



CITY OF MILWAUKEE
OFFICE OF THE CITY CLERK

Thursday, June 23, 2022

COMMITTEE MEETING NOTICE

AD 03

MC BRADY, Jason R, Agent
Fly By Night LLC
2649 N Humboldt Bl
Milwaukee, WI 53212

You are requested to attend a virtual hearing to be held on:

Monday, July 18, 2022 at 09:15 AM

Regarding: Your Class B Tavern, Public Entertainment Premises and Sidewalk Dining License Renewal Applications with Change of Hours From Opening at 4:00 PM on Sun To Open at 12PM as agent for "Fly By Night LLC" for "High Dive" at 701 E Center St.

This meeting will be held via GoToMeeting. Please see the enclosed best practices document for further instructions. The access code is https://meet.goto.com/293357997. If you wish to call in, please call +1 (312) 757-3121 and use Access Code: 293-357-997.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. See attached police report or correspondence.

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to attend this meeting may result in the denial of your license. Individual applicants and partnership applicants must attend or attend by an attorney. The agent or attorney for corporate or limited liability applicants must attend. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing.

You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition attend the virtual hearing and are willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should request an interpreter attend the meeting with you, at your expense, so that you can answer questions and participate in your hearing.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

Handwritten signature of Jim Cooney

BY:

Jim Cooney
License Division Manager

If you have questions regarding this meeting, please contact the staff assistant, Yadira Melendez at (414) 286-2775 or stas5@milwaukee.gov



Thursday, June 23, 2022



# Notice of Public Hearing

Blank Notice

---

MC BRADY, Jason R  
High Dive at 701 E Center St.  
Class B Tavern, Public Entertainment Premises and Sidewalk Dining License Renewal  
Applications with Change of Hours From Opening at 4PM on Sun To Open at 12PM

**Monday, July 18, 2022 at 09:15 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place virtually on 07/18/2022 at 09:15 AM. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony will be asked to do so by phone or internet and are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

---

## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.

**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	2627 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2629 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2631 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2632 N PIERCE ST, 10	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2632 N PIERCE ST, 7	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2632 N PIERCE ST, 8	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2632 N PIERCE ST, 9	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2633 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2636 N PIERCE ST, 1	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST, 2	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST, 3	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST, 4	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST, 5	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2636 N PIERCE ST, 6	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2637 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2637 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2637A N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2641 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2642 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2643 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2643 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2646 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2647 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2647A N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2647B N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2650 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2651 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2652 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2652A N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2655 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2656 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2657 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2657A N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2658 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2658 N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2658A N PIERCE ST	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2660 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2661 N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2661A N FRATNEY ST	MILWAUKEE, WI 53212-2950
CURRENT OCCUPANT	2663 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2663A N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2664 N BOOTH ST	MILWAUKEE, WI 53212-2909
CURRENT OCCUPANT	2665 N PIERCE ST	MILWAUKEE, WI 53212-2954
CURRENT OCCUPANT	2672 N PIERCE ST, 1	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2672 N PIERCE ST, 2	MILWAUKEE, WI 53212-2955
CURRENT OCCUPANT	2711 N PIERCE ST	MILWAUKEE, WI 53212-2531

CURRENT OCCUPANT	2713 N FRATNEY ST	MILWAUKEE, WI 53212-2607
CURRENT OCCUPANT	2715 N FRATNEY ST	MILWAUKEE, WI 53212-2607
CURRENT OCCUPANT	2717 N PIERCE ST, 1	MILWAUKEE, WI 53212-2559
CURRENT OCCUPANT	2717 N PIERCE ST, 2	MILWAUKEE, WI 53212-2559
CURRENT OCCUPANT	2717 N PIERCE ST, 3	MILWAUKEE, WI 53212-2559
CURRENT OCCUPANT	2717 N PIERCE ST, 4	MILWAUKEE, WI 53212-2559
CURRENT OCCUPANT	2719 N PIERCE ST	MILWAUKEE, WI 53212-2531
CURRENT OCCUPANT	2721 N PIERCE ST	MILWAUKEE, WI 53212-2531
CURRENT OCCUPANT	2725 N PIERCE ST	MILWAUKEE, WI 53212-2531
CURRENT OCCUPANT	2725A N PIERCE ST	MILWAUKEE, WI 53212-2531
CURRENT OCCUPANT	612 E CENTER ST	MILWAUKEE, WI 53212-2959
CURRENT OCCUPANT	620 E CENTER ST	MILWAUKEE, WI 53212-2959
CURRENT OCCUPANT	620A E CENTER ST	MILWAUKEE, WI 53212-2959
CURRENT OCCUPANT	705 E CENTER ST, A1	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	705 E CENTER ST, B2	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	705 E CENTER ST, C3	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	709 E CENTER ST	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	711 E CENTER ST	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	713 E CENTER ST	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	715 E CENTER ST	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	718 E CENTER ST	MILWAUKEE, WI 53212-2945
CURRENT OCCUPANT	720 E CENTER ST	MILWAUKEE, WI 53212-2945
CURRENT OCCUPANT	721 E CENTER ST	MILWAUKEE, WI 53212-2944
CURRENT OCCUPANT	724 E CENTER ST	MILWAUKEE, WI 53212-2945
CURRENT OCCUPANT	724A E CENTER ST	MILWAUKEE, WI 53212-2945
CURRENT OCCUPANT	724B E CENTER ST	MILWAUKEE, WI 53212-2945

Blank Notice

Total Records: 72

Radius 250.0 feet and Center of Circle: 701 E Center St

**2022-2023 Plan of Operation for 701 E CENTER ST**

<b>1. Litter &amp; Security Plans</b>			
How are the grounds kept clean? <input checked="" type="checkbox"/> Sweep <input checked="" type="checkbox"/> Pressure Wash <input type="checkbox"/> Pick Up Litter <input type="checkbox"/> Other:			
How often will grounds be cleaned? <input checked="" type="checkbox"/> Daily <input type="checkbox"/> Weekly <input type="checkbox"/> Other:			
Who cleans the grounds? <input checked="" type="checkbox"/> Licensee <input type="checkbox"/> Building Owner <input checked="" type="checkbox"/> Employees <input type="checkbox"/> Hired Maintenance <input type="checkbox"/> Other:			
How are noise issues prevented and/or addressed? <input checked="" type="checkbox"/> Security <input checked="" type="checkbox"/> Manager approaches customer(s) <input type="checkbox"/> Call Police <input checked="" type="checkbox"/> Signs Posted <input type="checkbox"/> Other:			
Are there designated outdoor smoking areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of garbage cans: Inside <u>5</u> Locations: <u>Ends of bar &amp; Restrooms</u> Outside _____ Locations: _____			
Is a crowd control barrier used? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, Describe:			
Number of restrooms: <u>2</u>		Name of solid waste contractor: <u>Eagle Disposal</u>	
Are there parking spaces on the premises? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, list number of spaces: _____ and describe security plans:			
Are there designated loading areas? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, describe security plans:			
Do you have security personnel on the premise? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, how many? _____			
AND What are their responsibilities? <u>IDing customers, Bouncer</u>			
What security equipment do they use? <u>None</u>			
List their licensing, certification or training credentials: <u>Personal training from owner</u>			
Are there security cameras? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, list all locations: <u>Every room except restrooms</u>			
Are searches and/or identification checks conducted upon entry? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, describe: <u>Identity checks on IDs</u>			
<b>2. Percentage of Sales (must total 100%)</b>			
Alcohol <u>79</u> %	Food Sales <u>1</u> %	Entertainment _____ %	Other _____ %
<b>3. Businesses On The Premises (choose all that apply):</b>			
<input type="checkbox"/> Restaurant <input type="checkbox"/> Cafe/Coffee Shop <input type="checkbox"/> Cocktail Lounge <input type="checkbox"/> Convenience Store <input type="checkbox"/> Night Club <input type="checkbox"/> Liquor Store <input checked="" type="checkbox"/> Tavern <input type="checkbox"/> Sports Facility <input type="checkbox"/> Hotel <input type="checkbox"/> Banquet Hall <input type="checkbox"/> Supermarket <input type="checkbox"/> Private/Fraternal/Veterans' Club <input type="checkbox"/> Other:			
<b>4. Hours of Operation and Age Restriction</b>			
Are there any changes to the current hours of operation or age restriction? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If Yes, Describe: <u>Open at noon 12:00 p.m. on Sundays and Close at 2:00 Am. Sundays</u>			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
<b>5. Floor Plan and Capacity</b>			
Are you requesting any changes to your capacity or floor plan*? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, describe: _____ and submit a new floor plan with this renewal application. A sample plan can be found online at <a href="http://www.milwaukee.gov/licenses">www.milwaukee.gov/licenses</a> under License Forms and Related Information.			
Alcohol/Food Establishments: A "Permanent Extension of Premises Application" is required if you are adding any square footage to the licensed premises.			
<b>6. Sidewalk Dining: SD 1458 Fee: \$100.00</b>			
Are there any changes to the sidewalk dining site plan? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If Yes, submit an updated site plan with this application.			
<b>7. Food License: Fee:</b>		<b>8. Weights and Measures: Fee:</b>	
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, if Yes, explain _____		Number/Type of Devices: Are there any changes to the number or types of devices? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, contact our office for further instructions.	

**1. CURRENT APPROVED ENTERTAINMENT for High Dive 701 E CENTER ST**

The following types of entertainment have been approved for your current Public Entertainment Premises license:

Disc Jockey, Poetry Readings, Dancing by Performer(s), Jukebox, Karaoke, Patrons Dancing, Instrumental Musicians, Bands, 10 Amusement Machines

**2. ADDING ENTERTAINMENT**

If applicable, check any entertainment you wish to add: **ONLY CHECK ENTERTAINMENT TYPE(S) YOU ARE ADDING. YOUR CURRENT APPROVED ENTERTAINMENT IS LISTED ABOVE.**

- |   |  |  |   |
|---|--|--|---|
| <input type="checkbox"/> Instrumental Musicians   | <input type="checkbox"/> Bands                                 | <input type="checkbox"/> Battle of the Bands                   | <input type="checkbox"/> Comedy Acts  |
| <input type="checkbox"/> Disc Jockey  | <input type="checkbox"/> Magic Shows                           | <input type="checkbox"/> Poetry Readings                       | <input type="checkbox"/> Dancing by Performers                                |
| <input type="checkbox"/> Jukebox  | <input type="checkbox"/> Wrestling                             | <input type="checkbox"/> Patron Contests                       | <input type="checkbox"/> Patrons Dancing                                      |
| <input type="checkbox"/> Adult Entertainment/<br>Strippers/Erotic Dance                   | <input type="checkbox"/> Karaoke                               | <input type="checkbox"/> Bowling Alley<br>How many? _____      | <input type="checkbox"/> Pool Tables<br>How many? _____                       |
| <input type="checkbox"/> Motion Pictures (movies by admission)<br>How many screens? _____ | <input type="checkbox"/> Amusement Machines<br>How many? _____ | <input type="checkbox"/> Concerts<br>Approx. # per year? _____ | <input type="checkbox"/> Theatrical Performances<br>Approx. # per year? _____ |
| <input type="checkbox"/> Other: _____   |  |  |   |

No entertainment changes can take place until approved by Common Council and a new license has been issued and posted on the premises.

**3. REMOVING ENTERTAINMENT**

If applicable, list any entertainment you wish to remove:

**4. PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe: *small amps and P.A's*

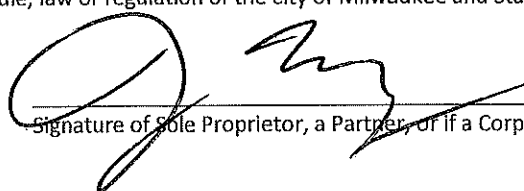
**5. SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council.

I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application.

I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

  
\_\_\_\_\_  
Signature of Sole Proprietor, a Partner, or if a Corporation or LLC, the Agent must sign