



CITY OF MILWAUKEE  
OFFICE OF THE CITY CLERK

Thursday, August 24, 2023

COMMITTEE MEETING NOTICE

AD 03

PETERSEN, Melanie P, Agent  
VIER NORTH LLC  
1832 E NORTH Av  
Milwaukee, WI 53202

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

**Wednesday, September 06, 2023 at 10:20 AM**

The access code is <https://meet.goto.com/400885589>. If you wish to call in: [+1 \(872\) 240-3212](tel:+18722403212) and use Access Code: 400-885-589. Please see the enclosed best practices document for further instructions.

**Regarding:** Your Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting Instrumental Musicians and Bands as agent for "VIER NORTH LLC" for "VIER NORTH" at 1832 E NORTH Av.



There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-2.7-4, probative evidence concerning whether or not a new license should be granted may be presented on the following subjects: whether or not the applicant meets the municipal requirements, the appropriateness of the location and premises where the licensed premises is to be located and whether use of the premises for the purposes or activities permitted by the license would tend to facilitate a public or private nuisance or create undesirable neighborhood problems such as disorderly patrons, unreasonably loud noise, litter, and excessive traffic and parking congestion. Probative evidence relating to these matters may be taken from the plan of operation submitted with the license application, if any, but shall not include the content of any music. Evidence regarding the fitness of the location of the premises to be maintained as the principal place of business, including but not limited to whether there is an overconcentration of businesses of the type for which the license is sought; whether the proposal is consistent with any pertinent neighborhood business or development plans, or the location's proximity to areas where children are typically present. The applicant's record in operating similarly licensed premises; and whether or not the applicant has been charged with or convicted of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the activity to be permitted by the license being applied for or any other factor which reasonably relates to the public health, safety or welfare may also be considered. See attached police report or correspondence.

**Notice for applicants with warrants or unpaid fines:**

**Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.**


Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWZARSKI, CITY CLERK

BY:   
\_\_\_\_\_  
Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**



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JIM OWZARSKI, CITY CLERK

BY: \_\_\_\_\_

Jim Cooney  
License Division Manager

**If you have questions regarding this notice, please contact the License Division at (414) 286-2238.**

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. [www.milwaukee.gov/license](http://www.milwaukee.gov/license)  
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: [License@milwaukee.gov](mailto:License@milwaukee.gov)

FW: Vier North 1832 E. North Ave

License <LICENSE@milwaukee.gov>

Tue 5/9/2023 12:38 PM

To: Collins, Rolanda <Rolanda.Collins@milwaukee.gov>

Cc: Cooney, Jim <Jim.Cooney@milwaukee.gov>; Martin, Faviola <Faviola.Martin@milwaukee.gov>

Please add objection

Marissa Milano

She/her/hers

License Coordinator

City Clerk-License Division

200 E Wells St #105

[www.milwaukee.gov/license](http://www.milwaukee.gov/license)

REDACTED RECORD

-----Original Message-----

From:

Sent: Tuesday, May 9, 2023 9:47 AM

To: License <LICENSE@milwaukee.gov>

Subject: Vier North 1832 E. North Ave

[You don't often get email from \_\_\_\_\_, which is important at \_\_\_\_\_]

Good Morning,

I received the notice of public interest regarding the liquor license for Vier North located at 1832 E. North Ave.

I'm willing to support this new venture but a few things that are very alarming to not only myself but my neighbors as well is their business model.

We cannot have garage doors facing Cramer Street and the 99 unit apartment building called the Standard being blasted with music every night. There are many houses on Cramer too and we have grown to love how quiet the neighborhood has become. I read an article and these new owners, who have zero bar/restaurant experience, want to have a dance floor and garage doors that open up to their patio facing Cramer St.

Please have a stipulation for their license that by 11pm those garage doors and patio needs to be closed. That's only fair! Please keep the neighborhood quiet as it took a long time for this new era to arrive.

Thank you,

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

**DATE:** 05/08/23  
**LICENSE TYPE:** Class B Tavern  
**NEW:**   
**RENEWAL:**

**No. 351232**  
**Application Date:**

**License Location:** 1832 E. North Av.  
**Business Name:** Vier North

**Licensee/Applicant:** Petersen, Melanie P  
(Last Name, First Name, MI)  
**Date of Birth:** 08/21/84

**Home Address:** 2619 N. 71<sup>st</sup> St  
**City:** Wauwatosa **State:** WI **Zip Code:** 53213  
**Home Phone:**

This report is written by Police Officer Penny Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 01/05/19, Adam J. Jansen (33% Shareholder) was charged with Disorderly Conduct in Waukesha Municipal Court.

**Charge:** Disorderly Conduct  
**Finding:** Guilty  
**Sentence:** Fine  
**Date:** 02/06/19  
**Case:** 19-843

# MILWAUKEE POLICE DEPARTMENT LICENSING

## CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/08/23  
LICENSE TYPE: BTAVN  
NEW:   
RENEWAL:

No. 351232  
Application Date:

License Location: 1832 East North Avenue  
Business Name: Vitucci's

Licensee/Applicant: Vitucci-Bonfiglio, Angela M.  
(Last Name, First Name, MI)

Date of Birth: 06/24/1966

Home Address: 2617 West Norway Drive  
City: Mequon State: WI Zip Code: 53092  
Home Phone: (262) 512-1798

This report is written by Police Officer , assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 04/18/18 the applicant was cited in the City of Milwaukee at 1832 E. North Avenue for Allow Underage on Premise.

Charge: Allow Underage on Premise  
Finding: Guilty  
Sentence: \$321.00 fine  
Date: 06/04/18  
Case: 18044743

2. On 09/20/18 the applicant was cited in the City of Milwaukee at 1832 E. North Avenue for Licensed Establishment – Exceed Occupy.

Charge: Licensed Establishment – Exceed Occupy  
Finding: Guilty  
Sentence: \$10,000 fine  
Date: 03/18/19  
Case: 18072804

3. On 09/28/18 the applicant was cited in the City of Milwaukee at 1832 E. North Avenue for Licensed Establishment – Exceed Occupy.

Charge: Licensed Establishment – Exceed Occupy  
Finding: Guilty  
Sentence: \$8,713 fine  
Date: 10/19/20  
Case: 18072805

4. On 10/02/18 the applicant was cited in the City of Milwaukee at 1832 E. North Avenue for Class B Premise Allow Patrons After Hours.

Charge: Class B Premise Allow Patrons After Hours  
Finding: Guilty  
Sentence: \$378.00 fine  
Date: 03/18/19  
Case: 18075807

=====

**PREVIOUS PREMISE**

Date: 6/10/2023  
Officer: PLUMLEY

City of Milwaukee Police Department  
90-5-1.5 Crime Prevention Survey  
Tavern Inspection

Name of Premise: Vier North  
Address: 1832 E North Av  
Phone:

Owner: Vier North LLC  
Owner address: 21755 Gateway Rd  
City State Zip: Brookfield WI 53045  
Owner Phone: (414) 248-3601  
Owner email:

Licensee/Agent: Melanie Petersen  
Home Address: 2619 N 71<sup>st</sup> St  
City State Zip: Wauwatosa WI 53213  
Phone: (847)910-0671  
Email:

Preferred contact: Phone

Location currently open:  YES  NO

Projected open date: 8/1/2023

Day's open: S M T W Th F SA ALL

Hours of Operation: Sun: 10A-2A 24 hours Y N  
Mon: 10A-2A  
Tue: 10A-2A  
Wed: 10A-2A  
Thu: 10A-2A  
Fri: 10A-230A  
Sat: 10A-230A

Premise Type: Tavern/Bar  
Restaurant  
Other:

Licenses currently held:

- Alcohol:  Yes  No Class: #:
- Tobacco:  Yes  No #:
- Food:  Yes  No #:
- Extended Hours:  Yes  No #:
- Secondhand Dealer:  Yes  No Type: #:
- Other:  Yes  No Type: #:
- Other:  Yes  No Type: #:

**Exterior Survey:**

1. Is the area around the location clean?  Yes  No
2. What surrounds the location? (Check all the apply)
  - a.  Park
  - b.  School
  - c.  Youth Center
  - d.  Church
  - e.  Tavern(s) If so, how many
  - f.  Residential
  - g.  Other businesses
  - h.  Other:
3. Can you see from the outside of the location into the interior  Yes  No
4. Can you see the employees inside of the location from the outside  Yes  No
5. Are exterior windows free of signage  Yes  No
6. Is there a parking lot  Yes  No
7. Is the parking lot clean?  Yes  No
8. Off-Street parking  Yes  No
9. Is the parking lot well lit?  Yes  No
10. Valet Parking  Yes  No
  - a. Will this lot have a guard?  Yes  No
  - b. Will this lot have cameras?  Yes  No
11. Are there areas where a person could conceal themselves  Yes  No
12. Is there exterior lighting?  Yes  No. Does it appears to be adequate  Yes  No
13. Exterior Payphone?  Yes  No
14. Are there No Loitering Signs posted?  Yes  No
15. Are there exterior security cameras  Yes  No How Many:
16. Are the address numbers prominently displayed and easy to see  Yes  No

**Camera Survey:**

17. Does this location have security cameras?  Yes  No
18. Are they in working order?  Yes  No
19. What format are the cameras?
  - a. Color  Yes  No
  - b. Digital  Yes  No
  - c. Recorded  Yes  No
20. How long is footage stored for later viewing:
21. Are there exterior cameras  Yes  No How many:
22. Are there interior cameras  Yes  No How many:
23. Do all employees know how to retrieve recorded digital images/footage?  Yes  No



24. Cameras located in parking lot Yes No How many

**Interior Survey:**

- 25. What is the planned capacity Unknown at this time
- 26. What is the minimum number of employees That will be on premise 3
- 27. Is the storeowner willing to be a standing complainant regarding loitering? Yes No
  - a. If yes have them fill out the standing complaint form and give them two of the commercial signs Yes No
- 28. Is the interior of the location neat and clean? Yes No
- 29. Does an interior camera face the entrance/exit? Yes No
- 30. Is there a lockable area that separates employees from customers? Yes No
- 31. Are emergency and non-emergency numbers posted near the phone? Yes No
- 32. Does the owner know how to contact their police district directly? Yes No
  - a. Did you provide a district contact guide to the owner? Yes No

**Security**

- 33. How many security personnel are going to be employed: 2
- 34. How will they be deployed: Interior 1 Exterior 1
- 35. What days will they be deployed Mon Tue Wed Thu Fri Sat Sun
- 36. Will the security be managed by business or contracted
- 37. Will they be armed Yes No
- 38. What type of security measures to be used:
  - Wanding/metal detector
  - ID Scanner
  - Dress Code
  - Cover Charge
  - Age restriction 21+
  - Other

**ADDITIONAL COMMENTS/RECOMMENDATIONS:**

This establishment is still under construction. The agent will be adding 6 new surveillance cameras to the exterior of the building and 14 to the interior of the building, 2 of the interior cameras will be located in the basement to monitor liquor storage. Agent will have two security guards on premise Thursday, Friday, and Saturday. Agent will consider adding more once the business is open and it is determined that more is needed. Security will be using a wand or some sort of metal detector device to insure weapons are not on premise. I also notified the agent about the pros to having an ID scanner and they will consider it. Occupancy has not been granted yet so the capacity has not been determined for this establishment.

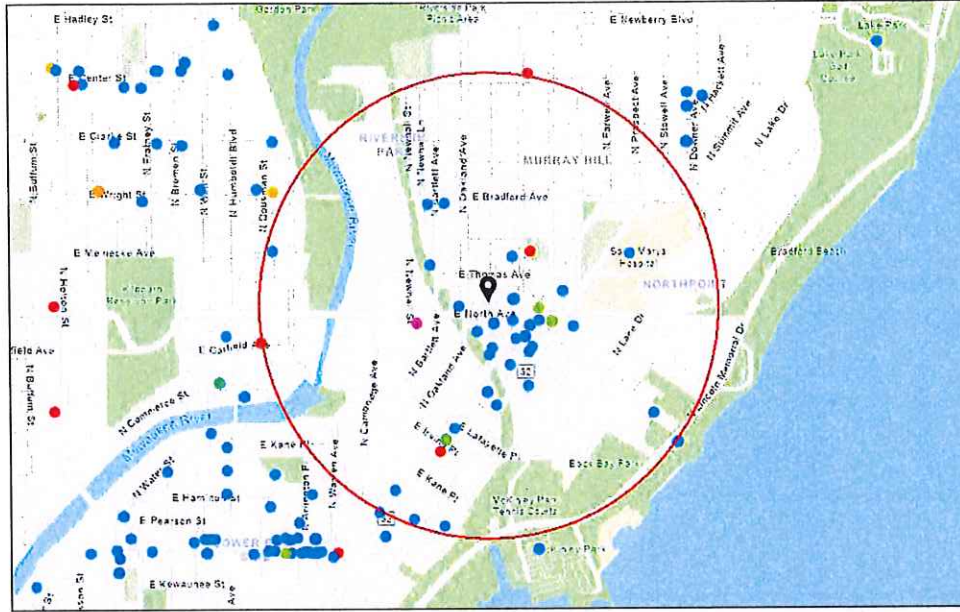


# Concentration Map for 1832 E North Av

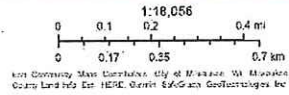
## Area of Interest (AOI) Information

Area : 21,862,585.72 ft<sup>2</sup>

Apr 27 2023 14:50:13 Central Daylight Time



- Alcohol Licenses (active)
- Class A Intoxicating Liquor
- Class A Fermented Malt Beverage
- Class A Liquor and Malt
- Class B Fermented Malt Beverage
- Class B Tavern
- Class C Wine Retailer



### Summary

Name	Count	Area(ft <sup>2</sup> )	Length(mi)
Alcohol Licenses	50		

### Alcohol Licenses

#	Legal Entity	Trade Name	Licensee	Address	License Type Name	Total Capacity	Expiration Date	Count
1	DP Hospitality Group LLC	Tavolino	Peter J Dietrich, Agt	2315 N MURRAY AV	Class B Tavern License	99	5/26/2023, 7:00 PM	1
2	Axe MKE, Inc	Axe MKE	Marla R Poytinger, Agt	1924 E KENILWORTH PL	Class B Tavern License		5/30/2023, 7:00 PM	1
3	BENJAMIN'S FINE WINE & SPIRITS LLC	Waterford Wine Company	BENJAMIN T CHRISTIANS EN, Agt	2120 N FARWELL AV	Class B Tavern License		5/30/2023, 7:00 PM	1
4	Nine Below Inc	Nine Below	Marla R Poytinger, Agt	1905 E North AV	Class B Tavern License	270	5/30/2023, 7:00 PM	1
5	Good City Brewing LLC	Good City Brewing	David C Dupee, Agt	2108 N Farwell AV	Class B Tavern License		5/31/2023, 7:00 PM	1
6	Black Gate LLC	Von Trier	MARK A ZIERATH, Agt	2235 N Farwell AV	Class B Tavern License	153	6/13/2023, 7:00 PM	1
7	WHOLE FOODS MARKET GROUP, INC	WHOLE FOODS MARKET	Brooke M Remitz, Agt	2305 N PROSPECT AV	Class B Tavern License		6/13/2023, 7:00 PM	1
8	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Retailer's Intoxicating Liquor License		6/14/2023, 7:00 PM	1
9	Dairyland Retail Group LLC	7-Eleven #35852B	Elizabeth J Evans, Agt	1609 E NORTH AV	Class A Fermented Malt Beverage Retailer's License		6/14/2023, 7:00 PM	1
10	CHAMPION'S PUB, LLC	CHAMPION'S PUB	ROBERT R GREENYA, Agt	2417 N BARTLETT AV	Class B Tavern License	148	6/28/2023, 7:00 PM	1
11	THE SQUIRREL CAGE	THE SQUIRREL CAGE	PATRICIA L ULIK, SP	2402 N DOUSMAN ST	Class B Tavern License	25	6/29/2023, 7:00 PM	1
12	HOOLIGAN'S SUPER IRISH DELI & BAR, INC	HOOLIGAN'S	MARK B BUESING, Agt	2017 E NORTH AV	Class B Tavern License	118	6/29/2023, 7:00 PM	1
13	WV, LLC	TESS	MITCHELL D WAKEFIELD, Agt	2499 N BARTLETT AV	Class B Tavern License	60	7/30/2023, 7:00 PM	1
14	IFM Farwell LLC	Oriental Theatre	Kristen C Heller, Agt	2230 N FARWELL AV	Class B Tavern License	1,834	7/31/2023, 7:00 PM	1
15	Sip & Purr LLC	Sip & Purr Cat Cafe	Katherine E McHugh, Agt	2021 E Ivanhoe PL	Class B Tavern License		8/30/2023, 7:00 PM	1
16	BEANS & BARLEY, INC	BEANS & BARLEY	JAMES C NEUMEYER, Agt	1901 E NORTH AV	Class B Tavern License	180	8/30/2023, 7:00 PM	1
17	The Original MKE, LLC	The Original	Eric E Rzepka, Agt	2498 N Bartlett AV	Class B Tavern License	99	9/3/2023, 7:00 PM	1
18	Kawa Ramen & Sushi Inc	Kawa	LinJin Xiao, Agt	2321-23 N Murray AV	Class B Tavern License		9/12/2023, 7:00 PM	1

19	Milwaukee Catholic Home Inc	Milwaukee Catholic Home	Christopher A Reinheimer, Agt	2462 N PROSPECT AV	Class B Tavern License		9/18/2023, 7:00 PM	1
20	Colectivo Coffee Roasters Inc	Colectivo Coffee Roasters Inc	Curtis W Fowler, Agt	2211 N Prospect AV	Class B Tavern License	299	10/17/2023, 7:00 PM	1
21	Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray AV	Class B Fermented Malt Beverage Retailer's License		10/31/2023, 7:00 PM	1
22	Yangzi, LLC	Huan Xi	Jun Yang, Agt	2428 N Murray AV	Class C Wine Retailer's License		10/31/2023, 7:00 PM	1
23	The National, LLC	The LaFayette Place	Amy R Plennes, Agt	1978 N Farwell AV	Class B Tavern License		11/3/2023, 7:00 PM	1
24	Door County Brewing Co, LLC	Hacienda Beer Co	James W Anderson, Agt	2018 E North AV	Class C Wine Retailer's License	240	11/24/2023, 6:00 PM	1
25	Crossroads Collective, LLC	Crossroads Collective	TIM B GOKHMAN, Agt	2238 N Farwell AV	Class B Tavern License	231	12/10/2023, 6:00 PM	1
26	The Jazz Estate Inc	The Jazz Estate	JOHN M DYE, Agt	2423 N MURRAY AV	Class B Tavern License	62	12/14/2023, 6:00 PM	1
27	Stone Bowl Grill, LLC	Stone Bowl	Young B Kim, Agt	1958-62 N Farwell AV	Class B Tavern License	99	12/15/2023, 6:00 PM	1
28	Strange Town, LLC	Strange Town	Mia L LeTendre, Agt	2101-2103 N Prospect AV	Class B Tavern License	49	12/18/2023, 6:00 PM	1
29	Charles Allis and Villa Terrace Museums, Inc.	Charles Allis Art Museum	Jaymee Harvey Willms, Agt	1801 N PROSPECT AV	Class B Tavern License	99	1/11/2024, 6:00 PM	1
30	MAA VERA, INC.	Murray Pantry	Sandipkumar M Patel, Agt	2430 N MURRAY AV	Class A Malt & Class A Liquor License		1/16/2024, 6:00 PM	1
31	Saint John's Communities, Inc	Saint John's on the Lake	Renee E Anderson, Agt	1840 N PROSPECT AV	Class B Tavern License		2/3/2024, 6:00 PM	1
32	Pomona Cider Company LLC	Pomona Cider Company	Thomas S Gabert, Agt	2163 N FARWELL AV	Class B Tavern License		2/5/2024, 6:00 PM	1
33	Izzy Hops LLC	Izzy Hops	MICHAEL J VITUCCI, Agt	2311 N Murray AV	Class B Tavern License		2/6/2024, 6:00 PM	1
34	Woori Wells Corp	Maru	Jongsoo Kim, Agt	2150 N Prospect AV	Class B Tavern License		2/6/2024, 6:00 PM	1
35	Erth Wellness, LLC	Kind Oasis	Salem J Kashou, Agt	2169 N FARWELL AV	Class B Tavern License		2/7/2024, 6:00 PM	1
36	Charles Allis and Villa Terrace Museums, Inc.	Villa Terrace Decorative Arts Museum	Jaymee Harvey Willms, Agt	2220 N TERRACE AV	Class B Tavern License	85	2/21/2024, 6:00 PM	1
37	Krikar LLC	Koppa's Fulbeli Deli	Karthik B Pothumachi, Agt	1940 N FARWELL AV	Class A Malt & Class A Liquor License		2/26/2024, 6:00 PM	1

38	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class C Wine Retailer's License		3/1/2024, 6:00 PM	1
39	Ian's Pizza Milwaukee, LLC	Ian's Pizza Milwaukee	Ryan W Donovan, Agt	2035 E NORTH AV	Class B Fermented Malt Beverage Retailer's License		3/1/2024, 6:00 PM	1
40	PADDY'S PET & PUB, LLC	PADDY'S PET & PUB	ORLEN G WOOD, Agt	2339-A N MURRAY AV	Class B Tavern License	179	3/1/2024, 6:00 PM	1
41	PIZZA SHUTTLE, INC	PIZZA SHUTTLE	MARK H GOLD, Agt	1827 N Farwell AV	Class B Tavern License	150	3/6/2024, 6:00 PM	1
42	Premier Closers LLC	Upper East Bar	Stephanie R Townsend, Agt	1732 E NORTH AV	Class B Tavern License		3/19/2024, 7:00 PM	1
43	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class B Fermented Malt Beverage Retailer's License		3/29/2024, 7:00 PM	1
44	SPTresto, LLC	Rice N Roll Bistro	Bundid Muangsiri, Agt	1952 N Farwell AV	Class C Wine Retailer's License		3/29/2024, 7:00 PM	1
45	EI Grupo J & K, LLC	Judy's on North / EI Grupo J & K	Kevin I Lopez, Agt	2207 E North AV	Class B Tavern License		4/1/2024, 7:00 PM	1
46	Saz's Catering Inc	Jan Serr Studio	Stephanie L Sazama-Schneck, Agt	2155 N Prospect AV	Class B Tavern License		4/4/2024, 7:00 PM	1
47	PROSPECTOR PARTNERSHIP LLC	VINTAGE	REBECCA E GODFREY, Agt	2203 N PROSPECT AV	Class B Tavern License	151	4/10/2024, 7:00 PM	1
48	LANDMARK BARS, INC	LANDMARK LANES	SLAVA TUZHILKOV, Agt	2220 N FARWELL AV	Class B Tavern License	240	4/11/2024, 7:00 PM	1
49	GPJ OF MILWAUKEE, INC	MA FISCHER'S	HEIDI A PANAGIOTOP OULOS, Agt	2214 N FARWELL AV	Class B Tavern License	240	4/11/2024, 7:00 PM	1
50	FRANKIES RESTAURANT AND CATERING, LLC	Frankies Restaurant and Catering	Donna D Afrifa, Agt	1815 E KENILWORTH PL	Class B Tavern License		5/10/2024, 7:00 PM	1

Establishments within a 0.5 miles radius centered on area of interest.



Thursday, August 24, 2023



# Notice of Public Hearing

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PETERSEN, Melanie P, Agent  
VIER NORTH at 1832 E NORTH Av

Class B Tavern, Public Entertainment Premises and Food Dealer License Applications Requesting  
Instrumental Musicians and Bands

**Wednesday, September 06, 2023 at 10:20 AM**

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 9/6/2023 at 10:20 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at <http://city.milwaukee.gov/citychannel>. Those wishing to provide oral testimony via phone or internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or [stasst5@milwaukee.gov](mailto:stasst5@milwaukee.gov) for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

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## Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)
6. You may then provide testimony.
  - a. Include only information relating to the above license application.
  - b. Include only information you have personally witnessed or seen.
  - c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
  - d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
8. Business Competition is not a valid basis for denial or non-renewal of a license.  
**Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.**















CURRENT OCCUPANT	2340 N CRAMER ST# 517	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST# 518	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST# 519	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST# 520	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST# 521	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST# 522	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST# 523	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST# 524	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2340 N CRAMER ST# 525	MILWAUKEE, WI 53202-4382
CURRENT OCCUPANT	2343 N CRAMER ST	MILWAUKEE, WI 53211-4309
CURRENT OCCUPANT	2345 N CRAMER ST	MILWAUKEE, WI 53211-4309
CURRENT OCCUPANT	2345 N MURRAY AVE	MILWAUKEE, WI 53211-4404

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Total Records: 293

Radius 250.0 feet and Center of the Circle: 1832 E North Av



# BUSINESS LICENSE PLAN OF OPERATION

ccl-busplan 5/12/2020

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 www.milwaukee.gov/license e-mail address: license@milwaukee.gov

## 1. Type of Business

Applying for:  Extended Hours (12AM to 5AM) - If a food establishment, check all that apply:  Delivery  Drive Thru  Dining Room  
 Self Service Laundry  Massage Establishment  Filling Station  
 Other (supplemental application for specific license also required)

Provide a detailed description of the type of business you plan on operating: Tavern - serving food and drink, Live music

Do you have any experience operating this type of business?  No  Yes If yes, explain:

## 2. Business Operations

- a. Proposed Opening Date: August 11, 2023
- b. Is this premise under construction?  No  Yes If yes, list estimated completion date: \_\_\_\_\_
- c. Is this a franchise?  No  Yes
- d. Is this premises currently licensed?  No  Yes If yes, list type of license: \_\_\_\_\_
- e. Is the current licensee operating?  No  Yes If no, list date closed: \_\_\_\_\_
- f. Do you have future plans for other businesses, licenses or permits at this location?  No  Yes  
If yes, explain: \_\_\_\_\_
- g. Have you previously held an Extended Hours License in Milwaukee?  No  Yes  
If yes, list address(es): \_\_\_\_\_
- h. Are other businesses operating in the same building?  No  Yes If yes, describe: \_\_\_\_\_

## 3. Litter & Noise

- a. How are grounds kept clean?  Sweep  Pressure Wash  Pick Up Litter  Other: \_\_\_\_\_
- b. How often will grounds be cleaned?  Daily  Weekly  As Needed  Monthly  Other: \_\_\_\_\_
- c. Grounds cleaned by:  Licensee  Building Owner  Employees  Hired Maintenance  Other: \_\_\_\_\_
- d. How are noise issues prevented and/or addressed?  Security  Manager approaches customer(s)  Call Police  
 Signs Posted  Other: \_\_\_\_\_
- e. Will a sound amplification system be used?  No  Yes If yes, describe: \_\_\_\_\_

## 4. Smoking & Sanitation

- a. Are there designated outdoor smoking areas?  No  Yes If yes, describe: Trash can/Cigarette disposal
- b. Number of Garbage Cans: Inside: 10 Locations: Kitchen, bar, restrooms, near exits  
Outside: 2 Locations: near both exits
- c. Is a crowd control barrier used?  No  Yes If yes, describe: \_\_\_\_\_
- d. How many restrooms are on the premises? 5
- e. Name of solid waste contractor:  Advanced Disposal  Waste Management  Other: \_\_\_\_\_

## 5. Security

- a. Are there onsite parking spaces?  No  Yes. If yes, how many? 13 and describe the parking security plan: Parking lot camera (180) on northeast side of the building
- b. Is there a loading zone?  No  Yes. If yes, describe the loading area security plan: Loading zone is on southwestern side of building. Cameras directly above.
- c. Will you have security personnel on premise?  No  Yes. If yes, how many? 2 and answer the following:  
 What are their responsibilities? ID check and metal detector  
 Is security equipment used?  No  Yes. If yes, describe Metal detector  
 List their licensing, certification, or training credentials \_\_\_\_\_
- d. Will there be security cameras?  No  Yes. If yes, how many? 18 and list locations: plan attached  
Cameras (12) inside of building. Cameras (6) outside of building
- e. Will searches/identification checks be done upon entry?  No  Yes. If yes, describe \_\_\_\_\_

## 6. Percentage of Sales (must total 100%)

Alcohol <u>70</u> %	Food <u>30</u> %	Secondhand Merchandise <u>0</u> %	Precious Metals & Gems <u>0</u> %
Entertainment <u>0</u> %	Cigarettes <u>0</u> %	Personal Services (such as tattoo, body piercing, salon, tailor, tanning, etc.) <u>0</u> %	Other <u>0</u> % Describe: _____
Pawnbroker Activity <u>0</u> %	Salvaged Materials <u>0</u> % (such as scrap metal)		

## 7. Businesses/Licenses on the Premises (check all that apply):

### Type 1

- Full Service Restaurant     Cafe/Coffee Shop     Deli or Fast Food Restaurant     Private/Fraternal/Veterans Club
- Night Club     Tavern     Cocktail Lounge     Teen Club
- Banquet Hall     Sports Facility     Bowling Alley
- Hotel/Motel: Number of Floors: \_\_\_\_\_     Rooming House: Number of Floors: \_\_\_\_\_  
 Number of Rooms: \_\_\_\_\_    Number of Rooms: \_\_\_\_\_

### Type 2

- Liquor Store     Corner Store     Supermarket     Convenience Store
- Gas Station     Amusement/Phonograph Distributor     Recycling, Salvage or Towing
- Used Car Dealer     Personal Service Establishment  
 (such as tattoo business, hair salon, tailor, etc.)     Recording Studio

What other licenses/permits will you hold at this location? (check all that apply)

- Occupancy Permit     Cigarette & Tobacco     Gas Station     Extended Hours     Class "B" Tavern     Weights & Measures
- Secondhand Dealer     Precious Metal & Gem     Other: \_\_\_\_\_

## 8. Legal Capacity (only if a Type 1 premises in #7 above)

Capacity 160 (Call the Milwaukee Development Center at 414-286-8211 if you have questions.)



## 9. Premises Description

- a. Identify all area(s) of the premises that will be used in operating this business (include areas used only for storage):  
 1<sup>st</sup> Floor  2<sup>nd</sup> Floor  Basement Storage  Patio  Beer Garden  Sidewalk Café  Deck  Rooftop  
 Other: Describe: \_\_\_\_\_
- b. Describe Location:  Major Thoroughfare  Secondary Street  Other: \_\_\_\_\_
- c. Nearest Major Cross Street: Cramer
- d. Describe Building:  Free Standing Building  Strip Mall  Other: \_\_\_\_\_
- e. Describe Premises Structure:  Single Story  Multi-Story - # of Stories 3  Other: \_\_\_\_\_
- f. Describe Surrounding Area:  Commercial  Residential  Industrial  Other: \_\_\_\_\_
- g. Building Owner Name: Grey Lite LLC Phone Number: 414-248-3601  
 Building Owner Address: 1626 N. Prospect Ave. Apt 2310 53202

## 10. Hours of Operation & Customers

Will customers be entering the premises?  No  Yes


Day of the Week	Proposed Hours of Operation:		Estimated Number of Customers expected each day	Potential Age Range of Customers	Class B Tavern Applicant Only: Age Restriction (If none, write 'None')
	Open Time (include a.m. or p.m.)	Close Time (include a.m. or p.m.)			
Sunday	6:00 AM	2:00 AM	100	0-100	21 and older
Monday	6:00 AM	2:00 AM	100	↓	↓
Tuesday	6:00 AM	2:00 AM	100		
Wednesday	6:00 AM	2:00 AM	100		
Thursday	6:00 AM	2:00 AM	100		
Friday	6:00 AM	2:30 AM	100		
Saturday	6:00 AM	2:30 AM	100		

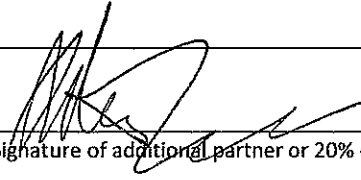
An Extended Hours Establishment License is required for any convenience store, filling station, personal service establishment (such as tattoo, body piercing, salon, tailor, tanning, etc.), recording studio or restaurant which is open between the hours of 12:00 a.m. and 5:00 a.m.

Alcohol Establishments Permitted Hours of Operation: Class A: 8:00 am to 9:00 pm Sunday thru Saturday  
 Class B: 6:00 am to 2:00 am Sunday thru Thursday, 6:00 am to 2:30 am Friday & Saturday

Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.

## 11. Signature(s)

  
 Signature of Sole Proprietor, Partner, or 20% or more Shareholder  
 (If there are no 20% or more shareholders,  
 Corporate Officer-print name/title and sign)

  
 Signature of additional partner or 20% or more shareholder

See Application Information for a complete list of all required application forms.



**ALCOHOL BEVERAGE & PUBLIC ENTERTAINMENT PREMISES  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 e-mail address: license@milwaukee.gov [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: <u>Vier North LLC</u>	
Premise Address: <u>1832 E. North Ave. Milwaukee, WI, 53202</u>	
<b>Proximity of Premises to Church, School, Daycare Center or Hospital</b>	
Is the building within 300 feet of any church, school, daycare center or hospital? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
<b>"Service Bar Only" Designation</b>	
If applying for Class B or C license, are you applying for "Service Bar Only"? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes Service Bar Only means customers cannot sit at the bar. Alcohol is served to employees who serve patrons seated at tables. No stools, chairs or other articles of furniture shall be placed at the service bar for patrons to sit upon.	
<b>Business Information</b>	
a) Are you taking out this application for anyone that may not be eligible for a license? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list their name and address: _____	
b) Will the agent, a partner or the individual licensee be conducting the day-to-day operations of the business? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes If no, list the name and address of the person(s) who will: _____ _____	
Class B Applicants: If the agent, a partner or the individual licensee will not be conducting the day-to-day operations of the business, the person(s) listed above must obtain a Class B Managers license.	
c) Does anyone else have money invested or any other interest in this business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, explain: _____	
d) Have you made an agreement with anyone to repay any loan or any other payments based upon income from the business? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, list name and address: _____	
<b>Property Information (New &amp; Transfer Applicants Only)</b>	
a) Do you own or lease the building? <input checked="" type="checkbox"/> Own <input type="checkbox"/> Lease	
b) Who owns the fixtures (for example, coolers, etc.)? <u>Grey Lite LLC</u>	
c) Are you purchasing the stock and/or fixtures? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes If yes, amount paid \$ _____	
d) Total amount paid for business    \$ <u>0</u>	
e) Total amount paid for goodwill of the business    \$ <u>0</u>	
Goodwill comprises the reputation and customer relationships of an existing business. If the price you pay for the business exceeds the fair market value of all of the rest of the assets of the business, the excess may be considered goodwill.	
f) Have you made arrangements with the seller for payment of personal property taxes? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
<b>Lease Information (New &amp; Transfer Applicants who are leasing the premises only)</b>	
a) Date lease begins <u>Aug 1 2023</u> Ends <u>July 31 2024</u>	
b) Monthly rental    \$ <u>4000</u>	
c) Do you have an option to renew the lease? <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	
d) Does your lease allow for assignment to another party without the consent of the owner? <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	
e) For what length of time have you been guaranteed occupancy (number of years)? <u>10</u>	

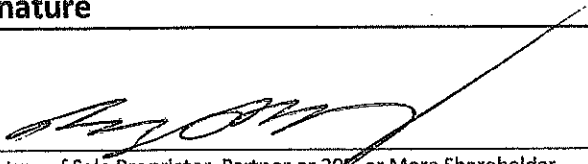
**Lease Information (Continued)**

- f) In addition to paying the monthly rental, will you have to pay anything additional to the owner of the building to guarantee performance of the lease?  No  Yes If yes, explain \_\_\_\_\_
- g) Does the present owner or occupant object to the granting of your license?  No  Yes  
If yes, explain \_\_\_\_\_

**Change of Agent Applicants Only**

Have there been any changes to the floor plan since the last application was submitted?  No  Yes  
If no, a new floor plan is not required. If yes, submit a new floor plan and explain the change(s):  
\_\_\_\_\_

**Signature**



Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

Note: All information contained in this application is subject to approval by the Common Council.  
Deviating from approved plan of operation will subject licensee to citations, and/or suspension or non-renewal of the license.  
Contact the License Division for information on how to request changes.

**New and transfer of premises applicants must submit the following:**

- Detailed floor plan
- If a restaurant, copy of the menu



# FOOD DEALER LICENSE PLAN OF OPERATION

ccl-foodplan 2/28/19

OFFICE OF THE CITY CLERK, LICENSE DIVISION  
CITY HALL, 200 E. WELLS ST, ROOM 105, MILWAUKEE, WI 53202  
(414) 286-2238 • [license@milwaukee.gov](mailto:license@milwaukee.gov) • [www.milwaukee.gov/license](http://www.milwaukee.gov/license)

Legal Entity Name: Vier North LLC

Premises Address: 1832 E. North Ave.

## SECTION 1 TYPE OF BUSINESS

What will be the majority of your food sales? (check one)

- Restaurant Items (meals):  
MEALS include, but are not limited to, chicken, ribs, sandwiches, roasted corn, baked potatoes, hot dogs, brats, tacos, nachos w/ cheese and meat, French fries, cooked or deep fried vegetables/fruit, cooked cheese curds, corn dogs, egg rolls, salads.
- Retail Items (snacks and beverages):  
RETAIL items include, but are not limited to, ice cream/soft serve, lemonade, snow cones, coffee, espresso, cappuccino, tea, fruit juice, smoothies, candy, dispensed soda, fruit cups, bakery, cookies, kettle corn, cotton candy, funnel cakes, fritters, tortilla chips w/ cheese.

Will it be a convenience store?  Yes  No

A convenience store contains less than 5,000 square feet of retail space and has, as its primary business, the sale of basic food items and in addition, sells household products or is a filling station that sells basic food items and household products.

- Bed & Breakfast
- Micro Market

All Applicants: Submit a menu or a list of food items that will be sold.

Will any wholesale business be done?  No  Yes If yes, what percentage of food sales will be wholesale?

Less than 25%

25% or More AND:

Restaurant items (meals) will be sold – Complete this application and also contact DATCP.

NO restaurant items (meals) will be sold - Do NOT complete this application. Contact DATCP only.

## SECTION 2 FOOD PROCESSING

Will any food processing be done?  No  Yes

Processing is defined as assembling, grinding, cutting, mixing, baking, coating, stuffing, packing, bottling, grilling, canning, extracting, fermenting, distilling, pickling, freezing, drying, smoking, or packaging.

## SECTION 3 FOOD REQUIRING TEMPERATURE CONTROL

Will any food that requires temperature control be sold?  No  Yes

(includes dairy products such as milk, cheese, and ice cream, fish, shellfish, meat, poultry)

If yes, list the types of food items: Appetizers, Burgers, Salads,

**SECTION 4 DETAILS OF OPERATION**

Will you have seating on site for dining?  No  Yes

Will you be doing any catering?  No  Yes

Will you be doing any delivery?  No  Yes

Will you have outdoor activities?  No  Yes - Check all that apply:  Bar  Cooking/Grilling  Dining

Will you have a drive thru window?  No  Yes - Are hours different from inside?  No  Yes

If Yes, provide drive thru hours: \_\_\_\_\_

Will scales or barcode scanners be used?  No  Yes - You must also apply for a Weights & Measures License.

**SECTION 5 ADDITIONAL SITES**

Where will food be prepared and/or sold?

At a single site  At multiple sites: How many? \_\_\_\_\_ (for example, a hotel with several dining rooms or bars)

If multiple sites, attach a Food Dealer Additional Site Addendum (ccl-foodadd) for each additional site.

**SECTION 6 CONSTRUCTION OR CHANGES**

Are you planning any construction, remodeling or equipment changes?

No If No, SKIP to Section 8

Yes If Yes, check all that apply:  New construction of a building  Renovation or remodeling

Construction changes to existing building  Equipment changes only

Provide a brief description of the changes: See attached plan

Start date: \_\_\_\_\_

Name, Address & Phone Number of Architect: \_\_\_\_\_

Name, Address & Phone Number of Contractor: \_\_\_\_\_

**SECTION 7 ALCOHOL BEVERAGES**

Are you applying for an alcohol beverage license?

No If No, SKIP to Section 8

Yes If YES, if your food license is approved prior to the alcohol license, when do you want the food license issued?

Immediately  At the same time as the alcohol license

**SECTION 8 ACKNOWLEDGEMENTS & SIGNATURE**

You must initial each item confirming your understanding:

*[Handwritten initials and checkmarks]*

- I understand the Health Department must conduct an inspection and advise the License Division of their approval before the license may be issued.
- I understand I must obtain an occupancy permit from the Department of Neighborhood Services and an inspection may be required. Neighborhood Services must advise the License Division of their approval before the license may be issued.
- I understand the district alderperson will review and either support or object to my application. If he/she objects, I may appeal and be scheduled to appear before the Licenses Committee. The Licenses Committee will then make a recommendation to the Common Council. The Common Council must grant the license before it may be issued.
- I understand proof of payment for all license fees must be on file in the License Division before the license may be issued and the license must be issued and posted in my establishment prior to opening for business.
- I will not operate my food business until the license has been issued and posted in the establishment.

Signature of Sole Proprietor, Partner, or 20% Shareholder: [Signature]

Signature of Additional Partner: [Signature]



**PUBLIC ENTERTAINMENT PREMISES LICENSE  
SUPPLEMENTAL APPLICATION**

Office of the City Clerk License Division  
200 E. Wells St. Room 105, Milwaukee, WI 53202  
(414) 286-2238 [www.milwaukee.gov/license](http://www.milwaukee.gov/license) e-mail address: [license@milwaukee.gov](mailto:license@milwaukee.gov)

**PREMISES ADDRESS:** 1932 E. North Ave

**TYPES OF ENTERTAINMENT (CHECK ALL THAT APPLY)**

<input checked="" type="checkbox"/> Instrumental Musicians	<input type="checkbox"/> Battle of the Bands	<input type="checkbox"/> Dancing by Performers	<input type="checkbox"/> Amusement Machines. How many? _____
<input checked="" type="checkbox"/> Bands	<input type="checkbox"/> Comedy Acts	<input type="checkbox"/> Adult Entertainment/ Strippers/Erotic Dance	<input type="checkbox"/> Concerts Approx. # per year? _____
<input type="checkbox"/> Bowling Alley How many? _____	<input type="checkbox"/> Disc Jockey	<input type="checkbox"/> Wrestling	<input type="checkbox"/> Theatrical Performances Approx. # per year? _____
<input type="checkbox"/> Pool Tables How many? _____	<input type="checkbox"/> Magic Shows	<input type="checkbox"/> Patron Contests	<input type="checkbox"/> Jukebox
<input type="checkbox"/> Motion Pictures (movies by admission) - How many? _____	<input type="checkbox"/> Poetry Readings	<input type="checkbox"/> Patrons Dancing	<input type="checkbox"/> Karaoke
<input type="checkbox"/> Other: _____			

*Entertainment Outdoor Closing Hours: 10:00pm Sunday-Thursday; 12:00am Friday & Saturday; unless a different time, either earlier or later, is established by the Common Council in its approval of the licensee's plan of operation.*

**PROMOTERS/SOUND AMPLIFICATION**

Will promoters ever be used for any of the entertainment?  No  Yes If Yes, Describe:

At any time will sound amplification be used?  No  Yes If Yes, Describe: Speakers / Amplifiers

**LEGAL CAPACITY OF PREMISES**

100 (Call the Development Center at 414-286-8211 with questions.) Legal capacity determines the fee for your Public Entertainment Premises License. If you would like to request the license be approved with a lower capacity than that listed above, indicate the lower capacity here: \_\_\_\_\_. If approved, this lower capacity will print on your license and override the capacity listed on your Occupancy Permit.

**ACKNOWLEDGEMENT/SIGNATURE**

I understand that after the license has been issued, a change to the plan of operation will require a written request to change and approval from the Common Council. I agree to inform the City Clerk within 10 days of any substantial changes in the information supplied in this application. I understand that I shall not willfully refuse to provide the services offered under this license, or add charges or require deposits not required of the general public because of race, color, sex, religion, national origin or ancestry, age, handicap, lawful source of income, marital status, sexual orientation, gender identity or expression, familial status or the fact that a person is now or has been a member of the military service, whether dressed in uniform or not; and shall not seek such information as a condition of employment, or penalize any employee or discriminate in the selection of personnel for training or promotion on the basis of such information.

I have knowledge of the City Ordinances currently regulating public entertainment, and understand that the license may be subject to suspension, non-renewal or revocation, if I violate any rule, law or regulation of the city of Milwaukee and State of Wisconsin.

[Signature]  
Signature of Sole Proprietor, Partner or 20% or More Shareholder  
(If no 20% or more Shareholder, Corporate Officer - print name/title and sign)

**Office Use Only:**

Initials: \_\_\_\_\_ Filed: \_\_\_\_\_ App: \_\_\_\_\_

Only PEP?  No  Yes If Yes,  Queue to MPD and  Email Mgrs/Team Lead (must be heard w/in 60 days)

O = Entrance and Exit  
 X = Alcohol Storage

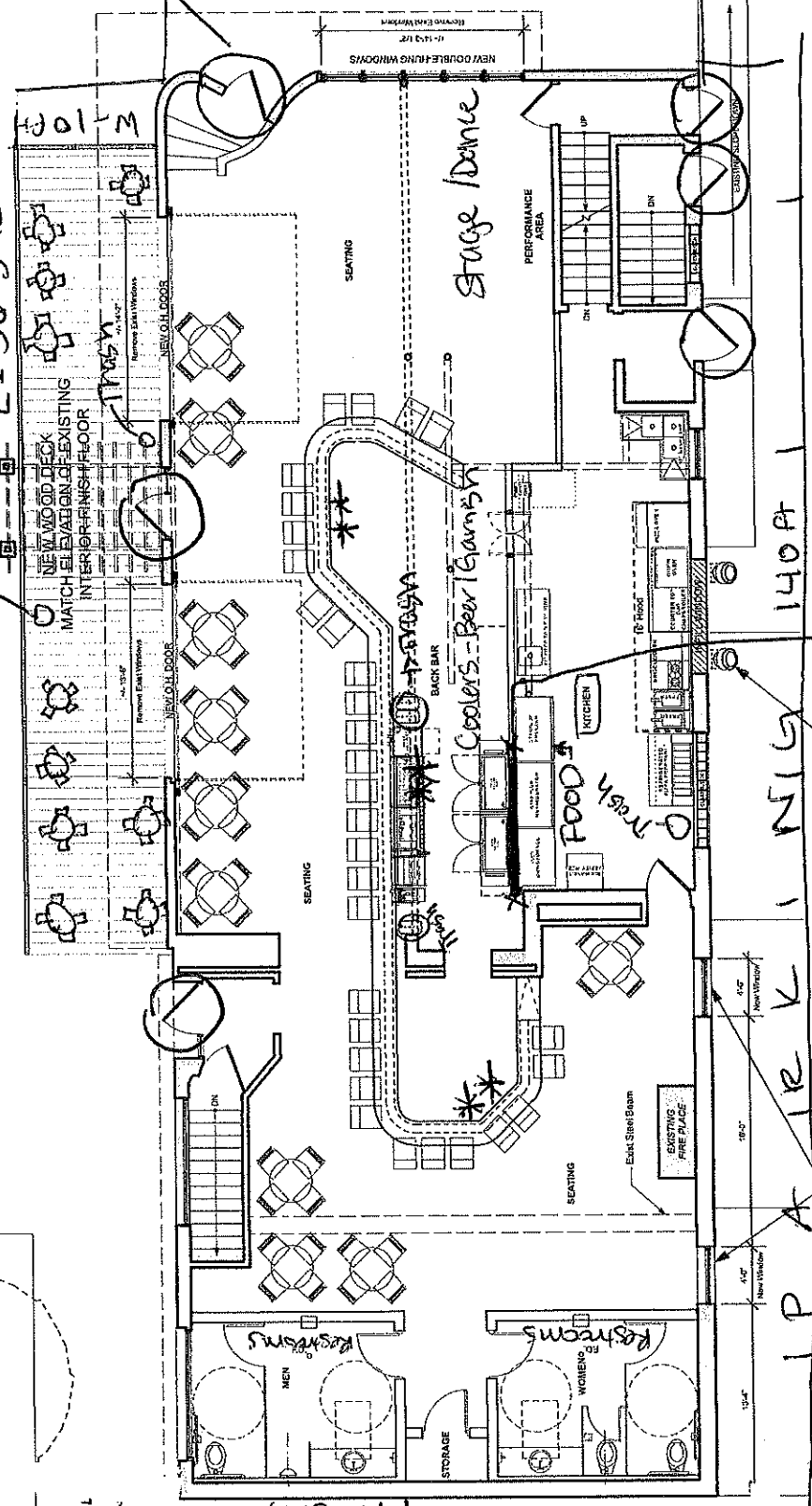
Length 99'-2 1/4"

Width 38'-2 1/2"

L = 50-3 1/2

Trash

N. CRAMER ST.



Width 36'-9 3/4"

67 ft (L)  
 Parkings

NEW OPENINGS W/IN EXISTING WALL FOR NEW WINDOWS

**FIRST FLOOR PLAN**

SCALE: 1/8" = 1'-0"

Alcohol Storage Shelving

10 ft x 12 in

\* = Alcohol Storage 4 ft x 2 ft each

THE KUBALA WASHATKO ARCHITECTS, INC.  
 181 N. 1ST Street  
 Columbia, WI 53012  
 608.277.4025

1832 E. North Ave - ARB Documents

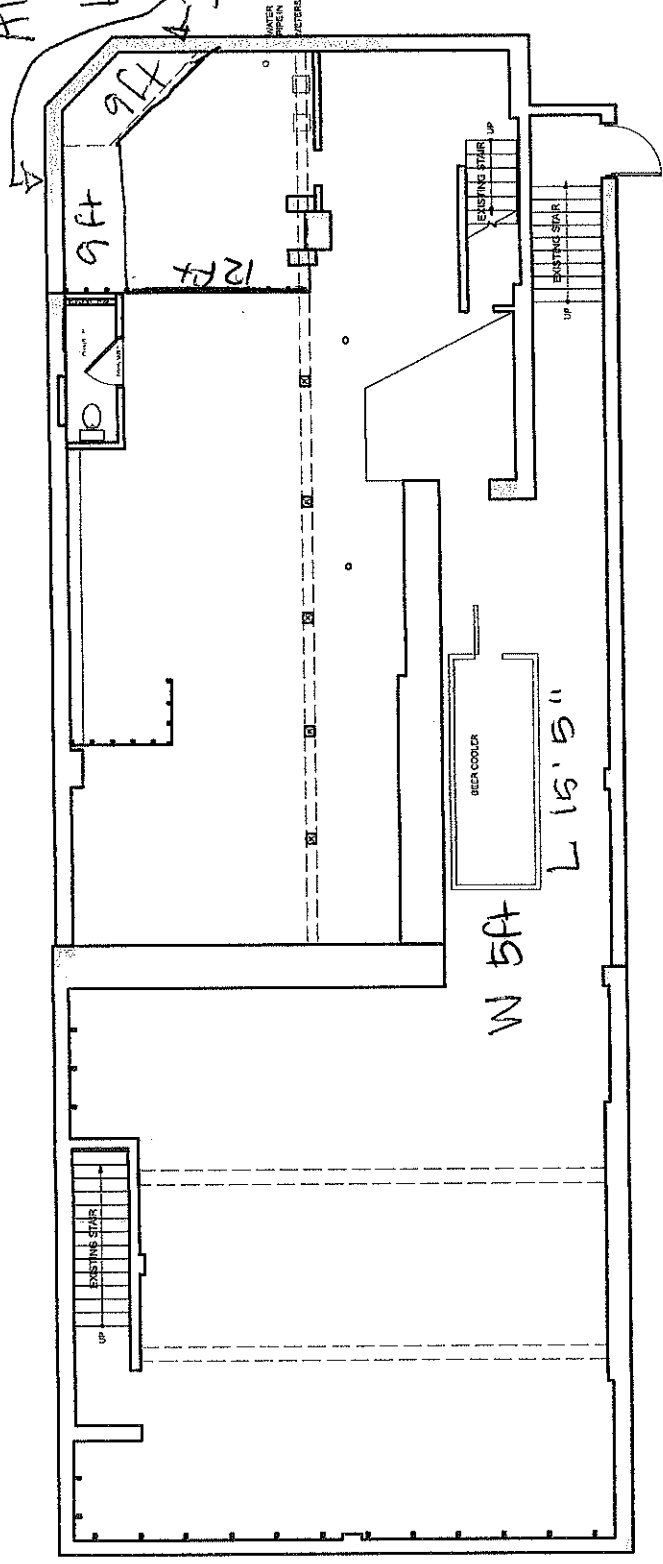
DATE: 11.18.2022  
 PROJECT NO: 251422

A1.1

View North LLC  
 2752 CE Ground Level  
 Agent: Melanie Petersen

4/26/23

Dry food and Alcohol Storage  
 Height 6' 8"  
 3 shelves  
 4ft L  
 2 ft W



3,698 Basement Square footage

BASEMENT PLAN | Storage

SCALE: 1/8" = 1'-0"

GENERAL NOTE: EXISTING BASEMENT TO REMAIN, NO WORK



THE KUBALA WASHATKO ARCHITECTS, INC.  
 161 N 17 Madison Avenue  
 Cambridge, NY 13012  
 315.437.6283

1832 E. North Ave - ARB Documents

DATE: 11.18.2022  
 PROJECT NO: 251422

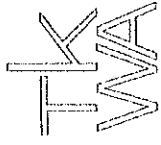
A1.0

View North LLC  
 View North

Agent: Melanie Petersen

4/24/23





TKA  
TKA CONSULTANTS, INC.  
1000 ...  
1832 E. North Ave.  
Remedel  
City Life LLC  
3/13/2023

PROJECT INFORMATION  
SHEET NUMBER  
DATE  
DESIGNED BY  
CHECKED BY  
PROJECT NO.  
JOB NO.

January 20, 2023  
251428

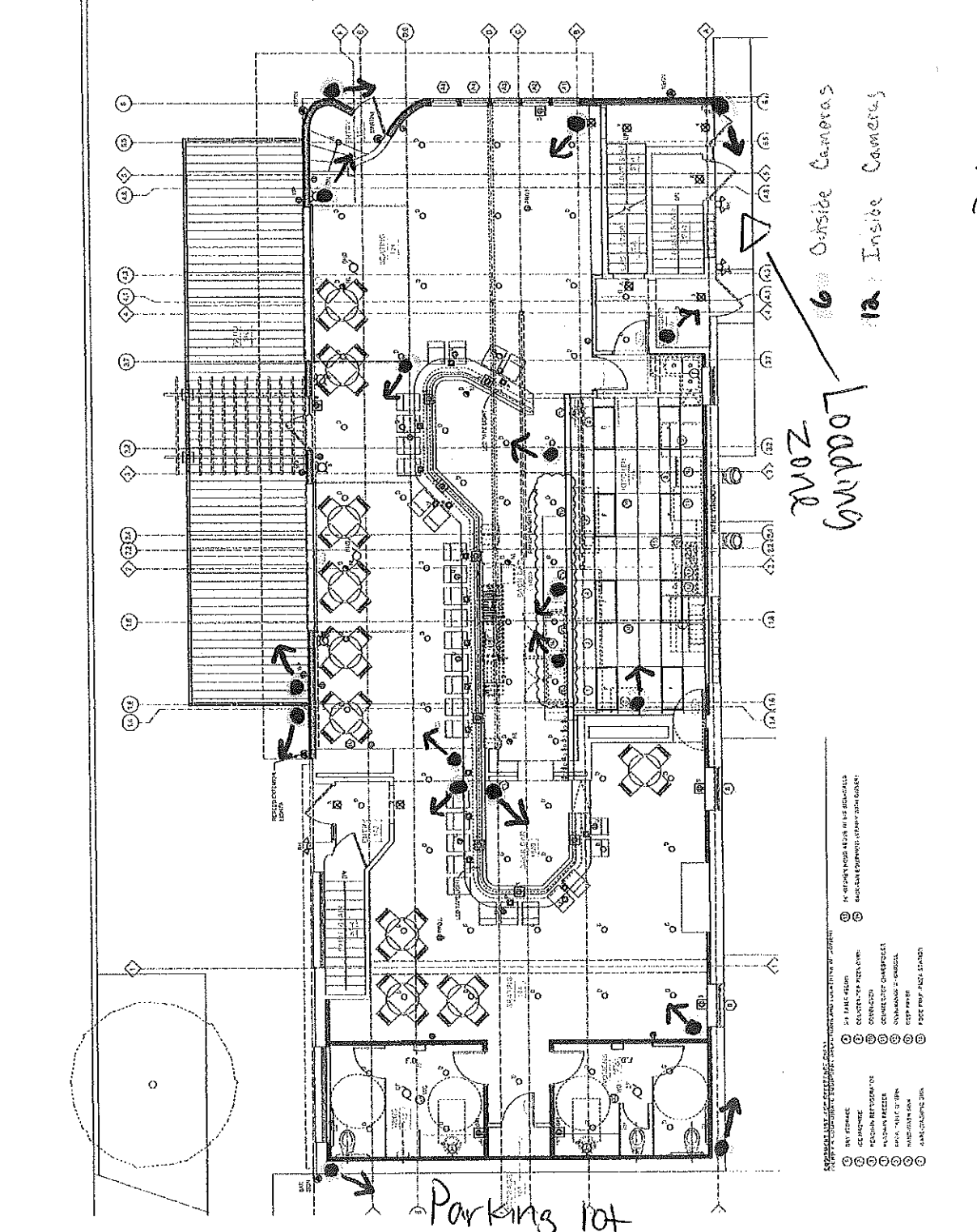
1st Floor  
Electrical  
Plan

E2.0

**FLOOR PLAN NOTES:**  
1. ALL WORK SHALL BE ACCORDING TO THE LATEST EDITION OF THE NATIONAL ELECTRICAL CODE (NEC) AND THE NATIONAL ELECTRICAL CODE (NEC) SHALL BE USED TO DETERMINE THE MINIMUM REQUIREMENTS FOR THE INSTALLATION OF THE ELECTRICAL SYSTEM.  
2. THE ELECTRICAL SYSTEM SHALL BE INSTALLED IN ACCORDANCE WITH THE LATEST EDITION OF THE NATIONAL ELECTRICAL CODE (NEC) AND THE NATIONAL ELECTRICAL CODE (NEC) SHALL BE USED TO DETERMINE THE MINIMUM REQUIREMENTS FOR THE INSTALLATION OF THE ELECTRICAL SYSTEM.

**WALL NOTES:**  
1. ALL WORK SHALL BE ACCORDING TO THE LATEST EDITION OF THE NATIONAL ELECTRICAL CODE (NEC) AND THE NATIONAL ELECTRICAL CODE (NEC) SHALL BE USED TO DETERMINE THE MINIMUM REQUIREMENTS FOR THE INSTALLATION OF THE ELECTRICAL SYSTEM.  
2. THE ELECTRICAL SYSTEM SHALL BE INSTALLED IN ACCORDANCE WITH THE LATEST EDITION OF THE NATIONAL ELECTRICAL CODE (NEC) AND THE NATIONAL ELECTRICAL CODE (NEC) SHALL BE USED TO DETERMINE THE MINIMUM REQUIREMENTS FOR THE INSTALLATION OF THE ELECTRICAL SYSTEM.

**SYMBOL KEY**  
— WALL  
— DOOR  
— WINDOW  
— GLASS  
— FLOOR FINISH  
— CEILING FINISH  
— ROOF FINISH  
— WALL FINISH  
— SLOPE  
— CURB  
— FINISH  
— OPENING  
— FINISH  
— FINISH  
— FINISH  
— FINISH  
— FINISH  
— FINISH  
— FINISH



Agent: Melanie Petersen  
4/27/23  
VIEW North LLC  
Security Camera Plan

LOOK ZONE  
GRIPPOOL

6 Outside Cameras  
12 Inside Cameras

## VIER NORTH MENU

### Appetizers

<b>Cheese Curds</b>	Fried, white cheddar cheese Served with ranch or marinara	\$
<b>Cauliflower bites</b>	House battered cauliflower Served with garlic aioli	\$
<b>Jalapeno Poppers</b>	Stuffed with ... Served with ranch	\$
<b>Sliders</b>	Beef patty topped with lettuce, tomato, mayo & choice of cheese Cheeses: Cheddar, Pepperjack, Provolone, Swiss & American	\$
<b>Chicken Tenders</b>	House breaded & fried chicken Served with choice of dipping sauce	\$
<b>Chicken Wings</b>	# of chicken wings tossed in your choice of sauce Sauces:	\$

### Burgers

<b>Bryan's Burger</b>	Beef patty, pepperjack cheese, avocado, dijon, ketchup Served with fries, sweet potato fries, or tots	\$
<b>BYO Burger</b>	Lettuce, tomato, onion (raw or fried), avocado, bacon, pickles, mushroom, choice of cheese Cheeses: Cheddar, Pepperjack, Provolone, Swiss & American Served with fries, sweet potato fries, or tots	\$

### Pizza

<b>BYO Pizza</b>	Mushroom, onion, tomato, green pepper, black olives, pepperoni, sausage, jalapeno, pineapple	\$
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### Salads

<b>Chicken Caesar</b>	Chicken (fried or grilled) Romaine, parmesan cheese, croutons Served with Caesar dressing	\$
<b>BYO Salad</b>	Romaine, iceberg, onion, mushroom, green pepper, tomato, black olives, pepperoni Add chicken (grilled or fried) Dressing: Ranch, bleu cheese, Italian, French, Caesar, Thousand Island	\$

### Martinis

<b>Washington Apple</b>	2 parts Knob Creek bourbon, 1 part Apple Pucker, sour apple puree, lime juice, splash of cranberry with sugar rim	\$
<b>Pomegranite</b>	2 parts raspberry vodka, 1 part triple sec, lime juice, pomegranite juice, passion fruit puree with sugar rim	\$
<b>Side Car</b>	2 parts brandy, 1 part triple sec, equal parts lime & orange juice with sugar rim	\$
<b>Lemon Drop</b>	Citron vodka, house made lemon drop mix with sugar rim	\$
<b>French 75</b>	2 parts gin (or vodka), lemon juice, topped with champagne	\$

### Cocktails

<b>Brandy Old Fashion</b>	Muddled orange, cherries, splash of bitters & sugar 2 parts brandy topped off with choice of soda	\$
<b>Bloody Mary</b>	Gus's special bloody mary mix, 2 parts vodka Served with small beer chaser	\$
<b>Margarita</b>	2 parts tequila, 1 part triple sec, splash of Gran Marnier, lime juice, seltzer with sugar rim	\$
<b>Sangria</b>	2 parts brandy, 1 part triple sec, Lambrusco, orange & pineapple juice, topped with Sprite	\$