



President/CEO

Reliable Plating Works, Inc. - www.rpwinc.net

As president of Reliable Plating Works and its subsidiary, Elite Finishing, Jaime Maliszewski brings solid business sense and innovative ideas to the table. Guided by strong principles, the desire to be the best and a commitment to the world around him, Jaime believes a positive attitude is the key to success.

His quest for excellence and keen industry insight were born from a wealth of hands-on experience—from working on the lines and in the office. He literally grew up in the electroplating business, assuming small duties at the family plant at age 12. After earning a degree in business management from the University of Wisconsin-Stevens Point, he assumed a leadership role in the company his grandfather and father successfully navigated since 1929.

Jaime's outside-of-the-box thinking has paid off more than once. In 2001, faced with higher costs and challenging business goals, he conceived of a holding company that would help small job shops minimize expenses, increase profits and gain a competitive advantage in the marketplace. After persuading several colleagues to come on board, Brilliance LLC was born and has consistently captured significant savings for member organizations.

As a testament to Jaime's leadership, both job shops are prospering and RPW was named "Wisconsin's Small Business of the Year" and the "Region V Small Family Business of the Year" in the 2005 Small Business Administration Awards.

Looking to the future, Jaime plans to continue expanding the company's customer base, keeping an eye out for well-matched acquisitions and a pipeline of technological and process improvements. "I'm always searching for ways to do things better with less cost, time, and manpower."

A champion of civic and charitable causes, Jaime lobbies for small businesses on Capitol Hill, effects positive change as a board member of industry organizations, and takes time to spark a love of science in young students.

In his free time, Jaime enjoys golf (with some healthy competition) and rarely misses a Packer game. He also loves to spend time with his beautiful wife Julie in their Franklin home.