

File # 10040

**Cooperative Ventures Undertaken by the City of Milwaukee and the
Milwaukee Area Workforce Investment Board
March 2010 – September 2010**

M.O.R.E Ordinance and other recruitment effort:

1. No activity under M.O.R.E. ordinance to date
2. MAIWB collaborated with city to assist several employers recruit for workers.
Examples:
 - Talgo. All job seekers going to the older Tower site were referred to MAWIB. MAWIB collected resumes from more than 400 job seekers interested in applying for Talgo jobs and those persons also entered their profiles into the Quiet Agent system. Referrals were also made from our existing data base of dislocated workers and job seekers. We also held a recruitment fair at MAWIB to help fill Talgo's initial job openings.
 - Air Train---Partnered with them on a job fair at Midwest express, assisting them with screening on an ongoing basis, and provide a central location for their to conduct interviews. Several previous airline workers were referred from our dislocated worker program and hired.
 - Partnered with WRTP to fund training for RPP certified construction workers to obtain additional HVAC and sheet metal training. These workers are being trained for current and future job openings with contractors working on the Century City project.

Partnerships:

Urban Forestry!

The first group of 20 will complete training in November. Ongoing communication with over 35 potential employers will assure job opportunities for the graduates. In fact, two people have been hired before completing the training. Persons who were hired will still be able to take advantage of some additional training that will be funded by a new grant—Pathways Out of Poverty.

Recap of Program:

- A partnership with the City of Milwaukee Department of Public Works (DPW) and Community Development Block Grant Office (CBDG) and MAWIB to increase diversity in the Urban Forestry occupational areas. The Urban Forestry program recruited 20 low income Milwaukee residents in a paid training program. Two groups of 20 trainees will participate in a 9 month training program (additional paid training is funded by pathways out of poverty and will focus on training needed to work in the electric power/utility jobs). A second class will start in March, 2011.

Milwaukee Adult Build (MB)

Milwaukee Adult Build is a new partnership that is providing transitional jobs in the construction area. . The partnership with DWD, CBDG and the Housing Authority and two community based organizations Northcott Neighborhood House (NNH) and the Milwaukee Christian Center (MCC) will provide transitional jobs and training in construction and can lead to pre apprenticeships and other placements. This target population includes African American males which have the highest unemployment in the city at an unemployment rate of approximately 50%.

Participants will train on real construction projects and will receive additional training including GED and MATC course.

MB is a \$1 million project funded by CBDG AARA funds and state GPR.

Growing Milwaukee!

The *Growing Milwaukee!* initiative has recruited (10) in-school and fifteen (15) out-of-school youth to participate in a twelve-month "Food Systems Specialist" Internship program that provides effective job training in the community-based food systems development), facility development (constructing, maintaining, and implementing urban sustainable food systems), and retail (as it relates to marketing and distributing locally produced food). The overall goal is to interest these youth in a career in urban agriculture. All youth will participate in a paid work experience and gain academic and occupational skills to prepare them to enter the green workforce and/or higher education upon completion of the twelve-month program.

This program is funded by a \$381,000 federal appropriation to the City of Milwaukee.

The program partnership includes MAWIB, Growing Power and CBDG.

Youth Partnerships:

Earn and Learn—Summer Youth Employment:

MAWIB received 4542 applications for Earn and Learn during the application period

A total of 1507 youth (ages 14 to 21) received subsidized employment from June 16 to August 13.

Youth were placed at approximately 100 worksites--- community agencies, private sector employers, County Parks, MPS, and other worksites.

- Private Sector Coordination for Earn and Learn
William Malone continues to provide leadership in the private sector coordination for the Earn and Learn Program. William has recently been appointed to the MAWIB Youth Council as a representative from the Earn and Learn Private Sector Coordination subcommittee.

Other Recent Collaborations:

1. MAWIB is a partner in the recently awarded the Broadband Stimulus Grant led by the City's Information and Technology Management Division. Funding from this grant will expand the number of library locations that will have a KIOSK and possibly city hall. The KIOSK has obtained national recognition for its collaboration with the city's libraries.

Recap of KIOSK Project:

- In May 2009, MAWIB installed five (5) kiosks at the following locations; Goodwill Industries Workforce Connection Center, the Milwaukee Public Library Center St. location, the City of Milwaukee Housing Authority-Silver Spring Neighborhood Center and the Milwaukee County Dept. of Human Services-Cogg's Building.
 - Kiosks are easy to use systems with a technological connect that will allow even individuals with little or no computer experience to gain access to services, jobs, career information and educational and training assistance.
 - The KIOSK function with minimal or no staff involvement. Users can easily navigate through each service link but additional assistance is available, if needed. Content includes information on, and resources for the following:
 - Employment
 - Economic Support
 - Housing
 - Education
 - Healthcare
 - Disability
 - Veterans
 - Libraries
2. Each year MAWIB holds an end of the summer Resource Fair for Earn and Lean Youth. DPW and the Police department have been excellent partners assisting us with parking and security when we have more up to 2000 people attending the all day Resource Fair.
 3. MAWIB has launched a new website that has links to the City's website.
 4. MAWIB will collaborate with the new Job Corp. The new director has also been appointed to the MAWIB board of directors.