

**JOE DAVIS, SR.**  
Alderman, 2nd District



**CHAIR**

- Community and Economic Development Committee
- National League of Cities' International Council
- Sister Cities Committee

**MEMBER**

- National League of Cities' Board of Directors
- Judiciary & Legislation Committee
- Public Safety Committee
- Steering and Rules Committee
- Milwaukee Economic Development Corporation

**HONORARY CONSUL**

- Republic of South Africa - State of Wisconsin

**Meeting with Consul General of Indonesia  
Andriana Supandy  
January 15, 2013  
Common Council Chambers Anteroom**

**Meeting convened at 2:00 p.m.**

**2:00 p.m. Welcome**

Indonesian dignitaries arrived and were greeted by City of Milwaukee Common Councilpersons, staff, and guests in attendance.

Ald. Joe Davis, Sr. and President Willie Hines, Jr., City of Milwaukee Common Council, gave opening remarks. President Hines thanked the Indonesian dignitaries of their visit and said that the visit is an opportunity for information and service exchanges between the City of Milwaukee and Indonesia. Ald. Michael Murphy and Ald. Nik Kovac, City of Milwaukee Common Council, were introduced.

**2:05 p.m. Presentation of Global Appreciation**

President Hines presented a resolution from the City of Milwaukee Common Council to the Consul General (Indonesian Consulate General) in honor of the dignitaries' presence, and Ald. Davis presented a framed photograph to the Consul General.

**2:15 p.m. Acknowledgment of Guests**

Carrie Portman  
Bob Kraft, First Pathway Partners, LLC Chairman  
Dan Wycklendt, First Pathway Partners, LLC Chief Operating Officer  
Tracy Luber, Milwaukee Economic Corporation Vice President  
Paul Vornholt, Port of Milwaukee  
Linda Jones, Milwaukee Courier  
Kate Labar, International Institute of Wisconsin - Milwaukee  
Sheldyn M. Himle, Municipal Court Chief Court Administrator  
Chris Lee, City of Milwaukee City Clerk's Office  
Eric Gass, City of Milwaukee Health Department Research and Policy Director  
Sherman Morton, Legislative Assistant to Ald. Joe Davis, Sr.



Ted Medhin, City of Milwaukee City Clerk's Office  
Tina Klose, City of Milwaukee City Clerk's Office  
Leslie Silletti, City of Milwaukee Mayor's Office  
Charles Vang, Hmong Wisconsin Chamber of Commerce Chief  
Executive Officer  
Doug Savage, University of Wisconsin – Milwaukee Dean of  
International Affairs

### **2:20 p.m. Introduction of Indonesian Delegation**

The Indonesian delegation was introduced. Present were:

Andriana Supandy, Consul General (Indonesian Consulate General)  
Alberd Pardede, Consul for Economic Affairs (Indonesian Consulate  
General)  
Raza Pahlevi, Manager of Indonesia Trade Promotion Center (ITPC)  
Jopkie Kurniawan, Vice Consul of Economic Affairs (Indonesian  
Consulate General)  
Hafiz Prasetya, Staff of Economic Affairs (Indonesian Consulate  
General)

### **2:30 p.m. Official Remarks**

Consul General (CG) Supandy thanked City officials, staff, and guests for a warm welcome and hospitality. CG Supandy gave remarks. Milwaukee is a neighbor of Chicago, where he is stationed. Today's visit is his first visit to Milwaukee and only one of many stops in the City. The purpose for today's visit is to know Milwaukee better and facilitate possibilities for economic growth for Indonesia and Milwaukee.

### **2:50 p.m. Presentation of Economic Opportunities**

Ms. Luber gave a brief description of the Milwaukee Economic Development Corporation (MEDC). MEDC works closely with the City of Milwaukee in the private sector and is a compliment to private bank financing. MEDC has a 55 million dollar portfolio and has been around for forty one years. MEDC provides low cost loans to fill the gap for businesses that cannot get enough bank financing. In the last five years, MEDC has funded 90 million dollars in new loans, leveraged about 300 million dollar private investments with 60 percent of those loans going towards minority or female owned businesses in highly distressed areas in the City of Milwaukee. Goals of MEDC are to fill in the gap, assist in projects with jobs, and aide in job retention. Ald. Davis, Hines, Murphy, and Kovac are on the executive board. MEDC is open to provide assistance and be a partner.

Mr. Kraft gave a brief description of FirstPath Partners, LLC (FPP). FPP works with MEDC and the City of Milwaukee to invest money in the southeast region of Wisconsin in a program called "EB5." FPP was founded five years ago and raised about 150 million dollars. This year,

200 million dollars from around the world are raised for projects for job creation in a specific economic development area. The program operates nationwide and is focused on southeastern Wisconsin. FPP can work with Indonesian companies that come into the region.

### **3:05 p.m. Presentation of City of Milwaukee's Sister Cities International Program**

Ald. Davis said that he serves as an honorary consul to the Republic of South African and is the chair of the Sister Cities Committee in Milwaukee. He added that he is hopeful the Indonesian delegates will be given a good first impression regarding Milwaukee's friendliness and resources that it has to offer publicly and privately.

Ald. Davis proceeded to give an overview regarding opportunities and cultural ties in the City of Milwaukee. Milwaukee welcomes international investment. FirstPath Partners has attracted over 200 million dollars into the region in areas such as manufacturing, industrial, and hospitality. Milwaukee is home to the beautiful Quadracci Pavilion, Milwaukee Harley Davidson Museum, and Potawatomi Bingo and Casino. The Midwest attracts research dollars due to great institutions such as those in Milwaukee like the University of Wisconsin – Milwaukee, Marquette University, Milwaukee School of Engineering, and Milwaukee Area Technical College. Milwaukee's location makes travel easy to other cities in neighboring states within a day. The driving distance between Chicago to Milwaukee is 90 miles, and there is a commuter train between these cities. General Mitchell International Airport in Milwaukee is a convenient and user friendly airport that international guests can use to make multiple stops with direct flights into Canada and Mexico and take flights to other major cities nationwide. The airport is less congested than other airports such as those in Chicago. Downtown Milwaukee has the 190,000 square foot Delta Airline Convention Center with exhibit and meeting spaces that delegates can use for conferences. The US Cellular Arena, Milwaukee Theater, first class hotels, and many restaurants and Ethnic dining options are also located in downtown Milwaukee. In all, Milwaukee has attractions, is user friendly, and has affordable accommodations compared to Chicago.

Ald. Davis further gave an overview of the Sister Cities Committee and relationships with the City of Milwaukee. Milwaukee has five relationships: Galway, Ireland; Carora, Venezuela; Morogoro, Tanzania; uMhlathuze, South Africa, and Ningbo, China. For a formal sister city relationship the process first begins when a local non-governmental organization (NGO) submits a letter of interest. A meeting is scheduled by the committee where the NGO makes a presentation on the intent, cultural, and economic goals of the relationship. The committee may approve and extend a formal application to the NGO. The NGO would have 90 days to file an application. Once an application is received, the committee would schedule for a final presentation to be made by the NGO. If the committee approves the application, an official signing ceremony will be scheduled. A successful relationship is for five years.

Only NGOs from both cities are involved in a relationship because the NGOs should not be engaged in political activities.

### **3:20 p.m. Roundtable Discussion, Theme: “Common Interest – Common Goals”**

Mr. Pardede gave an overview on the volume of trade between Indonesia and Midwest states in the United States. The Indonesian Consulate is headquartered in Chicago, Illinois and incorporates 13 Midwestern states. In 2011, the total trade value between all Midwestern states and Indonesia was 4.1 billion U.S. dollars. Illinois was number one in trade value followed by Ohio, Kentucky, and Wisconsin. There was a big gap between the export trade value to Wisconsin (381 million dollars) and import trade value from Wisconsin (74 million dollars). In 2012 for the first three quarters, the total trade value between Indonesia and Wisconsin was 430 million dollars and will likely eclipse 2011 trade values once fourth quarter values are known. Wisconsin moved from being fourth in 2011 to being third in 2012 in total trade value with Indonesia compared to other Midwestern states. There is a desire to identify opportunities for further export from Wisconsin to lessen the gap in the export and import trade value between Wisconsin and Indonesia. Also, both parties should go beyond traditional trade to expand to other avenues.

Mr. Pardede said that from 2008 to 2011, top export commodities from Indonesia to Wisconsin included apparel articles, accessories, wood, footwear, and furniture. Top import commodities to Indonesia from Wisconsin from 2008 to 2011 were mostly technological and included nuclear equipment, electric equipment and machinery, seed, fruit, plant, medical equipment, and food industries. Indonesia has very good resources for minerals and energy sectors. It is ranked number one in mineral wealth. Indonesia has a demand for hospital and health care growth, which Wisconsin can expand on its medical equipment that it has to offer. Indonesia lacks food processing sectors for its abundant natural resources such as coffee, cocoa beans, palm oil, and vanilla. Food processing trade can be a fast potential for business for Wisconsin.

Mr. Pardede said that Indonesia hosts a big annual international trade expo in October. A variety of businesses from mining, agriculture, to tourism sectors participate with about 6500 buyers and 2000 exhibitors. The expo can be a good opportunity for Wisconsin to be an investor and marketer. The president of the Republic of Indonesia opens the event, which also has high delegations from the world who attends the expo. During the 2012 expo, 38 exhibitors from other countries came to the expo to sell in the Pacific region. There was a company from Illinois that had a booth regarding railroad technologies and products.

Mr. Pardede proceeded to give an overview on the economy of Indonesia. The country has six big islands with a lot of potential and resources. From 2007 to 2012, the gross domestic product (GDP) of the

country was stable at about 6.3 to 6.5 percent. For 2013, the projected GDP is 6.7 percent. Compared to other Asian countries, China leads all GDP while Japan's GDP is at a negative. Currently, Indonesia's GDP is about 855 billion U.S. dollars, and the economy is progressing. Indonesia is one of the biggest emerging economies. According to a BBC World Service survey, Indonesia is one of the best places for entrepreneurs to start a business. Based on the 2010 Census, Indonesia has 238 million people. The population has increased to 242 million people in 2012, and the middle class population is projected to increase to 170 million people by 2015. Indonesia is ranked 9<sup>th</sup> as a major destination for foreign direct investment (FDI). The cost of living is similar but costs more than Thailand.

Mr. Pardede said that Indonesia has a master plan for the acceleration and expansion of the country's economic development and that there are six economic corridors that possess investment opportunities. The six economic corridors are Java, Sumatera, Kalimantan, Bali-Nusa Tenggara, Sulawesi, and Kep Maluku-Papua. The Java corridor has food and beverage, transportation, and power plant possibilities. The Sumatera corridor has coal, power plant, iron and steel, airport, and railroad possibilities. The Kalimantan corridor has mining, energy, natural resources, and port possibilities. The Sulawesi corridor has agriculture, plantation, fishery, and nickel mining possibilities. The Bali-Nusa Tenggara corridor has tourism, food, and agriculture possibilities. The Kep Maluka-Papua corridor has food, fishery, energy, and mining possibilities.

### **3:50 p.m. Way Forward**

Ald. Davis said that GE is one of the large Wisconsin companies that can work with Indonesia regarding medical equipment trade.

Mr. Savage said that he would be interested to see the number of Indonesian students and study abroad opportunities in Indonesia increase.

Ald. Davis said that he will reflect on the possibilities for growth between Indonesia and the City of Milwaukee. Ald. Davis added that the Consul General should think about what city fits with Milwaukee to create an active sister city relationship.

Ms. Luber said that MEDC can assist with facilitating introductory meetings with those companies under its portfolio that the Consul General would be interested with.

Consul General Supandy gave farewell remarks. Indonesia offers its expo, commodities, and sectors. He is headquartered close by in Chicago. Milwaukee has many things to offer, has made a good impression, and has extended a warm welcome. A sister city relationship

will be one important thing to consider for the future, and he is hopeful that action will be taken.

**Meeting adjourned at 3:34 p.m.**

**Chris Lee  
Staff Assistant  
Council Records Section  
City Clerk's Office  
City of Milwaukee**