



# Triple P and Triple P Online



*for every parent*



Children's  
Wisconsin

# Today's agenda

- Triple P Overview: Background and Research
- Triple P Milwaukee
- The future potential of Triple P in Milwaukee

# Meeting diverse needs

- Triple P offers both prevention and intervention scalable across communities making support available for all families at the **right time**, in the **right place**, and with the **right amount of support**.



SETTING  
(IN-PERSON OR ONLINE)



TIME OF DAY

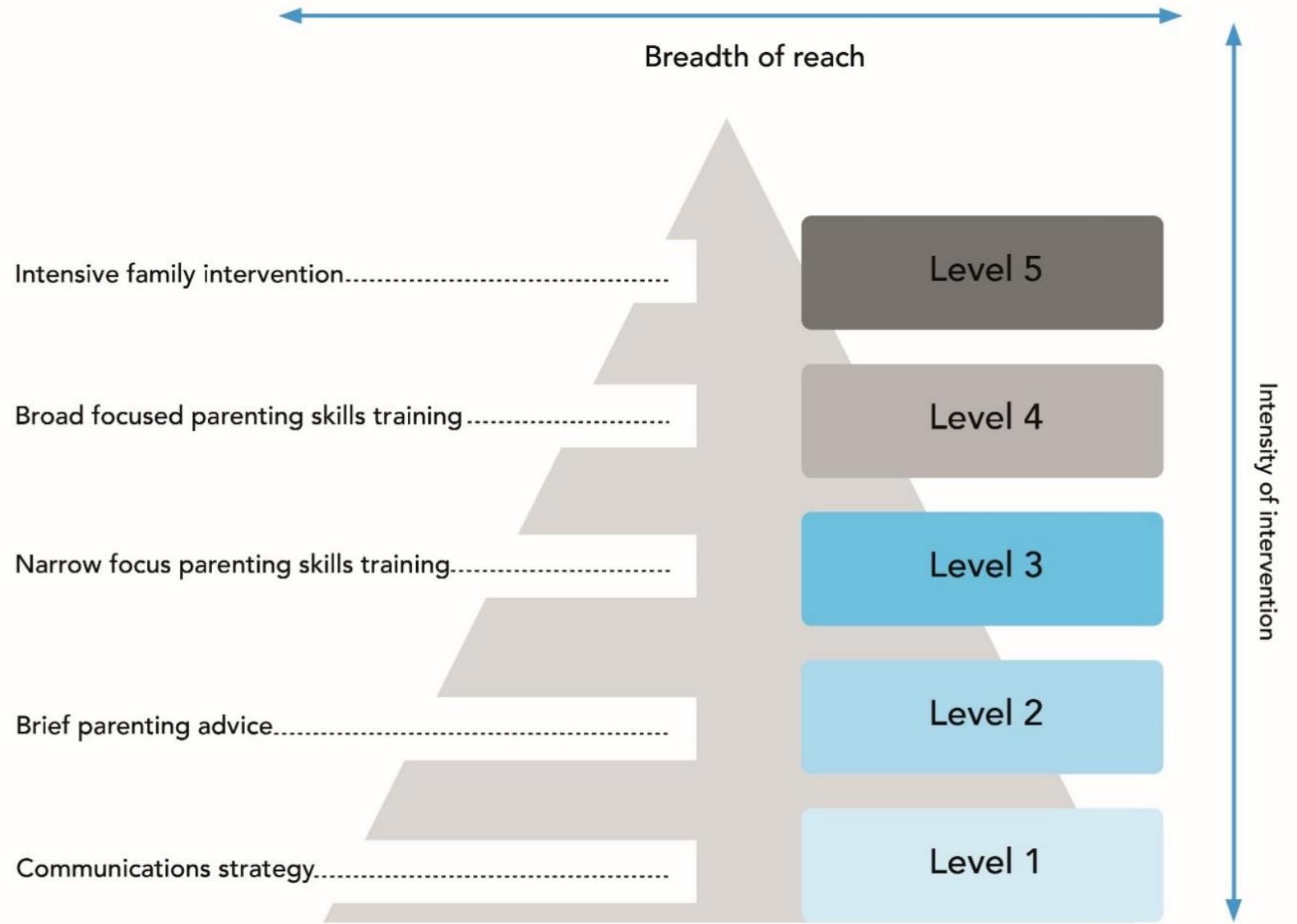


INTERVENTION MODALITY  
(E.G. INDIVIDUALLY OR  
AS A GROUP)



PROGRAM  
INTENSITY

# Not a one-size fits all model



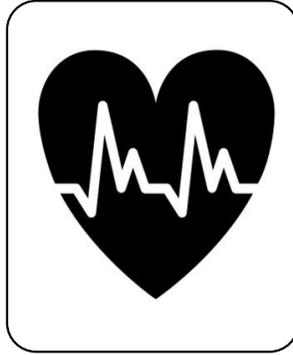
# Broad research base



350+  
Evaluation  
studies



Shown to be  
effective  
across  
diverse  
populations



Improves  
health and  
well being  
for parents  
and children



Improves  
child  
behavior



150+  
Randomized  
Controlled  
Trials

# Research findings

The evidence consistently shows impact on:

- Increased positive parenting
- Reduced coercive parenting
- Lower social, emotional and behavior problems
- Improved parent-child relations
- Decreased parent stress

<https://pfsc-evidence.psy.uq.edu.au/>

# Triple P in Milwaukee

- Contract allocated to Children's Wisconsin to provide Triple P services:
  - 1:1 Level 3 parent coaching support (aka Primary Care)
  - Group based opportunities
  - Triple P Online (TPOl)
- Collaboration with The Parenting Network and Triple P America
  - Children's and TPN role: provider of services
  - Triple P America: provided training, certification, curricula and TPOl code access, marketing design and placement services

# Triple P programs we provide

## Group Opportunities

- Level 2 Seminars 0 – 12 and Teens
- Level 3 Discussion Group 0 – 12 and Teens
- Triple P Informed Workshops 0-12

## Individual Opportunities

- Level 3 Primary Care 0 – 12 and Teens
- Triple P Online

# Triple P Online

- Self guided online program for parent support and education that gives strategies to promote positive relationships and manage difficult behaviors
- Thanks to the City of MKE contract, we were able to offer TPOL for FREE for all families living in the City.
- As of January 2024, all families in the state of Wisconsin through funding from the governor's biennial budget, taking place every other year
- A variety of programs are available to meet the diverse needs of families:
  - Baby
  - 0-12\*
  - Teen\*
  - Fear-Less (for families with children who have or show symptoms of anxiety)

\*available in both English and Spanish

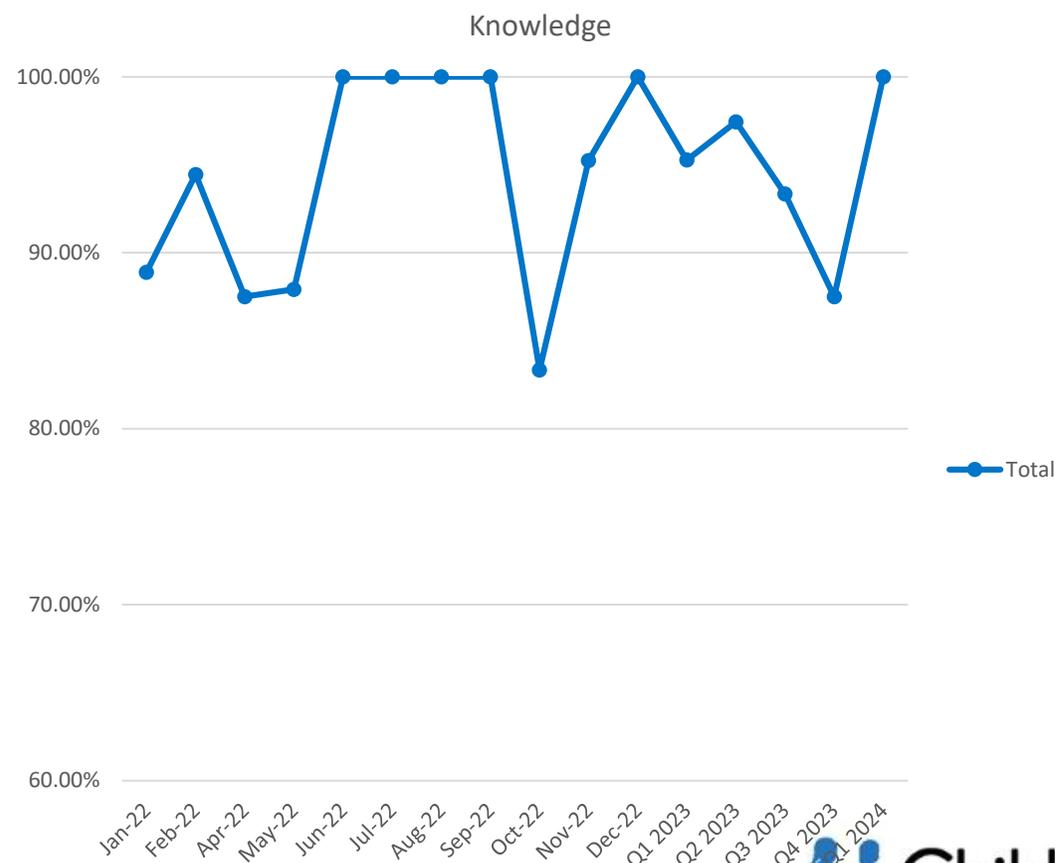
# Numbers of adults served

	2022				2023				2024	Totals
	Totals	CW	TPN		Totals	CW	TPN		Jan thru mid-May*	Total 2022 thru May 2024
# of individuals served in Triple P primary care	30	9	21		20	2	18			50
# of people served in group	177	89	88		205	76	129			382
of people served through TPOL	12	12	0		497	497	0		784	1293

\* Only TPOL activities are carried into 2024

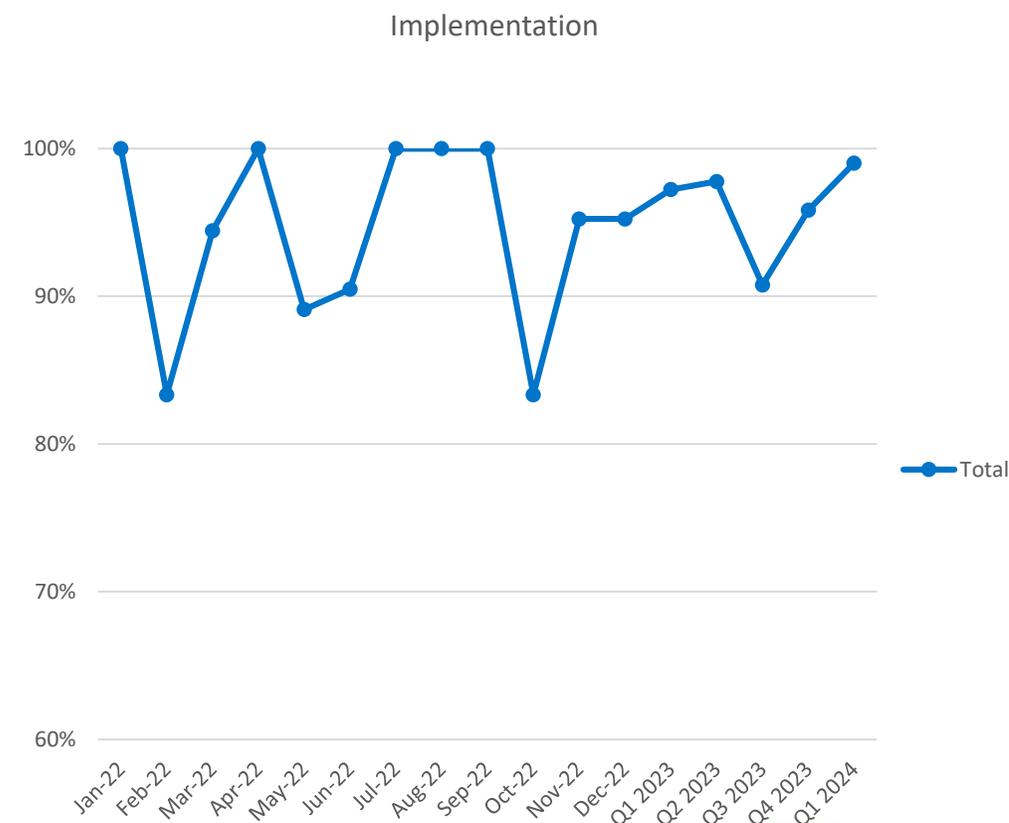
# Knowledge Outcomes

- **Percent of parents or caregivers that gained sufficient knowledge or information to be able to implement the parenting advice/strategies learned**



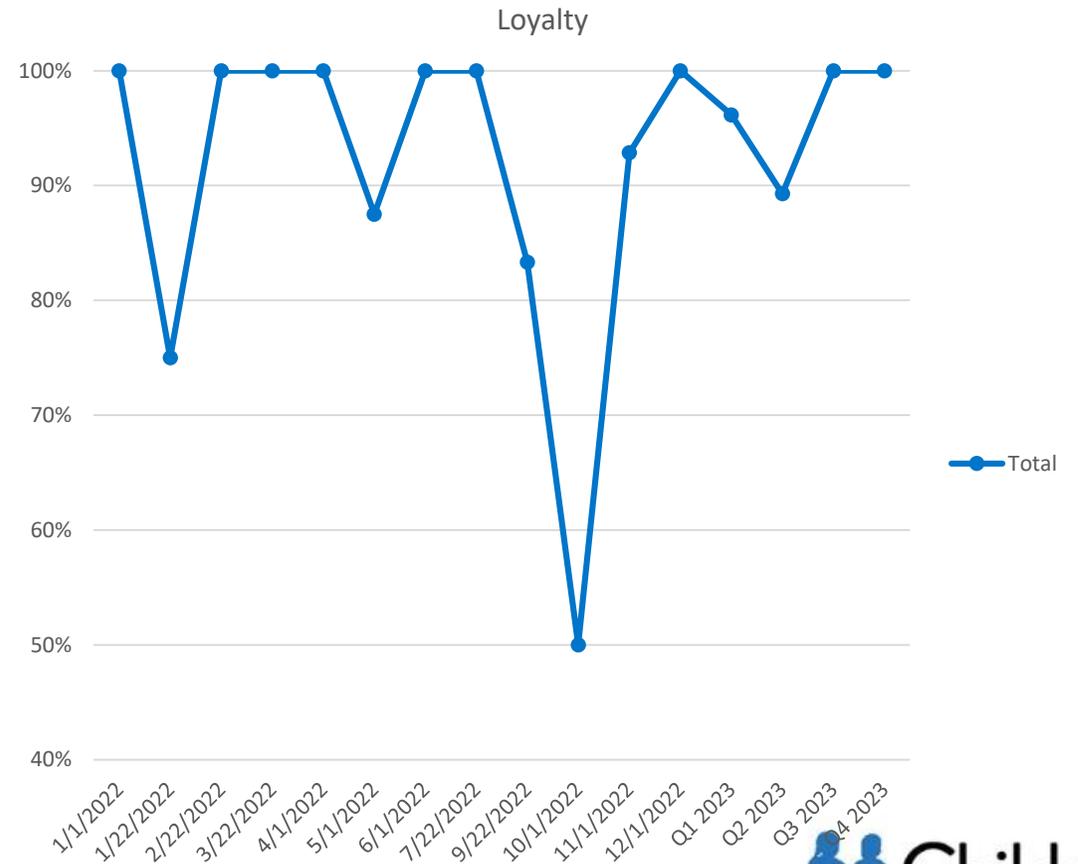
# Implementation

- **Percent of parents or caregivers that intend to implement the parenting strategies introduced**



# Loyalty

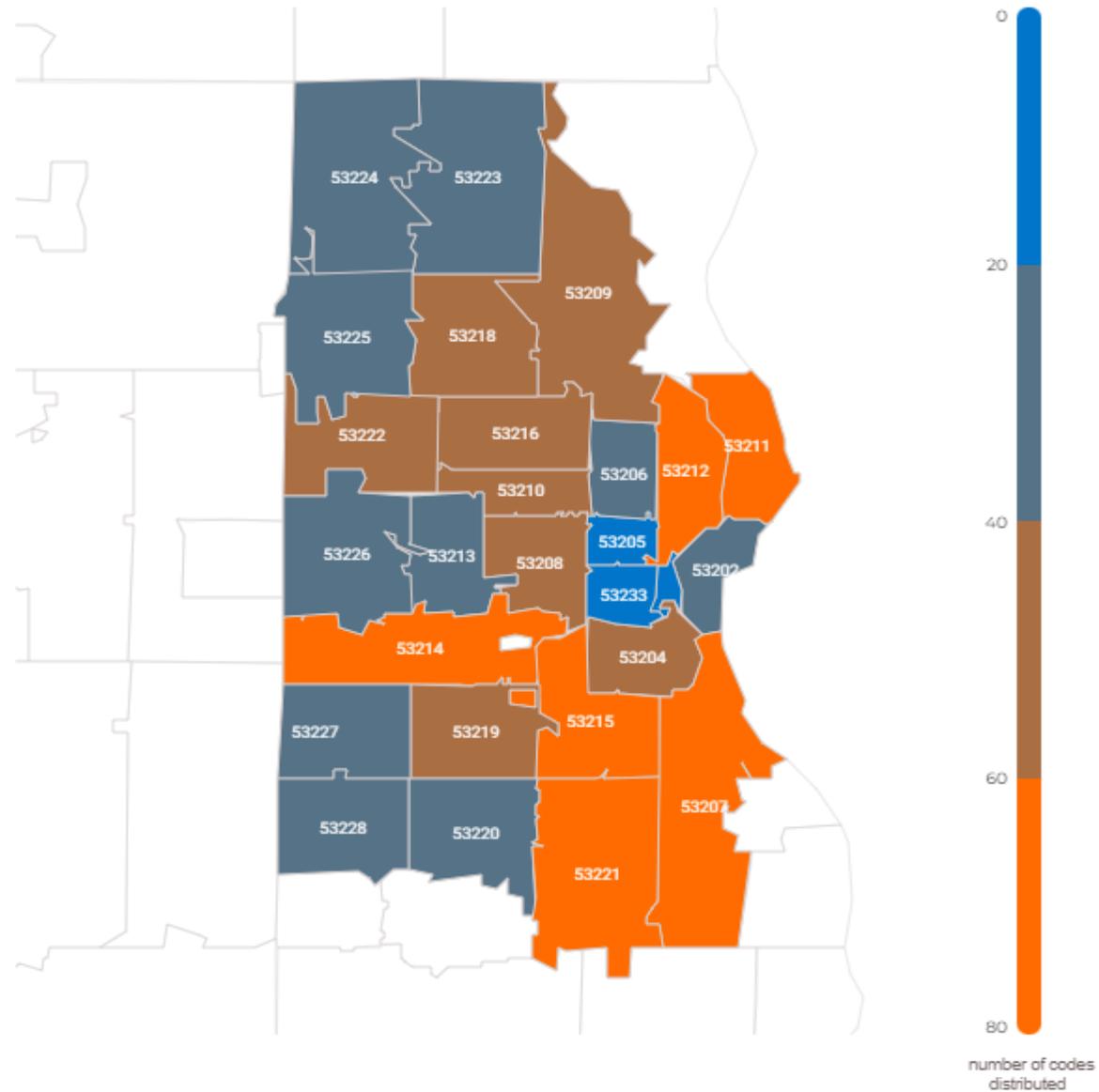
- **Percent of parents or caregivers that would come back if seeking help**



# Triple P Online

- **0-12 Program:** For parents with children ages 0-12. Families will learn the fundamentals of Positive Parenting, managing challenging behavior, and promoting positive behavior. Also available in Spanish. 8 modules.
- **Teen Program:** For parents of pre-teens and teens ages 11-16. Families will learn how to encourage appropriate behavior, how to manage challenging behavior, and how to plan ahead for risky situations. Also available in Spanish. 6 modules.
- **Fear-Less Program:** For parents with children ages 6-14 who show symptoms of anxiety. Families will learn how to identify anxiety in their child, how to promote emotional resilience, and different ways to respond to their child's anxiety. 6 modules.

### Triple P Participants by Zip Code



# Registering for Triple P Online

- Parents can self-register using the link [tripleparenting.com/wisconsin](https://tripleparenting.com/wisconsin) and providing their first and last name, email address, city, county and zip code.
- They can use it for 12 months from the date that they register
- After registering, families will receive a welcome email with an offer for additional support, monthly newsletters containing relevant tips based on the program they are enrolled in, and a satisfaction survey 2 months post registration.

# The Potential



## Connecting the dots...

- How can we connect and leverage partners with additional stakeholders?
- Where can support for parents be leveraged in existing and/or new city programming?
- What are the opportunities to promote how Triple P aligns with city priorities?
- How can we leverage more stakeholders in the work?

# Get Connected

[Triplep-parenting.com/Wisconsin](https://triplep-parenting.com/Wisconsin)



Contact our team: [triplep@childrenswi.org](mailto:triplep@childrenswi.org)



Kids deserve the best.