

MILWAUKEE Plan

comprehensive

DEPARTMENT OF CITY DEVELOPMENT | OCTOBER, 2010

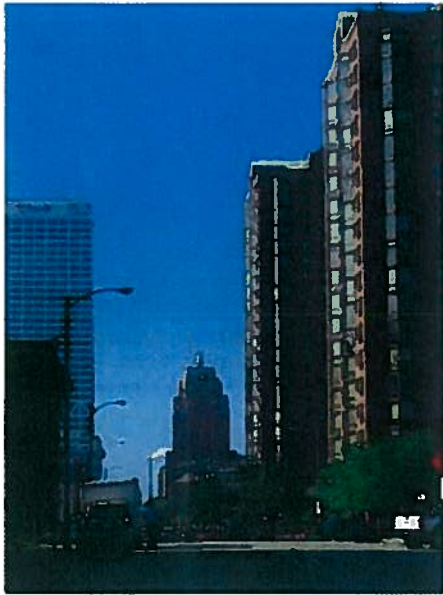
Downtown

A Plan for the Area

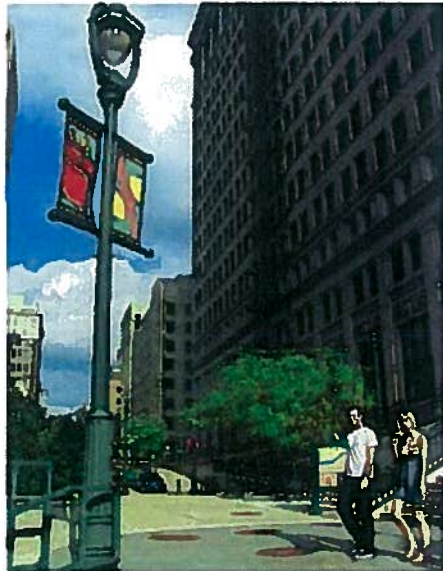
Final DRAFT October 12, 2010

Policies and Strategies (Connected Downtown)

- Improve connections to the Third Ward at Broadway and Water Streets.
- Complete the conversion of Wells and State Streets to two-way.
- Consider expanding Van Buren and Jackson to two-way south of Kilbourn.
- Reduce and mitigate the physical barriers between the Lakefront, Downtown, and the Third Ward.
- Build on the success of the Marquette Interchange and pursue alternatives for the reconstructing of the on/off ramps at the north end of the Hoan Bridge in the area of the Lincoln Memorial Drive and Milwaukee's museum and festival grounds. Some of the most potentially valuable real estate in the state of Wisconsin exists in the Downtown-Lakefront-Third Ward triangle currently occupied by bridge and freeway ramps.
- Introduce streetcar and express bus transit to Downtown with connections to adjacent neighborhoods.
- Initial streetcar connections should stress a connection between the east town office area and the Intermodal Station as well as connections to the densest adjacent residential areas.



North Van Buren St. in Yankee Hill connects south to the Lakefront office district



The RiverWalk at the terminus of E. Mason St. connects the street grid to the river



Juneau Ave. is a significant east-west connection



North Broadway at Michigan St. connecting south to the Third Ward

STREET MODIFICATIONS

As a result of this plan and the policies and projects recommended, a number of changes to public streets in the Downtown would need to occur. These changes result from projects such as creating new "places" Downtown, the need to enhance key connecting corridors, to improve the pedestrian realm in directed areas and to accommodate the introduction of the streetcar.

This map is included to summarize the streets affected by strategic policies and project initiatives. This map should be considered during future planning purposes and is not intended to specifically require or limit improvements and implementation will likely be tied to other project initiatives.



East State Street under reconstruction, a conversion to two-way circulation

