

CITY OF MILWAUKEE

STRONG

NEIGHBORHOODS PLAN

Prevention • Mitigation • Revitalization • Renewal



**Department of
City Development**



**Neighborhood Improvement
Development Corporation**
In partnership with the City of Milwaukee



**City
of
Milwaukee**

**Department of
Neighborhood Services**



ecoCITY of MILWAUKEE

eco
ENVIRONMENTAL
COLLABORATION
OFFICE



**HOME
GR/OWN**
ecoCITY of
MILWAUKEE



STRONG Homes Loan Program



	2017 YTD	Since 2015
Loans closed	81	265
Loan volume	\$1,268,000	\$3,770,000
Average loan size	\$15,654	\$14,226

Borrower Characteristics	
Average age	60
Length of home ownership	22 years
Median assessment	\$67,259

Renovation Financing



	2017 YTD	Since Program Inception
Homebuyer Assistance & Rental Rehab Loans Approved	5 loans Totaling 9 Units	64 Loans Totaling 95 Units
Homebuyer Assistance & Rental Rehab Loan Volume	\$149,000	\$1,422,000 (Leveraging \$3,077,000 Non-City Funds)

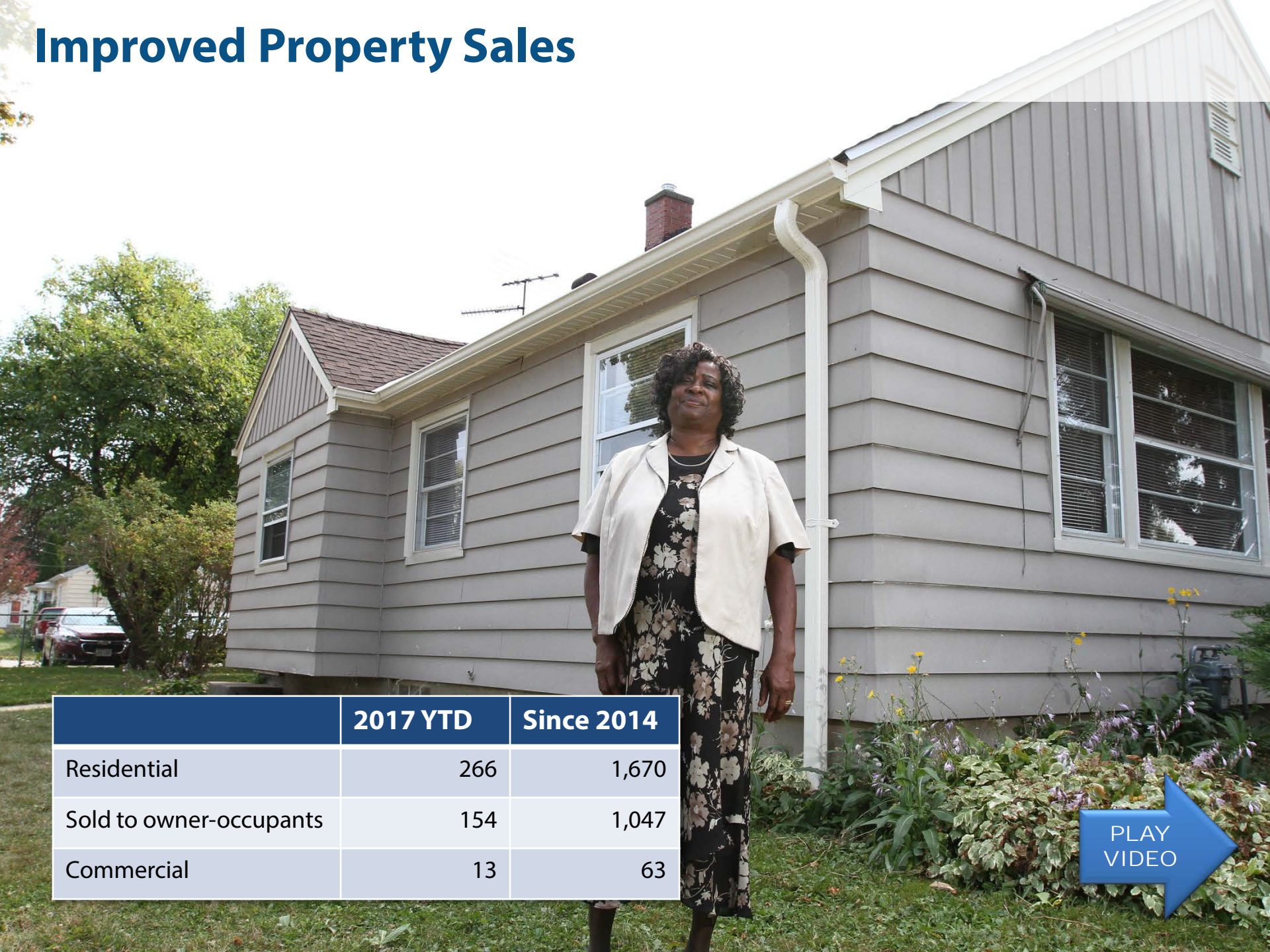
Compliance Loan Program



	2017 YTD	Since 2014
Loans closed	31	105
Loan volume	\$380,000	\$925,000
Average loan size	\$12,250	\$12,500

Borrower Characteristics	
Average age	59
Length of home ownership	18 years
Median assessment	\$47,200

Improved Property Sales



	2017 YTD	Since 2014
Residential	266	1,670
Sold to owner-occupants	154	1,047
Commercial	13	63



Vacant Lot Sales



Lot Sale Type	2017 YTD	Since 2014
Side lots	108	557
New construction	18	85



HIPF - Historic Infrastructure Preservation Fund



	2017 YTD	Since 2014
Historic Houses Improved	4	22
HIPF Houses Sold	1	15



MERI - Milwaukee Employment/Renovation Initiative



Program Details

Buyers	6
Houses to be renovated	100
Anticipated work hours	20,000
Rehabilitation grants	\$1,000,000



Commercial Revitalization Grants



Grants awarded 2017 YTD

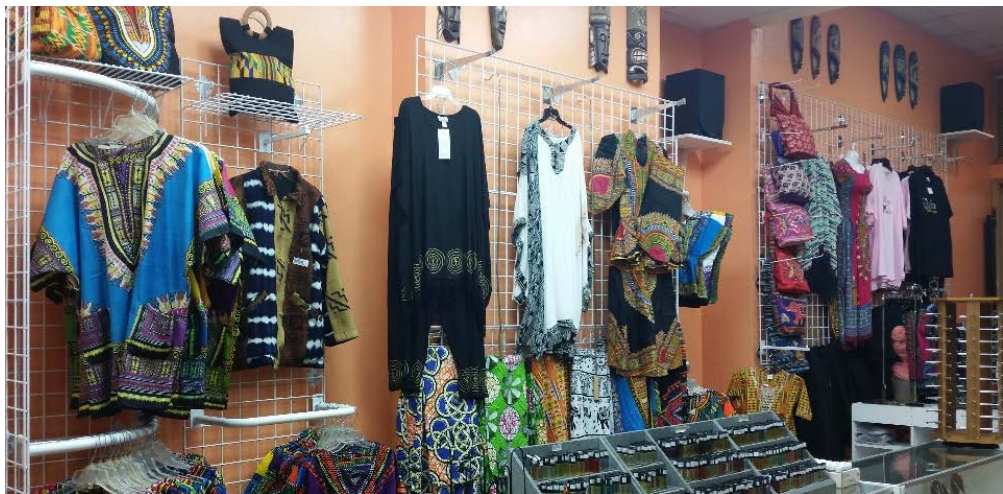
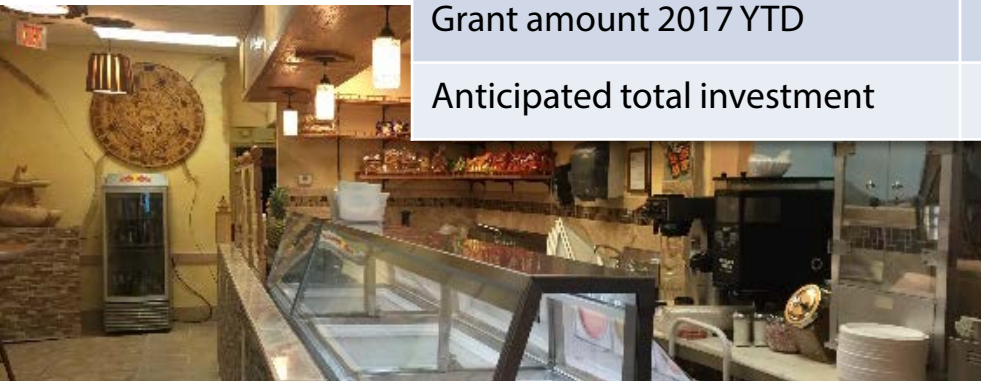
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Grant amount 2017 YTD

\$858,612

Anticipated total investment

\$4,300,000



CROP – Commercial Revitalization Ownership Project



Vacant Lot Beautification



	2017 YTD	Since 2014
Vacant lots beautified	22 vacant lot equivalents	92
Pocket parks created	1	8
Grant funds leveraged	\$217,000	\$590,742

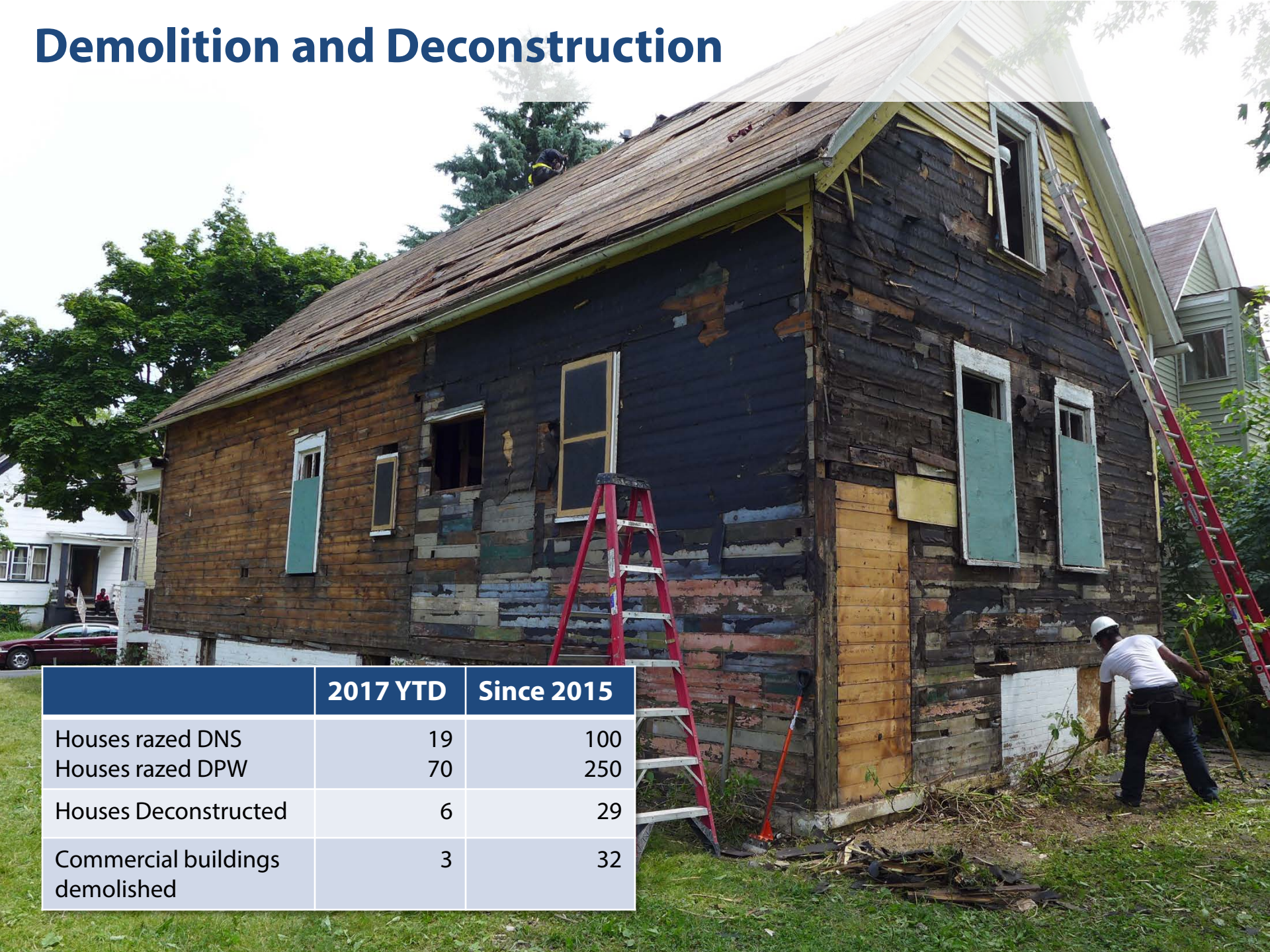
Vacant Lot Activation



Vacant Lot Challenge and Creative Placemaking

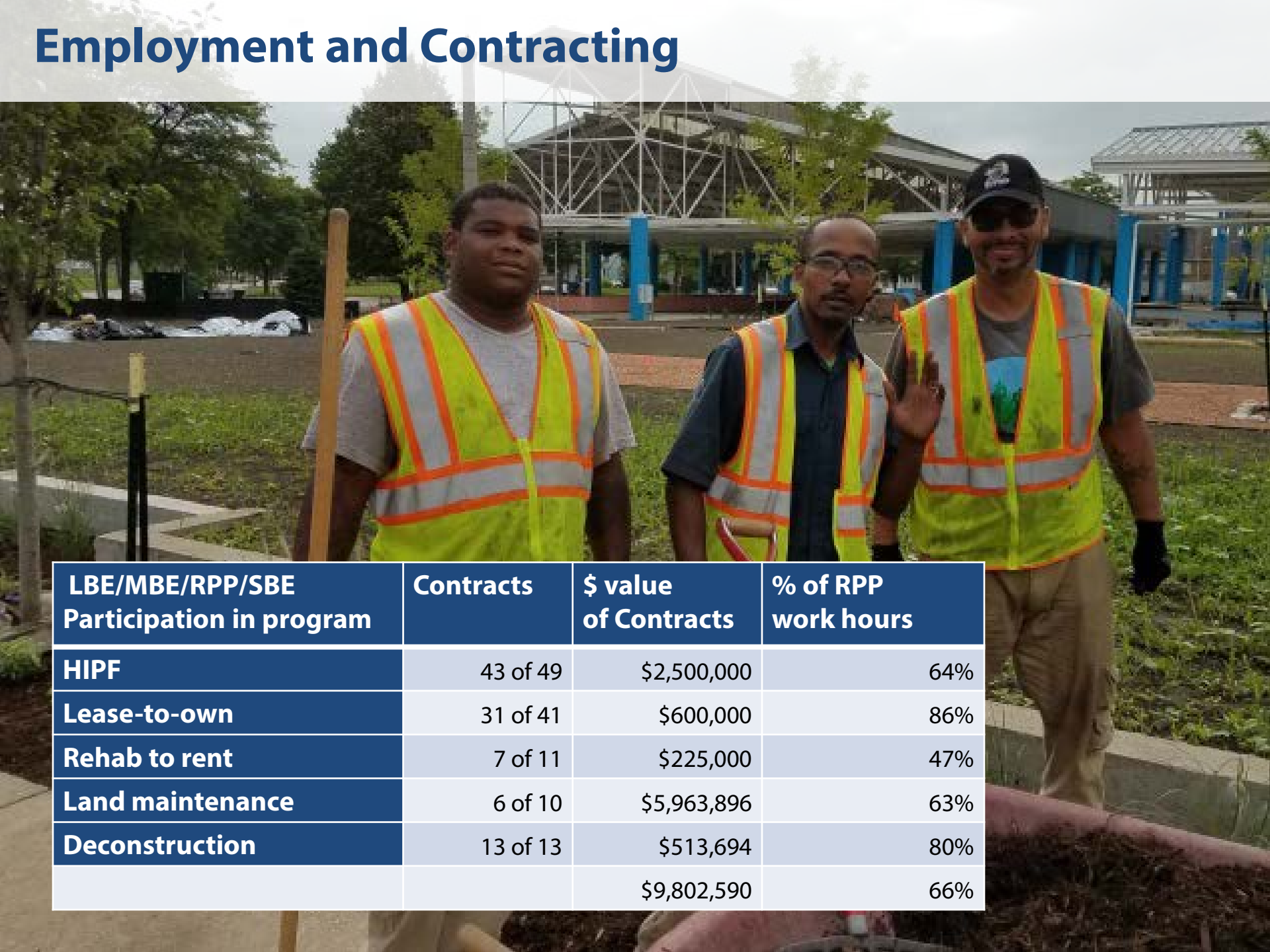


Demolition and Deconstruction



	2017 YTD	Since 2015
Houses razed DNS	19	100
Houses razed DPW	70	250
Houses Deconstructed	6	29
Commercial buildings demolished	3	32

Employment and Contracting



LBE/MBE/RPP/SBE Participation in program	Contracts	\$ value of Contracts	% of RPP work hours
HIPF	43 of 49	\$2,500,000	64%
Lease-to-own	31 of 41	\$600,000	86%
Rehab to rent	7 of 11	\$225,000	47%
Land maintenance	6 of 10	\$5,963,896	63%
Deconstruction	13 of 13	\$513,694	80%
		\$9,802,590	66%

STRONG Neighborhoods Plan – additional highlights

- First RICH mortgage closed
- Set up Housing Help Web Tool site
- Set up Instagram to market property, events
- 11,600 social media followers
- Average 40 outreach events per year
- Strong partnerships, community engagement



HOUSING HELP
WEB TOOL

One click to resources!

- homeowners
- home buyers
- investors/non-profits



PyraMax Bank
Commits \$1M to Harambee neighborhood and announces July 15 homeownership event



Center for Community Progress

Reclaiming Vacant Properties

CONFERENCE 2018

Save the Date

May 15-17, 2018 | Milwaukee, Wisconsin

Learn more at: reclaimingvacantproperties.org

Center for **COMMUNITY PROGRESS**
Vacant Spaces into Vibrant Places



milwaukeedcd

Neighborhood Walk w/ Ald. Cogg
Historic Brewers Hill Neighborhood

70 views · Liked by missmke and midwestphoto

milwaukeedcd Always a great day for a neighborhood walk! #historicbrewershill #milwaukee #mke @milele_coggs

MAY 25