898	897	995	4,524	
Total hours local 1st run	1,468	775	748.64	870.89	3,862.53	
Number of different local producers (Monthly Average)	70.83	42	37	38.25		47.02
Producer(s) submitting for the 1st time	36	22	15	16	89	
Number of non-profit organizations (Monthly Average)	14.86	9.75	9.42	12		11.51
Hours of 1st run community coverage cablecast	31.08	36.75	65.93	40.18	173.94	
1st run imported programming						
Number of different imported programs	231	132	123	160	646	
Total hours imported 1st run	166.08	97.13	99.05	128.55	490.81	
Number of different imported producers (Monthly Average)	7.17	4.92	4.17	5.33		5.40
MCM Channel 14						
Number of producers/sponsors (Monthly Average)	36.75	17.92	8.08	7.67		17.61
Total number of different producers/sponsors (Yearly Total)	111	72	19	16	218	
Hours of taped programs	4,414.07	4,634.77	7,010.16	7,369.61	23,428.61	
Percentage of taped programs	50.4%	52.9%	80.0%	84.1%		66.9%
Hours of live programs	60.73	9.63	21.27	18.37	110.00	
Percentage of live programs	0.7%	0.1%	0.2%	0.2%		0.30%
Hours of satellite programs	0.00	0.00	65.50	66.00	131.50	
Percentage of satellite programs	0.0%	0.0%	0.8%	0.8%		0.4%
Hours of CBB programming	4,285.20	4,115.60	1,663.07	1,306.02	11,369.9	
Percentage of CBB programming	48.9%	47.0%	19.0%	14.9%		32.4%
Number of episodes cablecast	10,926	11,014	8,728	8,980	39,648	
MCM Channel 96						
Number of producers/sponsors (Monthly Average)	38	28.33	33	37		34.08
Total number of different producers/sponsors (Yearly Total)	66	93	98	87	344	
Hours of taped programs	3,751.20	4,362.47	6,919.00	6,945.60	21,978.27	
Percentage of taped programs	42.8%	49.8%	79.0%	79.3%		62.7%
Hours of live programs	472.75	101.00	145.65	340.27	1,059.67	
Percentage of live programs	5.4%	1.2%	1.7%	3.9%		3.1%
Hours of satellite programs	960	520.00	57.03	76.70	1,613.73	
Percentage of satellite programs	11.0%	5.9%	0.8%	0.8%		4.6%
Hours of CBB programming	3,576.05	3,776.53	1,638.32	1,397.43	10,388.33	
Percentage of CBB programming	40.8%	43.1%	18.7%	16.0%		29.7%
Number of episodes cablecast	5,484	5,654	9,266	11,840	32,244	
Total Programming Hours (All Channels)						
	12,551.33	13,234.52	21,513.29	22,279.38	69,578.52	
Total Episodes Cablecast (All Channels)						
	20,845	22,215	30,674	41,747	115,481	
Total # of Different Producers/Sponsors (All Channels)						
	177	165	117	103	562	
Number of "i on MCM" viewer requests	5,608	n/a	3,354	3,347	12,309	
Percentage of Program Block Categories (Ch. 96)						
Arts	n/a	n/a	3.8%	n/a		n/a
Community Information/Opinion	n/a	n/a	14.1%	15.0%		14.6%
Music/Entertainment	n/a	n/a	7.7%	16.6%		12.2%
Faith-Based	43.3%	47.0%	51.7%	55.0%		49.2%
Kids	n/a	n/a	7.4%	2.9%		5.2%
Special Interests	n/a	n/a	16.0%	10.6%		13.3%
Percentage of Ch. 96 Faith-Based producers	39.8%	41.7%	44.8%	57.2%		45.9%

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NSCM Channel 14						
Number of producers/sponsors	3	3	3	3		3
Hours of taped programs	2,891.61	3,604.22	7,294.68	7,456.06	21,246.57	
Percentage of taped programs	33.0%	41.1%	83.2%	85.1%		60.6%
Hours of live programs	0.97	2.43	0.00	6.77	10.17	
Percentage of live programs	0.0%	0.0%	0.0%	0.1%	0.0%	0.0%
Hours of satellite programs	0.00	0.00	0.00	0.00	0.00	
Percentage of satellite programs	0.0%	0.0%	0.0%	0.0%	0.0%	0.0%
Hours of CBB programming	5,867.42	5,153.35	1,465.32	1,297.17	13,783.26	
Percentage of CBB programming	67.0%	58.8%	16.8%	14.8%		39.3%
Number of episodes cablecast	4,435	5,547	12,680	20,927	43,589	
Total Programming Hours (All Channels)						
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MATA Community Media Four-Year Operations Report 2000-2003					
	<u>2000</u>	<u>2001</u>	<u>2002</u>	<u>2003</u>	<u>Total/Average</u>
Training					
Orientation Certified	216	226	237	170	849
Producer's Certified	139	117	129	103	488
Portable Certified	77	121	68	37	303
Editing Certified	58	83	28	22	191
Basic/Advanced MPACT Certified	27	14	22	15	78
Studio Certified	80	53	50	29	212
PVOM Certified	2	5	1	4	12
Training Total for Year	599	619	535	380	2,133
Facility Use					
Number of people entering MCM	8,776	4,453	5,006	4,368	22,603
One-camera checkouts	905	528	457	449	2,339
One-camera hours used	34,082.9	19,788.4	17,364.5	19,643.6	90,879.4
One-camera capacity used	32.1%	26.1%	18.8%	18.6%	23.9%
Editing system use	2,151	1,324	1,152	1,160	5,787
Editing hours used	8,287.2	4,953.2	4,064.9	3,768.0	21,073.3
Editing capacity used	71.1%	60.4%	45.1%	46.5%	55.8%
Main studio use	205	149	196	131	681
Main studio hours used	893.5	718	1,002	556	3,170
Main studio capacity used	38.0%	50.2%	44.1%	27.4%	39.9%
MPACT use	736	332	365	545	1978
MPACT hours used	1,277	593.2	764	1,030	3,664.6
MPACT capacity used	26.7%	23.6%	32.1%	50.7%	33.3%
PVOM use	36	27	23	21	107
PVOM hours used	1,272.8	2,001	1,247	853	5,374.1
PVOM capacity used	6.2%	8.9%	7.7%	7.1%	7.5%
30 minute tape checkouts	235	89	101	55	480
60 minute tape checkouts	990	754	833	971	3,548
Number of completed reservations	4,178	2,487	2,255	2,313	11,233
Number of new projects started	980	612	650	751	2,993
Number of completed MCM reservations	133	80	141	81	435
Allocation of community coverage events	\$32,283.08	\$60,027.92	\$76,786.92	\$83,392.59	\$252,490.51
Total hours of facility use	46,008.7	28,122.9	24,434.1	25,850.9	124,416.6
Total allocation cost	\$1,497,859.97	\$1,093,669.30	\$987,462.59	\$902,643.23	\$4,481,635.09