

# VISION 2050

One Region, Focusing on Our Future

## JOIN US FOR MORE VISIONING!

REGIONAL LAND USE AND TRANSPORTATION ALTERNATIVES WILL BE FOCUS OF FOURTH ROUND OF VISION 2050 WORKSHOPS



### VISION 2050 Workshop #4 Schedule:

Mon. 11/9 @ 6PM  
Racine Civic Centre,  
Racine

Wed. 11/11 @ 6PM  
Matheson Memorial Library and  
Community Center, Elkhorn

Thurs. 11/12 @ 5PM  
Kenosha Gateway Tech. College,  
Kenosha

Mon. 11/16 @ 6PM  
Waukesha County Tech. College,  
Pewaukee

Tues. 11/17 @ 6PM  
Ozaukee County Pavilion,  
Cedarburg

Wed. 11/18 @ 6PM  
Washington County Public Agency  
Center, West Bend

Thurs. 11/19 @ 5PM  
Milwaukee County War Memorial  
Center, Milwaukee

SEE INSIDE FOR DETAILS

### WE NEED YOUR INPUT!

You will be able to explore and give your feedback on detailed VISION 2050 alternatives at the fourth set of public workshops. Whether or not you attended the previous workshops, *we want to see you in November!*

### WHAT'S NEW: ALTERNATIVES AND THEIR EVALUATION

The current step in the Regional Planning Commission's VISION 2050 process involves looking at *three alternatives for how the Region's land and transportation system could look in 2050*. The detailed alternatives were developed following feedback on the more conceptual scenarios from the previous step. They include one alternative representing a continuation of current trends and two possible alternative plans representing measured departures from the trend. We thoroughly evaluated all three and scheduled a fourth round of public workshops to allow you to examine the alternatives and their evaluation. Our hope is that *you will learn from us and we will learn from you*. See inside for more information

### WHAT'S NEXT: PRELIMINARY RECOMMENDED PLAN

Your input on the alternatives will *help us prepare a preliminary recommended plan for VISION 2050*. The preliminary plan will be a draft land use and transportation vision for the Region, and will be reviewed during the fifth and final round of public meetings in spring 2016. The feedback from those meetings will be considered as we develop the final plan. *Your feedback will be very important!*

### WHAT THE PLAN SHOULD ACHIEVE: PLAN OBJECTIVES

The alternatives were thoroughly evaluated using *50 different evaluation criteria measuring how well each alternative would achieve a set of plan objectives*. These objectives are based on the more general Guiding Statements developed earlier in the process. You can find the plan objectives on the VISION 2050 website at [www.vision2050sewis.org](http://www.vision2050sewis.org).

### PROJECT TIMELINE AND OPPORTUNITIES FOR PUBLIC INPUT



## VISIONING WORKSHOPS #4 - NOVEMBER 2015

The fourth round of *interactive workshops* begins on November 9 (see schedule and registration information on next page). Each workshop will last about 90 minutes. All seven workshops are open to the general public. Attendees of the first three sets of workshops are encouraged to attend, and newcomers to the VISION 2050 process are welcome as well. In addition to workshops, residents will be able to explore and comment on the alternatives and their evaluation through the VISION 2050 website.

### WHAT'S IN A VISION 2050 ALTERNATIVE?

Like the scenarios from the previous step, each alternative represents a possible future for land use and transportation in Southeastern Wisconsin, intended to be "what if" illustrations. Unlike the scenarios, the alternatives are not "conceptual" in nature. They each have a higher level of detail, including a specific development pattern and transportation system. Due to the additional detail in each alternative, we were able to perform a much more detailed evaluation, based on 50 different criteria! The purpose of comparing the alternatives is to identify what should be included in a preliminary recommended plan.

- **Alternative Plan I:** measured departure from the Trend, with more new development at higher densities; transit-oriented development (TOD); improved/expanded transit service (including one commuter rail and three rapid transit corridors); enhanced bicycle facilities; and widened/new arterial streets and highways to address congestion.
- **Alternative Plan II:** even further departure from the Trend, with a similar development pattern and transportation system as Alternative I, but more high-density/mixed-use development due to additional TOD; two commuter rail and ten rapid transit corridors; and highway capacity expansions primarily limited to rural and lower density suburban areas not served by commuter rail or rapid transit.

### PLAN OBJECTIVES AND EVALUATION

The alternatives were evaluated based on how well they would achieve a series of plan objectives. We grouped the objectives and 50 evaluation criteria into four themes: **Healthy Communities, Equitable Access, Costs & Financial Sustainability, and Mobility**. Evaluation results—for measures like walkability, bicycle connectivity, environmental impacts, transit service quality, accessibility to jobs, accessibility for minority/low-income populations, congestion, public costs, private costs, and many more—will be grouped into these themes and presented at the workshops.

### NEXT STEPS

Following the current phase, we will consider the evaluation results and your feedback on the alternatives, and prepare a preliminary recommended plan. The preliminary plan's goal will be to achieve a consensus vision for the Region's land development pattern and its supporting transportation system in 2050. Preparing the plan will involve considering the most effective elements of the alternatives. Residents will have another chance to weigh in before we create a final plan.

Website: [www.vision2050sewis.org](http://www.vision2050sewis.org)

Twitter: @Vision2050SEWis

Email: [vision2050@sewrpc.org](mailto:vision2050@sewrpc.org)

Phone: 262.547.6721

### WORKSHOP PURPOSE

- **Review the alternatives:** you will be guided through what each alternative includes and learn about how each alternative would perform.
- **Provide feedback:** tell us what you think should be included in a preliminary recommended plan.

### THREE ALTERNATIVES

Each alternative includes a detailed land use development pattern and transportation system, representing alternative visions for the Region.

- **Trend Alternative:** projection to 2050 of trends in land and transportation system development from the past 20 years.

### NEED SPECIAL ACCOMMODATIONS?

Meeting locations are wheelchair-accessible. People needing disability-related accommodations are asked to contact the SEWRPC office at (262) 547-6721 a minimum of three business days before the meeting so that appropriate arrangements can be made regarding access or mobility, review or interpretation of materials, active participation, or submission of comments.

# VISION 2050: FOURTH SET OF VISIONING WORKSHOPS

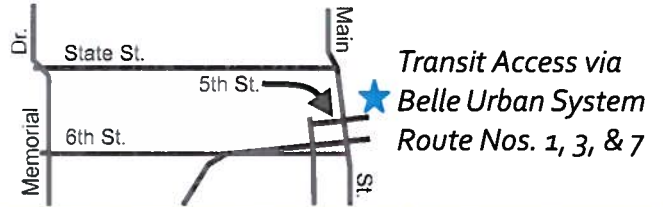
## NOVEMBER 2015

If you want to participate in a particular workshop, **please register in advance at [www.vision2050sewis.org](http://www.vision2050sewis.org)**. All workshops will be about 90 minutes in length. Snacks and refreshments will be provided during each workshop. Please join us!

### RACINE

**DATE/TIME:** MONDAY, NOVEMBER 9 @ 6PM

**LOCATION:** RACINE CIVIC CENTRE  
FESTIVAL HALL  
5 FIFTH ST.  
RACINE, WI 53403



### WALWORTH

**DATE/TIME:** WEDNESDAY, NOVEMBER 11 @ 6PM

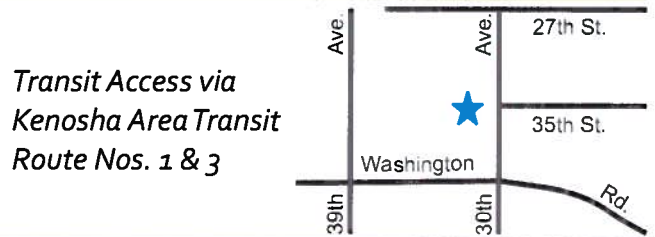
**LOCATION:** MATHESON MEMORIAL LIBRARY AND  
COMMUNITY CENTER  
101 N. WISCONSIN ST.  
ELKHORN, WI 53121



### KENOSHA

**DATE/TIME:** THURSDAY, NOVEMBER 12 @ 5PM

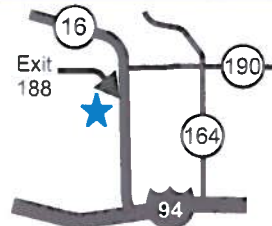
**LOCATION:** KENOSHA GATEWAY TECH. COLLEGE  
MADRIGANO CENTER  
3520 30TH AVE  
KENOSHA, WI 53144



### WAUKESHA

**DATE/TIME:** MONDAY, NOVEMBER 16 @ 6PM

**LOCATION:** WAUKESHA COUNTY TECH. COLLEGE  
RICHARD T. ANDERSON CENTER  
800 MAIN ST.  
PEWAUKEE, WI 53072



*Transit Access via  
Waukesha Metro Transit  
Route No. 9*

### OZAUKEE

**DATE/TIME:** TUESDAY, NOVEMBER 17 @ 6PM

**LOCATION:** OZAUKEE COUNTY PAVILION  
W67 N890 WASHINGTON AVE.  
CEDARBURG, WI 53012



*Transit Access via  
Ozaukee County  
Shared-Ride Taxi*

### WASHINGTON

**DATE/TIME:** WEDNESDAY, NOVEMBER 18 @ 6PM

**LOCATION:** WASHINGTON COUNTY PUBLIC  
AGENCY CENTER  
333 E. WASHINGTON ST.  
WEST BEND, WI 53095

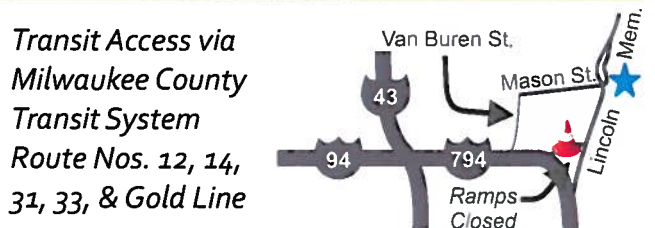


*Transit Access via  
Washington County  
Shared-Ride Taxi*

### MILWAUKEE

**DATE/TIME:** THURSDAY, NOVEMBER 19 @ 5PM

**LOCATION:** MILWAUKEE COUNTY WAR  
MEMORIAL CENTER  
750 N. LINCOLN MEMORIAL DR.  
MILWAUKEE, WI 53202



*Transit Access via  
Milwaukee County  
Transit System  
Route Nos. 12, 14,  
31, 33, & Gold Line*

SOUTHEASTERN WISCONSIN  
REGIONAL PLANNING COMMISSION

W239 N1812 ROCKWOOD DRIVE  
PO BOX 1607  
WAUKESHA, WISCONSIN 53187-1607

First Class Mail  
U.S. POSTAGE  
PAID  
PERMIT NO. 645



# VISION 2050

*One Region, Focusing on Our Future*



Scan the code to visit our website  
and register for workshops!



Check us out on twitter  
@Vision2050SEWis