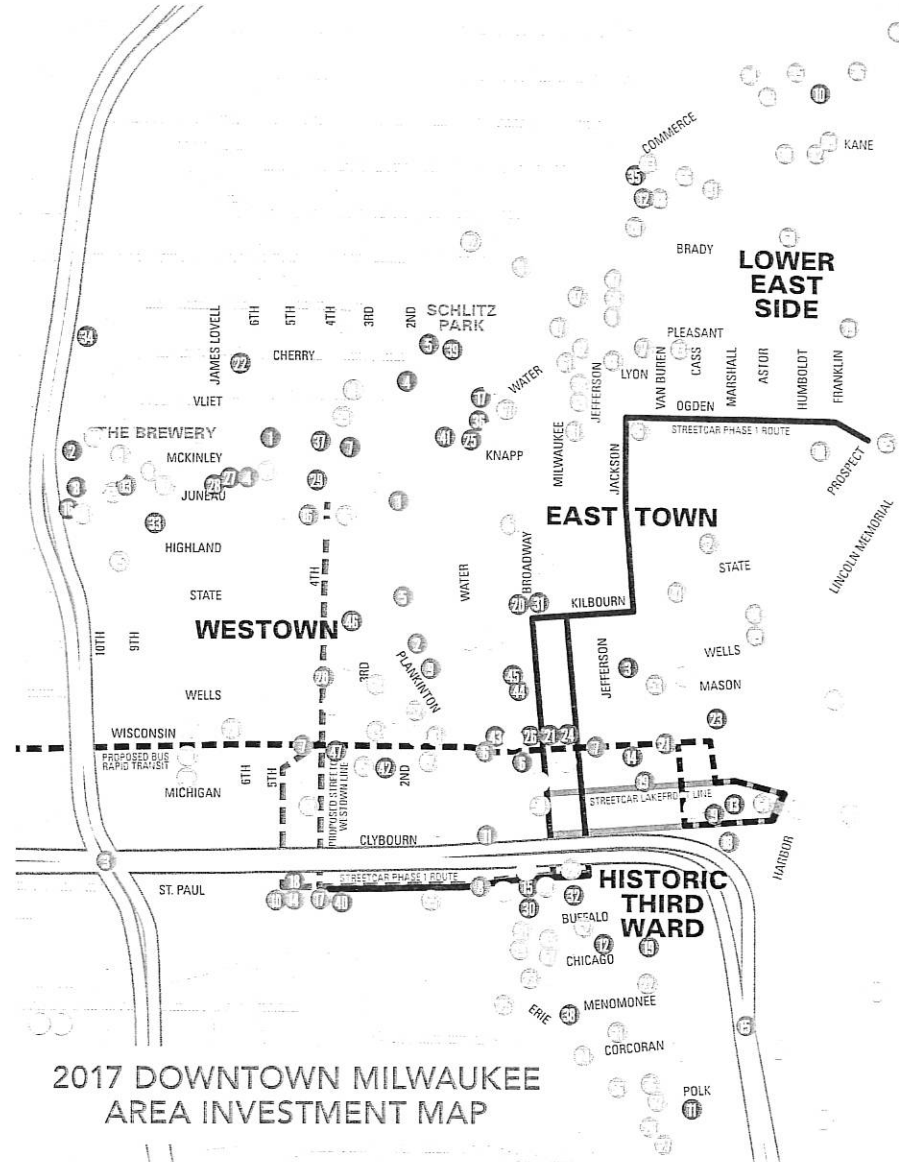


DOWNTOWN
MILWAUKEE
MEANS
BUSINESS



2017 DOWNTOWN MILWAUKEE AREA INVESTMENT MAP

QUICK FACTS YOU NEED TO KNOW ABOUT DOWNTOWN MILWAUKEE

Jobs are moving here in record numbers

Office options galore

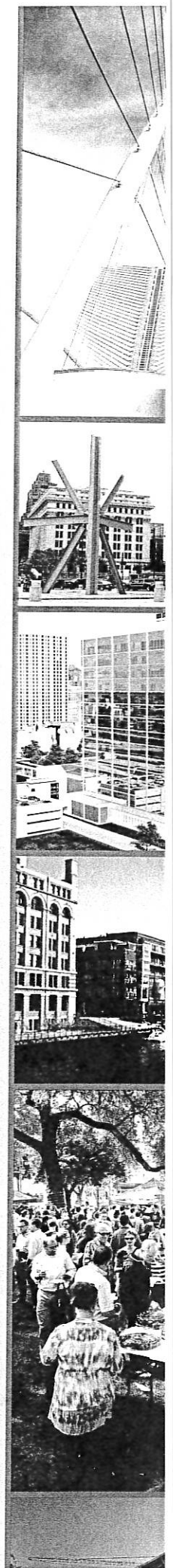
Getting around is easy

Midwest business hub

Employees have so much to see and do

Downtown is for everyone

Recruit candidates in your backyard



JOIN THE HUNDREDS OF BUSINESSES THRIVING IN THE ECONOMIC HEART OF THE REGION.

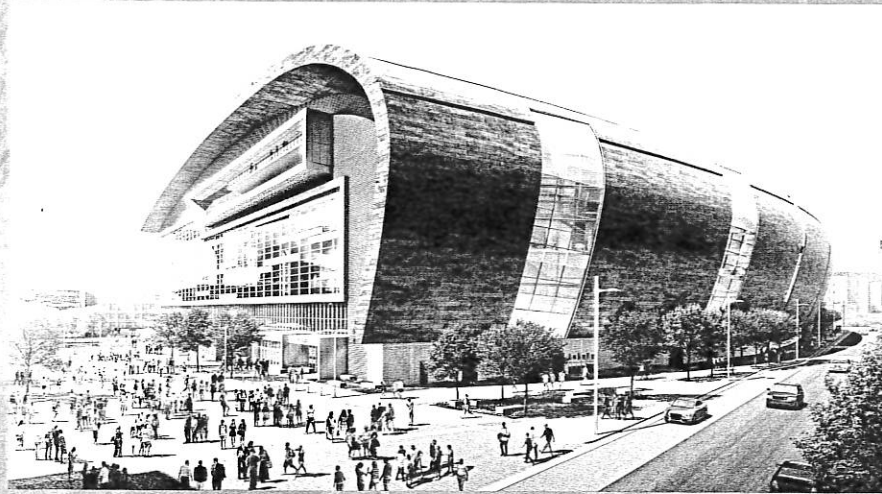
The never-been-seen, unprecedented renaissance kind of roll. Investment is at an all-time high. Cranes are in the air. Commercial space options — from corporate to creative — are plentiful. Millennials to empty nesters are moving downtown in droves, and entertainment options, restaurants, and bars are booming. The environment for businesses in downtown Milwaukee has never been more attractive. From employee satisfaction to convenience and stature, downtown Milwaukee offers so many options.



Since 2005, in private and public projects has been completed.

More than is under construction or proposed to start soon.





Why do your peers love downtown?

Businesses of all sizes and from all sectors are committing to downtown Milwaukee for a variety of reasons. In fact, we talked to dozens of downtown CEOs through our CEO Call Program to learn their top reasons for locating their business here.

CEOs' TOP 3 REASONS FOR LOCATING THEIR BUSINESSES DOWNTOWN

- Proximity to new, potential and existing clients
- Strongest ability to attract and retain talent
- Prestige and image that downtown gives their company



"We made the decision to bring Bader Ruttier back downtown for one overriding reason: We were searching for a great experience for our people and our clients. Simple as that."

Greg Nickerson, CEO, Bader Ruttier

"A big advantage of being downtown is the ability to tap into the vibrancy that attracts top-notch employees. This has definitely been the case for us. The best and brightest want to live and work downtown. We haven't looked back since returning a decade ago. Downtown has continued to grow, its best is yet to come, and we have benefited from being right in the center of it all."

Retired Chairman and CEO, Janpower Corp

Memo to CEOs

FROM FORTUNE 500 COMPANIES TO STARTUPS — WHY DO THE BEST AND BRIGHTEST WANT TO WORK DOWNTOWN?



"There are a ton of perks to working downtown, but having worked in other cities (most recently San Francisco), I really appreciate the ease of getting around, the cleanliness of downtown, and how quickly I was able to connect with influencers doing great things in Milwaukee."

John Ferguson, Kahler Slater



"You don't understand the momentum going on downtown until you're down here. It gives you energy being so close to everything and being around so many like-minded people."

Charles Birts, Aurora Health Care



"Our business could be anywhere, but we wanted to be in a downtown that had amenities and value. We moved to Milwaukee from a small office in downtown Boston, tripling our loft space for significantly less money. Best decision ever."

Maria Santacaterina, Bright Cellars



"I love living and working downtown. The convenience is unmatched. In less than 15 minutes, I am from my condo to the office and I have multiple ways to do it. The flexibility and short commute leaves so much more time to enjoy my other passions and all that downtown offers."

Becca Chapman, Baird



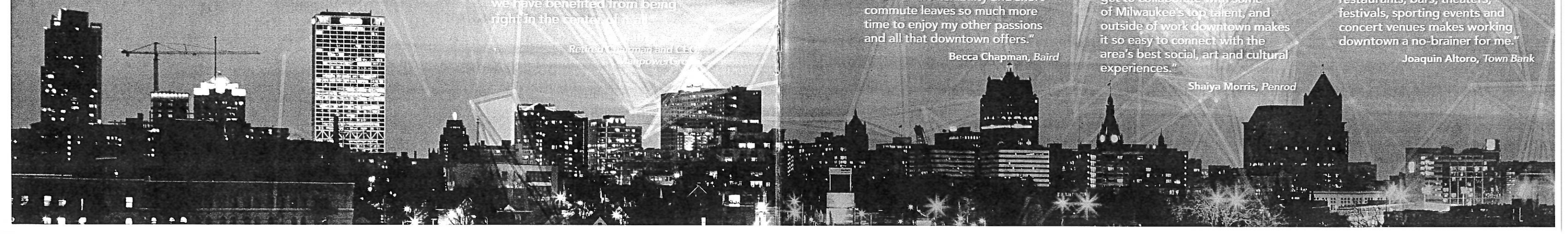
"As a young professional working for a successful startup, I cannot imagine being anywhere else. Downtown is where everything intersects. During the day I get to collaborate with some of Milwaukee's top talent, and outside of work downtown makes it so easy to connect with the area's best social, art and cultural experiences."

Shaiya Morris, Penrod



"Many of our clients are located or doing business in downtown and that continues to grow. Same goes for friends and social life. The collection of independent restaurants, bars, theaters, festivals, sporting events and concert venues makes working downtown a no-brainer for me."

Joaquin Altoro, Town Bank





It's Time to Make a Move!

LET MILWAUKEE DOWNTOWN BE YOUR GUIDE.

We are Milwaukee Downtown, BID #21, the business improvement district comprised of 150 square blocks of downtown Milwaukee. We are one of the largest and most successful improvement districts in the country. Our stakeholders are the hundreds of downtown property owners and businesses, all committed to promoting downtown as a clean, safe and friendly destination to live, work and play.



If you're looking for a low-pressure way to gather information on relocating or recommitting to downtown Milwaukee, we are the ideal partner. Our business is knowing everything that is downtown. We are connected with all of the major players in real estate, government and business. From providing introductions to obtaining statistics, we are happy to work with you as the ultimate downtown resource.

