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FOR INFORMATION CALL

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January 31, 2006

Ald. Michael S. D'Amato  
Common Council President Willie L. Hines, Jr.  
(414) 286-2221

## Manpower Clears Critical Hurdle In Proposed Move To City Of Milwaukee *Common Council to Vote Next Week on \$80 Million Manpower Inc. Project*

Today the Milwaukee Common Council's Zoning, Neighborhoods & Development Committee voted 5-0 to approve the financing package that may ultimately lead Manpower Inc. to move its corporate headquarters to downtown Milwaukee.

At City Hall during a nearly five-hour hearing, the committee today heard from an array of speakers from the business and labor sectors as well as a diverse mix of neighborhood leaders urging support for the \$80 million Manpower project, which would create a downtown riverfront headquarters that could ultimately employ 1,200 people.

Ald. Michael S. D'Amato, whose 3<sup>rd</sup> Aldermanic District includes the parcel that would become home to Manpower, said the unanimous endorsement of the project by the ZND committee today was more than just a warm embrace. "It was clearly evident through today's testimony that the Manpower project has overwhelming support from residents, workers and businesses in the City," said Ald. D'Amato, who serves as chair of the ZND committee. "After completing our necessary analysis the committee came to the obvious conclusion that this is a great deal for the long-term health of our city."

An economic analysis provided the Metropolitan Milwaukee Association of Commerce (MMAC) indicates that the Manpower project will add nearly \$50 million to the downtown economy during the life of the tax incremental financing (TIF) district.

**-More-**

## **Manpower Project Approved At Committee/ADD ONE**

“This is a tremendous step in the right direction for both the Common Council and the City of Milwaukee as a whole,” said Common Council President Willie L. Hines, Jr. “I’m confident that when the other members of the Council analyze the specifics of this proposal, they too will come to the conclusion that Manpower must be part of the renaissance of our City.”

The full council will take up the Manpower proposal at its February 7, 2006, regular meeting at 9 a.m. in the third floor Council Chamber at City Hall, 200 E. Wells St.

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