

CITY OF MILWAUKEE OFFICE OF THE CITY CLERK

Wednesday, June 05, 2024

COMMITTEE MEETING NOTICE

AD 03

OHLSSON, Aaron, Agent ARO Management LLC 2844-46 N Oakland Av Milwaukee, WI 53211

You are requested to attend a hearing which is to be held in Room 301-B, Third Floor, City Hall or you may attend virtually using the link below.

Tuesday, June 18, 2024 at 11:05 AM

The access code is https://meet.goto.com/147383645. Please see the enclosed best practices document for further instructions.

Regarding:

Your Class B Tavern, Public Entertainment Premises and Center for Visual and Performing Arts License Renewal Applications as agent for "ARO Management LLC" for "The Miramar Theatre" at 2844-46 N Oakland Av.

There is a possibility that your application may be denied for one or more of the following reasons: The recommendation of the committee regarding the application shall be based on evidence presented at the hearing. Per MCO 85-4-4, unless otherwise specified in the code, probative evidence concerning non-renewal, suspension or revocation may include evidence of the following: failure of the applicant to meet municipal qualifications, pending charges against or the conviction of any felony, misdemeanor, municipal offense or other offense, the circumstances of which substantially relate to the circumstances of the particular licensed or permitted activity, by the applicant or by any employee or other agent of the applicant. If the activities of the applicant involve a licensed premises, whether the premises tends to facilitate a public or private nuisance or has been the source of congregations of persons which have resulted in any of the following: disturbance of the peace; illegal drug activity; public drunkenness; drinking in public; harassment of passers-by; gambling; prostitution; sale of stolen goods; public urination; theft; assaults; battery; acts of vandalism including graffiti, excessive littering, loitering, illegal parking, loud noise at times when the licensed premise is open for business; traffic violations; curfew violations; lewd conduct; display of materials harmful to minors, pursuant to s. 106-9.6; or any other factor which reasonably relates to the public health, safety and welfare, or failure to comply with the approved plan of operation. It is the intention of the Common Council to suspend or non-renew the licenses if objectors provide testimony related to the factors enumerated in MCO 85-4-4 that the Common Council finds to be true by a preponderance of the evidence and/or police reports are found to be true by a preponderance of the evidence. The police reports and other attached documents relating to objections to the license are a part of this notice and expressly incorporated in this no

Notice for applicants with warrants or unpaid fines:

Proof of warrant satisfaction or payment of fines must be submitted at the hearing on the above date and time. Failure to comply with this requirement may result in a delay of the granting/denial of your application.

Failure to appear at this meeting may result in the denial of your license. Individual applicants must appear only in person or by an attorney. Corporate or Limited Liability applicants must appear only by the agent designated on the application or by an attorney. Partnership applicants must appear by a partner listed on the application or by an attorney. If you wish to do so and at your own expense, you may be accompanied by an attorney of your choosing to represent you at this hearing. You will be given an opportunity to speak on behalf of the application and to respond and challenge any charges or reasons given for the denial. No petitions can be accepted by the committee, unless the people who signed the petition are present at the committee hearing and willing to testify. You may present witnesses under oath and you may also confront and cross-examine opposing witnesses under oath. If you have difficulty with the English language, you should bring an interpreter with you, at your expense, so that you can answer questions and participate in your hearing.

You may examine the application file at this office during regular business hours prior to the hearing date. Inquiries regarding this matter may be directed to the person whose signature appears below.

Limited parking for persons attending meetings during normal business hours is available at reduced rates (5 hour limit) at the Milwaukee Center on the southwest corner of Kilbourn Avenue and Water Street. You must present a copy of the meeting notice to the parking cashier.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of disabled individuals through sign language interpreters or other auxiliary aids. For additional information or to request this service, contact the Council Services Division ADA Coordinator at (414) 286-2998, Fax - (414) 286-3456, TDD - (414) 286-2025.

JIM OWCZARSKI, CITY CLERK

BY:

Jim Cooney

License Division Manager

If you have questions regarding this notice, please contact the License Division at (414) 286-2238.

200 E. Wells Street, Room 105, City Hall, Milwaukee, WI 53202. www.milwaukee.gov/license
Phone: (414) 286-2238 Fax: (414) 286-3057 Email Address: License@milwaukee.gov

Richardson, Tonja

From:

Cooney, Jim

Sent:

Tuesday, January 2, 2024 8:39 AM

To:

Richardson, Tonja

Cc:

Milano, Marissa; Martin, Faviola

Subject:

FW: Mirimar Theatre



Please add.

From: Brostoff, Jonathan < Jonathan. Brostoff@milwaukee.gov>

Sent: Saturday, December 23, 2023 6:42 PM

To:

Cc: Jackson, Benjamin (CC) <Benjamin Jackson 3@mllwaukee.gov>; Ash

Cooney, Jim < Jim. Cooney@milwaukee.gov>

Subject: Re: Mirimar Theatre

My apologies, I thought my office did follow up on the email from

ind I was mistaken.

The person coming to your house sounds like a scary and terrible situation and I'm sorry you two had to go through it,

as someone who grew up in the area I too have fond memories of people coming from the suburbs and all over to enjoy the Miramar and agree that it should be bringing positivity to the community.

I sent an email earlier but not sure if it went through, I'm CCing Jim from licensing and I will pass this along to the owner directly and let you know his response.

In service,

Jonathan Brostoff
Alderperson District 3
City of Milwaukee
200 E. Wells St. Room 205
Milwaukee, WI 53202
(414) 286-3765
Facebook Twitter

On Dec 21, 2023, at 18:40, 1

> wrote:

A THE STREET

REDACTED BY

I am writing to you to advocate for the end of R&B Nights at the Miramar Theatre. This has become a public issue and has been voiced before, but now this is threatening our community's safety and has reached an unprecedented level of attempted felony and an inability to feel safe in our own homes.

This past summer I was a part of the discussions between the owner, a representative of your office (Benjamin) and members of the community and there were a lot of opportunities and positive discussions to find a solution to these event nights where those outside our community come and cause a disruption. In the following two weeks, things seemed to improve, but it seems as though after that initial focus there wasn't much improvement— we still continue to have an increased amount of traffic on our block on those nights and while that shouldn't cause an issue normally, these event-goers sit outside drinking in their cars, blasting music to the point that our windows are rattling, throw their glass bottles on the streets and sidewalks (also causing large cuts on our dog's paw pads and comfortability in even walk them in our own neighborhood). These groups are aggressive and start fights and arguments amongst each other and now have gone as far as to try and attack community members. All of these issues happen on Tuesdays from 11 pm-to 2 am— well past our noise ordinances, our laws and our guiding behaviors in the community. While I realize we live in a "college town" those kids are a lot more receptive when we ask them to quiet down, and there are far fewer fights and broken glass on weekends than on Tuesdays and the following Wednesday mornings.

On 12/6/23 there was an attempted attack on my wife in our own from a woman who attended the R&B Night at Miramar. She went after my wife for trying to call in a noise complaint because the bass from their music was shaking our and because they appeared to have hit the car behind them and there was visible drinking happening. She proceeded to run up onto attempt to n to attack my wife — and then when she couldn't, threw a glass bottle full of liquid that shattered all over h. My wife didn't that night. The following Tuesday, even after requesting additional police presence, we both barely slept because of the terror of retaliation from these people coming back to finish what they had attempted.

We don't feel safe in We have considered and discussed moving. We are frustrated with trying to work with the police, the owner of the venue and even your office to find solutions that don't result in any maintained concrete solutions. We have already gone down those routes and ultimately it has landed us feeling even more unsafe and being attacked when in our

Beyond these instances shared that have happened right here, there are several issues the owner of the Miramar has had at the Miramar and at other locations they own—including deaths. I'm sharing these because they are easily findable via search and there is an obvious history of that has caused drastic effects in our community as well as others. I am pleading for you to have these events shut down. This business needs to rethink its operating practices so that we are not having to find our community members dead.

2021 shooting at site1A
 https://biztimes.com/third-ward-nightclub-owner-surrenders-license/?amp

o https://www.jsonline.com/story/news/2021/10/18/father-man-shot-killed-outside-site-1-a-milwaukee-sues-club-owner/8507841002/

2019 - shooting at Miramar

o https://www.fox6now.com/news/milwaukee-police-3-shot-during-fight-outside-the-miramar-theatre.amp

2018 operating under someone else's liquor license

• https://www.jsonline.com/story/news/local/milwaukee/2018/03/06/miramar-theatre-could-reopen-april-after-venue-operator-gets-new-liquor-license/399703002/

2023: attempted felony Case number 23-340-0119 with Officer Popp on 12-06-23

Growing up, the Miramar Theatre was a staple of my weekends and I traveled from the suburbs to go to shows there. I understand what it's like to be an event-goer and participant in this community well before I was living here. I also understand that each community deserves respect and to not take advantage of that. It is one thing if this was people in our own community, people who purchased and work together and enjoy these events together, but it is clear through the parking issues that affect all the blocks surrounding the venue that this is an issue of people who don't hold the same level of respect for our community it's being invited into and there's a large amount of disrespect happening to the community because of it. Beyond that, the website for this event even promotes leveraging our community because they don't have sufficient parking space for their venue.

It saddens me to hear that you haven't responded to my wife's email sharing the incident I mentioned when there was an attempted attack in our a. It saddens me to feel that these issues are not something you care about. I hope you can read this with a better understanding and more willingness to preserve and improve our community by removing these nights or quite potentially the ownership at the Miramar.



Roman, Carmen

From:

Cooney, Jim :

Senti

Tuesday, September 12, 2023 1:50 PM

Τo,

Roman, Çarmên

Cc:

Martin, Faviola; Milano, Marissa

Subject:

FW: Street garbage



Please add

----Original Mossage----

From: Jackson, Benjamin (CC) <Benjamin.Jackson3@milwaukee.gov>

Sent: Tuesday, September 12, 2023 11:37 AM

To: Cooney, Jim < Jim.Cooney@milwaukee.gov>

Subject: FW: Street garbage

Is there any chance we can put this info on file with Miramar's (2844 N Oakland) application?

-Benjamin

----Original Message----

From: .

Sent: Sunday, September 10, 2023 8:25 AIVI

Cc; Brostoff, Jonathan < Jonathan, Brostoff@milwaukee.gov>

Subject: Street garbage

I've been meaning to contact you and was prompted by the state of the 2800 block this am. Lately I haven't seen signs of the street being cleaned. The Marimar appears to be a major contributor to liquor bottles and other garbage. This morning is particularly alarming. I believe this needs to be resolved thru the bid. Please discuss this issue with the service. If they are cleaning up our block it isn't often enough. It reflects poorly on our businesses and our I just want to be proud of Oakland Ayenue, as do you. neighborhood, Thanks

Sent from my iPad

MILWAUKEE POLICE DEPARTMENT LICENSING

CRIMINAL RECORD/ORDINANCE VIOLATION/INCIDENTS SYNOPSIS

DATE: 05/09/24

LICENSE TYPE: Class B Tavern

No. 365602

Application Date:

New: ☐ RENEWAL: ☒

License Location: The Miramar Theatre **Business Name:** 2844 N Oakland Av

Licensee/Applicant: OHLSSON, Aaron R

Date of Birth: 01/03/1990

Home Address: 1680A N Franklin Pl

City: Milwaukee Sta

Home Phone: 262-408-7533

State: WI Zip Code: 53202

This report is written by Police Officer Monreal, assigned to the License Investigation Unit, Days.

The Milwaukee Police Department's investigation regarding this application revealed the following:

1. On 02/10/2018 officers responded to The Miramar Theatre for a possible tavern violation. The officer spoke with Aaron OHLSSON who stated for the past 7 years he has run the business for William STACE, who holds the license. OHLSSON stated that STACE fell behind in the rent so he took over paying the rent, and eventually took over the lease after STACE was evicted. OHLSSON stated he did not have a B Managers license. The two subjects who stated they were bartenders did not have Operators licenses. OHLSSON was advised he could not serve alcohol without a licensed bartender on scene. The officer spoke with STACE by phone. He stated he fell behind in the rent and was evicted in July 2017. He stated he removed his occupancy but did not remove the other licenses. STACE stated OHLSSON was operating under his license without permission. On 02/11/2018 officers conducted another tavern check at The Miramar. OHLSSON was on scene and stated he was responsible for another event. There was a licensed bartender on scene. STACE and OHLSSON were cited for Collusive agreement and STACE was cited for responsible Person on Premises.

Charge:

Collusive Agreement Prohibited

Finding:

court date 04/06/2018

Sentence:

Date:

Case:

6164266

2. On 02/16/2018 an officer responded to The Miramar Theater, 2844 N. Oakland Av, for a tavern check. This check was based on several phone conversations with Attorney David HALBROOKS, who represents William STACE, the agent of The Miramar. HALBROOKS was advised to turn in the liquor license if he wanted the business closed down. When the officer arrived at 10:00pm he spoke with Aaron OHLSSON, who runs the theater but the license is in STACE's name. At 11:50pm the officers returned to do a count of patrons at the sold out show. The officers were positioned at all points of entry/exit and a count was performed as the patrons exited. The total count was 465 and the DNS capacity is 327, leaving the theatre 138 over capacity. OHLSSON did know his capacity but stated he thought he was allowed to include the capacity of the adjoining tavern (Stage Right). Officers will be requesting a meeting with STACE and HALBROOKS at which time STACE will be issued a citation for over capacity.

3. On 05/18/2018 a subject in the back stage area of the Miramar Theater, 2844 N. Oakland Av, grabbed a fire extinguisher and sprayed his friend. This caused a disturbance and the subject

was cited for Disorderly Conduct.

4. On 02/08/2019 the applicant was charged in Waukesha County with Fish >3 Hooks/Lines (Forfeiture).

Charge:

Fish >3 Hooks/Lines

Finding:

Guilty Forfeiture

Sentence: Date:

02/13/2019

Case:

2019FO000084

- 5. On 06/01/2019 officers were dispatched to a shooting at Miramar Theater, 2844 N. Oakland Av. The officer spoke with the applicant who stated he was having a 17 and over event and had sold 150 tickets. He stated an outside promoter organized the event and provided three unarmed security officers. The officer observed security cameras but the applicant stated they were not operational but he would be installing new ones in the future.
- 6. On 06/03/2019 an officer went to The Miramar Theater for follow up regarding the shooting on 06/01/2019. The officer found the building unlocked but empty. The officer contacted the applicant, who then responded to the scene to secure the building. On 06/05/2019 a meeting was held at the District regarding the shooting. The applicant stated a promoter rented out the space and only expected 40-50 people. He stated 100 people showed up and believes a performer was being targeted. An altercation occurred near the stage and people were escorted outside when shots were fired. The applicant believes pad downs were conducted at the door but was not sure if it occurred. The applicant stated he would not use that promoter anymore, would conduct pad downs at the door, and would purchase an ID scanner and metal detector wand. He also stated new cameras would be installed on 06/07/2019. The Captain requested the applicant have a walk through conducted after the upgrades where completed. On 07/19/2019 an officer went to the business to check on the new cameras but the business was closed. The officer attempted to leave a message for the applicant but his mailbox was full.

- 7. On 07/24/2019 officers conducted follow up at The Miramar Theater to see if they complied with the security plan from the 06/05/2019 meeting. The applicant showed the officer the updated security system with 16 cameras, a portable ID scanner, a metal detection wand and stated two additional cameras would be added outside to monitor the front of the building.
- 8. On 10/31/2019 the applicant was cited in the City of Milwaukee for Noise Nuisance.

Charge:

Noise Nuisance

Finding:

Guilty

Sentence:

Fined \$260.00

Date:

01/30/2020

Case:

19055156

9. On 12/06/20 the applicant was cited in the City of Milwaukee at 231 E. Buffalo Street for Class B Premise Allow Patrons After Hours.

Charge:

Class B Premise Allow Patrons After Hours

Finding:

Guilty

Sentence:

Fined \$378.00

Date:

09/27/2021

Case:

21017966

Item #9 updated with disposition on 05/16/2022

- 10. On 11/12/2021 at 12:04am officers were dispatched to a Subject with Gun at The Miramar Theater, 2844 N. Oakland Av. The officer spoke with security, who stated they had kicked out a patron for climbing on ledges. The subject came back inside and they escorted him out again. He then turned around and had a gun in his hand. The subject racked the slide, pointed the gun at them and stated "Fuck y'all". The subject then fled down the street and got into a car. The officers spoke with the applicant, who stated he was not present during the incident. The applicant did provide officers with video of the incident.
- 11. On 12/01/2021 officers on patrol observed a fight outside the Miramar Theater, 2844 N. Oakland Av. The fight grew to 30-40 people and additional squads had to be called to break up the fight. The officers conducted a license premise check at The Miramar Theater and spoke with the applicant. The applicant stated there were 5 bartenders and 7 security officers. The applicant stated he was charging a \$20 cover and was patting down patrons. The officer asked if they were using an ID scanner and a wand and the applicant replied they were not. The officer observed the business was selling "Hookah" and the applicant confirmed it contained tobacco. The officer also observed there were patrons dancing and that was not listed on the PEP issued to the business. The officer asked where the cover charge was posted and the applicant stated he has never posted a cover charge. The officer issued citations for Cigarette and Tobacco License Required, Tavern Charges to be Posted and Public Entertainment Premise-License Required.

Charge 1: Cigarette and Tobacco License Required

2: Tavern Charges to be Posted

Public Entertainment Premise-License Required

Finding:

pending court Trial on 06/27/2022

Sentence:

Date:

Case 1: 22000608

2: 22000609 3: 22000610

- 12. On 02/18/2022 at 3:00pm a meeting was held at District 1 regarding The Miramar Theater. The applicant was present and stated he has been hosting R&B nights on Tuesdays. He stated the events have been growing in size and is requesting additional patrols. He stated he has capped the capacity at 250 on these nights and people are upset when they turned away. He has had a subject walk to his car and return with a firearm to threaten security. He now has armed security patrolling 4 blocks around the theater in marked squad cars. The applicant requested additional patrols at closing time on Tuesdays.
- 13. On 04/28/2022 officers in District 1 conducted an underage tavern enforcement initiative. The underage Police Aid was able to pay the \$20 cover and gain entrance to the Miramar Theater. The Police Aid went to the bar and ordered an alcoholic beverage but was denied by the bartender when he could not produce and ID.

14. On 06/01/22, Milwaukee Police received a citizen complaint regarding loud noise and music coming from 2844 N. Oakland Av., that occurred on 05/31/22 at approximately 10:00p.m. The citizen stated people yelling and the sound of tow trucks woke them from their sleep and caused a disturbance. The officer spoke to officers that were working during the time of the complaint, who stated the noise wasn't out of the ordinary. The officer contacted the agent who has made numerous efforts including hiring armed security to help with complaints and advised him, they would be filing a report regarding the complaint. The agent stated he provided his contact information to the Neighborhood Association, however, did not receive any complaints from anyone regarding the incident.

15. On 07/12/22 at 10:00p.m., officers conducted a License Premise Check at 2844 N. Oakland Av. No violations were observed and employees were cooperative.

16. On 02/25/23 at 12:30a.m., officers were dispatched to a Property Damage at 2844 N. Oakland Av. Investigation revealed a patron had been causing a disturbance and not following the rules of the establishment, therefore, was asked to leave. Security escorted the patron out, who then began kicking the doors, causing damage. The patron admitted to the damage and was issued a citation for Vandalism. The employees were cooperative and offered to allow officers to view video surveillance of the incident.

17. On 07/26/23 at 12:43p.m., Milwaukee Police were monitoring a Special Event at 2844 N. Oakland., when they observed a large fight in front of the location. While attempting to break up the fights an officer observed a subject with a firearm. The officer ordered the subject to drop the weapon and tazed the subject and placed them into custody. The staff stated the fight began inside and they were attempting to break up the fights along with officers. The staff were cooperative with the investigation.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233 414-933-4444

Case #:232070011

OtherEvent #: 23-LP-3057

Incident

2844 N OAKLAND AV Apt #av Milwaukee, WISCONSIN 53211

Incident Date/Time::

07/26/2023 00:43:00

CAD Number::

232061621

District::

Beat::

120

Reporting Area::

2884

Business Agent (1)

OHLSSON, AARON RYAN

Person Involvement: (Must choose Agent

AGENT from drop down): DOB::

01/03/1990

Sex::

MALE

Race::

WHITE

Phone 1 Number::

(262)-408-7533

Phone 1 Type::

Address::

1680 N FRANKLIN PL

City::

Milwaukee

State::

WISCONSIN

Zip Code::

53202

Licensed Premise Data (1)

THE MIRAMAR THEATRE

Phone 1 Number::

(414)-239-8039

Phone 1 Type::

Phone

Address::

2844 N OAKLAND AV MILWAUKEE

City::

WISCONSIN

State:: Zip Code::

53211

License Type::

Alcohol

Licensee Notification Was Made::

No

Business Was Cited For Violation:: No

Licensee was cooperative: (If not

No No

explain in narrative):

Licensee or Manager was on

premises at time of violation/incident::

Narrative (1)

LICENSED PREMISE REPORT

Gainer, Jeremie V 029193

07/26/2023

This report was written by P.O. Jeremie GAINER, assigned to District One, Late Power Shift, Squad 1430.

Milwaukee Police Department

749 W. State Street Milwaukee, WI 53233 414-933-4444

Case #:232070011

OtherEvent #: 23-LP-3057

On Wednesday, July 26, 2023, at approximately 12:43 am while monitoring a special event at the Miramar Theater, at 2844 N Oakland Ave. Along with partner P.O. Andrew DUDLEY and P.O. Shawn SWITZER GAINER (Squad 1440).

We observed a large group of individuals engaging in a fight. The fight was occurring on the sidewalk and in the street of N Oakland Ave in the 2800 block. P.O. SWITZER, P.O. DUDLEY and I were attempting to break up several fights that were occurring. While on the north side of N Oakland Ave, we observed another fight that was occurring in the middle of N Oakland Ave in front of 2844 N Oakland Ave. We observed a black male subject, wearing a white shirt sleeved shirt, shorts which were orange, yellow and blue, and a pink baseball style hat. This subject would later be identified as Amos M WESLEY Jr (b/m 06-12-92). WESLEY was holding a black firearm in his hand. P.O. SWITZER was behind WESLEY and gave command to WESLEY to drop the firearm. P.O. SWITZER deployed his taser 7 striking WESLEY and he was placed under arrest.

According to Miramar staff, the fight started between multiple females who were inside Miramar. Miramar security staff was attempting to control the fights along with us. Miramar staff worked with officers for the investigation and also identified the suspect WESLEY. We were thanked for our presence by Miramar.

End report.

Officer (2)

Reporting Officer:

Gainer, Jeremie V (029193)

07/26/2023 19:41:00

Section: (Work Location):

14

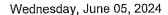
Approving Officer:

Scheuring, Joseph A (018570)

09/21/2023 20:12:56

Section: (Work Location):

76







Notice of Public Hearing

Blank Notice

OHLSSON, Aaron, Agent
The Miramar Theatre at 2844-46 N Oakland Av
Class B Tavern, Public Entertainment Premises and Center for Visual and Performing Arts
License Renewal Applications

Tuesday, June 18, 2024 at 11:05 AM

To whom it may concern:

The above application has been made by the above named applicant(s). This requires approval from the Licenses Committee and the Common Council of the City of Milwaukee. The hearing before the Licenses Committee will take place on 6/18/2024 at 11:05 AM in Room 301-B, Third Floor, City Hall. This is a public hearing. Those wishing to view the proceeding are able to do so via the City Channel – Channel 25 on Spectrum Cable – or on the Internet at http://city.milwaukee.gov/citychannel. Those wishing to provide oral testimony via internet are asked to contact the staff assistant, Yadira Melendez at (414) 286-2775 or stasst5@milwaukee.gov for necessary information. Please make such requests no later than one business day prior to the start of the meeting. You are not required to attend the hearing, but please see the information below if you would like to provide testimony. Once the Licenses Committee makes its recommendation, this recommendation is forwarded to the full Common Council for approval at its next regularly scheduled hearing.

Important details for those wishing to provide information for the Licenses Committee to consider when making its recommendation:

- 1. The license application is scheduled to be heard at the above time. Due to other hearings running longer than scheduled, you may have to wait some time to provide your testimony.
- 2. You must appear in person and testify as to matters that you have personally experienced or seen. (You cannot provide testimony for your neighbor, parent or anyone else; this is considered hearsay and cannot be considered by the committee.)
- 3. No letters or petitions can be accepted by the committee (unless the person who wrote the letter or the persons who signed the petition are present at the committee hearing and willing to testify).
- 4. Persons opposed to the license application are given the opportunity to testify first; supporters may testify after the opponents have finished.
- 5. When you are called to testify, you will be sworn in and asked to give your name, and address. (If your first and/or last names are uncommon please spell them.)

- 6. You may then provide testimony.
- a. Include only information relating to the above license application.
- b. Include only information you have personally witnessed or seen.
- c. Provide concise and relevant information detailing how this business has affected or may affect the peaceful enjoyment of your neighborhood.
- d. If by the time you have the opportunity to testify, the information you wish to share has already been provided to the committee, you may state that you agree with the previous testimony. Redundant or repetitive testimony will not assist the committee in making its recommendation.
- 7. After giving your testimony, the members of the Licenses Committee and the licensee may ask questions regarding the testimony you have given or other factors relating to the license application.
- 8. Business Competition is not a valid basis for denial or non-renewal of a license.

Please Note: If you have submitted an objection to the above application your objection cannot be considered by the committee unless you personally testify at the hearing.

OCCUPANT	MAIL ADDRESS	CITY STATE ZIP
CURRENT OCCUPANT	1708 E GENEVA PL# 1	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1708 E GENEVA PL# 2	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1708 E GENEVA PL# 3	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1708 E GENEVA PL# 4	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1711 E LOCUST ST# 1	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST# 2	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST# 2	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST# 4	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST# 5	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1711 E LOCUST ST# 6	MILWAUKEE, WI 53211-3249
CURRENT OCCUPANT	1714 E GENEVA PL# 1	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1714 E GENEVA PL# 2	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1714 E GENEVA PL# 3	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1714 E GENEVA PL# 4	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1718 E GENEVA PL	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1724 E GENEVA PL	MILWAUKEE, WI 53211-3557
CURRENT OCCUPANT	1800 E NEWBERRY BLVD	MILWAUKEE, WI 53211-3561
CURRENT OCCUPANT	1802 E NEWBERRY BLVD	MILWAUKEE, WI 53211-3561
CURRENT OCCUPANT	1806 E NEWBERRY BLVD	MILWAUKEE, WI 53211-3561
CURRENT OCCUPANT	1808 E NEWBERRY BLVD	MILWAUKEE, WI 53211-3561
CURRENT OCCUPANT	1809 E LOCUST ST	MILWAUKEE, WI 53211-3253
CURRENT OCCUPANT	1812 E NEWBERRY BLVD	MILWAUKEE, WI 53211-3561
CURRENT OCCUPANT	1814 E NEWBERRY BLVD	MILWAUKEE, WI 53211-3561
CURRENT OCCUPANT	1818 E NEWBERRY BLVD	MILWAUKEE, WI 53211-3561
CURRENT OCCUPANT	1820 E NEWBERRY BLVD	MILWAUKEE, WI 53211-3561
CURRENT OCCUPANT	1826 E LOCUST ST	MILWAUKEE, WI 53211-3252
CURRENT OCCUPANT	1828 E NEWBERRY BLVD	MILWAUKEE, WI 53211-3561
CURRENT OCCUPANT	2804 N OAKLAND AVE	MILWAUKEE, WI 53211-3565
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Total Records: 154

Radius 250 feet and Center of the Circle: 2844 N Oakland Av

2024-2025 Plan of Operation for 2844-46 N OAKLAND AV

1. Litter & Security Plans			
How are the grounds kept clean? ✓ Sweep ☐ Pressure Wash ☑ Pick Up Litter ☐ Other:			
How often will grounds be cleaned? ☑ Daily ☐ Weekly ☐ Other:			
Who cleans the grounds? Licensee Building Owner	☑Employees ☐Hired Maintenance ☐Other:		
How are noise issues prevented and/or addressed? ☑Security ☑Mana ☐Other:	nger approaches customer(s) 🔽 Call Police 🗌 Signs Posted		
Are there designated outdoor smoking areas? 🔽 No 🗌 Yes 💮 If Yes, Do	escribe:		
Number of garbage cans: Inside 8 Locations: Exits, Bars, and throughout venue			
Outside 2 Locations: Alley	behind venue		
Is a crowd control barrier used? 🔽 No 🗌 Yes 💮 If Yes, Describe:			
Number of restrooms: 4 Name of	solid waste contractor: Advanced Disposal		
Are there parking spaces on the premises? 🔽 No 🗌 Yes 🛮 If Yes, list no	umber of spaces: and describe security plans:		
Are there designated loading areas? No V Yes If Yes, describe security plans:			
	Security staff monitors		
Do you have security personnel on the premise? No V Yes If Yes, how many? Up to 6 AND What are their responsibilities? ID Checks at entrance, pat downs at entrance, crowd control and monitoring for underage drinking			
What security equipment do they use? ID scanner and securit			
List their licensing, certification or training credentials: In-house training			
Are there security cameras? No 🗹 Yes If Yes, list all locations: All exits and entrances, box office area, bars and around venue			
Are searches and/or identification checks conducted upon entry? No V Yes If Yes, describe:			
IDs are checked and patrons are patted down/wanded upon entrance. Each patron is given a wrsitband that signifies if they are over the age of 21 or under the age of 21. Wristbands must be worn.			
2. Percentage of Sales (must total 100%)			
Alcohol 90 % Food Sales%	Entertainment 10 % Other%		
3. Businesses On The Premises (choose all that apply):			
Restaurant Cafe/Coffee Shop Cocktail Lounge Convenie	ence Store Night Club Liquor Store Tavern Sports Facility		
	Fraternal/Veterans' Club		
4. Hours of Operation and Age Restriction			
Are there any changes to the current hours of operation or age restriction? 🗹 No 🗌 Yes If Yes, Describe:			
Please Note: If you will be open earlier or later than the hours listed on your current license for even one event or holiday (for example, St. Patrick's Day, Brewers Opening Day, etc.) during the license period, this must be reported and printed on your license. Your hours of operation and age restriction are listed on your current license.			
5. Floor Plan and Capacity			
Are you requesting any changes to your capacity or floor plan*? ☑No ☐Yes submit a new floor plan with this renewal application. A sample plan can be foun Information.	If yes, describe: and d online at www.milwaukee.gov/licenses under License Forms and Related		
Alcohol/Food Establishments: A "Permanent Extension of Premises Application"	is required if you are adding any square footage to the licensed premises.		
6. Sidewalk Dining: Fee:			
Are there any changes to the sidewalk dining site plan? V No Ves If Yes, submit an updated site plan with this application.			
7. Food License: Fee:	8. Weights and Measures: Fee:		
Your current food license includes the following food operations: Are there any changes to your food operations as listed above? No Yes, if Yes, explain	Number/Type of Devices: Are there any changes to the number or types of devices? ☑No ☐Yes If yes, contact our office for further instructions.		

1. CURRENT APPROVED ENTERTAINI	MENT for The Miramar Thea	atre 2844-46 N OAKLAI	ND AV
The following types of entertainment have be	en approved for your current P	ublic Entertainment Premises lic	ense:
Battle of the Bands, Comedy Acts, Disc Jocke	y, Magic Shows, Poetry Readin	igs, Dancing by Performer(s), W	restling, Instrumental Musicians,
Bands, 120 Concerts, 15 Theatrical Performa	nces		
2. ADDING ENTERTAINMENT			
If applicable, check any entertainment you wi ENTERTAINMENT IS LISTED ABOVE. ALSO SU THE NEW ENTERTAINMENT DOES NOT CHAN	BMIT AN UPDATED FLOOR PLA	IN AND PLAN OF OPERATION O	DDING. YOUR CURRENT APPROVED R CONFIRMATION STATEMENT IF
Instrumental Musicians	Bands	☐ Battle of the Bands	Comedy Acts
☐ Disc Jockey	Magic Shows	Poetry Readings	☐ Dancing by Performers
Jukebox	☐ Wrestling	Patron Contests	Patrons Dancing
Adult Entertainment/	☐ Karaoke	Bowling Alley	Pool Tables
Strippers/Erotic Dance		How many?	How many?
☐ Motion Pictures (movies by admission)	Amusement Machines	☐ Concerts	Theatrical Performances
How many screens?	How many?	Approx. # per year?	Approx. # per year?
Other:			
No entertainment changes can take place un	til approved by Common Counc	cil and a new license has been iss	sued and posted on the premises.
3. REMOVING ENTERTAINMENT			
If applicable, list any entertainment you wish	to remove:		
4. PROMOTERS/SOUND AMPLIFICA	TION		
Will promoters ever be used for any of the en	ntertainment? No 🔽 Yes	If Yes, Describe: Street Tea	am
At any time will sound amplification be used	? □ No ☑ Yes If Yes, Descri		
At any time wing sound arribinited for so assa		Professional JBI Sy	stem
5. SIGNATURE			
I understand that after the license has been the Common Council.	issued, a change to the plan of	operation will require a written	request to change and approval from
I agree to inform the City Clerk within 10 day	s of any substantial changes in	the information supplied in this	application.
I understand that I shall not willfully refuse to the general public because of race, color, secondentation, gender identity or expression, for dressed in uniform or not; and shall not seek selection of personnel for training or promote	c, religion, national origin or and amilial status or the fact that a part of a status or the fact that a part of a condition on the basis of such information on the basis of such information.	cestry, age, handicap, lawful sou person is now or has been a mer on of employment, or penalize ar nation.	rce of income, marital status, sexual nber of the military service, whether ny employee or discriminate in the
I have knowledge of the City Ordinances cursuspension, non-renewal or revocation, if I v	rently regulating public enterta riolate any rule, law or regulatio	inment, and understand that the on of the city of Milwaukee and S	e license may be subject to state of Wisconsin.
	Saron Obligate Beauty 22, 2024 13-44 FERT	-	
	Signature of Sol	e Proprietor, a Partner, or if a Co	rporation or LLC, the Agent must sign

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2024-2025 Center for Visual and Performing Arts Plan of Operation for 2844-46 N OAKLAND AV

	y Plans						
How are the grounds kept	clean? 🛮 Sweep 🗀	Pressure Wash	Pick Up	Litter 🔲 Other:			
How often will grounds be	How often will grounds be cleaned?						
Who cleans the grounds?				rees Hired Maintenar			
How are noise issues prev Other:	rented and/or addressed?	Security Man	ager approa	nches customer(s) 🔽 Call	Police Signs Posted		
Are there designated out	door smoking areas? 🔽 No						
Number of garbage cans:	Inside 8	Locations: Exits	s, Bars and t	hroughout the venue			
	Outside 2	Locations: Alley	/ behind ven	U O			
Is a crowd control barrier	used? No Yes If Y	es, Describe:			The state of the s		
Number of restrooms: 4	white rest						
	ractor: Advanced Dispos		,				
Are there parking spaces	on the premises? 🔽 No 🗌	Yes If Yes, list n	number of sp	paces: and desc	cribe security plans:		
Are there designated load	ding areas? 🔲 No 📈 Yes 🛚	f Yes, describe secu		Security staff monit	ors		
Do you have security per	sonnel on the premise?	No 🔽 Yes If Yes, h	now many?	Up to 6			
Do you have security personnel on the premise? No V Yes If Yes, how many? Up to 6 AND What are their responsibilities? ID Checks at entrance, pat downs at entrance, crowd control and monitoring for underage drinking							
What security equipment do they use? ID scanner and security wand							
List their licensing, certification or training credentials: In-house training Are there security cameras? No Yes If Yes, list all locations: All exits and entrances, box office area, bars and around venue							
					area, pars and around venue		
Are searches and/or identification checks conducted upon entry? No Yes If Yes, describe: 1Ds are checked and patrons are patied down/wanded upon entrance. Each patron is given a wrsitband that signifies if they are over the age of 21 or under the age of 21. Wristbands must be worn.							
2. Percentage of	Sales (must total 10	00%)		2. Percentage of Sales (must total 100%)			
Alcohol 90 %	Food Sales	%	Entertain	ment <u>10</u> %	Other%		
	Food Sales The Premises (choo			ment <u>10</u> %	Other%		
			pply):	ment 10 %	Other%		
3. Businesses On	The Premises (cho	ose all that a	pply):				
3. Businesses On	The Premises (choo	ose all that a	pply): ge [☐ Convenience Store	Other:		
3. Businesses On Restaurant Night Club Liquor Store	The Premises (choo	ose all that a Cocktail Loun Banquet Hall Supermarket	pply): ge [☐ Convenience Store ☐ Sports Facility	Other:		
3. Businesses On Restaurant Night Club Liquor Store 4. Hours of Oper	The Premises (choo	ose all that a Cocktail Loun Banquet Hall Supermarket	pply): ge [☐ Convenience Store ☐ Sports Facility ☐ Private/Fraternal/Vet	Other:		
3. Businesses On Restaurant Night Club Liquor Store 4. Hours of Oper Are there any changes to Please Note: If you will Patrick's Day, Brewers O	The Premises (choo Cafe/Coffee Shop Tavern Hotel ation and Age Resta	Cocktail Loun Cocktail Loun Banquet Hall Supermarket riction tion or age restriction the hours listed of	pply): ge [ion? No on your curr is must be i	Convenience Store Sports Facility Private/Fraternal/Vet	Other: erans' Club : event or holiday (for example, St.		
3. Businesses On Restaurant Night Club Liquor Store 4. Hours of Oper Are there any changes to Please Note: If you will Patrick's Day, Brewers C	The Premises (choo Cafe/Coffee Shop Tavern Hotel ation and Age Restr othe current hours of operate be open earlier or later than Opening Day, etc.) during the and age restriction are listed	Cocktail Loun Cocktail Loun Banquet Hall Supermarket riction tion or age restriction the hours listed of	pply): ge [ion? No on your curr is must be i	Convenience Store Sports Facility Private/Fraternal/Vet Yes If Yes, Describe rent license for even one reported and printed on	Other: erans' Club : event or holiday (for example, St.		
3. Businesses On Restaurant Night Club Liquor Store 4. Hours of Oper Are there any changes to Please Note: If you will Patrick's Day, Brewers O Your hours of operation 5. Floor Plan and Are you requesting any of	The Premises (chools after that Dening Day, etc.) during the and age restriction are listed thanges to your capacity or formal control of the current hours of operations.	Cocktail Loun Cocktail Loun Banquet Hall Supermarket riction tion or age restriction the hours listed of elicense period, the don your current listed on your cu	pply): ge [ion? No on your curr is must be i cense.	Convenience Store Sports Facility Private/Fraternal/Vet Yes If Yes, Describe rent license for even one reported and printed on	Other: erans' Club : event or holiday {for example, St. your license.		
3. Businesses On Restaurant Night Club Liquor Store 4. Hours of Oper Are there any changes to Please Note: If you will Patrick's Day, Brewers O Your hours of operation 5. Floor Plan and Are you requesting any of	The Premises (chooled Cafe/Coffee Shop Tavern Hotel ation and Age Restropher or later than Dening Day, etc.) during the and age restriction are listed Capacity Changes to your capacity or full the floor plan, a new floor p	Cocktail Loun Cocktail Loun Banquet Hall Supermarket riction tion or age restriction the hours listed of elicense period, the don your current listing on your current listing on your current listing on your current listing lan must be submit	pply): ge [ion? No on your curr is must be r cense. Yes I	Convenience Store Sports Facility Private/Fraternal/Vet Yes If Yes, Describe rent license for even one reported and printed on If Yes, Describe:	Other: erans' Club event or holiday (for example, St. your license.		
3. Businesses On Restaurant Night Club Liquor Store 4. Hours of Oper Are there any changes to Please Note: If you will Patrick's Day, Brewers O Your hours of operation 5. Floor Plan and Are you requesting any of *If there are changes to www.milwaukee.gov/lice games, etc. within your of	The Premises (chools are considered to the current hours of operation and age restriction are listed to the floor plan, a new floor plans and surrent licensed premises. If	Cocktail Loun Cocktail Loun Banquet Hall Supermarket riction tion or age restriction the hours listed of elicense period, the don your current life on your current life or plan*? No lan must be submitted and Related Inform four changes included.	pply): ge ion? No on your curr is must be a icense. Yes tted with thi nation. Chan ude adding a	Convenience Store Sports Facility Private/Fraternal/Vet Yes If Yes, Describe rent license for even one reported and printed on If Yes, Describe: is renewal application. A ages in floor plan include of	Other: erans' Club event or holiday (for example, St. your license. sample plan can be found online at changing the location of tables, quare footage to your premises, or		
Restaurant Restaurant Night Club Liquor Store 4. Hours of Oper Are there any changes to Please Note: If you will Patrick's Day, Brewers C Your hours of operation 5. Floor Plan and Are you requesting any of *If there are changes to www.milwaukee.gov/lice games, etc. within your of any renovations to the b	The Premises (choo Cafe/Coffee Shop Tavern Hotel Tation and Age Restron the current hours of operate of the current hours of operate of the current hours of operate opening Day, etc.) during the and age restriction are listed than the company of the floor plan, a new floor planses under License Forms a current licensed premises. If uilding will be done, a "Permises opening	Cocktail Loun Cocktail Loun Banquet Hall Supermarket riction tion or age restriction the hours listed of elicense period, the don your current liefloor plan*? No lan must be submit and Related Inform f your changes inclinament Extension o	pply): ge ion? No on your curr is must be a icense. Yes tted with thi nation. Chan ude adding a	Convenience Store Sports Facility Private/Fraternal/Vet Yes If Yes, Describe rent license for even one reported and printed on If Yes, Describe: is renewal application. A ages in floor plan include of	Other: erans' Club event or holiday (for example, St. your license. sample plan can be found online at changing the location of tables, quare footage to your premises, or		
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CENTER FOR THE VISUAL & PERFORMING ARTS LICENSE RENEWAL SUPPLEMENTAL PLAN OF OPERATION

CTR PA 305003

Office of the City Clerk License Division 200 E. Wells St. Room 105, Milwaukee, WI 53202 (414) 286-2238 e-mail address: license@milwaukee.gov www.milwaukee.gov/license

What's New? License fees are now based on the capacity of your establishment. See chart at the bottom of page.

Legal Entity Name: ARO Management LLC
Premise Address: 2844-46 N OAKLAND AV Milwaukee WI 53211
What are your plans to ensure underage patrons are not served alcoholic beverages?
Security will ID every patron as they enter the venue, as well as performing pat downs and wanding. Then the guests are given wristbands to indicate if they are over 21 years old or under 21 years old.
What are your plans to ensure underage patrons do not drink alcoholic beverages while on your premises?
Security will remain present throughout the venue and bar area. They will patrol the entirety of the venue and bar area consistently to ensure no one under the age of 21 has alcoholic bevereages. Any violators will be removed from the premises and will not be allowed to re-enter.
How do you plan to ensure that underage patrons are not on your premises after Milwaukee curfew?
Shows that are welcome to all-ages will end prior to curfew.
What are your plans for security at the premises?
There will be up to 6 security personnel per show or event. They will perform physical pat downs as well as using a security wand to check for weapons, ID checks, and scan IDs as patrons enter the venue. Security will be placed around the stage area, the bar area, at all exits and entrances, as well as patroling the crowd within the venue.
SIGNATURE
I confirm that all information is true and correct. I understand I am required by law to inform the City Clerk of changes to the information within ten days.
Aaron Ohlsson Aaron Ohlsson (Apr 22, 2024 13:44 CDT)

Signature

Capacity	Fee
25 or fewer persons or a premises without a specified capacity	\$150
26-79 persons:	\$250
80-99 persons:	\$375
100-149 persons:	\$500
150-179 persons	\$700
180-299 persons:	\$1,000
300-499 persons:	\$1,500
500 or more persons:	\$2,000

Print Name and Title of Individual, Partner, Member,

Officer, or Agent of Corporation/LLC.