

MILWAUKEE HISTORIC PRESERVATION COMMISSION HISTORIC SITE DESIGNATION APPLICATION

An application fee of \$25 (cash or check) is required with this application

1. Name

Historic: SCHUSTER'S DEPARTMENT STORE

and/or Common: THE WEAPONS OFFICE
MILWAUKEE COUNTY SOCIAL SERVICES

2. Location

Street & number: 1220 W VILLET

Aldersperson(s): RUSSELL SPANIER

District Number(s): 15th

3. Classification

| Category | Ownership | Present Use | | | |
|---|--|--|--|--|---|
| <input checked="" type="checkbox"/> building(s) | <input checked="" type="checkbox"/> public | <input type="checkbox"/> agricultural | <input type="checkbox"/> park | <input checked="" type="checkbox"/> government | <input type="checkbox"/> transportation |
| <input type="checkbox"/> structure(s) | <input type="checkbox"/> private | <input type="checkbox"/> commercial | <input type="checkbox"/> cemetery | <input type="checkbox"/> industrial | <input type="checkbox"/> vacant |
| <input type="checkbox"/> object(s) | <input type="checkbox"/> both | <input type="checkbox"/> educational | <input type="checkbox"/> religious | <input type="checkbox"/> military | <input type="checkbox"/> other |
| <input type="checkbox"/> site | | <input type="checkbox"/> entertainment | <input type="checkbox"/> private residence | <input type="checkbox"/> museum | |

4. Owner of Property

Name: MILWAUKEE COUNTY

Address: _____

City: MILWAUKEE State: WI Zip: _____

5. Representation in Existing Surveys

Inventory: _____

Date: 1993-2015 federal state county local

Depository for survey records: _____

Organization: _____

Street & number: _____

City: _____ State: _____ Zip: _____

Previous historic designation:

National Register Date _____ Historic Name _____
 City of Milwaukee Landmark Date _____ Historic Name _____
 Other Name of Program _____ Date designated _____

6. DESCRIPTION

Condition:

- excellent
- good
- fair
- deteriorated
- ruins

- altered
- unaltered

Building form:

Number of stories 3

Foundation

- stone brick concrete block concrete
- other _____

Roof

- gable (flank; end; cross)
- gambrel (flank; end; cross)
- hip mansard flat
- other _____

Location:

original site

moved, date: _____

Walls:

- clapboard; brick; stucco; stone; wood shingle; slate; terra cotta; asphalt siding;
- asbestos tile; aluminum siding; artificial stone; other _____

Written description: (Continue on a separate sheet, if necessary)

Building is excellent example of
 early 20th century commercial block.
 Schulsters had 4 locations in Milwaukee
 3rd/Garfield, 10th/Mitchell, Capitol Court &
 while Capitol Court has been well restored
 the other 3 Schulsters are in various
 states of renewal. Mitchell St has been
 successfully revitalized, 3rd/Garfield
 is enroute to revitalization and 12th
 street is ready for a new life.
 Its neoclassical style still amazes

7. SIGNIFICANCE

Areas of significance:

- | | | | |
|--|---|--|--|
| <input type="checkbox"/> agriculture | <input type="checkbox"/> economics | <input type="checkbox"/> law | <input type="checkbox"/> science |
| <input type="checkbox"/> architecture | <input type="checkbox"/> education | <input type="checkbox"/> literature | <input type="checkbox"/> social/humanitarian |
| <input type="checkbox"/> art | <input type="checkbox"/> engineering | <input type="checkbox"/> military | <input type="checkbox"/> theater |
| <input checked="" type="checkbox"/> commerce | <input type="checkbox"/> engineering | <input type="checkbox"/> music | <input type="checkbox"/> transportation |
| <input type="checkbox"/> communications | <input type="checkbox"/> exploration/settlement | <input type="checkbox"/> philosophy | <input type="checkbox"/> other (specify): |
| <input type="checkbox"/> community planning | <input type="checkbox"/> industry | <input type="checkbox"/> politics/government | Click here to enter text. |
| <input type="checkbox"/> conservation | <input type="checkbox"/> landscape architecture | <input type="checkbox"/> religion | |

Date built or altered: 1911

Builder/architect: Brust + Palmer PP Brust + Palmer PP

Written statement of significance: (continue on a separate sheet, if necessary)

A TEMPTACIOUSLY DURABLE COMMERCIAL DISTRICT OF EQUALLY OLD HISTORIC COMMERCIAL ESTABLISHMENTS, THE SURROUNDING NEIGHBORHOOD HAS BEEN DECIMATED OVER THE YEARS, FREEWAY CONSTRUCTION + FRAUDULENT, URBAN RENEWAL, MOPED CITIES, & PASSIVE ABANDONMENT HAVE BUTTERED A NEIGHBORHOOD THAT ONCE BOASTED OF 20000+ PER SQUARE MILE DENSITY. WITH THE REBIRTH OF THE PAST BROWNE COMPLEX IT IS LOGICAL THAT 1220 W OLIVE BE SPARED BE REMODELED AND BE OF SERVICE FOR ANOTHER 114 YEARS.

8. Major Bibliographical References

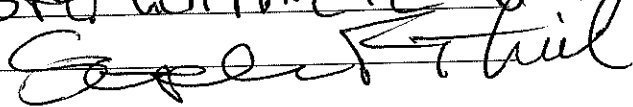
1911 - CITY DIRECTORY
1923 - CITY DIRECTORY
1948 MILWAUKEE GAZETTE 4/11/48
2002 - WISCONSIN HISTORICAL SOCIETY.

9. Property Description

Acreage: _____ Obtain from <http://assessments.milwaukee.gov/>

Legal property description:

10. Form Prepared By

Name/Title: STEPHEN F THIEL
Organization: SCHUSTERS BOOKSTORES
Street: 2328 W. BACK BAY
City: MILWAUKEE State: WI Zip: 53202
Telephone (days) 414 791 1155 (evenings) _____ Date: _____
Email: stephenthiel@smgic.com
Signature: 

Return to: Historic Preservation
Common Council/City Clerk
200 East Wells Street Room B-4
Milwaukee, WI 53202
(414-286-5722)
HPC@milwaukee.gov

