

**From:** [Alana Fisher](#)  
**To:** [planadmin](#)  
**Subject:** Opposing the Midtown Data Center  
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Hello Milwaukee Planning Team,

I wanted to make a statement from a person who has:

- lived in Milwaukee my entire life
- lived on the northside my entire life
- studies public health at the UW - Milwaukee

I am completely **AGAINST** this decision to even *think* of the concept of putting a data center in Milwaukee, let alone directly on the northside.

The reasons being:

- Its unnecessary
  - Truly, why does Milwaukee need a data center? What will it do for the people who live in Milwaukee? And I mean a valid reason like: make life better, make people feel safer, make people feel happier, reduce the price of electrical bills, improve transportation, make the internet faster, **PROVIDE JOBS for specifically** Milwaukeeans... anything of that nature?
- Much more positive development can happen in Midtown that would actually improve the community.
  - Examples include: building community and education centers, improving the street conditions or having a driving school, make it a job hub, add more health clinics, start a Midtown business improvement district (BID) like the East Side and Bayview... literally anything else that can create community and economic development.
- It causes harms to the environment
  - It **will** put harmful pollution into the air we breath and water we use and will ultimately affect everyone (it will hit the most vulnerable the hardest). Mental and physical health will continue to decline as a result.
- Its both racist and classist
  - This is being done in a low income and majority POC neighborhood. This is the biggest f...orget you to all the residents of the area and other community members in the city. Usually, corporations and other related entities do things like this in vulnerable neighborhoods because a) they can get away with it and b) they don't care. I don't want to believe that

Milwaukee does not care.

I truly hope that if Milwaukee truly cares about the betterment of its residents' lives, they will **deny any corporation**, regardless of money, to do something that will damage the people, the land, and the community as a whole. I hope we can all make the best decision for the people of Milwaukee.

Best,  
A. Fisher