

# Milwaukee Business Improvement District Board of Directors Nomination Form

BID Number	39	BID Name	Center Street Marketplace
Nominee Name	Mikal Wesley - Community within the Corridor		
Nominee Email	Wesley, Mikal@gmail.com		
Nominee Phone Number	414-982-8683		
Home Address	5619 N. 35 <sup>th</sup> St. Milw. WI 53209		
Date of BID Board Meeting Approval	October 16, 2024		

## Select Nomination Type:

- ☐ Filling a vacant board seat
- ☐ Replacing another board member
- ☐ Which Board Member will the nominee be replacing? \_\_\_\_\_
- ☒ Renewal\*
- ☐ Number of Meetings Held while serving on Board: 21
- ☐ Number of Meetings Attended while serving on Board: 16

*\*Board renewals with perfect attendance do not need to appear for a hearing for renewal*

## Mark all BID Board Member Eligibility Categories that apply:

- ☐ Property Owner
- ☒ Business Owner/Representative
- ☒ City of Milwaukee Resident

Please list any properties the nominee owns in the City of Milwaukee and/or any businesses that the nominee represents that has a physical presence in the BID:

Represents The Community within the Corridor

no ownership of property in the City of Milwaukee

## Enclosed Nomination Documents:

- ☒ BID Nomination Letter
- ☒ Nominee's current resume

**Please send all forms to Jessica Sanchez at [jessan@milwaukee.gov](mailto:jessan@milwaukee.gov)**



BID 39 Center Street Marketplace  
P.O. Box 100511, Milwaukee, WI 53210

(414) 306.3586 [www.centerstreetmarketplacebid39.org](http://www.centerstreetmarketplacebid39.org)

March 4, 2025

I, Rickey Potts (R.P.) BID 39 Board Chairman re-nominate a board seat for the Community Within the Corridor (Mikal W. Wesley will represent the organization). The BID board has built a foundation with the Community Within the Corridor/CWTC for the past 4 years regarding ways to strengthen and build our business district and residential area. The BID board has also participated in and spent countless hours with the group as they have progressed with their project within the BID 39 district. Through the ebbs and flows of the CWTC the value of having Mr. Wesley on the BID 39 Board of Directors is strong.

Along with Mr. Wesley, comes the support of Rayhainio Boynes (Ray Nitti) and Que El Amin, all strong partners and leaders in the Milwaukee community for economic development, outreach, and their own business ventures. It has been a wonderful opportunity to see these young men take interest and give their time and skills to help Center Street grow. These young men have sustained the Community Within the Corridor, and are stronger, wiser and more valuable because of their experiences on Center Street.

The Community Within the Corridor is located on 32nd and Center and is home to the administrative offices of the Center Street Marketplace BID 39 and the Center Street EDC, Inc, (a new 501C3 dedicated to strengthening the business fabric on the North Side of Milwaukee). The Facility also hosts many other businesses, the creative corridor and community and residential space.

Not only have the members participated in the BID 39 board meetings, but they have also supported the BID with technical support and have worked diligently to help BID 39 with donations, cleanups, opportunities for businesses to showcase their products and services as well as giving input on the future of Center Street. This is a perfect fit for our BID district that comes at a time where Center Street is moving our vision of safety, economic development, entrepreneurial opportunities and current business stability and continuity.

We wholly believe that the Community Within the Corridor is in alignment with the ultimate goal of attracting new businesses to the district. We also commend Mr. Wesley for being available to serve the BID board, despite of the loss of both his mother and his father recently. His family is strong and Milwaukee is stronger because of their service.

Our BID board members voted unanimously on October 16, 2024 to re-nominate Mr. Wesley as the representative of the Community Within The Corridor. Please accept this re-nomination as we look forward to the continued growth on Center Street.

Rickey Potts (R.P.), Chairman

[Rpzclpr45@yahoo.com](mailto:Rpzclpr45@yahoo.com)

414-252-1853



# Mikal W. Wesley

5619 N. 35<sup>th</sup> St. Milwaukee, WI 53209 • (414)-982-8683 • wesley.mikal@gmail.com

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## **PROFFESIONAL SUMMARY**

Ten years of experience working with populations from various socioeconomic and multicultural backgrounds.

- Experience in relationship building and working with community resources
- Experience developing and managing programs for stakeholders and delivering outcomes
- Demonstrated skills in developing and managing budgets
- Experience creating and effectively implementing strategies to achieve programmatic goals and outcomes
- Experience creating public relation campaigns and promotional materials
- Ability to problem solve and work in a collaborative effort to solve problems
- Experience creating accurate documentation and time sensitive reports
- Ability to work with a diverse group of people to achieve program goals and facilitating and managing projects

## **ENTREPRENEUR**

### **President/Founder**

June 2016-Present

Urbane Communities LLC - Milwaukee, WI

- Urbane Communities (UC) is a real estate investment and development firm that focuses on improving neighborhoods through cataclysmic real estate projects, with affordability at its forefront
- UC works to develop strategic partnerships with public and private investors to push its goal of transforming urban landscapes and building communities
- UC provides consulting on commercial and residential real estate projects

## **OPERATIONS EXPERIENCE**

### **Mission Fuel Program Coordinator**

October 2017-

Cardinal Stritch University

- Coordinate all daily program operations including logistics, communications and financial monitoring
- Develop, organize, lead and supervise the mentor pool in collaboration with the University Alumni office, The Commons and other internal and external partners
- Provide direct supervision and support to the Lead Entrepreneurial Technical Support Specialist and additional technical specialists
- Supervise and collaborate with the Master Coach to deliver individual executive coaching and leadership development for participants
- Directly oversee the scheduling and implementation of presenters and seminars and contracting external experts to conduct the sessions
- Provide leadership or staffing support at internal and external meetings, events and activities as needed

### **Service Coordinator**

March 2020-Present

California Commercial Investments-Walnut Park Apartments-Milwaukee, WI

- Aid residents in applying for benefits, such as food stamps, general relief and Medicaid as requested
- Act as a liaison between residents, management and social service agencies as requested
- Assist and advise residents and families of the services which may be helpful to maintain an independent living lifestyle
- Educate residents, families and staff on available community resources, including service availability, application procedures, resident rights; both individually and as a group
- Meet with service providers as needed
- Provide reports as required by the U.S. Department of Housing and Urban Development

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## **Program Manager-Transform Milwaukee/Transitional Jobs**

December 2013-October 2017

Wisconsin Department of Children & Families-Milwaukee, WI

- Provides contract oversight, technical assistance and monitoring to the Transform Milwaukee Jobs (TMJ) and Transitional Jobs (TJ) program contract agencies
- Ensures local agency conformance with program requirements and assure effective high- quality services at the local level
- Monitors and evaluates compliance with state and/or federal laws, rules, policies and guidelines; monitors local agency achievement of program performance standards; and coordinates with agencies to resolve customer and constituent concerns with service
- Liaison between the greater Transform Milwaukee Initiative and the contract agencies, sharing relevant information, making connections and facilitating relationships

## **Associate in Commercial Real Estate (ACRE)**

September 2015-June 2016

Local Initiatives Support Corporation (LISC)-Milwaukee, WI

- Graduated in the 2015-16 graduating class
- Nine-month training program geared towards commercial real estate development with an emphasis on affordable housing
- Training consisted of real estate development module, construction management module and property management module
- Developed a \$5-\$10 million hypothetical development project from start to finish, which included market and feasibility studies, drafting a pro forma, architectural designs, construction management and community stakeholder interviews

## **Licensing Specialist**

March 2012-December 2013

Wisconsin Department of Children & Families-Waukesha, WI

- Evaluate, monitor and license assigned child welfare programs to determine compliance with regulations established by the Department of Children and Families
- Recommend and participate in time sensitive enforcement actions
- Investigate serious incident reports, complaints against illegally operating programs and licensed programs as assigned within an allotted deadline
- Demonstrated knowledge of relationship development and managing multiple projects
- Provides technical assistance to individuals or groups involved in child welfare program

## **Recruitment Specialist**

March 2009-March 2012

Children's Service Society of Wisconsin- Milwaukee, WI

- Lead the performance of general, targeted recruitment of foster and adoptive families
- Facilitates community-based presentations and trainings centered around providing information about foster care
- Collaborate across staff and member units and with community and professional organizations to attract prospective foster families
- Staff community-based outreach events; performs direct client contact to educate and guide individuals through initial application activities
- Developed and coordinated retention events for foster families and managed volunteers for events

## **Ongoing Case Manager**

June 2008- March 2009

Bureau of Milwaukee Child Welfare-Milwaukee, WI

- Directed the child protective services case process using the Coordinated Service Team (CST) process of a strength-based family-centered approach including child and family assessments
- Developed and managed service and case plans and researched family history
- Evaluated and monitored case progress and movement toward case closure
- Responsible for decision-making and case activity that supports appropriate use of out-of-home



# Mikal W. Wesley

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placements and children's involvement

- Coordinated services for child and parents geared towards the goal of reunification of the child to the parent

## **Residential Youth Counselor**

Saint A-Milwaukee, WI

November 2007-June 2008

June 2014- August 2017

- Created and implemented social and recreational activities for boys on the residence
- Helped residents learn social skills, anger management, and positive decision-making skills
- Engaged residents on how to deal with feelings about self and others and how to take responsibility for own actions

## **FACILITATION/TEACHING EXPERIENCE**

### **Facilitator**

August 2018-Present

African American Chamber of Commerce of Wisconsin-RISE Program

- Co-facilitated the RISE Entrepreneurial training program-RISE is a 14-week program designed to ensure emerging businesses are provided business development tools, with a focus on marketing, branding, business network development and other essential resources
- Course included business support, mentorship, access to capital funds and opportunities for business owners to pitch their business to investors and stakeholders

### **Adjunct Professor**

September 2019-May 2020

Cardinal Stritch University

- Taught undergraduate students in a specific field of expertise
- Developed and manage the class syllabus to ensure the syllabus meets department and college standards
- Planned and created lectures, in-class discussions and assignments
- Assessed grades for students based on participation, performance in class, assignments and examinations

## **COMMUNITY AND OUTREACH EXPERIENCE**

### **Paraprofessional**

January 2006-June 2008

Milwaukee Public Schools/ Oliver Wendell Holmes School-Milwaukee, WI

- Taught and advised first through fifth graders in a small group setting. Serve as substitute teacher for Kindergarten through eighth graders in absence of teacher.
- Assisted and help implement daily math, reading, spelling, English, and science activities.
- Worked in small groups to provide additional assistance in subject areas.

### **Life Skills Educator and Presenter**

November 2002-June 2005

Rosalie Manor-Milwaukee, WI

- Collaborated with Milwaukee Public Schools (MPS) and local community centers to develop life skill programs and curriculum for middle and high school students
- Conducted monthly Life Skills workshops for local community centers and public schools
- Trained and demonstrated life skill educators in how to present life skills curriculum to middle and high school students

## **EDUCATION**

Cardinal Stritch University Leadership Center African American Leadership Program

2019

Associates in Commercial Real Estate- Marquette University-Milwaukee, WI

2016

Master of Science in Management- Cardinal Stritch University-Milwaukee, WI

2012

Bachelor of Arts in Sociology-University of Wisconsin-Milwaukee-Milwaukee, WI

2007

# Wesley Renomination – 2025 submittal – Center Street Marketplace BID 39

2025

			Excused
1	February 11, 2025	Excused	1

2024

			Excused
2	January 10, 2024	Present	
3	March 13, 2024	Excused	2
4	May 15, 2024	Present	
5	July 10, 2024	Excused	3
6	August 14, 2024	Present	
7	October 16, 2024	Present	

2023

			Excused
8	February 28, 2023	Present	
9	April 25, 2023	Present	
10	June 27, 2023	Present	
11	August 29, 2023	Present	
12	October 24, 2023	Excused	4

2022

			Excused
13	February 24, 2022	Present	
14	April 28, 2022	Present	
15	June 23, 2022	Present	
16	August 31, 2022	Present	
17	October 27, 2022	Excused	5

2021

			Excused
	February 18, 2021	Present	pending swearing in
	April 22, 2021	Present	pending swearing in
18	June 21, 2021	Present	
19	August 19, 2021	Present	
20	October 21, 2021	Present	
21	December 16, 2021	Present	

Total Meetings = 21    Total excused = 5    Total Present = 16