



## Equity Impact Statement

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Resolution approving Amendment No. 2 to the Project Plan for Tax Incremental District No. 84, West McKinley and Juneau, and authorizing additional expenditures, and approving a development agreement in the 4th Aldermanic District. This resolution will allow the City to enter into an agreement with the Downtown Milwaukee Riverwalk Business Improvement District No. 15 to facilitate the design and construction of public improvements in the West Highland Avenue right of way with the construction of a public plaza and Riverwalk access connection.

2. Identify the anticipated equity impacts, if any, of this proposal.

The infrastructure project will greatly improve a public access connection to the Milwaukee River and the Milwaukee Riverwalk System. It will improve the overall safety of this heavily traveled corridor for the pedestrian with improved lighting and activation of what is currently an underutilized dead end street. The shores of the Milwaukee River are not reserved for those who can afford to live or work on them, but are free and open to all through projects such as this.

3. Identify which minority groups, if any, may be negatively or positively impacted by the proposal.

All minority groups, of all levels of ability, will be positively impacted through the created opportunity to enjoy the benefits of improved pedestrian safety and a much improved pedestrian experience at this plaza where several Districts connect, the Third Street Entertainment District, Water Street and the Deer District.





4. Describe any engagement efforts with minority communities potentially impacted by the proposal.

The approval of the financing for this project includes public hearings at the Joint Review Board, Redevelopment Authority of the City of Milwaukee and the Zoning Neighborhood and Development Committee of the Common Council.

5. Describe how any anticipated equity impacts of the proposal will be documented or evaluated.

The City does not have a means to measure the impacts but it can be seen that overtime the improvements are beneficial in cultivating a thriving community through improved pedestrian connections and public gathering spaces.

6. Describe strategies that will be used, if any, to mitigate any anticipated equity impacts.

No specific negative equity impacts were identified by this analysis.

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Date: 1/2/2025

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